

Date: February 9, 2022

To: Honorable Ethics Commission Members

From: Monique De La Garza, City Clerk

Subject: City of Long Beach Lobbyist Regulations

This report is intended to provide a brief overview and background of the City of Long Beach Lobbyist Regulations.

In March 2010, the City Council adopted the Lobbyist Registration Ordinance providing for the regulation of persons who lobby public officials. The Ordinance became operative on April 11, 2010.

Under the provisions of the Ordinance, the City Clerk is responsible for program oversight and registrant compliance and the creation and maintenance of all necessary forms, and instruction materials generated from this program. The City Attorney and City Prosecutor have the power to investigate and enforce complaints regarding the Lobbyist Registration Ordinance.

Registered lobbyists are required to file on January 15 and July 15 of each year for the previous six month periods of January 1 to June 30 and July 1 to December 31. For the January 18, 2022 deadline, the City Clerk's Office received 22 filings. (The deadline was extended this year due to January 15 falling on a weekend)

The following materials have been attached to this report for reference:

- Lobbyist Municipal Code Section (Attachment A)
- Lobbyist FAQs (Attachment B)
- Semi-Annual Lobbyist Report (Attachment C)
- Lobbyist Registration and Reporting Form (Attachment D)
- Lobbyist Registration Fee Schedule (Attachment E)

If you have any questions, please let us know.

MD:jn

CC: APRIL WALKER, ADMINISTRATIVE DEPUTY CITY MANAGER
JULIAN CERNUDA, ASSISTANT TO THE CITY MANAGER
TAYLOR ANDERSON, DEPUTY CITY ATTORNEY
JONATHAN NAGAYAMA, CITY CLERK ANALYST

Title 2 - ADMINISTRATION AND PERSONNEL
CHAPTER 2.08 LOBBYISTS

CHAPTER 2.08 LOBBYISTS

2.08.010 Interpretation.

Unless the term is specifically defined in this Chapter or the contrary is stated or clearly appears from the context, the definitions set forth in Government Code Sections 81000 et seq., shall govern the interpretation of this Chapter.

(ORD-10-0006 § 1, 2010)

2.08.020 Definitions.

For the purposes of this Chapter, the following definitions shall be applicable:

- A. "Activity expense" means any payment made by a lobbyist to or directly benefiting any City official, City official-elect or member of his or her immediate family. Activity expenses include gifts, honoraria, consulting fees, salaries and any other form of compensation, but do not include campaign contributions.
- B. "Administrative action" means the proposal, drafting, development, consideration, advocacy or recommendation of any rule, regulation, agreement or contract, permit, license or hiring action.
- C. "City official" means any public official, legislative staff member or City employee who participates in the consideration of any legislative or administrative action other than in a purely clerical, secretarial or ministerial capacity. It shall also include any City board or commission member, or City representative to any joint powers authority to which the City is a party, and any consultant to the City.
- D. "Consultant" means an individual who, pursuant to a contract with the City:
 - 1. Makes a governmental decision whether to:
 - a. Approve a rate, rule or regulation;
 - b. Adopt or enforce a law;
 - c. Issue, deny, suspend, or revoke any permit, license, application, certificate, approval, order, or similar authorization or entitlement;
 - d. Authorize the City to enter into, modify, or renew a contract provided it is the type of contract which requires City approval;
 - e. Grant City approval to a contract which requires City approval and in which the City is a party or to the specifications for such a contract;
 - f. Grant City approval to a plan, design, report, study or similar item;
 - g. Adopt or grant City approval of policies, standards or guidelines for the City, or for any subdivision thereof.
 - 2. Serves in a staff capacity with the City and in the capacity performs the same or substantially all the same duties for the City that would otherwise be performed by an individual holding a position specified in the City's Conflict of Interest Code.
- E. "Client" means a person who is represented by a lobbyist.

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- F. "Compensation" includes, but is not limited to, money of any denomination or origin; goods or services or anything of value, delivered or rendered; or promises to perform or provide services or contractual arrangements or awards.
- G. "Gift" means gift as defined in the California Political Reform Act, Government Code Section 81000 et seq., as amended from time to time.
- H. "Influencing" means the purposeful communication, either directly or through agents, promoting, supporting, modifying, opposing, causing the delay or abandonment of conduct, or otherwise intentionally affecting the behavior of a City official or official-elect, by any means, including, but not limited to, providing or using persuasion, information, incentives, statistics, studies or analyses; excepted from this definition is communication made as a part of a noticed governmental public meeting.
- I. "Legislative action" means the drafting, introduction, consideration, modification, enactment or defeat of any resolution, ordinance, amendment thereto, report, nomination or other action of the Mayor, City Council, Redevelopment Agency of the City of Long Beach, Housing Authority of City of Long Beach, any joint powers authority of which the City is a party, or City board or commission, acting in its official capacity.
- J. "Lobbying" is the influencing or attempting to influence a legislative or administrative action of the City.
- K. "Lobbyist", unless exempt under Subsection 4. hereunder, means:
1. Contract lobbyist. A person who engages in lobbying on behalf of one (1) or more clients (acting individually or through agents, associates, employees or contractors) and who has received or has entered into an agreement for compensation of three thousand two hundred dollars (\$3,200.00) or more ("threshold compensation") for engaging in lobbying during any consecutive three (3) month period;
 2. Business or organization lobbyist. Any business or organization, whose owner(s), officer(s) or employee(s) carry out lobbying on its behalf, in an aggregate amount of fifty (50) hours or more within any three (3) month period, whether or not such officers or employees are specifically compensated to engage in lobbying; provided that the activities of officers shall be considered lobbying only if those officers receive compensation by the business or organization beyond reimbursement for their reasonable, travel, meals or incidental expenses; or
 3. Expenditure lobbyist. A person who makes payments or incurs expenditures of five thousand dollars (\$5,000.00) or more during any calendar year in connection with carrying out public relations, advertising or similar activities with the intent of soliciting or urging, directly or indirectly, other persons to communicate directly with any City official in order to attempt to influence legislative or administrative action. The five thousand dollars (\$5,000.00) threshold shall not include:
 - a. Compensation paid to contract lobbyists or employees for lobbying; or
 - b. Dues payments, donations, or other economic consideration paid to an organization, regardless of whether the dues payments, donations or other economic consideration are used in whole or in part to lobby.
 4. Exemptions to "lobbyist" are:
 - a. Any public official acting in his or her official capacity or acting within the scope of his or her employment or appointment;
 - b. The media, when limiting its action to the ordinary course of news gathering or editorial activity, as carried out by members of the press. "Media" shall mean newspapers or any other regularly published periodical, radio or television station or network or information published on the internet. This exemption shall also apply to neighborhood newsletters, flyers or gazettes;

