

# CITY OF LONG BEACH

DEPARTMENT OF FINANCIAL MANAGEMENT

**H-1**

333 West Ocean Blvd • Long Beach, California 90802

November 9, 2010

HONORABLE MAYOR AND CITY COUNCIL  
City of Long Beach  
California

## RECOMMENDATION:

Receive the supporting documentation into the record, conclude the hearing and grant a One-Year Short-Term Permit, with conditions on the application of Chong C. Lim, DBA Max's Steiner/The Long Beach Lounge, 2500 E Anaheim Street, for Entertainment Without Dancing at an existing Bar/Tavern/Lounge. (District 4)

## DISCUSSION

The Long Beach Municipal Code (LBMC) requires an application be filed and a hearing be held before the City Council whenever this type of activity is requested and before an entertainment permit is granted or denied.

The LBMC also requires that the City Council make a determination that the application is complete and truthful; the applicant, the person interested in the ownership and operation of the entity, and the officers and trustees of the entity are law-abiding persons who will operate and conduct the business activity in a lawful manner; and, that the public peace, welfare, and safety will not be impaired. If this is so, the application shall be approved, a short-term permit shall be approved, or the application shall be denied.

The City Council has the authority to approve the following options: 1) grant the Permit, with or without conditions; 2) grant a One-Year Short-Term Entertainment Permit, with or without conditions; or, 3) deny the Permit on the application.

Attached for your review is the application from Chong C. Lim, DBA Max's Steiner/The Long Beach Lounge. Also attached are reports from various departments and a summary of those reports, as well as the license history of the establishment.

City departments have conducted their investigation in accordance with the LBMC. The following summarizes their findings:

- The Police Department recommends that the permit for entertainment without dancing be approved for a One-Year Short-Term permit subject to conditions.
- The Fire Department finds that the building/location meets Department requirements for the proposed use.

- The Health and Human Services Department finds that the building/location meets Department requirements for the proposed use with the condition that the establishment remain in compliance with the Long Beach Noise Ordinance (LBMC Chapter 8.80).
- The Development Services Department finds that the building/location meets Department requirements for the proposed use with the condition that a stage not be installed in the establishment.

The Department of Financial Management, Business Relations Bureau, has reviewed all submitted department documents and correspondence and, after a thorough investigative process, recommends that the permit for entertainment without dancing by patrons be approved as a One-Year Short-Term Entertainment Permit subject to conditions (attached).

In the event that any of the recommended conditions attached to any permit or licenses are in conflict, the permittee shall adhere to the strictest of the applicable conditions. This location has been licensed as a bar/tavern/lounge since May 1992.

This item was reviewed by Deputy City Attorney Amy R. Burton on October 20, 2010.

#### TIMING CONSIDERATIONS

The hearing date of November 9, 2010, has been posted on the business location, with the applicant and property owners within 300 feet notified by mail.

#### FISCAL IMPACT

The following fees were collected with the application: Building Review \$20 and Zoning Review \$15 (Development Services Department), Police Investigation \$1,159 (Police Department), and Labels \$90 (Financial Management Department).

The following fees will be collected if the application is approved: Business License \$320.70 and Regulatory \$977 (Financial Management Department).

#### SUGGESTED ACTION:

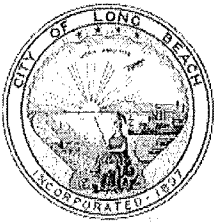
Approve recommendation.

Respectfully submitted,

  
LORI ANN FARRELL  
DIRECTOR OF FINANCIAL MANAGEMENT/CFO

APPROVED:

  
PATRICK H. WEST  
CITY MANAGER



# CITY OF LONG BEACH

DEPARTMENT OF FINANCIAL MANAGEMENT  
BUSINESS RELATIONS BUREAU

333 WEST OCEAN BOULEVARD 7<sup>TH</sup> FLOOR • LONG BEACH, CA 90802 • (562) 570-6211

## **Recommended Conditions of Operation** **Chong C. Lim, DBA Max's Steiner/The Long Beach Lounge** **2500 E. Anaheim Street** **Application for Entertainment without Dancing**

In response to your request for a recommendation regarding the above named permit application for Entertainment without Dancing, the Department of Financial Management recommends **approval** of a **One-Year Short-Term Permit** subject to the following conditions:

### **CONDITIONS OF OPERATION**

- 1) The operation of the establishment shall be limited to those activities and elements expressly indicated on the permit application and approved by the City Council. Any change in the operation, which exceeds the conditions of the approved permit, will require that a new permit application be submitted to the City Council for their review and approval.
- 2) Unless separately applied for, reviewed and approved, no adult entertainment, as defined by section 5.72.115(B) LBMC, shall be conducted on the permitted premises.
- 3) Entertainment activities indicated on page #7 of your entertainment application shall be restricted to between the hours of **7:00 PM** and **10:00 PM** each day of the week.
- 4) No owner, operator, or manager shall permit any person under the age of twenty-one (21) years within the premises, at any time, during the hours of operation.
- 5) Due to the proximity of neighboring businesses and residences, all door(s) and windows shall be kept closed at all times during any musical entertainment, except in cases of emergency and to permit deliveries. Said door(s) is not to consist solely of a screen or ventilated security door. **Sound shall not be audible within fifty feet (50') from the exterior of the premises in any direction.**
- 6) Noise emanating from the permittee's premises shall not be audible fifty feet (50') or more from the exterior of the premises. The permittee shall be responsible for determining how to best meet this requirement, either by keeping doors and windows shut, limiting hours of entertainment or by offering non-amplified entertainment.
- 7) The permittee shall not hire promoters with the intent to advertise/promote or hold any entertainment activities consistent with nightclub entertainment.
- 8) The permittee shall not allow employees to discard trash or beer bottles into the outside dumpster between the hours of 10 p.m. and 7 a.m.

- 9) During any entertainment activity listed on page #7 of the application, the permittee shall be responsible for maintaining an adequate security staff to supervise patrons inside the establishment and the parking lot. For crowds up to fifty (50) people, the permittee shall provide a minimum of one (1) security guard. For crowds over fifty (50) people, the permittee shall provide a minimum of one (1) additional security guard per fifty (50) people. Security guards must be identifiable as "Max Steiner's employees." Should the permittee's operations give rise to a substantial increase in complaints/calls for service, or trash left in the parking lot, the permittee shall increase staff, or employ uniformed licensed security guards, as directed by the Chief of Police.
- 10) The permittee shall be responsible for installing and maintaining a video surveillance system that monitors no less than the front and rear of the business, with full view of the public right-of-ways and any parking lot under the control of the permittee. These cameras shall record video for a minimum of 30 days and be accessible via the Internet by the Long Beach Police Department. A Public Internet Protocol (IP) address and user name/password is also required to allow the Long Beach Police Department to view live and recorded video from these cameras over the internet. All video security cameras shall be installed to the satisfaction of the Chief of Police, Director of Technology Services, and Director of Development Services.
- 11) The permittee shall take reasonable measures to prohibit and prevent the loitering of persons immediately outside any of the entrance/exit doors and the parking lot. This should be done by use of security guards and/or signage indicating, words to the effect of, "Please respect our neighbors."
- 12) At the conclusion of each event, the permittee shall take reasonable measures to ensure that exiting patrons walk directly to their vehicles, and not loiter in the parking lot or the immediate area.
- 13) Current occupancy loads shall be posted at all times, and the permittee shall have an effective system to keep count of the number of occupants present at any given time and provide that information to public safety personnel upon request.
- 14) The permittee agrees to reimburse the City whenever excessive police services, as determined by the Chief of Police, are required as the result of any incident or nuisance arising out of or in connection with the permittee's operations.
- 15) Max Steiner, or its agents, shall not distribute any advertising matter in or upon any public property, or in or on any vehicle in any such place in the City. Distribution of any advertising matter upon private property shall adhere to the following guidelines: By placing the same matter in a receptacle, clip, or other device designed or intended to receive advertising matter. The permittee shall keep all promoter contracts, including names, addresses and phone numbers, on file at all times, and must be available for inspection at any time.

