



CITY OF LONG BEACH

R-26

DEPARTMENT OF PUBLIC WORKS

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November 11, 2008

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Request the City Attorney to prepare an ordinance to implement a pilot program to standardize news racks within the Naples commercial district. (District 3)

DISCUSSION

On September 16, 2008, the Third District Council Office requested that the Department of Public Works investigate the feasibility of a pilot program to standardize news racks on Second Street in Naples, and then work with the City Attorney's office to develop an ordinance for City Council consideration. The recommended new pilot program regulations include:

- News racks be limited to K-Jack model 100, or equivalent as depicted on Exhibit A
- News racks be limited to no more than two groups of three within 45 linear feet of sidewalk
- Each group of news racks be separated by at least 5 feet

To date, three pilot programs have been established within the Long Beach Municipal Code to create special standards for specific high pedestrian-volume districts, including Second Street in Belmont Shore, Queensway Bay, and Downtown Long Beach. Discussions have been held with the newsvendors, and no protests to this pilot program have been received.

Staff believes that the recommended new pilot program regulations will provide the open sidewalk edge needed for good pedestrian and vehicular visibility and access, and will provide uniform and recognizable facilities for the distribution of print media. In the interest of pedestrian and vehicular safety and improving the appearance of the streetscape, staff recommends establishing a new pilot program for the control of news racks along Second Street in Naples from the Second Street Bridge on the west, to the Davies Bridge on the east.

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This letter was reviewed by Deputy City Attorney Amy Burton on September 29, 2008 and Budget Management Officer Victoria Bell on October 21, 2008.

TIMING CONSIDERATIONS

City Council action on this matter is not time sensitive.