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- c. Persons reimbursed for only their reasonable travel, meals or incidental expenses, including but not limited to, uncompensated members or directors of nonprofit organizations such as chambers of commerce;
 - d. Persons whose communications regarding any legislative or administrative action are limited to appearing or submitting testimony at any public meeting held by the City or any of its agencies, offices, or departments, as long as the communications thereto are public records available for public review. Notwithstanding the foregoing, persons who otherwise qualify as lobbyists must register and disclose their lobbying activities directed toward City officials, in the same manner and to the same extent such registration and disclosure is required of all other lobbyists;
 - e. Persons submitting bids or responding to requests for proposals, provided the provision of such information is limited to direct conversation or correspondence with the official or department specifically designated to receive such information;
 - f. Persons providing oral or written information pursuant to a subpoena or otherwise compelled by law or regulation, or in response to an official request provided that the request and response thereto are public records available for public review;
 - g. Persons whose communications relate to:
 - (i) The establishment, amendment, administration, implementation or interpretation of a collective bargaining agreement or a memorandum of understanding between the City and a recognized employee association.
 - (ii) Management decisions as to the working conditions of represented employees that clearly relate to the terms of a collective bargaining agreement or memorandum of understanding between the City and a recognized employee association.
 - (iii) Proceedings before the City's Civil Service Commission.
 - h. Board members or employees of nonprofit 501(c)(3) corporations;
 - i. Members of neighborhood associations or project area committees;
 - j. Board members and employees of organizations representing City business improvement districts.
- L. "Organization" means any person that is not an individual.
- M. "Person" means any individual, domestic or foreign corporation, for-profit or nonprofit entity, firm, association, syndicate, union, chamber of commerce, joint-stock company, partnership of any kind, limited liability company, common-law trust, society, or any other group of persons acting in concert.

(ORD-10-0006 § 1, 2010)

2.08.030 Registration.

Lobbyists shall register with the City Clerk within fifteen (15) days after qualifying as a lobbyist under Section 2.08.020.

(ORD-10-0006 § 1, 2010)

2.08.040 Annual registration renewal.

A lobbyist shall renew his or her registration by January 15 or each year unless he or she has terminated their status as a lobbyist pursuant to Section 2.08.050, by such date.

(ORD-10-0006 § 1, 2010)

2.08.050 Termination of lobbyist status.

After initial registration, annual registration renewal will not be required if a declaration attesting to the termination of lobbying services within the City has been filed with the City Clerk no later than January 15.

(ORD-10-0006 § 1, 2010)

2.08.060 Active status.

All registrations, renewals and terminations will be deemed filed on the date received by the City Clerk. A lobbyist shall be deemed active for the duration of the year of registration ending December 31, unless a declaration attesting to termination of lobbying services within the City is filed.

(ORD-10-0006 § 1, 2010)

2.08.070 Registration fees.

Persons subject to the registration requirements of this ordinance shall pay an annual fee set by resolution of the City Council. Persons registering for the first time after June 30 of a given year shall pay a reduced registration fee set by resolution of the City Council.

- A. The applicable registration fee is due at the time of registration or registration renewal. Payment will be deemed delinquent thereafter. Delinquency fees may be assessed as specified in Subsection C below, if payment occurs after the due date.
- B. In addition to the annual fee, each registrant shall pay a fee set by resolution of the City Council per client for whom lobbying is undertaken for compensation in excess of five hundred dollars (\$500.00). The fees for clients as of the date of initial registration shall be submitted with the registration. The fees for subsequent clients will be due and submitted at the time of the submission of the relevant semi-annual report as required pursuant to Section 2.08.110 below.
- C. A fine of twenty-five dollars (\$25.00) per day for delinquent fees, up to a maximum of five hundred dollars (\$500.00), will be assessed until compliance with the registration provisions herein.

(ORD-11-0021, § 1, 2011; ORD-10-0006 § 1, 2010)

2.08.080 Required registration information.

Registration statements shall contain the information set forth in Section 2.08.090.