- 16) All independent contractors must have or obtain a City of Long Beach Business License prior to conducting entertainment activities governed by this permit. The permittee shall be responsible for all entertainment activities at the location, including those conducted by promoters or independent contractors.
- 17) The permittee, shall, within ninety (90) days of an approved entertainment permit, submit proof of attending the LEAD program offered by the Department of Alcoholic Beverage Control. In the event that the LEAD program class is not offered within this ninety day period, the permittee shall attend the next available class. Proof of completion shall be submitted to the Long Beach Police Department Vice Investigations Section.
- 18) The permittee must submit an application for the renewal of the entertainment without dancing permit not later than July 2011 or four (4) months prior to the One-Year Short-Term permit expiration date.
- 19) The permittee shall maintain full compliance with all applicable laws, ordinances, and stated conditions. In the event of a conflict with the requirements of this permit, the more stringent regulation shall apply.

ES:ak



# CITY OF LONG BEACH

DEPARTMENT OF FINANCIAL MANAGEMENT

333 WEST OCEAN BOULEVARD • LONG BEACH, CALIFORNIA 90802

## SUMMARY OF APPLICATION FOR BUSINESS PERMIT

Attached for your review and action is an application for Chong C. Lim, DBA Max's Steiner/The Long Beach Lounge. Also attached are reports from various departments stating their recommended disposition of the subject application. These are summarized as follows:

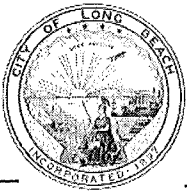
### SUBMITTED FOR CITY COUNCIL ACTION

	<u>Without Concern</u>	<u>With Conditions</u>	<u>With Concerns</u>
Police Department		X	
Fire Prevention Bureau	X		
Health and Human Services Department/Noise Control		X	
Development Services		X	

Questions concerning the above may be directed to the following:

Police Department, Chief of Police .....	570-7301
Fire Department, Fire Prevention Bureau .....	570-2500
Health and Human Services Department, Noise Control.....	570-4130
Development Services.....	570-6623

Compiled by: Department of Financial Management  
Business Relations Bureau



# CITY OF LONG BEACH

DEPARTMENT OF FINANCIAL MANAGEMENT

333 West Ocean Boulevard • Long Beach, CA 90802 • (562) 570-6211 • Fax (562) 570-5099

BUSINESS RELATIONS BUREAU

## FIVE YEAR HISTORY OF BUSINESS ESTABLISHMENT 2500 E Anaheim Street

Chong C Lim  
DBA: Max's Steiner/The Long Beach Lounge  
Lic#21020700  
07/10 – Pending

Entertainment Without Dancing

Chong C Lim  
DBA: Max's Steiner/The Long Beach Lounge  
Lic#92021700  
05/92 – Active

Bar/Tavern/Lounge

Chong C Lim  
DBA: Max's Steiner/The Long Beach Lounge  
Lic#92021690  
05/92 – Active

Pool Table

© 2010 Google - Map data © 2010 Google





CITY OF LONG BEACH BUSINESS LICENSE APPLICATION  
Fourth Floor, City Hall  
333 W. Ocean Boulevard, Long Beach, CA 90802

www.longbeach.gov  
(562) 570-6211

OWNER/ENTITY NAME (e.g., Sole Owner, Corporation, LLP, LLC, Partnership) <b>Chong C. LIM</b>		DRIVER'S LICENSE NO. [REDACTED]	STATE [REDACTED]	SOCIAL SECURITY NO. [REDACTED]	HOME OCCUPATION <input type="checkbox"/> Y <input checked="" type="checkbox"/> N
BUSINESS NAME (D.B.A.) <b>Max's Steiner/Long Beach Lounge Tavern / Bar ENTERTAINMENT DANCING</b>		TYPE OF BUSINESS (Be specific) <b>NO</b>			
BUSINESS ADDRESS <b>2500 E. Anaheim St.</b>		STREET <b>Long Beach, CA</b>	CITY <b>90804</b>	STATE <b>562-433-5822</b>	ZIP <b>562-433-5822</b>
BILLING ADDRESS (if different)		STREET	CITY	STATE	ZIP
RESIDENCE ADDRESS (if different)		STREET	CITY	STATE	ZIP
LIST OF PRINCIPAL OFFICERS, MEMBERS, PARTNERS AND RESIDENTIAL ADDRESSES (IF MORE, PLEASE ATTACH A LIST)		TITLE <b>Manager</b>		% OWNERSHIP <b>[REDACTED]</b>	
[REDACTED]		TITLE		% OWNERSHIP	
<input type="checkbox"/> New Business <input type="checkbox"/> Address Change <input type="checkbox"/> Ownership Change <input checked="" type="checkbox"/> Secondary License <input checked="" type="checkbox"/> Sole Owner <input type="checkbox"/> Partnership <input type="checkbox"/> Corporation <input type="checkbox"/> LLP <input type="checkbox"/> LLC					
START DATE <b>6/28/2010</b>	NO. OF EMPLOYEES <b>5</b>	NO. OF VEHICLES <b>0</b>	FEDERAL TAX ID NUMBER [REDACTED]	SALES & USE TAX (SELLER'S PERMIT) NO. [REDACTED]	
DOES YOUR BUSINESS HAVE A CALIFORNIA STATE LICENSE? <input checked="" type="checkbox"/> Y <input checked="" type="checkbox"/> N		STATE LICENSE NO.	CLASSIFICATION(S)	RENEWAL DATE	
HAVE YOU EVER HAD A BUSINESS LICENSE/PERMIT REVOKED OR SUSPENDED? <input type="checkbox"/> Y <input checked="" type="checkbox"/> N		LICENSE/PERMIT NO.	ISSUING AGENCY	CLASSIFICATION & DATE OF SUSPENSION/REVOCATION	
Do you plan to sell or serve food? (Includes pre-packaged) <input type="checkbox"/> Y <input checked="" type="checkbox"/> N If serving food, how many seats? _____		Will you offer massage, tanning, herbal therapy, escort or any other services that improve the health or well being of another? <input type="checkbox"/> Y <input checked="" type="checkbox"/> N			
Do you plan to sell or serve alcoholic beverages? <input checked="" type="checkbox"/> Y <input type="checkbox"/> N		Will you engage in fund raising? <input type="checkbox"/> Y <input checked="" type="checkbox"/> N			
ABC License number: <b>48-271160</b> Type: <b>48</b>		Will you deal in coins, firearms, jewels or second-hand property? <input type="checkbox"/> Y <input checked="" type="checkbox"/> N			
Does your business have amusement machines, video games, vending machines, jukebox and/or pool tables? - <b>2</b> <input checked="" type="checkbox"/> Y <input type="checkbox"/> N		Property Owner's Name: <b>Chong C. LIM</b> [REDACTED]			
How many: <b>4</b> Type: <b>VIDEO</b> Owner: <b>LA GAMES</b>		Business sq. ft.: <b>2,400</b> Warehouse on site? <input type="checkbox"/> Y <input checked="" type="checkbox"/> N			
Do you plan to sell tobacco products/paraphernalia? <input type="checkbox"/> Y <input checked="" type="checkbox"/> N		Do you: <input checked="" type="checkbox"/> Own or <input type="checkbox"/> Rent/Lease your business property?			
Do you plan to operate a Smoking Lounge? <input type="checkbox"/> Y <input checked="" type="checkbox"/> N		Will you manage or produce bio-hazardous materials or waste? <input type="checkbox"/> Y <input checked="" type="checkbox"/> N			
Will you deal with, use, store or transport Medical Marijuana? <input type="checkbox"/> Y <input checked="" type="checkbox"/> N		Will you use, store, or transport chemicals (new or waste state)? <input type="checkbox"/> Y <input checked="" type="checkbox"/> N			
Will you have <input checked="" type="checkbox"/> Music <input type="checkbox"/> Dancing <input type="checkbox"/> Performers <input type="checkbox"/> Adult Entertainment?					
I understand that before I can operate my business in Long Beach, my establishment must comply with applicable City departmental laws and regulations completely and I must obtain a business license and all necessary Federal State and local permits or I will be in violation of L. B. M. C. Chapter 3.80. I declare, under penalty of perjury, that I am authorized to complete this application. To the best of my knowledge and belief, the provided information and statements are true and correct. <b>SIGN and return this statement with your remittance. Make checks payable to City of Long Beach.</b>					
Signature <b>Chong C. LIM</b>		Date <b>6/28/10</b>		PRINT NAME/TITLE <b>Chong C. LIM /owner</b>	
Signature _____		Date _____		PRINT NAME/TITLE _____	
<b>DO NOT WRITE BELOW THIS LINE</b>					
Inspection(s): <input type="checkbox"/> Bldg <input type="checkbox"/> Fire <input type="checkbox"/> Health <input type="checkbox"/> HazMat <input type="checkbox"/> PD <input type="checkbox"/> Other		Prev Use: <b>BAR</b> Exp. Date: <b>5/5/11</b>			
Basic Tax		Prev Lic:			
Employees # _____ @ \$ _____ =		Exp Date:			
Vehicles # _____ @ \$ _____ =		District: <b>10</b>			
Other # _____ @ \$ _____ =		CRT: <b>300508</b>			
PIA		SIC: <b>5813</b>			
PIA Employees # _____ @ \$ _____ =		Entered by: <b>JK</b>			
Regulatory		Date: <b>06/01/10</b>			
Investigation		BU <b>21020700</b>			
Misc. Fees					
Sub Total					
Zoning					
Building Review					
Total \$ _____					
<b>NOTE: THIS IS NOT A BUSINESS LICENSE: DO NOT OPERATE UNTIL A VALID LICENSE HAS BEEN ISSUED THIS INFORMATION IS AVAILABLE IN AN ALTERNATIVE FORMAT BY CONTACTING (562) 570-6211</b>					



