



Date: August 23, 2018

To: Patrick H. West, City Manager *T.H.W.*

From: John Keisler, Economic Development Director *JK*

For: Mayor and Members of the City Council

Subject: City of Long Beach – Youth Employment Programs and Youth Workers

This memo provides a response to a question raised by Councilmembers during the August 7, 2018 Budget Hearing pertaining to youth workforce development in the City of Long Beach (City), particularly internships, and what the City offers its residents.

Economic Development Department (Pacific Gateway)

As a leading Workforce Development Board, Pacific Gateway operates several programs for youth ages 14-24, throughout its service area (Long Beach, Signal Hill, San Pedro, and Harbor Gateway), dedicated to helping youth secure skills and career awareness necessary to find quality employment, move along a career pathway, and become financially self-sufficient. These programs include Federal Workforce Innovation and Opportunity Act (WIOA)-funded programs, known as Youth Academies, and various other special projects funded through state and federal sources to serve target populations.

Through its Youth Development Committee (Committee), members of the community provide input to staff about the design and delivery of programs serving youth. Information shared through the Committee helps inform decision-making around funding investments, program priorities, and outreach strategies to engage youth, businesses, and community stakeholders.

Pacific Gateway has several youth programs available to serve a diverse population. On average, Pacific Gateway serves approximately 1,150 youth a year, directly through the services provided by its youth programs. Additionally, Pacific Gateway supports the development of worksites to accommodate 300 youth internships for students of Long Beach educational institutions. The number served has slightly decreased from previous years due to an increase in the minimum wage and a decrease in federal funding. A more significant decrease in numbers served has been offset by efforts to secure additional discretionary funds to support youth employment. All programs have an eligibility requirement for youth to enroll and participate. These programs consist of the following:

| 1. WIOA Youth Academies | |
|--------------------------------|--|
| Description | Provides services to in-school and out-of-school youth that include career exploration and guidance, continued support for educational attainment, opportunities for skills training in in-demand industries and occupations, and culminates with good jobs along a career pathway, or enrollment into post-secondary education. |
| Goal | 300 |

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|---------------------------------|--|
| Funding Amount | \$600,000 |
| Eligibility Requirements | <ul style="list-style-type: none"> • Youth ages 14-21 (in-school youth), 16-24 (out-of-school youth) • School dropout • Low income and basic skills deficient or English language learner • Subject to juvenile or adult justice system • Homeless • Runaway • Foster youth • Pregnant/Parenting • Individual with disability • Low income |

2. Youth@Work

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|---------------------------------|---|
| Description | Provides youth with work readiness and paid work experience for up to 120 hours in various career industries. |
| Goal | 349 |
| Funding Amount | \$554,910 |
| Eligibility Requirements | <ul style="list-style-type: none"> • Youth ages 14-24 • Receiving CalWORKs, probation, or foster youth, other underserved youth |

3. Pathways to Justice Careers

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| Description | Provides at-risk youth with the exposure to the world of work in the field of justice and emergency services careers for up to 100 hours of paid work experience. |
| Goal | 200 |
| Funding Amount | \$220,000 |
| Eligibility Requirements | <ul style="list-style-type: none"> • Youth ages 16-21 • At-risk youth and within 2 years of high school graduation or court involved |

4. Beauty

| | |
|---------------------------------|--|
| Description | Provides youth with paid work experience as it relates to waste diversion and recycling projects in the City of Long Beach. |
| Goal | 60 - 75 |
| Funding Amount | \$113,517 |
| Eligibility Requirements | <ul style="list-style-type: none"> • Youth ages 14-24 • Long Beach resident • Interested in waste diversion or landfill diversion |

5. Council District 6 Internship

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| Description | Funded by Council District 6, provides youth with paid work experience in various careers fields in the community, providing an opportunity to obtain first job, and gain adequate skills necessary for self-sufficiency. |
| Goal | 40 |
| Funding Amount | \$77,232 |

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| Eligibility Requirements | <ul style="list-style-type: none"> Youth ages 14-24 Long Beach resident Referred directly by Council District 6 |
|---------------------------------|--|

6. Port of Long Beach – Summer Internships

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| Description | Funded by the Port, summer internship exposing high school students with careers and mentorship opportunities within Port departments. Students are selected through a competitive process. |
| Goal | 25 |
| Funding Amount | N/A |
| Eligibility Requirements | <ul style="list-style-type: none"> High School students (Sophomores, Juniors and Seniors) Application (available every year around February) |

7. City Prosecutor – Summer Internships

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| Description | Summer internship aimed at providing high school and college students with an internship opportunity with the City Prosecutor’s Office to expose them to desired career goal. |
| Goal | 20 |
| Funding Amount | Funded by other youth programs |
| Eligibility Requirements | <ul style="list-style-type: none"> Youth ages 16-24 Application (available via the Prosecutor’s Office) |

8. Starbucks Internship Program

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| Description | Youth are provided with customer service/retail training and 75-hour internship in customer service or hospitality industry with the goal of obtaining employment. |
| Goal | 20 |
| Funding Amount | \$15,000 |
| Eligibility Requirements | <ul style="list-style-type: none"> Youth ages 14-24 Long Beach resident Employment barriers |

9. CAMEO

| | |
|---------------------------------|--|
| Description | A comprehensive curriculum, which includes career orientation workshops and cultural activities, paid internships with local business partners, and financial aid and scholarships assistance. |
| Goal | 9 |
| Funding Amount | \$18,360 |
| Eligibility Requirements | <ul style="list-style-type: none"> Determined and selected by Assistance League of Long Beach - CAMEO |

Pacific Gateway continues to pursue grant opportunities from various funding sources to help serve the youth in the community. For more information on these programs, please contact Nick Schultz, Pacific Gateway/Workforce Development Bureau Director, at (562) 570-3702.

Parks, Recreation and Marine Department

In addition to programs provided by Pacific Gateway, the City also offers programs through the Long Beach Parks, Recreation and Marine Department (PRM). PRM serves the community with recreation programs and services, offered at 170 parks and 26 community centers. In partnership with Long Beach Unified School District, PRM oversees the Winners Reaching Amazing Potential (WRAP) program at 8 schools and supervises 26 parks during after school hours. In relation to this partnership, PRM employs youth workers to help with the various recreational activities at each location.

Since August 2016, PRM has employed a total of 385 youth, ages 16 to 21, in support of recreation programming. For many youth, WRAP provides job experience and skills needed for future employment opportunities within the City or elsewhere. For more information about the WRAP program, please contact Stephen Scott, Deputy Director of Parks, Recreation and Marine, at (562) 570-3200.

Thank you for your support in this effort to continue providing youth employment programs. Please contact me at (562) 570-5282 or email at John.Keisler@longbeach.gov, with any questions.

CC: CHARLES PARKIN, CITY ATTORNEY
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