(ORD-10-0006 § 1, 2010)

2.08.090 Disclosure.

The initial registration shall contain the name, business address, telephone and fax numbers of all persons required to register pursuant to this Chapter, including the names of all owners of sole proprietorships and partnerships of fewer than ten (10) persons. If the registrant is a corporation, it shall also include the names of the president, secretary, chief financial officer, and agent for service of process, if any. Any business or organization registering under this act shall also briefly describe the nature of its business or organization and contacted individual. In addition to this information, the report shall contain the following:

- A. Contract lobbyist. The name, business address, telephone number of each client, the nature of each client's business and the item(s) of legislative or administrative action the lobbyist is seeking to influence on behalf of the client; and the name of each person employed or retained by the lobbyist to lobby on behalf of each client.
- B. Business or organization lobbyist. The names of owners, officers or employees conducting lobbying activities and the item(s) of legislative or administrative action the lobbyist is seeking to influence.
- C. Expenditure lobbyists. The item(s) of municipal legislative or administrative action the lobbyist is seeking to influence.
- D. Payment received by the reporting lobbyist for services as a consultant or in any other capacity for services rendered to a City agency, any City official or any City official-elect or their controlled committees, any officeholder committee, or ballot measure committee. The dates of payment and name of each payer shall be included.
- E. The name, address, title and telephone number of the person responsible for preparing the report, together with that individual's signature attesting to the authority of the signatory and the accuracy and truthfulness of the information submitted.

(ORD-10-0006 § 1, 2010)

2.08.100 Subsequent disclosures.

For each six (6) month period following the date in which the lobbyist was required to register, the lobbyist must file a semi-annual report in duplicate with the City Clerk not later than fifteen (15) calendar days after the end of the qualifying period whether or not any lobbying activities have occurred during such period. Electronic reporting may also be permitted by the City Clerk. Each semi-annual report shall contain the same information as required to be disclosed in the initial registration, for those activities occurring in that period. If a lobbyist has terminated all lobbying activities during such period, the lobbyist may file a declaration of termination with the semi-annual report. The final semi-annual report shall include disclosure of any lobbying activities during the period of termination.

(ORD-11-0021, § 2, 2011; ORD-10-0006 § 1, 2010)

2.08.110 Semi-annual reports.

Semi-annual reports are to be filed on or before July 15 and January 15 of each year, for the prior six (6) month period, and are delinquent thereafter. Electronic reporting may also be permitted by the City Clerk.

(ORD-11-0021, § 3, 2011; ORD-10-0006 § 1, 2010)

2.08.120 Records retention.

Copies of the records pertaining to the above-required reports shall be preserved by the lobbyist for inspection and audit for a period of four (4) years from date of production.

(ORD-10-0006 § 1, 2010)

2.08.130 Lobbyist identification.

When appearing in a lobbying capacity at a public meeting of the City Council or other City board or commission, a contract lobbyist shall identify himself/herself and the client(s) on whose behalf he/she is appearing, and a business or organization lobbyist shall identify himself/herself and the business or organization he/she represents.

(ORD-10-0006 § 1, 2010)

2.08.140 Prohibitions.

It shall be unlawful for any lobbyist to commit any one (1) of the following acts:

- A. Unauthorized Communications. Sending or causing any communication to be sent to any City official in the name of any nonexistent person or in the name of an existing person without the express or implied consent of such person.
- B. Fictitious Persons. Contacting any officer of the City in the name of any nonexistent person or in the name of any existing person, except with the consent of such existing person.
- C. Indirect Violations. Attempting to evade the requirements of this Chapter through indirect efforts or through the use of agents, associates, intermediaries or employees.
- D. Creation of Obligations. Performing or sponsoring any act with the purpose and intent of placing any City official under personal obligation to the lobbyist.

(ORD-10-0006 § 1, 2010)

2.08.150 Gifts.

It shall be unlawful for any lobbyist to deliver or cause to be delivered any gift to any City official, and for any City official to accept any gift from a lobbyist.

(ORD-10-0006 § 1, 2010)

2.08.160 The City Clerk.

The City Clerk shall:

- A. Oversee administration of this Chapter including creation of all forms and explanatory materials.
- B. Post all submitted reports on the internet within a reasonable time of receipt of the reports.
- C. Accept all required filings under this Chapter.

(ORD-11-0021, § 4, 2011; ORD-10-0006 § 1, 2010)

2.08.170 Criminal penalties.

Any person who knowingly or willfully violates or causes any other person to violate any provision of this Chapter is guilty of a misdemeanor.

(ORD-10-0006 § 1, 2010)

2.08.180 Injunction.

The City Attorney may seek injunctive relief in the courts to enjoin violations of or to compel compliance with the provisions of this Chapter.

(ORD-10-0006 § 1, 2010)

2.08.190 Practice restrictions.

No person convicted of a violation of this Chapter may act as a lobbyist or otherwise attempt to influence municipal legislation for compensation for one (1) year after such conviction.

(ORD-10-0006 § 1, 2010)

2.08.200 Limitation of actions.

Prosecution for violation of any provision of this Chapter shall be commenced within four (4) years after the date on which the violation occurred.

(ORD-10-0006 § 1, 2010)

2.08.210 Cost of litigation.

The court may award costs of litigation including reasonable attorney's fees to the prevailing party in any action to compel compliance with the provisions of this Chapter.

(ORD-10-0006 § 1, 2010)

2.08.220 Review of regulations.

On or before the first anniversary of the effective date of this Chapter, the City Council shall review the effectiveness of these regulations, and shall enact modifications, if necessary.

(ORD-10-0006 § 1, 2010)

LOBBYIST REGISTRATION ORDINANCE FAQs

Updated – October 26, 2021

1. Am I a lobbyist?

The ordinance defines lobbying as the influencing or attempting to influence a legislative or administrative action of the City. The three types of lobbyists are as follows:

- **Contract lobbyist:** A person who engages in lobbying on behalf of one or more clients (acting individually or through agents, associates, employees or contractors) and who has received or has entered into an agreement for compensation of \$3,200 or more (“threshold compensation”) for engaging in lobbying during any consecutive three-month period.
- **Business or organization lobbyist:** Any business or organization, whose owner(s), officers(s) or employee(s) carry out lobbying on its behalf, in an aggregate amount of fifty (50) hours or more within any three month period, whether or not such officers or employees are specifically compensated to engage in lobbying; provided that the activities of officers shall be considered lobbying only if those officers receive compensation by the business or organization beyond reimbursement for their reasonable, travel, meals or incidental expenses.
- **Expenditure lobbyist:** A person who makes payments or incurs expenditures of five thousand dollars (\$5,000) or more during any calendar year in connection with carrying out public relations, advertising or similar activities with the intent of soliciting or urging, directly or indirectly, other persons to communicate directly with any City Official in order to attempt to influence legislative or administrative action.