Accepted By: JK of PKC Date: 6/28/10  
Zoning Approval/By: \_\_\_\_\_ Date: 6/29/10

Zone CCP

### APPLICATION FOR ENTERTAINMENT PERMIT

(Please Print All Information - Incomplete Applications Will Not Be Accepted)

NOCT on PK

Applicant's Name (Legal Ownership Structure): Chong C. Lim  
Business Name (DBA): Max 3 Steiner / The Long Beach Lounge Business Phone: 924 433-5823  
Business Site Address: 2500 E. Anaheim St. L.B. 90804.  
Date Business Proposes To Open: Been open for last 60 years.  
Days & Time Premises Are Open For Inspection: Anytime.

Proposed Use(s):

Entertainment/Restaurant With Dancing ☐ Without Dancing ☐

Entertainment/Tavern With Dancing ☐ Without Dancing ☒

Social Club ☐ Pool or Billiard Hall ☐ Other (explain) ☐

Explain briefly the proposed use of the rooms within the building:

Contact Person(s) Name (authorized agent, manager, etc.): Chris Rim

Contact Person(s) Phone Number: [REDACTED]

Type of Organization:

☐ Corporation ☐ Partnership ☒ Individual ☐ Unincorporated Association or Club  
☐ Trust ☐ LLC ☐ Other, explain: \_\_\_\_\_

#### OFFICE USE ONLY

☐ Building ☐ Fire ☐ Health (Check Inspecting Department) Date Received: \_\_\_\_\_

☐ Building/Location meets Department Requirements for the proposed use.

☐ Building/Location meets Department Requirements for the proposed use subject to the following conditions:

☐ Building/Location does not meet Department requirements for the proposed use.

Inspection Completed On (date): \_\_\_\_\_ By: \_\_\_\_\_

#### POLICE DEPARTMENT

☐ Police Department finds no for basis for denial ☐ Police Department finds basis for denial

☐ Police Department finds no for basis for denial with conditions

Conditions or Basis for Denial: \_\_\_\_\_

By: \_\_\_\_\_ Title \_\_\_\_\_ Date: \_\_\_\_\_

## GENERAL INFORMATION (All Applicants)

Principal place of business (if other than the address listed on page 1):

Fictitious business names(s) or dba(s) used:

Max's Steiner dba  
The Long Beach Lounge.

Place and date of filing fictitious business name statement:

60 years ago.

County(ies) in which fictitious name statement is (are) filed:

Los Angeles

Names and address of all agents and employees authorized to negotiate or otherwise represent individual in connection with any transaction with the City of Long Beach:

Chris Rimm  


Name and address of person (agent) authorized to accept service of process in California:

Chris Rimm (same as above)

State whether you are licensed by any governmental agency to engage in any business. If so, list each such license held, the city in which held, and expiration date thereof:

NO

Is this applicant a subsidiary of a present corporation or business?  
If yes, explain:

☐ YES

☒ NO

How long has the corporation or business been in operation?

over 60 years

Is the location: Owned? ☒ Rented/Leased? ☐

If Rented/Leased, state the name and address of property owners:

Name:

Address:

IF APPLYING AS AN INDIVIDUAL

INFORMATION IS REQUESTED FOR POLICE DEPARTMENT IDENTIFICATION AND INVESTIGATION

Name:

Last:

Lim

First:

Chong

Middle:

C.

Title(s) or AKA(s):

Residence address:

Residence telephone number(s) (including area code):

Business address:

2500 E. Anaheim St. Long Beach, CA. 90804

Business telephone number(s) (including area code):

562 - 433 - 5823

Race:

Sex:

Hair:

Eyes:

Height:

Weight:

Date of Birth (mm/dd/yyyy):

Place of Birth:

Driver's License or Identification Card Number:

State of Issue:

## GENERAL OPERATING CONDITIONS

Complete Each Question

### ALCOHOL/FOOD/ADDITIONAL BUSINESSES

1. Will liquor be sold or consumed on the premises? ☒ YES ☐ NO

a. If Yes, complete the following box:

Check one box to  
indicate License Type

Alcohol Beverage Control License No.

