

**CITY OF LONG BEACH
ECONOMIC DEVELOPMENT
COMMISSION AGENDA**

**MONDAY, SEPTEMBER 13, 2021
411 W. OCEAN BOULEVARD
10TH FLOOR CONFERENCE ROOM
CALL IN INFORMATION BELOW, 4:00 PM**

Walter Larkins, Chair
Jessica Schumer, Vice Chair
Becky Blair, Commissioner
Blair Cohn, Commissioner
Milton Duena, Commissioner



Austin Metoyer, Commissioner
John Shen, Commissioner
Vivian Shimoyama, Commissioner
John Thomas, Commissioner
Brenda Wunsch, Commissioner

**IN-PERSON/VIRTUAL HYBRID CITY COUNCIL MEETING PURSUANT TO
EXECUTIVE ORDER N-08-21 ISSUED BY GOVERNOR GAVIN NEWSOM**

**To join the meeting via meeting via WebEx
[https://longbeachcity.webex.com/longbeachcity/j.php?
MTID=mdb5b7f0ee0d42bc0fd59a484d780a5a3](https://longbeachcity.webex.com/longbeachcity/j.php?MTID=mdb5b7f0ee0d42bc0fd59a484d780a5a3)
Meeting number (access code): 2485 068 1286
Meeting password: EDCSEPT
To join by phone +1-213-306-3065**

REGULAR MEETING - 4:00 P.M.

ROLL CALL

DIRECTORS REPORT

REGULAR AGENDA

1. [21-063ED](#) Recommendation to approve the minutes for the meeting held August 9, 2021.

Suggested Action: Approve recommendation.

Attachments: [EDC Meeting Minutes 8-9-2021.pdf](#)

2. [21-064ED](#) Recommendation to receive and file an update regarding Economic Development Department communications and outreach regarding economic support programs for the month of August 2021.

Suggested Action: Approve recommendation.

Attachments: [20210913 EDC Monthly Communications Reca](#)

3. [21-065ED](#) Recommendation to receive and file a presentation from Deputy City Manager Teresa Chandler regarding the City of Long Beach 10-Year Strategic Vision 2030 Update and discuss with the Economic Development Commission and members of the public, shared goals and objectives with the Economic Development Blueprint 2.0.

Suggested Action: Approve recommendation.

4. [21-066ED](#) Recommendation to receive and file a presentation from California State University, Long Beach (CSULB) Associate Vice President, University Relations & Development Christopher Reese, regarding the BEACH 2030, Roadmap for the Next Decade and discuss with the Economic Development Commission and members of the public, shared goals and objectives with the Economic Development Blueprint 2.0.

Suggested Action: Approve recommendation.

5. [21-067ED](#) Recommendation to receive and file a presentation from City of Long Beach Economic Development Director, John Keisler regarding accomplishments and outcomes from the 10-Year Blueprint for Economic Development Blueprint, and the official statement from the Economic Development Commission regarding the proposed Economic Transition Plan to make Long Beach a more equitable economy for all adopted on August 10, 2020.

Suggested Action: Approve recommendation.

6. [21-068ED](#) Recommendation to conduct, receive, and file a study session with the Economic Development Commission and community leaders regarding the Blueprint 2.0 structure, content, and development schedule.

Suggested Action: Approve recommendation.

7. [21-069ED](#) Recommendation to receive and file Commissioner recommendations for future agenda items, speakers, and presentations.

Suggested Action: Approve recommendation.

PUBLIC PARTICIPATION: Members of the public are invited to address the Board on items of interest to the public within the Agency Board jurisdiction. Each speaker will be limited to two minutes unless that time is extended by the Chair.

ADJOURNMENT

Next regular meeting: October 11, 2021 4:00 PM.

I, Bob Mossler, Project Analyst, Economic Development Department certify that the agenda was posted not less than 72 hours prior to the meeting.

Signature: _____ Date: _____

Note:

The Economic Development Commission agenda and supporting documents are available on the Internet at <http://longbeach.legistar.com/Calendar.aspx>. Agenda items may also be reviewed online at the Main Library and at the Branch Libraries. Persons interested in obtaining an agenda via email should send an email request to the Clerk of the Economic Development Commission at robert.mossler@longbeach.gov.

Any supplemental writings or documents regarding an agenda item that are distributed to a majority of the Economic Development Commission after the posting of this agenda will be available for public inspection on the internet at:
“<http://longbeach.legistar.com/Calendar.aspx>.”

The City of Long Beach intends to provide reasonable accommodations in accordance with the Americans with Disabilities Act of 1990. If a special accommodation is desired, please call Bob Mossler 48 hours prior to the Economic Development Commission meeting at (562) 570-5503. This information is available in an alternative format by request to Bob Mossler at (562) 570-5503. For correspondence purposes you can reach City staff at robert.mossler@longbeach.gov.