The five thousand dollar (\$5,000) threshold shall not include:

- a) compensation paid to contract lobbyists or employees of lobbying; or
- b) dues payments, donations, or other economic consideration paid to an organization, regardless of whether the dues payments, donations or other economic consideration are used in whole or in part to lobby.

LOBBYIST REGISTRATION ORDINANCE FAQs

Updated – October 26, 2021

2. Who is NOT considered a lobbyist under the ordinance?

Any public official acting in his or her official capacity or acting within the scope of his or her employment or appointment.

The media, when limiting its action to the ordinary course of news gathering or editorial activity, as carried out by members of the press. "Media" shall mean newspapers or any other regularly published periodical, radio or television station or network or information published on the Internet. This exemption shall also apply to neighborhood newsletters, flyers, or gazettes.

Persons reimbursed for only their reasonable travel, meals, or incidental expenses, including but not limited to, uncompensated members or directors of non-profit organizations such as chambers of commerce.

Persons whose communications regarding any legislative or administrative action are limited to appearing or submitting testimony at any public meeting held by the City or any of its agencies, offices, or departments, as long as the communications thereto are public records available for public review. Notwithstanding the foregoing, persons who otherwise qualify as lobbyists must register and disclose their lobbying activities directed toward City officials, in the same manner and to the same extent such registration and disclosure is required of all other lobbyists.

Persons submitting bids or responding to requests for proposals provided the provision of such information is limited to direct conversation or correspondence with the official or department specifically designated to receive such information.

Persons providing oral or written information pursuant to a subpoena or otherwise compelled by law or regulation, or in response to an official request provided that the request and response thereto are public records available for public review.

Persons whose communications relate to:

The establishment, amendment, administration, implementation or interpretation of a collective bargaining agreement or a memorandum of understanding between the City and a recognized employee association. Management decisions as to the working conditions of represented employees that clearly relate to the terms of a collective bargaining agreement or memorandum of understanding between the City and a recognized employee association. Proceedings before the City's Civil Service Commission.

Board members or employees of non-profit 501 corporations.

Members of neighborhood associations or project area committees.

Board members and employees of organizations representing City business improvement districts.

LOBBYIST REGISTRATION ORDINANCE FAQs

Updated – October 26, 2021

3. Can a qualified lobbyist take a City employee to lunch, dinner, etc. if no City business is discussed?

No. Qualified lobbyists are not allowed to pay for another City official/employee in any way as it is considered a gift and in violation of the Ordinance.

4. If I am a personal friend with a City official and we meet up just to talk about personal matters, is that in violation of the Ordinance?

No. As long as no City business is discussed there is no violation of the Ordinance. However, if the personal conversation eventually turns to any City business matter, the time is then considered spent on lobbying and must be counted as qualifying lobbying hours for registration.

5. Are the 50 hours just for the City of Long Beach or all the municipalities that I work with combined?

The 50 hours is just your work with the City of Long Beach.

6. Are the 50 hours calculated for time spent with city officials and at city council meetings only, or does it also include time putting together documents and presentations associated with those meetings?

The 50 hours is calculated counting only the time that you spend with the official, not preparation for the meeting.

7. How do I register?

Lobbyist registration forms can be downloaded from the [City Clerk website](#), or by contact our office at 562-570-6101 or CityClerk@LongBeach.Gov.

8. When do I need to register?

Lobbyists shall register with the City Clerk within fifteen (15) days after qualifying as a lobbyist. (Qualifications are listed in the FAQ section under lobbyist definitions.)

9. When do I need to file the annual report?

A lobbyist shall renew their registration by January 15 of each year unless they terminated their status as a lobbyist by such date.

10. When do I need to file the semi-annual reports?

After registration, lobbyist must file semi-annual reports, July 15, and January 15, for each prior semi-annual period. A semi-annual period is January 1 through June 30, and July 1 through December 31.

LOBBYIST REGISTRATION ORDINANCE FAQs

Updated – October 26, 2021

11. What are the fees?

Persons subject to the registration requirements of this ordinance shall pay an annual fee. Persons registering for the first time after June 30 shall pay a reduced registration fee. In addition, each registrant shall pay a fee in accordance with the [Fee Schedule](#) per client for whom lobbying is undertaken for compensation in excess of five hundred dollars (\$500.00).

12. Must initial and new clients be reported on each semi-annual report?

Yes. Each semi-annual report shall contain the same information as required to be disclosed in the initial registration for which lobbying activity occurred in that reporting period.

13. When is a contract lobbyist required to initially register under the ordinance?

A contract lobbyist must register when they lobby for one (1) or more clients and who has received or has entered into a contract for compensation of \$3,200 for engaging in lobbying during any consecutive three (3) three-month period.

14. After initial registration, when must a registrant report additional clients?

Additional (new) clients are added to a semi-annual report when lobbying is undertaken for compensation or a contract for compensation (including success fees) in excess of \$500.

15. Will the lobbyist have to file a semi-annual report if the lobbyist has not engaged in any lobbying for that period?

Semi-annual report must be filed, even if no activity occurs, until the lobbyist files his or her termination report.

