

Board Agenda Item No. 12 June 23, 2022

INFORMATION ITEM

To provide an update of Long Beach Transit's (LBT) GoPass program implementation.

STAFF REPRESENTATIVES

Aranxta Chavarria, Manager, Communications and Marketing Terry Coon, Manager, Accounting

BACKGROUND

In August 2020, Los Angeles Metropolitan Transportation Authority (Metro) announced the pursuit of a countywide Fareless System Initiative (FSI), now commonly known to as GoPass. The discussion involved Metro as well as other municipal and local transit systems, including Long Beach Transit (LBT), to discuss feasibility and impact of a county-wide implementation.

The parameters of the pilot initiative have evolved over time and Metro's Board of Directors ultimately voted to approve an 18-month, two phased program. Phase I provides subsidized transportation to eligible students attending participating K-12 and Community College school districts for period October 1, 2021 to May 31, 2023. Phase II of the pilot would benefit to low-income customers; however, this phase has been delayed county-wide until ongoing funding sources can be identified.

It was recommended that funding for the pilot be taken from the one-time American Rescue Plan Act (ARPA) funds provided by the Federal government. Beyond the pilot phase, no long-term program funding has been identified.

At the November 2, 2021 LBT Board of Directors meeting the Board approved the President and CEO to implement LBT's participation in of Los Angeles Metropolitan Transportation Authority's regional FSI pilot program by:

- 1. Approving the CEO to enter into agreements with school districts that volunteer to contribute and participate in the FSI program.
- 2. Allowing eligible students who attend participating K-12 and Community College school districts, in LBT's service areas, to ride LBT through this FSI program.

K-12 school districts in LBT's service areas that are participating in the GoPass program are: Long Beach Unified, Los Angeles Unified, Paramount Unified, LB Conservation Corps, Intellectuals Virtues Academy High School and We the People High School. Community college school districts in LBT's service areas that are participating in the GoPass program are: Long Beach City College and Cerritos College.

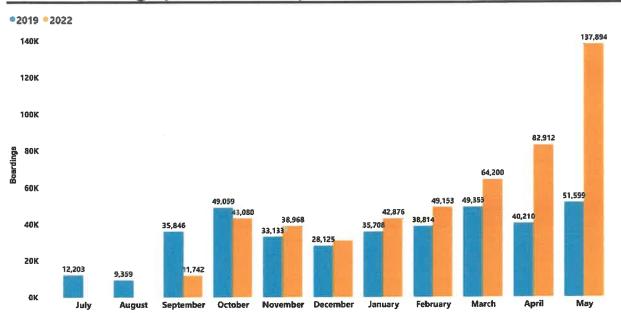


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As of May 31, 2022 there are 7,924 GoPass TAP cards registered to participating students. LBT has had a total of 252,485 boardings associated with the GoPass program.

Due to implementation of the GoPass program, K-12 ridership levels have surpassed that of FY19 pre-pandemic levels.

K-12 Boardings (FY19 vs. FY22)



BUDGETARY/FISCAL IMPACT

School districts and transit agencies participating in the GoPass program share the cost of the pilot program. To participate, K-12 school districts are required to contribute \$3 per student per academic year, while Community College school districts are required to contribute \$7 per student per year. However, a \$2 fee for TAP cards will be deducted for each card distributed to students.

LBT is using one-time American Rescue Plan Act (ARPA) funds to participate in the GoPass program that is being pursued and led by Metro.

LBT staff is continuing to work closely with Metro staff to seek long-term funding sources to fund the GoPass program.

The current GoPass program is slated to end on May 31, 2023.



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STAFF RECOMMENDATION

Not Applicable, Information Item.

Kenneth A. McDonald

President and Chief Executive Officer