Premises Type: (Club (restaurant) or  
Commercial (store))

On sale beer ☐

On sale beer and wine ☐

On sale distilled spirits ☒

48-271160

Bar

2. Is a bonafide-eating place provided on the premises? (Bonafide eating place means a place which is regularly used for serving meals for compensation, which has suitable kitchen facilities containing conveniences for cooking a assortment of foods for ordinary meals other than fast foods, sandwiches or salads. The kitchen must contain proper refrigeration for food and must comply with all applicable regulations of the Health and Human Services Department:

☐ YES ☒ NO

a. If yes, list types of food sold: NO

b. If no, list any products (such as snacks sold): Vending Machines (SNACKS)

3. Are non-alcoholic beverages sold? ☒ YES ☐ NO

4. How many tables for seating? 1 BAR

5. Are other types of businesses conducted on the premises? ☐ YES ☒ NO

a. If yes, list type(s):

6. Are pool tables provided? ☒ YES ☐ NO

a. If yes, indicate number: 2

7. Is there a license for the pool table? ☒ YES ☒ NO

a. If yes, license number: BU 92021690

8. Are amusement machine(s) and/or jukebox(es) provided? ☒ YES ☐ NO

a. If yes, indicate number and type: 4 Amusement Machines 1 Jukebox(es)

9. Is there a license for the amusement machine(s) and/or jukebox(es)? ☐ YES ☒ NO

a. If yes, decal number(s): BU 89010640 BU 86044790

10. Owner of machine(s) and/or jukebox(es):

Name:

L.A. Games 310-371-9689

Address:

876 N. Vermont Ave. L.A. CA 90029

Telephone No.

(323) 660-8180

{ Family Amusement Corp.  
876 N. Vermont Ave  
L.A., CA 90029

## GENERAL OPERATING CONDITIONS (continued)

Complete Each Question

### SECURITY

11. Will security officers be provided? ☒ YES ☐ NO

a. If yes, number of security officers: 2

12. Is any other type of security provided? ☒ YES ☒ NO

a. If yes, describe type of security: 24 hour surveillance  
camera throughout the business.

Days and hours security officers or other security will be provided (fill out completely):

Day	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Hours of	( If needed )				6 AM 2 AM	6 PM 2 AM	if
Security							needed.

13. Will a private security firm be used? ☐ YES ☒ NO

a. If yes, provide the following information of the contracted security firm:

Name: \_\_\_\_\_ City Business License No.: \_\_\_\_\_

Address: \_\_\_\_\_ Telephone No.: ( ) \_\_\_\_\_

### ADMISSION and/or MEMBERSHIP FEES CHARGED

14. Will minors be allowed on the premises? ☐ YES ☒ NO

15. Will the premises be open to the general public? ☒ YES ☐ NO

16. Will an admission fee be charged? ☐ YES ☒ NO

a. If yes, fee schedule: \_\_\_\_\_

\_\_\_\_\_

17. Is there a private area for exclusive use of members and their guests only? ☐ YES ☒ NO

a. If yes, types of membership fees: \_\_\_\_\_

\_\_\_\_\_

18. Will guests of members pay an admission fee or other charges? ☐ YES ☒ NO

a. If yes, describe the fee schedule and other charges: \_\_\_\_\_

\_\_\_\_\_

## GENERAL OPERATING CONDITIONS (continued)

Complete Each Question

### HOURS OF OPERATION

Establishment hours of operation by day (fill out completely):

Day	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Open	6 Am	6 Am	6 Am	6 Am	6 Am	6 Am	6 Am
Close	2 Am	2 Am	2 Am	2 Am	2 Am	2 Am	2 Am

### PROXIMITY OF BUSINESSES AND RESIDENCES

19. Are there surrounding businesses? ☒ YES ☐ NO

a. What type? All retail stores, restaurants, Gas Station and Shops.

20. Are there surrounding residences? ☒ YES ☐ NO

a. Approximately how close? Behind the business down the street

### PARKING FACILITIES AND ARRANGEMENTS

21. Is parking available? ☐ YES ☒ NO

a. If no, what is the street address of the off-premises parking facility? \_\_\_\_\_

b. Describe the business arrangement made with owner of the parking facility if not part of business premises. (Please attach a copy of parking contract or deed restriction) \_\_\_\_\_

c. Days and hours parking facility will be available:

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
From							
To							

d. How many individual parking spaces (approximately)? \_\_\_\_\_

END OF GENERAL OPERATING CONDITIONS SECTION - PLEASE CONTINUE TO NEXT SECTION

## ENTERTAINMENT FACILITY AND ACTIVITY

Entertainment - Restaurant ☐ Entertainment - Tavern (bar) ☒ Entertainment - Other ☐

Does the Proposed Activity have:

Outdoor Entertainment? ☐ Y ☒ N

Dancing by patrons, guests, customers, participants, attendees? ☐ Y ☒ N

Dancing by performers? ☐ Y ☒ N

Live music by more than two (2) performers? ☒ Y ☐ N

Amplified music (live)? ☒ Y ☐ N

Amplified music (recorded)? ☒ Y ☐ N

Disc Jockey? ☒ Y ☐ N

Karaoke? ☒ Y ☐ N

Adult Entertainment as defined by LBMC Section 21.15.110? ☐ Y ☒ N

Adult Entertainment as defined by LBMC Section 5.72.115 (B)? ☐ Y ☒ N

Will the establishment serve as a family pool/billiard hall as provided in Section 5.69.090 of the LBMC? ☐ Y ☒ N

Any other type of entertainment not listed above? ☐ Y ☒ N

If yes, briefly describe the entertainment activity. Live music Listening

Describe entertainment by performers: Live music only

Dance Floor? ☐ Y ☒ N

Stage? ☐ Y ☒ N

If yes, provide dimensions and type of material of dance floor. L \_\_\_\_\_ X W \_\_\_\_\_ = \_\_\_\_\_ sq ft.

If yes, provide dimensions and type of material of stage. L \_\_\_\_\_ W \_\_\_\_\_ H \_\_\_\_\_

Describe floor material and surface type: \_\_\_\_\_

Schedule of entertainment. Please provide days of the week and time of day. If entertainment is not provided the same days and times every week, please provide a detailed schedule of specific dates and times of entertainment. Attach an additional sheet if necessary: (Fill Out Completely)

Day	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Entertainment Type	LIVE MUSIC (If necessary)	LIVE MUSIC (If necessary)	LIVE MUSIC (If necessary)	LIVE MUSIC (If necessary)	LIVE MUSIC	LIVE MUSIC	LIVE MUSIC (If necessary)
Start Time	7 pm	7 pm	7 pm	7 pm	7 pm	7 pm	7 pm
End Time	10 pm	10 pm	10 pm	10 pm	10 pm	10 pm	10 pm

If necessary

If necessary



RELEASE FORM

The undersigned, on behalf of (owner('s)) Chong C. Lim  
~~Chris Rinn (manager)~~, hereby authorizes the City of Long Beach, by and through its appropriate officers, agents and employees to verify and confirm the information contained in this application, and to conduct such other investigations as may be reasonably required by the City of Long Beach, its officers, agents and employees for the purpose of determining the capability, fitness and capacity of:

(DBA) Max 3 Steiner / The Long Beach Lounge  
to obtain the (entertainment type) Entertainment w/o Dancing permit/license.