16. Are contract lobbyists required to report the termination of a contract client?

No.

17. Must lobbyist report the number of times they have contact with city officials on behalf of a client?

No.

18. How are contract lobbyist success fees treated?

If, at the time of initial registration, a contract calls for a success fee in excess of \$3,200, a contract lobbyist is required to register and list the client. Thereafter, new clients must be included in a semi-annual report when a contract that calls for a success fee in excess of \$500.

LOBBYIST REGISTRATION ORDINANCE FAQs

Updated – October 26, 2021

19. Will registrations expire automatically at the end of each year?

After initial registration, annual registration will not be required if a declaration of termination is filed by January 15 of each year (LBMC 2.08.050). Termination declarations may also be filed with any semi-annual report (LBMC 2.08.100).

A lobbyist shall be deemed active for the duration of the year of registration ending December 31, unless a termination declaration (report) has been filed.

All declarations of termination must list all clients lobbying activity that occurred since the end of the last semi-annual reporting period and the date of the termination.

20. May success fees be written into the contract lobbyist contracts?

Yes, there is no prohibition.

21. If there has been no lobbying activity for a previously listed client in any reporting period, must the Semi-annual Report Section list that client?

No.

22. Will allegations of ordinance violations be kept confidential?

Under the Public Records Act, complaints are not publicly disclosed.

23. Will the target of a complaint be notified?

Complaints will be handled as misdemeanor cases.

24. To whom may allegations of ordinance violations be directed?

Concerns may be addressed to the City Clerk Department.

City of Long Beach

Registered Lobbying Firms

Reporting Period: July 1, 2021 - December 31, 2021 - Current Actively Filed Lobbyists

<u>LOBBYIST FIRM</u>	<u>LOBBYIST NAME</u>	<u>CITY CONTACT</u>	<u>LAST FILING COMPLETED</u>
CLIENT NAME			
<u>Afriat Consulting Group, Inc.(The)</u>			01/04/22
		Al Austin II John Keisler Barbara Moore Jack Cunningham Celina Luna Jonathan Kraus Mayor & Staff Rex Richardson City Council & Staff Connor Locke Summer Smith Diana Tang Ray Morquecho Matthew Hamlett City Clerk Staff Justin Ramirez Chork Nim City Manager & Staff Cindy Allen & Staff Roberto Uranga & Staff	
Molina Healthcare Inc.	Aaron Green Brandon Zavala		
<u>Airbnb, Inc.</u>			01/13/22
Airbnb, Inc.	John Choi	Scott Baldwin	
<u>Armbruster Goldsmith & Delvac LLP</u>			01/07/22
Onni Group Contracting (California) Inc.	Matt Dzurec	Mary Ann Cronin	
California Water Service	Aaron Clark	Sergio Ramirez	
California Water Service	Mark Armbruster	Christopher Koontz Pablo Leon	
<u>Arnie Berghoff & Associates</u>			10/20/21
NONE REPORTED	NONE REPORTED	N/A	
<u>Balance Public Relations</u>			12/31/21
NONE REPORTED	NONE REPORTED	N/A	
NONE REPORTED	NONE REPORTED	N/A	

City of Long Beach

Registered Lobbying Firms

Reporting Period: July 1, 2021 - December 31, 2021 - Current Actively Filed Lobbyists

<u>LOBBYIST FIRM</u>	<u>LOBBYIST NAME</u>	<u>CITY CONTACT</u>	<u>LAST FILING COMPLETED</u>
CLIENT NAME			
<u>Butterfield Communications, Inc.</u>			01/08/22
		Mayor & Staff Frank Colonna Bonnie Lowenthal Sharon Weisman Port of Long Beach Staff Steve Neal Cindy Allen & Staff Roberto Uranga & Staff Mary Zendejas & Staff Suzie Price & Staff Daryl Supernaw & Staff Stacy Mungo & Staff Suely Saro & Staff Al Austin & Staff Rex Richardson & Staff	
World Oil	Gwen Butterfield Elizabeth Warren Louis Baglietto		
<u>California Apartment Association</u>			01/10/22
California Apartment Association	Fred Sutton	Council & Staff Development Services	
<u>Cerrell Associates Inc</u>			07/07/21
NONE REPORTED	NONE REPORTED	N/A	
<u>Collaborate</u>			07/12/21
NONE REPORTED	NONE REPORTED	N/A	
<u>Courtney Torres Consulting</u>			01/13/22
DoorDash Inc.	Courtney Torres	Director of Development Services	
<u>DCI Group</u>			12/09/21
NONE REPORTED	NONE REPORTED	N/A	

City of Long Beach

Registered Lobbying Firms

Reporting Period: July 1, 2021 - December 31, 2021 - Current Actively Filed Lobbyists

