

**CITY OF LONG BEACH
PLANNING COMMISSION
AGENDA**

**THURSDAY, JULY 20, 2017
333 W. OCEAN BOULEVARD
COUNCIL CHAMBER, 5:00 PM**

Donita Van Horik, Chair
Erick Verduzco-Vega, Vice Chair
Mark Christoffels, Commissioner
Ron Cruz, Commissioner



Richard Lewis, Commissioner
Andy Perez, Commissioner
Jane Templin, Commissioner

AGENDA

CALL TO ORDER

ROLL CALL

FLAG SALUTE

MINUTES

[17-048PL](#)

Recommendation to receive and file the Planning Commission minutes of July 6, 2017.

Suggested Action: Approve recommendation.

Attachments: [7-6-17 pc minutes.pdf](#)

DIRECTOR'S REPORT

SWEARING OF WITNESSES

Do you solemnly swear or affirm that the evidence you shall give in this Planning Commission Meeting shall be the truth, the whole truth, and nothing but the truth.

REGULAR AGENDA

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1. [17-049PL](#) Recommendation to deny an appeal and uphold the Zoning Administrator's decision to deny a Standards Variance request to allow the installation of four secondary wall signs, instead of a maximum of two secondary wall signs at an existing department store located at 2300 E. 7th Street. (District 2) (Application No. 1702-03)

Suggested Action: Approve recommendation.

Attachments: [2300 E. 7th Street staff report.pdf](#)
[2300 E. 7th Street exhibit B.pdf](#)

2. [17-050PL](#) Recommendation to approve a Site Plan Review and Lot Merger in conjunction with the construction of a seven-story multi-family residential building containing 77 dwelling units and an integrated four-level, 105-stall parking garage at 320 Alamitos Avenue in the Downtown Planned Development district (PD-30). (District 2) (Application No. 1701-32)

Suggested Action: Continue to August 17, 2017.

3. [17-051PL](#) Recommendation to recommend that the City Council approve the selected alternative for the Place Type and Height Map, superseding the existing adopted Land Use Element and Scenic Routes Element. (Citywide) (Application No. 1701-01)

Suggested Action: Continue to August 17, 2017.

Attachments: [LUE Memo.pdf](#)
[LUE staff report 7-20-17.pdf](#)
[LUE exhibit A.pdf](#)
[LUE exhibit B.pdf](#)
[LUE exhibit C1.pdf](#)
[LUE exhibit C2.pdf](#)
[LUE exhibit D.pdf](#)

4. [17-052PL](#) Recommendation to receive and file the presentation regarding the Midtown Specific Plan Annual Review.

Suggested Action: Approve recommendation.

Attachments: [Midtown Specific Plan Powerpoint.pdf](#)

PUBLIC PARTICIPATION: Members of the public are invited to address the Planning Commission on items of interest to the public within the Agency Board jurisdiction. Each speaker will be limited to three minutes unless that time is extended by the Chair.

COMMENTS FROM THE PLANNING COMMISSION

ADJOURNMENT

NEXT REGULAR MEETING: August 3, 2017 - 5:00 p.m.

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GUIDE FOR PERSONS INTENDING TO SPEAK

This guide has been prepared as an aid so that you will be able to express your opinions briefly and clearly before the Commission and thus increase the effectiveness of your presentation. Remarks are generally limited to 3 minutes.

1. State your name and address.
2. Organization you represent, if any.
3. State whether for or against the proposal.
4. Your statement should include all pertinent facts within your knowledge; avoid gossip, emotion and repetition. It is important to discuss only those matters relating to the hearing and to tie your discussion of the facts directly to the decision you wish the Commission to reach. A clear, concise and non-repetitive argument is impressive.

In order to have written material included in the Planning Commissioner's mailed Agenda Packet, twelve (12) copies of the material must be delivered to the Department of Development Services, Planning Bureau, no later than ten (10) calendar days before the date of the Planning Commission Hearing. Written material that is presented to the Planning Commission after this date and up to 1:00 p.m. the day of the Planning Commission Hearing, will be included in the Commissioners' Agenda folder, but may not be reviewed by the individual Commissioners due to the amount of material that the Commissioners have to review for the Agenda. Material presented to the Commission at the Hearing will be part of the record but also may not be reviewed by individual Commissioners.

NOTE:

If oral language interpretation for non-English speaking persons is desired or if a special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to the Office of the City Clerk at (562) 570-6101, 72 business hours prior to the Charter Commission meeting.

Kung nais ang interpretasyon ng sinasalitang wika para sa mga taong hindi nagsasalita ng Ingles o kung nais ang isang natatanging tulong ayon sa Americans with Disabilities Act, mangyaring isagawa ang iyong hiling sa pamamagitan ng telepono sa Opisina ng Clerk ng Lungsod sa (562) 570-6101, 72 oras ng negosyo bago ang pagpupulong ng Charter Commission.

Si desea interpretación oral en otro idioma para personas que no hablan inglés o si desea una adaptación especial en conformidad con la Ley de Estadounidenses con Discapacidades, haga su solicitud por teléfono a la Oficina de la Secretaría Municipal al (562) 570-6101, 72 horas hábiles antes de la reunión de la comisión de estatutos.

បើមានការចង់បានឲ្យមានការបកប្រែភាសាផ្ទាល់មាត់ឲ្យអ្នកមិនចេះនិយាយអង់គ្លេស ឬបើមានការចង់បានឲ្យមានដំណោះស្រាយពិសេសដោយយោងតាមមាត្រាច្បាប់ស្តីពី ជនពិការអាមេរិកាំង សូមមេត្តាធ្វើសំណើអ្នកតាមទូរស័ព្ទដោយហៅទៅការិយាល័យសៀវភៅ ក្នុងតាមរយៈលេខ (562) 570-6101 (72 ម៉ោងធ្វើការមុននឹងចាប់ផ្តើមបើកកិច្ចប្រជុំ គណៈកម្មការធម្មនុញ្ញ)។

If written language translation of the Commission agenda and minutes for non-English speaking persons is desired, please make your request by phone to the Office of the City Clerk at (562) 570-6101, 72 business hours prior to the Commission meeting.

Kung nais ang pagsasalin ng nakasulat na wika ng agenda ng Komisyon at ang minutes para sa mga taong hindi nagsasalita ng Ingles, mangyaring isagawa ang iyong hiling sa pamamagitan ng telepono sa Opisina ng Clerk ng Lungsod sa (562) 570-6101, 72 oras ng negosyo bago ang pagpupulong ng Commission.

Si desea obtener la traducción escrita en otro idioma de la agenda y actas de la comisión para personas que no hablan inglés, haga su solicitud por teléfono a la Oficina de la Secretaría Municipal al (562) 570-6101, 72 horas hábiles antes de la reunión de la comisión.

បើមានការចង់បានឲ្យមានការបកប្រែឯកសារស្តីពីរបៀបរាវ: នឹងកំណត់ហេតុឲ្យអ្នកដែលមិនចេះនិយាយអង់គ្លេស សូមមេត្តាធ្វើសំណើអ្នកតាមទូរស័ព្ទដោយហៅការិយាល័យស្មៀនក្រុងតាមរយៈលេខ (562) 570-6101 (72 ម៉ោងធ្វើការមុននឹងចាប់ផ្តើមបើកកិច្ចប្រជុំគណកម្មការធម្មនុញ្ញ)។