



LONG BEACH

LATINO EMPLOYEES ORGANIZATION



CELEBRATING
NATIONAL HISPANIC
HERITAGE MONTH

SEPTEMBER 19, 2023

NATIONAL HISPANIC HERITAGE MONTH

- Each year, Americans observe National Hispanic Heritage Month from September 15 to October 15 by celebrating the histories, cultures and contributions of American citizens whose ancestors came from Spain, Mexico, the Caribbean and Central and South America.
- The day of September 15 is significant because it is the anniversary of independence for Latin American countries Costa Rica, El Salvador, Guatemala, Honduras and Nicaragua. In addition, Mexico and Chile celebrate their independence days on September 16 and September 18.
- Hispanics/Latinos have contributed to U.S. since the American Revolution, fighting in every war since then. Latinos today continue to advance communities across the country as small business owners, veterans, teachers, and public servants, among many other professions. Hispanic Heritage Month allows us to recognize their achievements and contributions to our national story.
- Long Beach residents make up 43.9% of the City's population (198,123 total residents).
- The Latino Employee Organization (LEO) honors National Hispanic Heritage Month every year and celebrates its members culture and diversity everyday by uplifting one another's professional career goals and aspirations.





LONG BEACH

**LATINO
EMPLOYEES
ORGANIZATION**



ABOUT US

FOUNDED

- 2010 – Group of Latino professionals/friends that came together & formed the Latino Management Association, an effort spearheaded by former City Clerk Larry Herrera and supported by former City Manager Patrick West and former Council District 1/former Mayor Robert Garcia.
- 2015 – The organization rebranded to Latino Employee Organization (LEO) to provide leadership opportunities to all fellow Latino/Latina employees. Since then, LEO has grown and the organization welcomes all City employees to join, regardless of their background.

MEMBERSHIP

- **17** Board Members
- **11** Advisory Board includes Executive Leaders
- **100+** LEO Members

STRATEGIC PARTNERS

- Long Beach Affinity Group Network
 - *Asian & Pacific Islander Employee Association, Black Employees Association, LGBTQ+ Beach Pride, Native Employees Organization*



PRESIDENT
SUSIE GONZALEZ



VICE PRESIDENT
JOY CONTRERAS



TREASURER
JULIAN CERNUDA



SECRETARY
SELENA RICO



PROFESSIONAL DEVELOPMENT CO-CHAIRS
JORGE GODINEZ & YESENIA RICO



COMM. & OUTREACH CHAIR
ELI ROMERO



COMMUNICATIONS CO-CHAIRS
PATTY ALEMAN & VANESSA BARBOSA



MEMBERSHIP CO-CHAIRS
SAL BARAJAS & DAVID MCGILL-SORIANO



MENTORSHIP CO-CHAIRS
BRENDA CUBILLO & MELISSA L. MOJICA



2023 LEO LEADERS



SCHOLARSHIP CO-CHAIRS
JAIME G. GARCIA & JOHNATHAN N. GARCIA



ARTS & CULTURE CO-CHAIRS
JULIA SMAY & TONY VIRAMONTES



LEO PRIORITIES



COMMUNITY ENGAGEMENT

Celebrating LEO's culture and diversity by volunteering with community partners



EDUCATIONAL SCHOLARSHIPS

Granting scholarships for post-secondary & non-traditional education for Long Beach students



FUNDRAISING EVENTS

Securing funds through Annual Churro 5K-Run, Cumbia Cruise, and more!



PROFESSIONAL DEVELOPMENT

Hosting workshops, networking events, and supporting career advancement

NOTABLE ACCOMPLISHMENTS

Churro 5K Run & Scholarship Program

Dia De Los Muertos Celebration

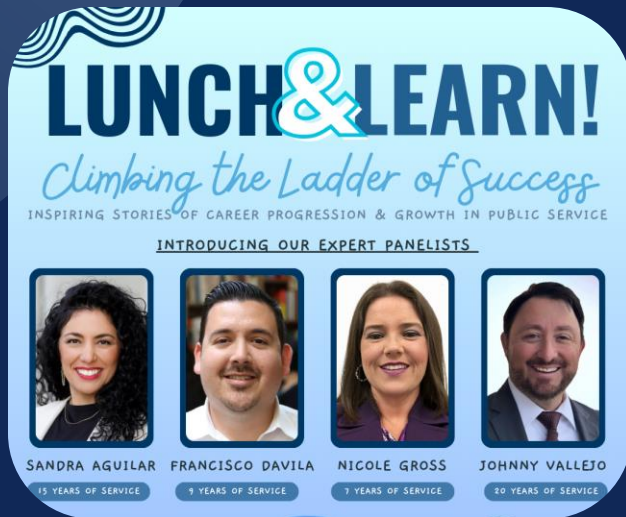


- Raised over \$10,000 in 2022
- Grant 5-7 scholarships to local Long Beach students each year
- Hosting a 3rd Annual Run in November 2023 – Stay tuned!