<u>LOBBYIST FIRM</u>	<u>LOBBYIST NAME</u>	<u>CITY CONTACT</u>	<u>LAST FILING COMPLETED</u>
CLIENT NAME			
<u>Edison Internation and Affiliates</u>			01/13/22
	Damon Hannaman	Jonathan Kraus	
	Vic Nol	Eric Lopez	
	Kelly Garcia	Chris Garner	
	Javier Mariscal	April Walker	
	Brian Bustamante	Jorge Godinez	
	Erica Keiting	Justin Beck	
Edison Internation and Affiliates		Von Thompson	
Edison Internation and Affiliates	Larry Chung	Ashley Salazar	
	Vic Nol	Tony Gioiello	
Edison Internation and Affiliates	Anuj Desai	Jennifer Ly	
	Katharine Batten	Allison Spindler-Ruiz	
	Vic Nol	Patricia Diefenderfer	
	Mary Hanway	Chris Garner	
Edison Internation and Affiliates	Jennifer Masterson	April Walker	
	Robert Wright	Oscar Orci	
<u>Edmond Group LLC</u>			01/12/22
2515 Atlantic Ave.	John Edmond		
	Alexandra Cannarella	Planning Staff	
Graves Construction	John Edmond		
	Alexandra Cannarella	Council & Staff	
Urban Pacific Group of Companies	John Edmond		
	Alexandra Cannarella	Council & Staff	
ICO Group	John Edmond		
	Alexandra Cannarella	Council & Staff	
San Pedro Fish Market	John Edmond		
	Alexandra Cannarella	Council & Staff	
Carnival Corporations Inc.	John Edmond	Mayor	
	Alexandra Cannarella	Council & Staff	
<u>Englander Knabe & Allen</u>			01/13/22
2nd & PCH/Taki-Sun	Alex Cherin	No activity	
Accela, Inc.	Celine Cordero		
	Jeff McConnell	Matthew Hamlett	

City of Long Beach

Registered Lobbying Firms

Reporting Period: July 1, 2021 - December 31, 2021 - Current Actively Filed Lobbyists

<u>LOBBYIST FIRM</u>	<u>LOBBYIST NAME</u>	<u>CITY CONTACT</u>	<u>LAST FILING COMPLETED</u>
CLIENT NAME			
<u>Englander Knabe & Allen (CONT.)</u>			01/13/22
AECOM	Celine Cordero Matt Knabe	No activity	
Air Products and Chemicals	Alex Cherin Matt Knabe	No activity	
Amplify Power	Alex Cherin	No activity	
AVAYA	Marcus Allen Celine Cordero	Tom Modica	
Avors Medical Group	Celine Cordero	Mayor Diana Tang Meredith Reynolds	
Black Equities Long Beach Buildings III, LLC c/o Charles Dunn Real Estate Services	Alex Cherin Celine Cordero Matt Knabe	Mayor Diana Tang	
Bliss Car Wash	Matt Knabe	Al Austin II Christopher Koontz	
BNSF - Burlington Northern Santa Fe	Alex Cherin	Mayor City Council (All)	
California Apartment Association	Alex Cherin	Mayor Mary Zendejas Suzie Price & Staff Stacy Mungo & Staff Al Austin & Staff Rex Richardson & Staff	
Catalina Water Company	Alex Cherin	Rick Cameron	
Clear Channel	Celine Cordero Matt Knabe	No activity	
Clockwork Construction Inc.	Alex Cherin	Christopher Koontz	
Coca Cola	Matt Knabe	No activity	
Crowdstrike	Matt Knabe	No activity	
David Black	Celine Cordero Matt Knabe	No activity	
Enterprise	Marcus Allen Matt Knabe	No activity	
Fenix Marine Services	Alex Cherin	Mario Cordero	

City of Long Beach

Registered Lobbying Firms

Reporting Period: July 1, 2021 - December 31, 2021 - Current Actively Filed Lobbyists

<u>LOBBYIST FIRM</u>	<u>LOBBYIST NAME</u>	<u>CITY CONTACT</u>	<u>LAST FILING COMPLETED</u>
CLIENT NAME			
<u>Englander Knabe & Allen (CONT.)</u>			01/13/22
Fiserv Solutions, LLC	Celine Cordero Matt Knabe	No activity	
Fortistar Methane 3 Holdings LLC	Alex Cherin	Mayor	
Grade Water and Power	Alex Cherin	Rick Cameron	
Green Nine Group, LLC	Matt Knabe	Oscar Orci	
Gulfstream Aerospace Corporation	Matt Knabe	Mayor Long Beach Airport Staff Cynthia Guidry All Council	
HDR Engineering Inc	Alex Cherin	Mayor & Staff Mario Cordero	
IMC Companies LLC	Alex Cherin	Mayor Harbor Commission & Staff	
InSite Property Group	Celine Cordero Matt Knabe	Tom Modica Christopher Koontz All Council	
KPMG	Matt Knabe	No activity	
Long Beach Compound	Celine Cordero Matt Knabe	Daryl Supernaw Oscar Orci	
Long Beach Container Terminal	Alex Cherin	Mayor Suzie Price Frank Colonna Bonnie Lowenthal	
Long Beach Petroleum Club	Celine Cordero Matt Knabe	Christopher Koontz All Council Oscar Orci	
Long Beach Restaurant Association	Alex Cherin Celine Cordero	Mayor John Keisler Tom Modica Suzie Price Daryl Supernaw Roberto Uranga Stacy Mungo & Staff Rex Richardson & Staff	

City of Long Beach

Registered Lobbying Firms

Reporting Period: July 1, 2021 - December 31, 2021 - Current Actively Filed Lobbyists

<u>LOBBYIST FIRM</u>	<u>LOBBYIST NAME</u>	<u>CITY CONTACT</u>	<u>LAST FILING COMPLETED</u>
CLIENT NAME			
<u>Englander Knabe & Allen (CONT.)</u>			01/13/22
Mega Company	Celine Cordero	Diana Tang Meredith Reynolds	
Metro Ports	Alex Cherin	Frank Colonna Bonnie Lowenthal Bobby Olvera Jr.	
Nike	Alex Cherin Matt Knabe	No activity	
North Cord Management	Matt Knabe	City Attorney All Council	
Pacific 6 Partners	Alex Cherin Celine Cordero Matt Knabe	No activity	
PMA Consultants	Alex Cherin	Rick Cameron	
Project Verve LLC	Alex Cherin Celine Cordero	Karla Estupinian Mary Zendejas	
Robertson Properties Group	Alex Cherin	Mayor	
Rock Steady Productions, Inc.	Alex Cherin Celine Cordero	Stacy Mungo	
Ryan Companies US, Inc.	Alex Cherin	Mike Mais	
Saltchuk Resources, Inc. and affiliated subsidiaries	Alex Cherin	Mario Cordero Harbor Commission & Staff	
SCLP I Acquisitions LLC	Celine Cordero Matt Knabe	Stacy Mungo Christopher Koontz	
Seven Points Management & Walnut LLC	Alex Cherin	Roberto Uranga	
Skinny Labs Inc. DBA Spin	Celine Cordero Matt Knabe	No activity	
SM Wash LLC	Alex Cherin	Daryl Supernaw Christopher Koontz	
Splunk Inc.	Celine Cordero Jeff McConnell	Lea Erickson	
Starwood Property Trust LLC	Celine Cordero Matt Knabe	John Keisler Cynthia Guidry All Council	

