

**CITY OF LONG BEACH  
ECONOMIC DEVELOPMENT  
COMMISSION AGENDA**

**MONDAY, DECEMBER 13, 2021  
411 W. OCEAN BOULEVARD  
10TH FLOOR CONFERENCE ROOM, 4:00 PM**

Walter Larkins, Chair  
Vivian Shimoyama, Vice Chair  
Becky Blair, Commissioner  
Blair Cohn, Commissioner  
Milton Duena, Commissioner



Austin Metoyer, Commissioner  
John Shen, Commissioner  
Griselda Suarez, Commissioner  
John Thomas, Commissioner  
Brenda Wunsch, Commissioner

**SPECIAL COMMISSION MEETING VIA TELECONFERENCE PURSUANT TO AB 361 (GOV  
CODE § 54953(e)(1)-(2))**

**To join the meeting via meeting via WebEx**  
**[https://longbeachcity.webex.com/longbeachcity/j.php?](https://longbeachcity.webex.com/longbeachcity/j.php?MTID=m3782219aa4f853100824a8dad28f2b07)**  
**MTID=m3782219aa4f853100824a8dad28f2b07**  
**Meeting number (access code): 2487 369 8125**  
**Meeting password: EDCDEC**  
**To join by phone +1-213-306-3065**

**REGULAR MEETING - 4:00 P.M.**

**ROLL CALL**

**DIRECTORS REPORT**

**REGULAR AGENDA**

1. [21-085ED](#) Recommendation to approve the minutes for the meeting held November 8, 2021.

**Suggested Action:** Approve recommendation.

**Attachments:** [EDC MeetingMinutes08-Nov-2021-.pdf](#)

2. [21-086ED](#) Recommendation to receive and file an update regarding Economic Development Department communications and outreach regarding economic support programs for the month of November 2021.

**Suggested Action:** Approve recommendation.

**Attachments:** [20211213 EDC Monthly Communications Rec](#)

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3. [21-081ED](#) Recommendation to receive and file a presentation regarding the appointment of Arts Council for Long Beach Executive Director Griselda Suarez to the Long Beach Economic Development Commission.
- Suggested Action:** Approve recommendation.
- Attachments:** [EDC Commission Profiles GRISELDA SUAREZ](#)
4. [21-087ED](#) Recommendation to conduct, receive, and file a study session with the Economic Development Commission and community leaders regarding the development of Focus Area objectives, key measures, and major recommendations for the Economic Partnerships Focus Area of the Blueprint 2.0.
- Suggested Action:** Approve recommendation.
- Attachments:** [Economic Partnership Focus Area.pdf](#)
5. [21-088ED](#) Recommendation to conduct, receive, and file a study session with the Economic Development Commission and community leaders regarding the development of Focus Area objectives, key measures, and major recommendations for the Engines of Growth Focus Area of the Blueprint 2.0.
- Suggested Action:** Approve recommendation.
- Attachments:** [Engines of Growth Focus Area.pdf](#)
6. [21-089ED](#) Recommendation to conduct, receive, and file a study session with the Economic Development Commission and community leaders regarding the development of Focus Area objectives, key measures, and major recommendations for the Small Business Retention and Attraction Focus Area of the Blueprint 2.0.
- Suggested Action:** Approve recommendation.
- Attachments:** [Business Attraction and Retention Focus Area.](#)

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7. [21-090ED](#) Recommendation to conduct, receive, and file a study session with the Economic Development Commission and community leaders regarding the development of Focus Area objectives, key measures, and major recommendations for the Equity and Economic Inclusion Focus Area of the Blueprint 2.0.

**Suggested Action:** Approve recommendation.

**Attachments:** [Economic Equity and Inclusion Focus Area.pdf](#)

8. [21-091ED](#) Recommendation to receive and file Commissioner recommendations for future agenda items, speakers, and presentations.

**Suggested Action:** Approve recommendation.

**PUBLIC PARTICIPATION:** Members of the public are invited to address the Board on items of interest to the public within the Agency Board jurisdiction. Each speaker will be limited to two minutes unless that time is extended by the Chair.

#### COMMENTS

#### ADJOURNMENT

Next regular meeting: January 10, 2022 4:00 PM.

I, Bob Mossler, Project Analyst, Economic Development Department certify that the agenda was posted not less than 72 hours prior to the meeting.

\_\_\_\_\_  
Date: \_\_\_\_\_

**Note:**

The Economic Development Commission agenda and supporting documents are available on the Internet at <http://longbeach.legistar.com/Calendar.aspx>. Agenda items may also be reviewed online at the Main Library and at the Branch Libraries. Persons interested in obtaining an agenda via email should send an email request to the Clerk of the Economic Development Commission at [robert.mossler@longbeach.gov](mailto:robert.mossler@longbeach.gov).

Any supplemental writings or documents regarding an agenda item that are distributed to a majority of the Economic Development Commission after the posting of this agenda will be available for public inspection on the internet at:  
“<http://longbeach.legistar.com/Calendar.aspx>.”

The City of Long Beach intends to provide reasonable accommodations in accordance with the Americans with Disabilities Act of 1990. If a special accommodation is desired, please call Bob Mossler 48 hours prior to the Economic Development Commission meeting at (562) 570-5503. This information is available in an alternative format by request to Bob Mossler at (562) 570-5503. For correspondence purposes you can reach City staff at [robert.mossler@longbeach.gov](mailto:robert.mossler@longbeach.gov).