The applicant by signing this application consents service of any notice required or provided for by the laws, rules, regulations, or ordinances of the City of Long Beach upon the person at the address designated in this application as the business address, will constitute sufficient and legal notice. Any change in the person or the address listed in the application may be made only in writing to the Director of Financial Management.

The applicant consents and agrees full compliance will be made with all applicable State laws and City ordinances governing the conduct of the particular type of business activity for which a business license or permit is requested. The applicant by signing this application understands any incomplete or false information may constitute grounds for denial.

I swear under penalty of perjury I have read the forgoing application and all information and statements made by the undersigned/applicant regarding this applicant are true and correct.

  
(SIGNATURE OR AUTHORIZED AGENT)

Manager  
(TITLE)

6-23-10  
(DATE)

  
DRIVER'S LICENSE OR ID CARD NUMBER

  
STATE

  
ACCEPTED BY (CITY STAFF)

CSRII  
TITLE

06/28/10  
DATE



CALIFORNIA STATE BOARD OF EQUALIZATION

SELLER'S PERMIT

ACCOUNT NUMBER

SR ADA

THIS PERMIT DOES NOT AUTHORIZE THE HOLDER TO ENGAGE IN ANY BUSINESS CONTRARY TO LAWS REGULATING THAT BUSINESS, OR TO POSSESS OR OPERATE ANY ILLEGAL DEVICE.

MAX'S STEINER COCKTAIL LOUNGE  
CHONG C. LIM  
2500 E. ANAHEIM ST.  
LONG BEACH, CA 90804

IS HEREBY AUTHORIZED PURSUANT TO SALES AND USE TAX LAW TO ENGAGE IN THE BUSINESS OF SELLING TANGIBLE PERSONAL PROPERTY AT THE ABOVE LOCATION.

THIS PERMIT IS VALID UNTIL REVOKED OR CANCELLED BUT IS NOT TRANSFERABLE. IF YOU SELL YOUR BUSINESS OR DROP OUT OF A PARTNERSHIP, NOTIFY US OR YOU COULD BE RESPONSIBLE FOR SALES AND USE TAXES OWED BY THE NEW OPERATOR OF THE BUSINESS.  
*Not valid at any other address.*  
BT-442-R Rev. 10-8-95

DISPLAY CONSPICUOUSLY AT THE PLACE OF BUSINESS FOR WHICH ISSUED

70 07702

STATE OF CALIFORNIA  
DEPARTMENT OF ALCOHOLIC BEVERAGE CONTROL  
**ALCOHOLIC BEVERAGE LICENSE**  
ON-SALE GENERAL PUBLIC PREMISES

VALID FROM

NOV 01, 2009

LIM CHONG CHULL  
DBA:MAXS STEINER COCKTAIL LOUNGE  
2500 E ANAHEIM ST  
LONG BEACH, CA 90804

EXPIRES

OCT 31, 2010

TYPE NUMBER DUP

48-271160 -

1932-03

AREA CODE

RENEWAL

BUSINESS ADDRESS  
(IF DIFFERENT)

OWNERS:

LIM CHONG CHULL

RIM CHONG CHA

CONDITIONS



**IMPORTANT INFORMATION**

**EFFECTIVE PERIOD** This license is effective only for the operating period shown above. A new license will be sent to you within 30 days of the expiration date on your license if payment is timely.

**POSTING** Cover this license with glass or other transparent material and post it on premises in a conspicuous place

**RENEWAL NOTICES** Renewal notices are sent to premises address unless a specific mailing address is requested. If a notice is not received 30 days before expiration date shown above, contact the nearest ABC office. To assure receipt of notices, advise your local ABC office of any change in address.

**RENEWAL DATES** It is the licensee's responsibility to pay the required renewal fee by the expiration date shown above. A penalty is charged for late renewal and the license can be automatically revoked for failure to pay.

**SEASONAL LICENSES** It is the licensee's responsibility to pay the required renewal fee prior to the next operating period.

**CONDITIONS** A copy of all applicable conditions must be kept on premises

**LICENSEE NAME** Only 10 names will be printed on each license. If there are more names associated with the license, they will be indicated by "ET AL". All names are on file and available upon request from your local ABC office.

**DBA** If you change your business name please notify your local ABC office

If you have any questions regarding this license, contact your local ABC office.

**NOTE: CONTACT YOUR LOCAL ABC OFFICE IF YOUR LICENSED PREMISES WILL BE TEMPORARILY CLOSED FOR MORE THAN 15 DAYS OR WILL BE PERMANENTLY CLOSED.**

▲ This page is part of your document - DO NOT DISCARD ▲

**20081550776**Pages:  
002

Recorded/Filed in Official Records  
Recorder's Office, Los Angeles County,  
California

Fee: ~~1.00~~

Tax: 0.00

Other: 0.00

Total: ~~1.00~~

08/27/08 AT 02:12PM

2252173 200808270520002 Mail

TITLE(S) : RENEWAL FICTITIOUS NAME

---



L E A D S H E E T

**Assessor's Identification Number (AIN)**

To be completed by Examiner OR Title Company in black ink.

Number of AIN's Shown

ENRM

▲ THIS FORM IS NOT TO BE DUPLICATED ▲

---

## YOUR RETURN MAILING ADDRESS

NAME: CHONG LIM  
 ADDRESS: 2500 E ANAHEIM ST  
 CITY: LONG BEACH  
 STATE: CA ZIP CODE: 90804

## LOS ANGELES REGISTRAR-RECORDER/ COUNTY CLERK

08/27/08



20081550776

## FICTITIOUS BUSINESS NAME STATEMENT

TYPE OF FILING AND FILING FEE (Check one)

- ☐ Original- \$23.00 (FOR ORIGINAL FILING WITH ONE BUSINESS NAME ON STATEMENT) ☐ New Filings- \$23.00-  
☒ Refile- \$18.00 (NO CHANGES IN THE FACTS FROM ORIGINAL FILING) (CHANGES IN FACTS FROM ORIGINAL FILING REQUIRES PUBLICATION)  
 \$4.00- FOR EACH ADDITIONAL BUSINESS NAME FILED ON SAME STATEMENT, DOING BUSINESS AT THE SAME LOCATION \$4.00- FOR EACH ADDITIONAL OWNER IN EXCESS OF ONE OWNER

The following person(s) is (are) doing business as:

\*1. MAX'S STEINER

2.

\*\* 2500 E ANAHEIM ST.

Print Fictitious Business Name(s)

Street address of principal place of business  
 LONG BEACH CA 90804 LOS ANGELES  
 City State Zip COUNTY City State Zip

Articles of Incorporation or Organization Number (if applicable): AI #0N N/A

## \*\*\* REGISTERED OWNER(S):

1. CHONG CHULL LIM

2.

Full Name/Corp/LLC

Full Name/Corp/LLC

Residence Address (P.O. Box not accepted)

Residence Address (P.O. Box not accepted)

City State Zip

City State Zip

If Corporation or LLC - Print State of Incorporation/Organization

If Corporation or LLC - Print State of Incorporation/Organization

3.

4.