City of Long Beach

Registered Lobbying Firms

Reporting Period: July 1, 2021 - December 31, 2021 - Current Actively Filed Lobbyists

<u>LOBBYIST FIRM</u>	<u>LOBBYIST NAME</u>	<u>CITY CONTACT</u>	<u>LAST FILING COMPLETED</u>
CLIENT NAME			
<u>Englander Knabe & Allen (CONT.)</u>			01/13/22
Tobacco Free Kids	Celine Cordero Matt Knabe	Tom Modica All Council	
TRC Solutions, Inc.	Marcus Allen Matt Knabe	No activity	
TTSI/EcoFlow	Alex Cherin	Mayor Rick Cameron Frank Colonna Bonnie Lowenthal	
Universal Technical Institute, Inc.	Alex Cherin	Mayor Stacy Mungo & Staff	
W/GL Ocean Avenue LB Holdings, LLC	Matt Knabe	Mayor Diana Tang Mary Zendejas	
Waterford Group	Alex Cherin	Mayor Tom Modica Rex Richardson Mary Zendejas Rich Anthony	
<u>M Strategic Communications</u>			01/15/22
Airbnb	Chris Modrzejewski Shannon Murphy Rebecca Liu Morales	Mayor City Council (All) City Manager	
Plains Marketing, LP	Chris Modrzejewski Shannon Murphy Rebekah Kim	Mayor City Council (All) Port of Long Beach Staff Public Works Staff	
<u>Manatt, Phelps & Phillips, LLP</u>			01/14/22
Lyon Living	Susan Hori	Susie Price	
Beach Oil Mineral Partners	Susan Hori	Suzie Price Susie Price	
<u>Mayer Brown LLP</u>			07/14/21
NONE REPORTED	NONE REPORTED	N/A	

City of Long Beach

Registered Lobbying Firms

Reporting Period: July 1, 2021 - December 31, 2021 - Current Actively Filed Lobbyists

<u>LOBBYIST FIRM</u>	<u>LOBBYIST NAME</u>	<u>CITY CONTACT</u>	<u>LAST FILING COMPLETED</u>
CLIENT NAME			
<u>Mercury Public Affairs</u>			01/18/22
NONE REPORTED	NONE REPORTED	N/A	
NONE REPORTED	NONE REPORTED	N/A	
<u>Microsoft Corporation</u>			01/11/22
Microsoft Corporation	Adam Loughran	Cason Lee Scott Otta Behrang Abadi Meghan Weekes	
<u>Murchison Consulting</u>			01/05/22
Culture Cannabis	Mike Murchison	City Manager & Staff	
Sweep Inc.	Mike Murchison	Public Works Staff	
Verizon	Mike Murchison	Public Works Staff Cindy Allen	
SPOA	Mike Murchison	Public Works Staff Suzie Price & Staff	
Airport Marriott Hotel	Mike Murchison	None	
<u>Park & Velayos LLP</u>			01/13/22
SM Wash LLC	Lindsey Kozberg Francis Park	Daryl Supernaw Amy Harbin Suely Saro Alex Muldrew	
<u>Sheppard, Mullin, Richter and Hampton LLP</u>			12/17/21
Ryan Companies US, Inc.	Jack Rubens	Scott Kinsey Mike Mais Christopher Koontz Rich Anthony Pablo Leon	
<u>SoCal Advocacy, LLC</u>			01/15/22
Infrastructure Funding Alliance	Edward Rendon	City Council (All)	
<u>Spiker Rendon Consulting</u>			
NONE REPORTED	NONE REPORTED	N/A	

City of Long Beach

Registered Lobbying Firms

Reporting Period: July 1, 2021 - December 31, 2021 - Current Actively Filed Lobbyists

<u>LOBBYIST FIRM</u>	<u>LOBBYIST NAME</u>	<u>CITY CONTACT</u>	<u>LAST FILING COMPLETED</u>
CLIENT NAME			
<u>Strategic Government Affairs</u>			01/12/22
Southwest Airlines	Patricia Alema Ron Stone	Mayor & Staff City Council & Staff Long Beach Airport Staff	
WSP	Patricia Alema Ron Stone	Mayor & Staff City Council & Staff Long Beach Airport Staff Port of Long Beach Staff City Manager & Staff	
Salesforce.com Inc.	Patricia Alema Ron Stone	Mayor & Staff City Council & Staff Technology & Innovation Department	
Okta	Patricia Alema Ron Stone	Mayor & Staff City Council & Staff Technology & Innovation Department	
Kilroy Realty Group	Patricia Alema Ron Stone	Mayor & Staff City Council & Staff Long Beach Airport Staff Public Works Staff Economic Development	
<u>Strategies 360</u>			
NONE REPORTED	NONE REPORTED	N/A	
<u>Velada Consulting</u>			01/10/22
NONE REPORTED	NONE REPORTED	N/A	



