



# CITY OF LONG BEACH

# H-2

DEPARTMENT OF PUBLIC WORKS

333 West Ocean Boulevard 9<sup>th</sup> Floor • Long Beach, CA 90802 • (562) 570-6383 • Fax (562) 570-6012

June 4, 2013

HONORABLE MAYOR AND CITY COUNCIL  
City of Long Beach  
California

## RECOMMENDATION:

Receive supporting documentation, including the petitions, into the record, conclude the public hearing, and request the City Attorney to prepare an amendment to the Long Beach Municipal Code, to expand Preferential Parking District "AB" as recommended by the City Traffic Engineer. (District 3)

## DISCUSSION

Residents of Kallin Avenue, between 9<sup>th</sup> Street and 11<sup>th</sup> Street; Studebaker Road, between Almada Street and Montova Street; and 11<sup>th</sup> Street, between Kallin Avenue and a point 335 feet east of Kallin Avenue, have requested to be included in the recently implemented Preferential Parking District AB to seek on-street parking relief due to overflow parking generated by California State University students. The residents have also requested that a one-hour parking restriction from 9:00 a.m. to 6:00 p.m., Monday through Friday, except holidays, be established within that preferential parking district.

A parking study conducted by staff, during a peak period of activity at Kallin Avenue, revealed that 89 percent of the existing on-street parking spaces within a two-block area were occupied at the time of the survey. In addition, it was discovered that 87 percent of the vehicles parked on the two blocks were not registered to residents of the neighborhood. For Studebaker Road, the survey revealed that 62 percent of the on-street parking spaces were occupied, with 54 percent of the vehicles parked not registered to residents in the neighborhood, and for the 11<sup>th</sup> Street segment, the survey revealed that 46 percent of the on-street parking spaces were occupied, with 83 percent of the vehicles parked not registered to residents in the neighborhood.

A petition formally requesting the establishment of a preferential parking district and a one-hour parking restriction from 9:00 a.m. to 6:00 p.m., Monday through Friday, was circulated among the residents of the included area. The petitions are attached as Exhibit A.

A review of the petitions by staff revealed that 83 percent of the residents of Kallin Avenue, and 100 percent of the residents of Studebaker Road and the segment of 11<sup>th</sup> Street, supported the implementation of preferential parking and the proposed parking restriction.

In order to prevent parking spill over in the blocks adjacent to the proposed expansion, the City Traffic Engineer has also included in the proposed preferential parking district streets with a high possibility of being impacted. The streets included in such expansion are 10<sup>th</sup> Street, 9<sup>th</sup> Street, Almada Avenue, Montova Avenue, and the east side of Studebaker Road. Residents of these streets were informed of the proposal by mail and feedback was requested. A map showing the proposed new preferential parking district is attached as Exhibit B.

The City Traffic Engineer reviewed the results of the parking study and the resident petition, and has determined that the area qualifies for establishment of a preferential parking district. Although resident support for the establishment of a preferential parking district exceeds two-thirds for Kallin Avenue, Studebaker Road and 11<sup>th</sup> Street only, the City Traffic Engineer recommends that City Council consider expanding the entire seven-block area as part of Preferential Parking District "AB" as outlined in Exhibit B to prevent the migration of the parking problems to adjacent streets.

This matter was reviewed by Deputy City Attorney Amy Webber on April 25, 2013, and by Budget Management Officer Victoria Bell on May 13, 2013.

TIMING CONSIDERATIONS

City Council action on this matter is requested on June 4, 2013, in order to proceed with this project.

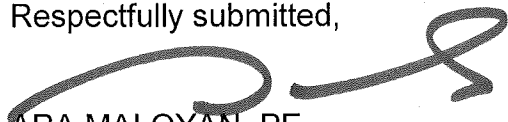
FISCAL IMPACT

All signage costs necessary for implementation of preferential parking will be borne by the affected residents. The \$6,000 estimated cost for signage installation is budgeted in the General Fund (GP) in the Department of Public Works (PW). City Council has previously established a \$115 fee, per sign, to recover such implementation costs.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



ARA MALOYAN, PE  
ACTING DIRECTOR OF PUBLIC WORKS

AM:DR:td  
P:\C\Preferential Parking District AB CL.doc

Exhibit A –Petition  
Exhibit B –Vicinity map

APPROVED:

  
PATRICK H. WEST  
CITY MANAGER

PETITION

We the undersigned occupants of the properties on Kallin Avenue between 9<sup>th</sup> St and 11<sup>th</sup> Street on east side of Studebaker Road between Almada Street and Mantova Street hereby request the Establishment of a 1 hour time restricted parking District, 9:00 A.M. – 6:00 P.M. Monday through Friday, except holidays and by the preferential parking district permit.