Full Name/Corp/LLC

Full Name/Corp/LLC

Residence Address (P.O. Box not accepted)

Residence Address (P.O. Box not accepted)

City State Zip

City State Zip

If Corporation or LLC - Print State of Incorporation/Organization

If Corporation or LLC - Print State of Incorporation/Organization

IF MORE THAN FOUR REGISTRANTS, ATTACH ADDITIONAL SHEET SHOWING OWNER INFORMATION

## \*\*\*\* THIS BUSINESS IS CONDUCTED BY: (Check one)

- ☒ an Individual ☐ a General Partnership ☐ a Limited Partnership ☐ a Limited Liability Company  
☐ an Unincorporated Association other than a Partnership ☐ a Corporation ☐ a Trust ☐ Copartners  
☐ Husband and Wife ☐ Joint Venture ☐ State or Local Registered Domestic Partners ☐ a Limited Liability Partnership

\*\*\*\*\* The registrant commenced to transact business under the fictitious business name or names listed above on 8/14/2008

(Insert N/A above if you haven't started to transact business)

I declare that all information in this statement is true and correct.  
 (A registrant who declares as true information which he or she knows to be false is guilty of a crime.)

REGISTRANTS/CORP/LLC NAME (PRINT) CHONG LIM

TITLE OWNER

REGISTRANT SIGNATURE (X)

If corporation, also print corporate title of officer. If LLC, also print title of officer or manager.

This statement was filed with the County Clerk of LOS ANGELES on the date indicated by the filed stamp in the upper right corner.

NOTICE: IN ACCORDANCE WITH SUBDIVISION (a) OF SECTION 17920, A FICTITIOUS NAME STATEMENT GENERALLY EXPIRES AT THE END OF FIVE YEARS FROM THE DATE ON WHICH IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK, EXCEPT, AS PROVIDED IN SUBDIVISION (b) OF SECTION 17920, WHERE IT EXPIRES 40 DAYS AFTER ANY CHANGE IN THE FACTS SET FORTH IN THE STATEMENT PURSUANT TO SECTION 17913 OTHER THAN A CHANGE IN THE RESIDENCE ADDRESS OF A REGISTERED OWNER. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THE EXPIRATION.

THE FILING OF THIS STATEMENT DOES NOT OF ITSELF AUTHORIZE THE USE IN THIS STATE OF A FICTITIOUS BUSINESS NAME IN VIOLATION OF THE RIGHTS OF ANOTHER UNDER FEDERAL, STATE, OR COMMON LAW (SEE SECTION 14411 ET SEQ., BUSINESS AND PROFESSIONS CODE).

I HEREBY CERTIFY THAT THIS COPY IS A CORRECT COPY OF THE ORIGINAL STATEMENT ON FILE IN MY OFFICE.

DEAN LOGAN, LOS ANGELES COUNTY CLERK

BY: Deputy

This page is part of your document - DO NOT DISCARD



**20100789683**



Pages:  
0002

Recorded/Filed in Official Records  
Recorder's Office, Los Angeles County,  
California

06/09/10 AT 03:42PM

FEES:	
TAXES:	0.00
OTHER:	0.00
PAID:	



LEADSHEET



201006091240044

0000248817



002722915

SEQ:  
01

DAR - Counter (Hard Copy)



THIS FORM IS NOT TO BE DUPLICATED

YOUR RETURN MAILING ADDRESS

NAME: Chong C. Lim

ADDRESS: 18281 Gothard St. #203

CITY: Huntington Beach

STATE: CA

ZIP CODE 92648



## FICTITIOUS BUSINESS NAME STATEMENT

TYPE OF FILING AND FILING FEE (Check one)

- ☒ Original- \$23.00 (FOR ORIGINAL FILING WITH ONE BUSINESS NAME ON STATEMENT) ☐ New Filings- \$23.00 (CHANGES IN FACTS FROM ORIGINAL FILING- REQUIRES PUBLICATION)  
☐ Refile- \$18.00 (NO CHANGES IN THE FACTS FROM ORIGINAL FILING)

\$4.00- FOR EACH ADDITIONAL BUSINESS NAME FILED ON SAME STATEMENT, DOING BUSINESS AT THE SAME LOCATION \$4.00- FOR EACH ADDITIONAL OWNER IN EXCESS OF TWO OWNERS

The following person(s) is (are) doing business as:

\*1. THE LONG BEACH LOUNGE

2.

Print Fictitious Business Name(s)

\*\* 2500 E. Anaheim St.

Street address of principal place of business

Mailing address if different

Long Beach

CA

90804

L.A.

City

State

Zip

COUNTY

City

State

Zip

Articles of Incorporation or Organization Number (if applicable): AI #0N

\*\*\* REGISTERED OWNER(S):

1. Chong C. Lim

Full Name/Corp/LLC

Residence Address

City

State

Zip

If Corporation or LLC - Print State of Incorporation/Organization

2.

Full Name/Corp/LLC

Residence Address

City

State

Zip

If Corporation or LLC - Print State of Incorporation/Organization

3.

Full Name/Corp/LLC

Residence Address

City

State

Zip

If Corporation or LLC - Print State of Incorporation/Organization

4.

Full Name/Corp/LLC

Residence Address

City

State

Zip

If Corporation or LLC - Print State of Incorporation/Organization

IF MORE THAN FOUR REGISTRANTS, ATTACH ADDITIONAL SHEET SHOWING OWNER INFORMATION

\*\*\*\* THIS BUSINESS IS CONDUCTED BY: (Check one)

- ☒ an Individual ☐ a General Partnership ☐ a Limited Partnership ☐ a Limited Liability Company  
☐ an Unincorporated Association other than a Partnership ☐ a Corporation ☐ a Trust ☐ Copartners  
☐ Husband and Wife ☐ Joint Venture ☐ State or Local Registered Domestic Partners ☐ a Limited Liability Partnership

\*\*\*\*\* The registrant commenced to transact business under the fictitious business name or names listed above on N/A

(Insert N/A above if you haven't started to transact business)

I declare that all information in this statement is true and correct.

(A registrant who declares as true information which he or she knows to be false is guilty of a crime.)

REGISTRANTS/CORP/LLC NAME (PRINT) Chong C. Lim

TITLE Business Owner

REGISTRANT SIGNATURE

If corporation, also print corporate title of officer. If LLC, also print title of officer or manager.

This statement was filed with the County Clerk of LOS ANGELES on the date indicated by the filed stamp in the upper right corner.

NOTICE - IN ACCORDANCE WITH SUBDIVISION (a) OF SECTION 17920, A FICTITIOUS NAME STATEMENT GENERALLY EXPIRES AT THE END OF FIVE YEARS FROM THE DATE ON WHICH IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK, EXCEPT, AS PROVIDED IN SUBDIVISION (b) OF SECTION 17920, WHERE IT EXPIRES 40 DAYS AFTER ANY CHANGE IN THE FACTS SET FORTH IN THE STATEMENT PURSUANT TO SECTION 17913 OTHER THAN A CHANGE IN THE RESIDENCE ADDRESS OF A REGISTERED OWNER. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THE EXPIRATION.

THE FILING OF THIS STATEMENT DOES NOT OF ITSELF AUTHORIZE THE USE IN THIS STATE OF A FICTITIOUS BUSINESS NAME IN VIOLATION OF THE RIGHTS OF ANOTHER UNDER FEDERAL, STATE, OR COMMON LAW (SEE SECTION 14411 ET SEQ., BUSINESS AND PROFESSIONS CODE).

I HEREBY CERTIFY THAT THIS COPY IS A CORRECT COPY OF THE ORIGINAL STATEMENT ON FILE IN MY OFFICE.

