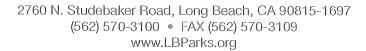


CITY OF LONG BEACH

DEPARTMENT OF PARKS, RECREATION & MARINE





ORD-35

October 19, 2010

HONORABLE MAYOR AND CITY COUNCIL City of Long Beach California

RECOMMENDATION:

Authorize the City Manager to concur in the recommendation of the Parks and Recreation Commission to ban smoking in all outdoor areas improved or developed by or on behalf of the City of Long Beach that are open to the general public for park or open space use, including, but not limited to, public parks, picnic areas, playgrounds, sports or playing fields, walking paths, gardens, hiking trails, bike paths, and any other areas designated a park by the Director of the Department of Parks, Recreation and Marine; concur in the recommendation of the Department of Parks, Recreation and Marine to exempt City golf courses and permitted activities, including, but not limited to, filming and/or special events, from the smoking ban; and declare Ordinance amending the Long Beach Municipal Code by adding Section 8.68.066 and Subsection 8.68.120.C relating to smoking prohibited in City parks and other recreation areas, read the first time and laid over to the next regular meeting of the City Council for final reading. (Citywide)

DISCUSSION

On July 6, 2010, the City Council requested that the City Manager work with the Parks and Recreation Commission (Commission) to develop a recommendation for prohibiting smoking in parks of a particular size and smaller, and provide the recommendation to the City Attorney to draft an ordinance.

The Commission discussed this item at its meetings held on July 22, August 19, and September 16. At its meeting held on September 16, the Commission adopted a motion by a unanimous vote to recommend to the City Attorney that smoking be banned in all parks in Long Beach, with golf courses subject to a separate study. The Commission reviewed data provided by the City of Long Beach, Department of Health and Human Services' Tobacco Education Program, including statistics on health dangers from smoking, and the fact that currently, over 140 cities and counties in California have implemented a complete or partial ban of smoking in their parks (Attachment). The Commission also received input from groups and individuals supporting a ban, and discussed concerns about personal freedoms and the potential

HONORABLE MAYOR AND CITY COUNCIL October 19, 2010 Page 2

negative impacts such a ban could cause to the tourism industry in Long Beach. The Commission's final decision was that encouraging proper health practices and protection of the public are part of the mission of the Department of Parks, Recreation and Marine, and therefore, it would be appropriate to ban smoking in all City parks, regardless of size.

The Commission does not control how the City of Long Beach (City) conducts its golf operation. However, the Commission has recommended that further study be done on the feasibility of a smoking ban on the City's five municipal golf courses. American Golf Corporation, which operates the City's five municipal golf courses under a master lease approved by the City Council, is opposed to a smoking ban on the City's golf courses. The Municipal Golf Commission, citing potential negative impacts to revenue and the lesser likelihood of secondhand smoke endangering youth on the golf courses, recommended to the Department of Parks, Recreation and Marine (PRM) that any smoking ban shall not include the City's golf courses. Of the more than 140 California cities and counties that prohibit smoking in their parks, the majority exempt their golf courses from such bans.

In addition, due to potential negative impacts to revenue cited by the Office of Special Events and Filming, PRM recommends that permitted activities, including, but not limited to, filming and/or special events, also be exempted from a smoking ban.

Because the cost of installing new signs in all park areas covered by this ban would be prohibitive, the Ordinance being recommended was drafted to provide that the absence of signs is not a defense to a smoking ban violation. Therefore, if the Ordinance is adopted, the ban may be enforced without the need to immediately post signs throughout the parks stating the specific violation. Any new signage posted in a park would include language concerning the smoking ban.

Long Beach Municipal Code, Section 8.68.190 – Violations and penalties states:

Any person or entity violating any provision of this chapter is guilty of an infraction, and upon conviction thereof, shall be punished by a fine not to exceed one hundred dollars (\$100.00) for a first violation, two hundred dollars (\$200.00) for a second violation within one (1) year, and five hundred dollars (\$500.00) for a third and for each subsequent violation within one (1) year.