We understand that any residents wishing to obtain permits exempting them from the one-hour parking restriction will have to pay an annual fee of \$33 per permit and each household is limited to a total of four permits; three vehicle specific permits and one vehicle transferable guest permit.

We understand that any resident who purchases a preferential parking permit in this district is Not Guaranteed A Parking Space due to the limited on street parking available in the area

ADDRESS	Support Request?			PRINTED NAME	SIGNATURE	DATE
	(N) YES	(N) NO	(N) NO OPINION			
1308 STUDEBAKER RD	✓			Joseph Nikolitch	<i>Joseph Nikolitch</i>	3/5/13
6702 MANTOVA ST.	✓			Rose Villetta	<i>Rose Villetta</i>	3/6/13
6800 E 11 <sup>th</sup> ST.						
6801 E 9 <sup>th</sup> ST.						
6801 E 10 <sup>th</sup> ST.						
6761 E 9 <sup>th</sup> ST						
6703 ALMADA ST	✓			GAIL SWAN	<i>Gail Swan</i>	3/6/13
6800 E 10 <sup>th</sup> ST						

PETITION

We the undersigned occupants of the properties on 11<sup>th</sup> Street between Kallin Avenue and a point 335 feet east of Kallin Avenue hereby request the Establishment of a 1 hour time restricted parking District, 9:00 A.M. – 6:00 P.M. Monday through Friday, except holidays and by the preferential parking district permit.

We understand that any residents wishing to obtain permits exempting them from the one-hour parking restriction will have to pay an annual fee of \$33 per permit and each household is limited to a total of four permits; three vehicle specific permits and one vehicle transferable guest permit.

We understand that any resident who purchases a preferential parking permit in this district is Not Guaranteed A Parking Space due to the limited on street parking available in the area




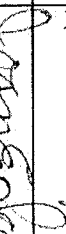

ADDRESS	Support Request?			PRINTED NAME	SIGNATURE	DATE
	(N) YES	(N) NO	(N) NO OPINION			
6800 11 <sup>th</sup> Street	✓			Cassandra Carlin	<i>Cassandra Carlin</i>	3/17/13
6801 11 <sup>th</sup> Street	✓			MAELYN MITCHELL	<i>Maelyn Mitchell</i>	3-19-13
6810 11 <sup>th</sup> Street	✓			DEAN RICHARDSON	<i>Dean Richardson</i>	3/17/13
6811 11 <sup>th</sup> Street	✓			SUSAN MALMIN	<i>Susan Malmin</i>	3/17/13
6820 11 <sup>th</sup> Street	✓			ALAN TADENSON	<i>Alan Taden</i>	3-17-13
6821 11 <sup>th</sup> Street	✓			Isabelim Hanna	<i>Isabelim Hanna</i>	3-21-13
6830 11 <sup>th</sup> Street	✓			NISAN SAID	<i>Nisan Said</i>	3-17-13
6831 11 <sup>th</sup> Street	✓			NANCY BROWN	<i>Nancy Brown</i>	3-18-13
6840 11 <sup>th</sup> Street	✓			ERIC SENTHIAN	<i>Eric Senthian</i>	3/17/13
6841 11 <sup>th</sup> Street	✓			Sandra Backstrom	<i>Sandra Backstrom</i>	3-14-13
6850 11 <sup>th</sup> Street	✓			DAN KERRICK	<i>Dan Kerrick</i>	3-17-13
6851 11 <sup>th</sup> Street	✓			Terre Smith	<i>Terre Smith</i>	3-18-13

PETITION

We the undersigned occupants of the properties on Kallin Avenue between 9<sup>th</sup> St and 11<sup>th</sup> Street on east side of Studebaker Road between Almada Street and Mantova Street hereby request the Establishment of a 1 hour time restricted parking District, 9:00 A.M. – 6:00 P.M. Monday through Friday, except holidays and by the preferential parking district permit.

We understand that any residents wishing to obtain permits exempting them from the one-hour parking restriction will have to pay an annual fee of \$33 per permit and each household is limited to a total of four permits; three vehicle specific permits and one vehicle transferable guest permit.