DEAN C. LOGAN, LOS ANGELES COUNTY CLERK

BY: E. HARRIS, Deputy

Accepted By: W. M. PRCDate: 6/28/10

Zoning Approval/By: \_\_\_\_\_

Date: 6/28/10

2012 CCP

**APPLICATION FOR ENTERTAINMENT PERMIT**

(Please Print All Information - Incomplete Applications Will Not Be Accepted)

NO COPY ON FILE

Applicant's Name (Legal Ownership Structure): Chong C. LimBusiness Name (DBA): Max's Steiner / The Long Beach LoungeBusiness Phone: 924-33-5723Business Site Address: 2500 E. Anaheim St. L.B. 90804Date Business Proposes To Open: Been Open for last 60 yearsDays & Time Premises Are Open For Inspection: Anytime

Proposed Use(s):

Entertainment/Restaurant

With Dancing ☐ Without Dancing ☐

Entertainment/Tavern

With Dancing ☐ Without Dancing ☒Social Club ☐Pool or Billiard Hall ☐ Other (explain) ☐

Explain briefly the proposed use of the rooms within the building:

Contact Person(s) Name (authorized agent, manager, etc.): Chris KimContact Person(s) Phone Number: [REDACTED]

Type of Organization:

☐ Corporation☐ Partnership☒ Individual☐ Unincorporated Association or Club☐ Trust☐ LLC☐ Other, explain: \_\_\_\_\_**OFFICE USE ONLY**☐ Building☐ Fire☐ Health

(Check Inspecting Department)

Date Received: \_\_\_\_\_

☐ Building/Location meets Department Requirements for the proposed use.☐ Building/Location meets Department Requirements for the proposed use subject to the following conditions:☐ Building/Location does not meet Department requirements for the proposed use.

Inspection Completed On (date): \_\_\_\_\_

By: \_\_\_\_\_

**POLICE DEPARTMENT**☐ Police Department finds no for basis for denial☐ Police Department finds basis for denial☒ Police Department finds no for basis for denial with conditions

Conditions or Basis for Denial: \_\_\_\_\_

By: [Signature]Title: Chief of PoliceDate: 8-26-10





**City of Long Beach**  
*Working Together to Serve*

**Memorandum**

**Date:** August 27, 2010  
**To:** Erik Sund, Bureau Manager, Business Relations Bureau  
**From:** Jim McDonnell, Chief of Police  
**Subject:** **APPLICATION FOR ENTERTAINMENT WITHOUT DANCING AT MAX STEINER/LONG BEACH LOUNGE – 2500 EAST ANAHEIM STREET**

---

In response to your request for a recommendation regarding the above named permit application for Entertainment without Dancing, the Police Department recommends **approval** of a **One-Year Short-Term** permit, subject to the following seventeen (18) conditions of operation:

Max Steiner/The Long Beach Lounge is a bar located on the southeast corner of Anaheim Street and Stanley Avenue. The business has been in operation for over 60 years. Chong Lim has owned the business since 1992 and currently holds a Type 48 (On Sale General Public Premises) Alcoholic Beverage Control license. On June 28, 2010, C. Lim applied for an Entertainment without Dancing Permit requesting live amplified music, karaoke, and a disc jockey.

Based upon the Vice Section's investigation, the Long Beach Police Department believes a One-Year Short-Term Entertainment without Dancing Permit would be in the best interests of the surrounding community and the City of Long Beach.

**CONDITIONS OF OPERATION**

- 1) The operation of the establishment shall be limited to those activities and elements expressly indicated on the permit application and approved by the City Council. Any change in the operation, which exceeds the conditions of the approved permit, will require that a new permit application be submitted to the City Council for their review and approval.
- 2) Unless separately applied for, reviewed and approved, no adult entertainment, as defined by section 5.72.115(B) LBMC, shall be conducted on the permitted premises.
- 3) Entertainment activities indicated on page #7 of your entertainment application shall be restricted to between the hours of 7:00 PM and 10:00 PM each day of the week.
- 4) No owner, operator, or manager shall permit any person under the age of twenty-one (21) years within the premises, at any time, during the hours of operation.

MAX STEINER/LONG BEACH LOUNGE  
2500 EAST ANAHEIM STREET  
Page 2

- 5) Due to the proximity of neighboring businesses and residences, all door(s) and windows shall be kept closed at all times during any musical entertainment, except in cases of emergency and to permit deliveries. Said door(s) is not to consist solely of a screen or ventilated security door. **Sound shall not be audible within fifty feet (50') from the exterior of the premises in any direction.**
- 6) Noise emanating from the permittee's premises shall not be audible 50 feet or more from the exterior of the premises. The permittee shall be responsible for determining how to best meet this requirement, either by keeping doors and windows shut, limiting hours of entertainment or by offering non-amplified entertainment.
- 7) The permittee shall not hire promoters with the intent to advertise/promote or hold any entertainment activities consistent with nightclub entertainment.
- 8) The permittee shall not allow employees to discard trash or beer bottles into the outside dumpster between the hours of 10 p.m. and 7 a.m.
- 9) During any entertainment activity listed on page #7 of the application, the permittee shall be responsible for maintaining an adequate security staff to supervise patrons inside the establishment and the parking lot. For crowds up to fifty (50) people, the permittee shall provide a minimum of one (1) security guard. For crowds over (50) fifty people, the permittee shall provide a minimum of one (1) additional security guard per fifty (50) people. Security guards must be identifiable as "Max Steiner's employees." Should the permittee's operations give rise to a substantial increase in complaints/calls for service, or trash left in the parking lot, the permittee shall increase staff, or employ uniformed licensed security guards, as directed by the Chief of Police.
- 10) The permittee shall be responsible for installing and maintaining a video surveillance system that monitors no less than the front and rear of the business, with full view of the public right-of-ways and any parking lot under the control of the permittee. These cameras shall record video for a minimum of 30 days and be accessible via the Internet by the Long Beach Police Department. A Public Internet Protocol (IP) address and user name/password is also required to allow the Long Beach Police Department to view live and recorded video from these cameras over the internet. All video security cameras shall be installed to the satisfaction of the Chief of Police, Director of Technology Services, and Director of Development Services.
- 11) The permittee shall take reasonable measures to prohibit and prevent the loitering of persons immediately outside any of the entrance/exit doors and the parking lot. This should be done by use of security guards and/or signage indicating, words to the effect of, "Please respect our neighbors."

**MAX STEINER/LONG BEACH LOUNGE**  
**2500 EAST ANAHEIM STREET**  
**Page 3**

- 12) At the conclusion of each event, the permittee shall take reasonable measures to ensure that exiting patrons walk directly to their vehicles, and not loiter in the parking lot or the immediate area.
- 13) Current occupancy loads shall be posted at all times, and the permittee shall have an effective system to keep count of the number of occupants present at any given time, and provide that information to public safety personnel upon request.
- 14) The permittee agrees to reimburse the City whenever excessive police services, as determined by the Chief of Police, are required as the result of any incident or nuisance arising out of, or in connection with the permittee's operations.
- 15) Max Steiner, or its agents, shall not distribute any advertising matter in or upon any public property, or in or on any vehicle in any such place in the City. Distribution of any advertising matter upon private property shall adhere to the following guidelines: By placing the same matter in a receptacle, clip, or other device designed or intended to receive advertising matter. The permittee shall keep all promoter contracts, including names, addresses and phone numbers, on file at all times, and must be available for inspection at any time.
- 16) All independent contractors must have or obtain a City of Long Beach Business License prior to conducting entertainment activities governed by this permit. The permittee shall be responsible for all entertainment activities at the location, including those conducted by promoters or independent contractors.
- 17) The permittee shall maintain full compliance with all applicable laws, ordinances, and stated conditions. In the event of a conflict with the requirements of this permit, the more stringent regulation shall apply.
- 18) The permittee, shall, within ninety (90) days of an approved entertainment permit, submit proof of attending the LEAD program offered by the Department of Alcoholic Beverage Control. In the event that the LEAD program class is not offered within this ninety day period, the permittee shall attend the next available class. Proof of completion shall be submitted to the Long Beach Police Department Vice Investigations Section.