OFFICE OF THE
CITY CLERK
SERVING LONG BEACH SINCE 1897

For Official Use Only

Page _____ of _____

LOBBYIST REGISTRATION & REPORTING FORM

TYPE OF REPORT (Check all that apply)

Initial Registration	Annual Renewal (filed annually by Jan. 15th)	Termination / Date of Termination: (See Section II)
Amendment To:		Filed On:
Semi-Annual Period	1st Semi-Annual Period (January 1st - June 30th)	2nd Semi-Annual Period (July 1st - December 31st)

SECTION I

LOBBYIST INFORMATION - Type of Lobbyist (Select One that Applies)

CONTRACT LOBBYIST:

<input type="checkbox"/>	A person who engages in lobbying on behalf of one or more clients (acting individually or through agents, associates, employees or contractors) and who has received or has entered into an agreement for compensation of \$3,200 or more ("threshold compensation") for engaging in lobbying during any consecutive three-month period.
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BUSINESS OR ORGANIZATION LOBBYIST:

<input type="checkbox"/>	Any business or organization, whose owner(s), officers(s) or employee(s) carry out lobbying on its behalf, in an aggregate amount of fifty (50) hours or more within any three month period, whether or not such officers or employees are specifically compensated to engage in lobbying; provided that the activities of officers shall be considered lobbying only if those officers receive compensation by the business or organization beyond reimbursement for their reasonable, travel, meals or incidental expenses.
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EXPENDITURE LOBBYIST:

<input type="checkbox"/>	A person who makes payments or incurs expenditures of five thousand dollars (\$5,000) or more during any calendar year in connection with carrying out public relations, advertising or similar activities with the intent of soliciting or urging, directly or indirectly, other persons to communicate directly with any City Official in order to attempt to influence legislative or administrative action. The five thousand-dollar (\$5,000) threshold shall not include: (a) compensation paid to contract lobbyists or employees of lobbying; or (b) dues payments, donations, or other economic consideration paid to an organization, regardless of whether the dues payments, donations or other economic consideration are used in whole or in part to lobby.
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FILER INFORMATION

Name of Primary Contact/Filer	
Title	
E-mail	Phone Number
Name of Business/Organization	
Address	
E-mail	Phone Number
Description of the Nature of your Business or Organization:	

City Clerk of Long Beach
LOBBYIST REGISTRATION & REPORTING FORM

SECTION II

TERMINATION

I certify that I have been authorized by the Lobbyist identified above to make this verification. I have reviewed the requirements of the provision of the Long Beach Municipal Code ([LBMC Chapter 2.08 - Lobbyists](#)). I certify under penalty of perjury under the laws of the State of California that I have reviewed this Termination and to the best of my knowledge the information contained herein is true and complete.

Print Name: _____ Title: _____

Signature: _____ Date: _____

FEES DUE

SELECT ALL THAT ARE APPLICABLE

<u>Registration Fee</u> \$123 / Year	<u>Registration Reduced Fee</u> \$61 / Year	<u>Registration Fee for Additional Clients</u> \$29.45 / Client	<u>Registration Late Fee</u> \$30.55/ Day
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Total _____

Lobbyists Fees are subject to change on a quarterly basis. Please see the [Current Fee Schedule](#) to apply the correct fees.

MAKE CHECKS PAYABLE TO:
CITY OF LONG BEACH

FORMS AND PAYMENT CAN BE SENT TO:
CITY OF LONG BEACH - C/O OFFICE OF THE CITY CLERK
411 WEST OCEAN BLVD. LONG BEACH, CA 90802

NOTE: Late fees will apply to any lobbying activity not reported after the 15 days of qualifying as a lobbyist

ATTACHMENTS

I have reviewed the lobbyist guidelines and I have nothing to report. I have indicated as such in **SECTION III** for this period.

Attached to this report is **SECTION III**, which lists the current activity for this period.

VERIFICATION

I have used all reasonable diligence in preparing this report. I have reviewed all the sections and to the best of my knowledge the information contained herein is true and complete. I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Print Name: _____ Title: _____

Signature: _____ Date: _____

City Clerk of Long Beach
LOBBYIST REGISTRATION & REPORTING FORM

SECTION III

I have reviewed the lobbyist guidelines and I have nothing to report.

CLIENT INFORMATION – List All Current Lobbying Activity For The Selected Reporting Period

[illegible]

City of Long Beach Fees and Charges Search Results

DEPARTMENT: CITY CLERK			
Fee Name	Description	Fee	Per
LOBBYIST REGISTRATION			
Lobbyist Registration Fee	Persons subject to the registration requirements of this ordinance shall pay an annual fee of one hundred and twenty-three dollars (\$123.00).	\$123	Year
Lobbyist Registration Reduced Fee	Persons subject to the registration requirements of this ordinance, and registering for the first time on or after June 30 of a given year shall pay a reduced registration fee of sixty one dollars (\$61.00).	\$61	Year
Lobbyist Registration Fee for Additional Clients	In addition to the annual fee, each registrant shall pay twenty nine dollars and forty five cents (\$29.45) per client for whom lobbying is undertaken for compensation in excess of five hundred dollars (\$500.00). The fees for clients as of the date of initial registration shall be submitted with the registration. The fees for subsequent clients will be due and submitted at the time of the submission of the relevant quarterly report as required pursuant to Section 2.08.110 below.	\$29.45	Client
Lobbyist Registration Late Fee	A fine of thirty dollars and fifty-five cents (\$30.55) per day for delinquent fees, up to a maximum of five hundred dollars (\$500.00), will be assessed until compliance with the registration provisions herein.	\$30.55	Day