We understand that any resident who purchases a preferential parking permit in this district is **Not Guaranteed A Parking Space** due to the limited on street parking available in the area

ADDRESS	Support Request?			PRINTED NAME	SIGNATURE	DATE
	( <input type="checkbox"/> ) YES	( <input type="checkbox"/> ) NO	( <input type="checkbox"/> ) NO OPINION			
1308 STUDEBAKER RD						
6702 MANTOVA ST.						
6800 E 11 <sup>th</sup> ST.	<input checked="" type="checkbox"/>			Robert Soule		3/6/13
6801 E 9 <sup>th</sup> ST.	<input checked="" type="checkbox"/>			Wendy Heymen		3/8/13
6801 E 10 <sup>th</sup> ST.	<input checked="" type="checkbox"/>			Wendy Heymen		3/7/13
6761 E 9 <sup>th</sup> ST	<input checked="" type="checkbox"/>			Heather Spasoff		3/7/13
6703 ALMADA ST						
6800 E 10 <sup>th</sup> ST		<input checked="" type="checkbox"/>		Jean Scarcella		3/7/13

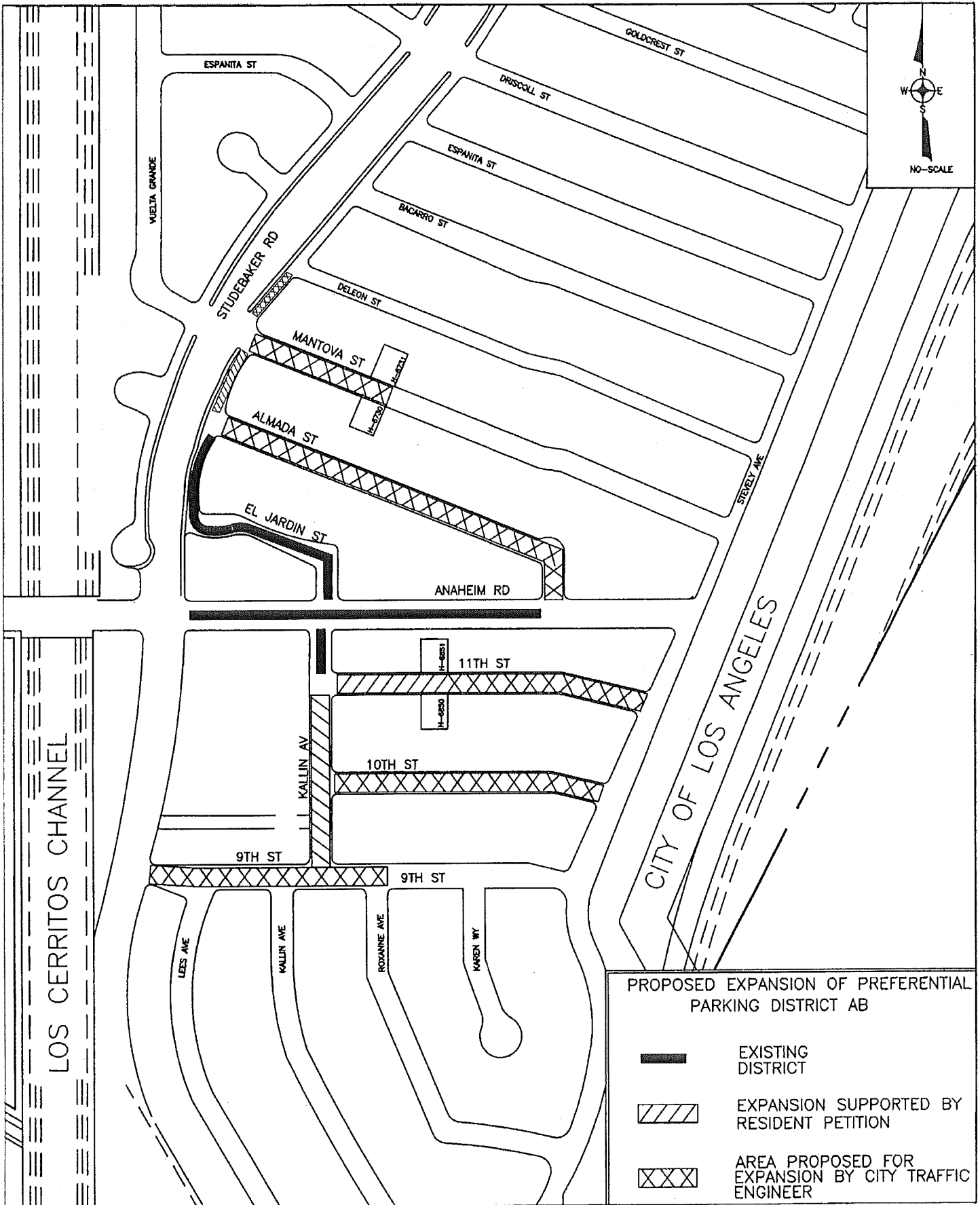


EXHIBIT B