The Department of Health and Human Services administers the above Ordinance. The City Prosecutor may prosecute smoking violations in bars and other public places after notification of a complaint. Currently, violations at bus stops and on beaches are handled through self-enforcement. If the recommended Ordinance is adopted, the same procedure will be followed in City parks. However, police and park rangers will continue to have the authority to cite offenders immediately if they witness a violation. In addition, in order to prevent smoking violations in City parks, PRM recommends that an effort be made to educate the public about the new restrictions.

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This matter was reviewed by Deputy City Attorney Linda Trang on October 1, 2010, and Budget Management Officer Victoria Bell on September 30, 2010.

TIMING CONSIDERATIONS

City Council action is requested on October 19, 2010, in order to expedite the implementation of the smoking ban in City of Long Beach parks.

FISCAL IMPACT

Provided signage is not immediately required in all City parks, there are no significant costs associated with this recommendation. Should the City Council decide that blanket signage is necessary, the cost to create and install signs would be in excess of \$30,000, at which point funds will need to be identified. There is no impact to jobs associated with this request.

SUGGESTED ACTION:

Approve recommendation.

Respectfully Submitted,

PHIL T. HESTER

DIRECTOR OF PARKS, RECREATION AND MARINE

PTH:JCS:RL:jlr

Attachment: Ordinance

List of Smoke Free Park Ordinances in California – October 2010

APPROVED:

PATRICK H. WES CITY MANAGER

<u>List of Smoke Free Park Ordinances in California – October 2010</u>

The following list of smoke free parks ordinances was compiled from lists by the California Clean Air Project (2009) and Americans for Nonsmokers' Rights Foundation (2010). The ordinances included in this list differ in scope; although most ordinances include a complete ban of smoking in parks, some are not 100% bans on smoking in parks.

	Municipality	
1.	Alameda County	
2.	Albany	
3.	Alhambra	
4.	Amador County	
5.	Arcata	
6.	Arroyo Grande	
7.	Atascadero	
8.	Baldwin Park	
9.	Banning	
10.	Belmont	
11.	Berkeley	
12.	Beverly Hills	
13.	Blue Lake	
14.	Burbank	
15.	Calabasas	
16.	Calexico	
17.	Camarillo	
18.	Capitola	
19.	Carlsbad	
20.	Carpinteria	
21.	Carson	
22.	Ceres	
23.	Cerritos	
24.	Chula Vista	
25.	Claremont	
26.	Clayton	
27.	Clovis	
28.	Colton	
29.	Concord	
30.	Contra Costa County	
31.	Corona	
32.	Coronado	
33.	Covina	
34.	Crescent City	
35.	Culver City	
36.	Del mar	
37.	El Cajon	
38.	El Monte	
39.	Emeryville	
40.	Encinitas	
41.	Fairfax	
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	Municipality	
42.	Firebaugh	
43.	Fountain Valley	
44.	Fowler	
45.	Fresno City	
46.	Fresno County	
47.	Gardena	
48.	Glendale	
49.	Glendora	
50.	Grand Terrace	
51.	Hawthorne	
52.	Hayward	
53.	Healdsburg	
54.	Huntington Park	
55.	Imperial Beach	
56.	Imperial County	
57.	Irvine	
58.	Jackson	
59.	La Mesa	
60.	La Puente	
61.	Laguna Hills	
62.	Laguna Niguel	
63.	Laguna Woods	
64.	Lake Forest	
65.	Lakeport	
66.	Lathrop	
67.	Loma Linda	
68.	Lomita	
69.	Los Alamitos	
70.	Los Angeles City	
71.	Los Angeles County	
72.	Mammoth Lakes	
73.	Manhattan Beach	
74.	Marin County	W
75.	Martinez	
76.	Modesto	
77.	Monterey Park	
78.	Moreno Valley	
79.	Napa	
80.	National City	
81.	Norco	
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	Municipality	
82.	Novato	
83.	Oak Park	
84.	Oakland	
85.	Oceanside	
86.	Orinda	
87.	Palm Desert	
88.	Palo Alto	
89.	Pasadena	
90.	Petaluma	
91.	Pine Grove	
92.	Pinole	
93.	Pismo Beach	
94.	Rancho Cucamonga	
95.	Redlands	
96.	Redondo Beach	
97.	Redwood City	
98.	Reedley	
99.	Richmond	
100.	Riverbank	
101.	Rohnert Park	
102.	Rosemead	
103.	Roseville	
104.	Ross	
105.	Sacramento	
106.	Salinas	
107.	San Anselmo	
108.	San Bernardino	
109.	San Diego	
110.	San Diego County	
111.	San Dimas	
112.	San Fernando	
113.	San Francisco City	
114.	San Francisco County	
115.	San Gabriel	
116.	San Jose	
117.	San Luis Obispo	
118.	San Mateo County	
119.	San Ramon	
120.	Santa Clarita	
121.	Santa Cruz City	
122.	Santa Cruz County	
123.	Santa Monica	
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	Municipality	
124.	Santa Rosa	
125.	Scotts Valley	
126.	Seal Beach	
127.	Simi Valley	
128.	Solano County	
129.	South Pasadena	
130.	Temecula	
131.	Thousand Oaks	
132.	Truckee	
133.	Tulare County	
134.	Ukiah	
135.	Vacaville	
136.	Ventura County	
137.	Vista	
138.	Walnut	
139.	Watsonville	
140.	Windsor	
141.	Winters	
142.	Woodland	
143.	Yolo County	
144.	Yuba City	
145.	Yucaipa	
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ORDINANCE NO.

AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF LONG BEACH AMENDING THE LONG BEACH MUNICIPAL CODE BY ADDING SECTION 8.68.066 AND SUBSECTION 8.68.120.C RELATING TO SMOKING PROHIBITED IN CITY PARKS AND OTHER RECREATION AREAS

The City Council of the City of Long Beach ordains as follows:

Section 1. Section 8.68.066 is added to the Long Beach Municipal Code to read as follows:

8.68.066 Smoking prohibited – City parks and other recreation areas.

- A. Smoking shall be prohibited in any outdoor area that has been improved or developed by or on behalf of the City, and open to the general public for park or open space use, including, but not limited to public parks, picnic areas, playgrounds, sports or playing fields, walking paths, gardens, hiking trails, bike paths, and any other areas designated a park by the Director of the Department of Parks and Recreation.
- B. The provisions of this Section shall not apply to Municipal golf courses, or permitted activities, including, but not limited to filming and/or special events.
- Section 2. Subsection 8.68.120.C is added to the Long Beach Municipal Code to read as follows:
 - C. Notwithstanding this Section, the presence or absence of signs shall not be a defense to the violation of any other provision of this

OFFICE OF THE CITY ATTORNEY ROBERT E. SHANNON, City Attorney 333 West Ocean Boulevard, 11th Floor Long Beach, CA 90802-4664

1	Chapter.						
2	Sec	ction 3.	The City Cle	rk shall certify to the passag	ge of this ordinance by		
3	the City Council and cause it to be posted in three (3) conspicuous places in the City of						
4	Long Beach, and	Long Beach, and it shall take effect on the thirty-first (31st) day after it is approved by the					
5	Mayor.						
6	I he	ereby cert	ify that the for	regoing ordinance was adop	ted by the City		
7	Council of the City of Long Beach at its meeting of, 20, by the						
8	following vote:						
9							
10	Ayes:	Coun	cilmembers:				
11							
12							
13							
14	Noes:	Coun	cilmembers:				
15				- A STATE AND A CONTRACTOR OF THE PROPERTY OF			
16	Absent:	Coun	cilmembers:				
17							
18							
19							
2021				City Cl	erk		
22							
23	Approved:						
24	/ hproved	(Date)		Mayor			
25							
26							
27							
28							