



# CITY OF LONG BEACH

DEPARTMENT OF HUMAN RESOURCES

# C-15

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October 19, 2010

HONORABLE MAYOR AND CITY COUNCIL  
City of Long Beach  
California

## RECOMMENDATION:

Authorize the City Manager to execute all documents with the California Department of Education in the amount of \$133,015 to operate the Even Start Family Literacy Program; to execute a contract with the Long Beach Unified School District in the amount of \$123,015 to provide family literacy services; and to execute any needed subsequent amendments. (Citywide)

## DISCUSSION

The Workforce Investment Network (Network) and Long Beach Unified School District (School District) jointly applied to the CA Department of Education for Even Start Grant funds to continue operation of a local family literacy program. The Even Start Program (Program) helps to break the cycle of poverty and illiteracy by improving educational opportunities for low-income families and by helping parents gain the skills needed to become full partners in the education of their young children. The Program integrates early childhood education, adult literacy and basic education, and parenting education into a unified family literacy approach.

In Long Beach, the Network and the School District have further enhanced program activities by linking the workforce development programs of the Career Transition Center into the mix of services for the participating adult parents. Services are delivered at the Long Beach School for Adults, the Career Transition Center, and at various Head Start locations throughout the community. The Program also provides books for participating families to create at-home libraries to encourage ongoing reading.

The Network will contract with the District in the amount of \$123,015 to deliver program services to approximately 100 low-income families, and to provide technical assistance and coaching to qualified Head Start entities interested in delivering Family Literacy Programs. The Network will use the remaining \$10,000 for grant oversight and management activities.

This letter was reviewed by Deputy City Attorney Gary J. Anderson on September 30, 2010 and by Budget Management Officer, Victoria Bell on October 5, 2010.

TIMING CONSIDERATIONS

City Council action is requested on October 19, 2010 in order to facilitate processing of required documents.

FISCAL IMPACT

Sufficient funds are currently appropriated in the Community Development Grants Fund (SR 150) in the Department of Community Development (CD). As a result of the reorganization efforts that are currently in transition, a formal reconciliation to transfer these funds to the Human Resources Department will occur through a future FY11 quarterly budget adjustment. There is no impact to the General Fund. Approval of this recommendation will result in job training, skills enhancement and employment opportunities for approximately 50 resident parents.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



DEBORAH R. MILLS  
DIRECTOR OF HUMAN RESOURCES

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APPROVED:

  
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PATRICK H. WEST  
CITY MANAGER