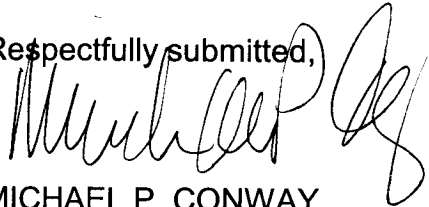
FISCAL IMPACT

There is no fiscal impact.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,

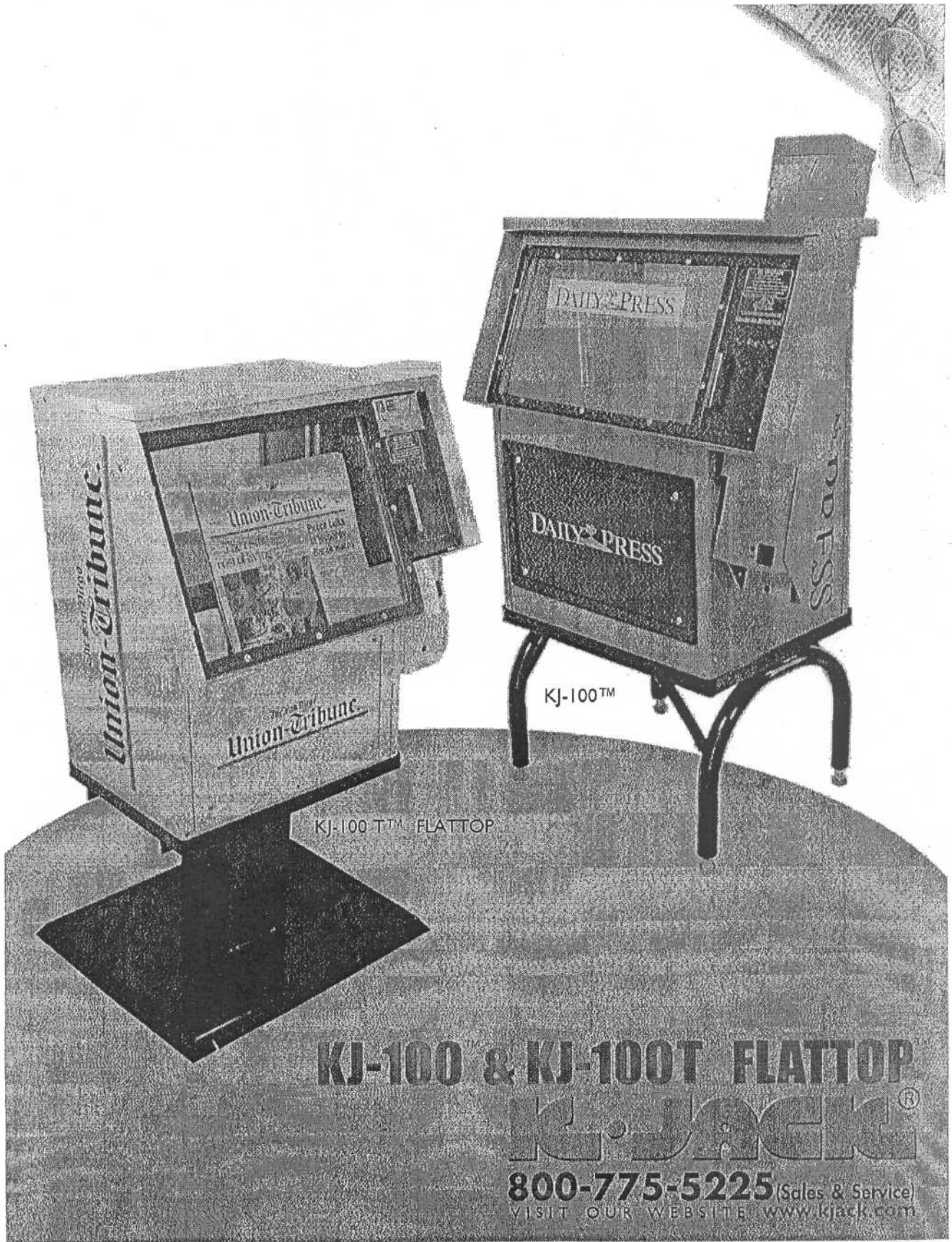


MICHAEL P. CONWAY
DIRECTOR OF PUBLIC WORKS

APPROVED:



PATRICK H. WEST
CITY MANAGER



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KJACK®

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KJ-100™ MINI-VIEW™

In the early seventies, this rack became our number one sales leader and today is used around the world. The outstanding features of the KJ-100™ Mini-View™ will continue to make this rack your "sales leader not only today, but on into the next century".

Your paper is kept at maximum visibility height by an elevator shelf that is standard on this vending machine. Lexan™ plastic all around provides for high visibility of your publication, both for sales and recovery. This combination is a proven sales plus.

All K-Jack newsracks are designed to operate with a standard K-Jack mechanical snap-out™ mechanism or our electronic Comp-U-Mech™ mechanism.

▼ STANDARD FEATURES AND EQUIPMENT

▶ APPEARANCE:

- Woodgrain or painted panels
- Thirty-Eight standard colors
- Card holders
- Console legs

▶ CAPACITY:

- Twenty-six inches
- Elevator shelf with heavy duty springs

▶ DEPENDABILITY:

- Heavy duty - roll-formed angle iron frame
- "Snap-out"™ automatic self-acting coin mechanism
- Coin mechanism clears foreign objects
- Automatic penny rejector
- Coin mechanism is plated, then coated with K-Jack's "Super-Slip"™ to provide excellent operation in wet or freezing weather

▶ SECURITY:

- Heavy duty armored hood
- Large capacity coin box
- Oval lock guards
- Stamped serial number for easy identification

▶ VISIBILITY:

- K-Jack Lexan™ plastic - front, back, and sides - provides the light needed to showcase your publication

▼ ACCESSORY EQUIPMENT

- Comp-U-Mech™ Electronic Coin Mechanism
- Comp-U-Mech™ Electronic Auditing System
- ET-ELECTRONIC TOTALIZER™
- Key-operated quick change (daily and Sunday)
- Front panel paper display holder
- K-Jack Van-Glaz™ plastic - heavy duty
- Heavy duty pipe lock protector
- Card holder (woodgrain racks only)
- Key door opener
- Expanded metal reinforced under plastic
- Paper display holder for door plastic
- Extended armored hood, housing and coin box (gives double coin box capacity)
- Style Master™ pedestal base
- Slide-In™ cement pan
- Quick Collect (Front Access Coin Box)

▼ GRAPHICS

- Plastic, cardpan, and/or panels - Minimum charge
- Original silk screens - Reproduced from your camera ready art work
- Decals - Our sales staff will be happy to assist you in designing graphics for your racks

▼ SPECIFICATIONS AND COLOR

- Height - 42-1/2 Inches
- Thirty-Eight standard colors.
- Width - 26 Inches
- Depth - 18 Inches
- Shipping Weight - 85 pounds each
- For special paint combinations or paint colors, see your sales representative or call our sales department.
- Truck Load - 223 units

website : www.kjack.com

K-JACK®

email : kjack@kjack.com

K-JACK® ENGINEERING CO., INC. ©

CORPORATE OFFICE: 1522 W. 134TH STREET GARDENA, CA. 90249-2299 • (800)775-5225 • (310)327-8389 • FAX(310)769-6997

KJACK PRODUCTS ARE COVERED BY ONE OR MORE OF THE FOLLOWING PATENTS:

U.S. 231015; U.S. 273019; U.S. 273020; U.S. 273021; U.S. 273022; U.S. 273023; U.S. 273033; U.S. 4049106; U.S. 4062435; U.S. 4067477; U.S. 4183426; U.S. 4227604; U.S. 4465207; U.S. 4576271; U.S. 288061; U.S. 287143; U.S. 287030; U.S. 286895; U.S. 287513; U.S. 287806; U.S. 4718532; U.S. 293592; CANADA 1059958, 1244256; JAPAN 1160372 OTHER PATENTS PENDING.

EXHIBIT A

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