

-----Original Message-----

From: Mike Murchison [mailto:mike@murchisonconsulting.net]
Sent: Friday, July 9, 2021 9:46 AM
To: Monique DeLaGarza <Monique.DeLaGarza@longbeach.gov>
Cc: JT Nagayama <Jonathan.Nagayama@longbeach.gov>
Subject: lobbyist registration

-EXTERNAL-

Good Afternoon Chair Wise and fellow commissioners,

My name is Mike Murchison and I have spoken and emailed your group before regarding my concerns about the lack of lobbyist registration by certain individuals and groups. This has caused an unfair playing field and more importantly a lack of transparency.. Specifically, I have noticed once again that there are a fair amount of people communicating with council members, city management, city staff on behalf of a client or organization and are being compensated to do it. When the lobbying registration rules came into effect back in 2011 it was created to make sure that the public knew who was talking to the City on behalf of a client or organization. Today, we are seeing Legal Aid, Tenants Union, Libre, and other various organizations who are funded by California Endowment to lobby city officials on behalf of policy issues. No one individual can offset the lobbying efforts of these groups; they are large and the individuals are being compensated.

I am asking again, that you review the lobbying registration rules and make a recommendation to the full city council to amend the code so that all organizations and individuals have to register. This will bring accountability to the public.

Thank you for your consideration.

Best Regards,

Mike Murchison - "Mike 24-7"

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