- Annual Dia De Los Muertos Altar or "Ofrenda" to honor the lives of loved ones
- Open to all City of Long Beach employees to participate

NOTABLE ACCOMPLISHMENTS

Professional Development Workshops



- Hosted 5 professional development workshops to date
- Avg. 50-75 attendees per workshop
- Upcoming National Hispanic Heritage Month Lunch & Learn in October 2023

Launch of Mentorship Program



- Kicked off new LEO Mentorship program where City employees are paired with City leadership
- 36 total participants: 18 mentor and mentee pairings

NOTABLE ACCOMPLISHMENTS

Mi Tierra Fair



- Volunteered at Puente's Mi Tierra Event to sign up new LEO members and provide starter succulent kits to the community

Noche de Estrellas



- Volunteered at Aquarium of the Pacific Noche de Estrellas event to sign up new LEO members and provide arts and crafts to families

UPCOMING EVENTS

Aquarium of Pacific, Baja Splash Festival – September 24th

- Community service offering arts and crafts activities for children

Lunch & Learn: National Hispanic Heritage Month

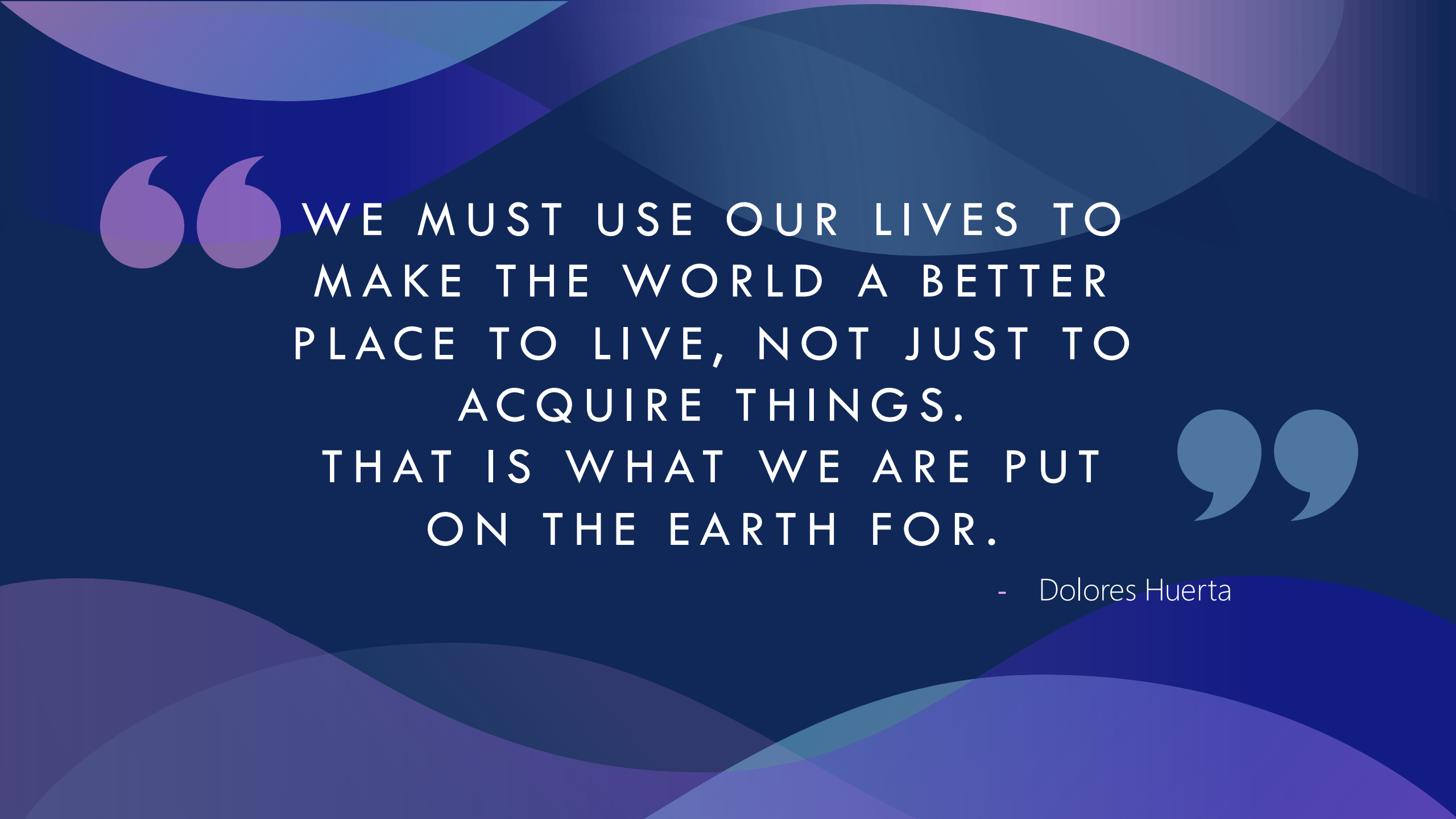
- Seminar/Workshop

Long Beach Public Library, Mercardito Literario – October 7, 11 am – 4pm

- LEO will offer free books in Spanish and English for all ages

5K Churro Run – November 2023

- 3rd Annual fundraiser to support the LEO's Scholarships Program



“ WE MUST USE OUR LIVES TO
MAKE THE WORLD A BETTER
PLACE TO LIVE, NOT JUST TO
ACQUIRE THINGS.
THAT IS WHAT WE ARE PUT
ON THE EARTH FOR. ”

- Dolores Huerta



THANK YOU!



Website: LBLEO.org



Email: leoatclb@gmail.com



LinkedIn: [linkedin.com/company/lbleo](https://www.linkedin.com/company/lbleo)