Accepted By: JK on PR Date: 6/28/10  
Zoning Approval By: \_\_\_\_\_ Date: 6/28/10

Zone CCP

### APPLICATION FOR ENTERTAINMENT PERMIT

(Please Print All Information - Incomplete Applications Will Not Be Accepted)

NOV 11 2010  
FPM

Applicant's Name (Legal Ownership Structure): Chong C. Lim  
Business Name (DBA): Max 3 Steiner / The Long Beach Lounge Business Phone: (909) 433-5823  
Business Site Address: 2500 E. Anaheim St. L.B. 90804.  
Date Business Proposes To Open: Been open for last 60 years.  
Days & Time Premises Are Open For Inspection: Anytime.

#### Proposed Use(s):

Entertainment/Restaurant With Dancing ☐ Without Dancing ☐

Entertainment/Tavern With Dancing ☐ Without Dancing ☒

Social Club ☐ Pool or Billiard Hall ☐ Other (explain) ☐

Explain briefly the proposed use of the rooms within the building:

Contact Person(s) Name (authorized agent, manager, etc.): Chris Rim

Contact Person(s) Phone Number: [REDACTED]

#### Type of Organization:

☐ Corporation ☐ Partnership ☒ Individual ☐ Unincorporated Association or Club  
☐ Trust ☐ LLC ☐ Other, explain: \_\_\_\_\_

#### OFFICE USE ONLY

☐ Building ☒ Fire ☐ Health (Check Inspecting Department) Date Received: 7/16/2010

☒ Building/Location meets Department Requirements for the proposed use.

☐ Building/Location meets Department Requirements for the proposed use subject to the following conditions:

☐ Building/Location does not meet Department requirements for the proposed use.

Inspection Completed On (date): 7/29/2010 By: W. GOETZ

#### POLICE DEPARTMENT

☐ Police Department finds no for basis for denial ☐ Police Department finds basis for denial

☐ Police Department finds no for basis for denial with conditions

Conditions or Basis for Denial: \_\_\_\_\_

By: \_\_\_\_\_ Title: \_\_\_\_\_ Date: \_\_\_\_\_



# CITY OF LONG BEACH

DEPARTMENT OF HEALTH AND HUMAN SERVICES

100 W BROADWAY STE 400 ! LONG BEACH, CA 90802 ! 562-570-6513 FAX 562-570-6930

ENVIRONMENTAL HEALTH  
NOISE OFFICE

## DEPARTMENT OF HEALTH AND HUMAN SERVICES ENTERTAINMENT PERMIT APPLICATION REQUIREMENTS

Date: 6/23/10

Name of Business (DBA): Max's Steiner / The Long Beach Lounge

Name of Business Owner: Chong C. Lim

Business Address: 2500 E. Anaheim St.  
Long Beach, CA 90804

Dear New Business Owners:

The Entertainment establishment must abide by the Long Beach Municipal Code Noise Ordinance, Chapter 8.80.

You must make sure that the noise generating inside your business is not impacting adjacent residences.

If loud music is to be played as part of the entertainment permit, you must also post a sign in the customer area in a conspicuous location that states:

**Warning: Sound Levels Within May Cause Permanent Hearing Impairment.**

I understand that in order to provide Entertainment, my establishment must comply with the Long Beach Noise Ordinance (LBMC Chapter 8.80)

Owner or Authorized Agent Signature(s) Chong C. Lim

Title Manager

Phone # [REDACTED]

FAX # 714-847-9995



Accepted By: JK PRE Date: 6/28/10  
Zoning Approval By: \_\_\_\_\_ Date: 6/29/10

Zone CCP

### APPLICATION FOR ENTERTAINMENT PERMIT

(Please Print All Information - Incomplete Applications Will Not Be Accepted)

NOV 11 2010  
PR

Applicant's Name (Legal Ownership Structure): Chong C. Lim  
Business Name (DBA): Max's Steiner / The Long Beach Lounge Business Phone: (562) 433-5823  
Business Site Address: 2500 E. Anaheim St. L.B. 90804  
Date Business Proposes To Open: Been open for last 60 years  
Days & Time Premises Are Open For Inspection: Anytime

#### Proposed Use(s):

Entertainment/Restaurant With Dancing ☐ Without Dancing ☐

Entertainment/Tavern With Dancing ☐ Without Dancing ☒

Social Club ☐ Pool or Billiard Hall ☐ Other (explain) ☐

Explain briefly the proposed use of the rooms within the building:

Contact Person(s) Name (authorized agent, manager, etc.): Chris Kim

Contact Person(s) Phone Number: [REDACTED]

#### Type of Organization:

☐ Corporation ☐ Partnership ☒ Individual ☐ Unincorporated Association or Club  
☐ Trust ☐ LLC ☐ Other, explain: \_\_\_\_\_

#### OFFICE USE ONLY

☐ Building ☐ Fire ☐ Health (Check Inspecting Department) Date Received: \_\_\_\_\_

☐ Building/Location meets Department Requirements for the proposed use.

☒ Building/Location meets Department Requirements for the proposed use subject to the following conditions:

NO DANCING & NO STAGE

☐ Building/Location does not meet Department requirements for the proposed use.

Inspection Completed On (date): 7.1.2010

By: [Signature]

#### POLICE DEPARTMENT

☐ Police Department finds no for basis for denial

☐ Police Department finds basis for denial

☐ Police Department finds no for basis for denial with conditions

Conditions or Basis for Denial: \_\_\_\_\_

By: \_\_\_\_\_


Title: \_\_\_\_\_

Date: \_\_\_\_\_



**City of Long Beach**  
*Working Together to Serve*

**Memorandum**

**Date:** July 22, 2010  
**To:** Erik Sund, Manager of Business Relations Bureau  
**From:** Derek Burnham, Current Planning Officer   
**Subject:** REVIEW OF ENTERTAINMENT LICENSE REQUEST

**Site Address:** 2500 E. Anaheim Street  
Long Beach, Ca 90804

**Applicant:** Max's Steiner/The Lounge

**Zoning District:** CCP (Community Pedestrian-Oriented District)

**Proposed Use:** Entertainment without Dancing

The Current Planning Division of the Department of Development Services has the following comments:

A review of the permit history for 2500 E. Anaheim Street, indicates there have been no CUPs or AUPs approved for the subject property.

The applicant is seeking to obtain a permit for entertainment without dancing. An entertainment permit without dancing is allowed as an accessory use to a lounge in the CCP zone. No extra parking is required.

Planning Bureau recommends that the entertainment permit without dancing for "Max's Steiner/The Lounge" be approved.

If you have any questions regarding this response, please call Jorge Ramirez, Planner, at (562) 570-6952