

#### Department of Parks, Recreation and Marine Marine Bureau, Marinas and Beaches

Alamitos Bay Marina 205 N. Marina Drive, Long Beach, CA 90803 (562) 570-3215 Fax (562) 570-3247

Shoreline Marina / Rainbow Harbor & Marina 450 E. Shoreline Drive, Long Beach, CA 90802 (562) 570-4950 Fax (562) 570-1799

June 9, 2022

COMMISSIONERS
MARINE ADVISORY COMMISSION
City of Long Beach
California

#### RECOMMENDATION:

Recommendation to endorse the submission to approve a fee waiver in an amount not to exceed \$15,000.00, for use of dock space in Alamitos Bay Marina for visiting/participating vessels during the 2022 Ullman Sails Long Beach Race Week, for period of June 23 – June 26, 2022. (District 3)

## DISCUSSION

Ullman Sails Long Beach Race Week (LBRW) is a four-day event, co-hosted by the Alamitos Bay Yacht Club (ABYC) and the Long Beach Yacht Club (LBYC), from June 23, 2022 through June 26, 2022. It is an annual world-class sailing regatta for keelboats and ocean racing catamarans. It is the final leg of the major Southern California regattas, which include the Ahmanson Cup, the Yachting Cup, and Cal Race Week. During this week various races will take place including Catalina 37 National Championship, the Schock 35 Pacific Coat Championship, and various J-Class races, which are part of the Southern California High Point Series. This event is expected to attract up to 120 teams with nearly 1,500 boating enthusiasts including sailors, support teams, families, and friends. Regional participants including sailing teams from the states of Washington, Arizona and California will compete for the top prizes.

ABYC and LBYC will continue to cancel/postpone any and all scheduled club events in accordance with COVID-19 community response parameters. As similar to years past, ABYC and LBYC have requested a fee waiver for docking fees traditionally assessed to visiting vessels, in the amount not to exceed \$15,000, for the LBRW four-day event. This sailing event attracts state and regional media attention for the City and spotlights the sport of sailboat racing and our marinas. The event also generates additional revenue for local businesses such as hotels, restaurants, grocery stores, boating supply stores, as well as other retail establishments. The event benefits outweigh the revenue loss resulting from the waived dock fees and is consistent with the Parks, Recreation and Marine Department's partnering policy to support organizations that provide a service to the community and its residents by promoting the Long Beach Marinas.

MARINE ADVISORY COMMISSION June 9, 2022 Page 2

This matter was reviewed by Deputy City Attorney Anita Lakhani on XXXX XX, 2022 and by Revenue Management Officer Geraldine Alejo on XXXX XX, 2022.

### TIMING CONSIDERATIONS

City Council action is requested on June 21, 2022, to reserve required dock space in Alamitos Bay Marina for the events.

# FISCAL IMPACT

The value of the fee waiver will not exceed \$15,000. Additional revenue specifically related to dock fees for these events is not anticipated as part of the current budget. Therefore, the fiscal impact associated with the fee waiver is minimal. There is no local job impact associated with this recommendation.

### SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,

Shura Halleran

ELVIRA HALLINAN

MANAGER, MARINAS AND BEACHES

EH:tl

