

M E M O R A N D U M

DATE: May 25, 2017

TO: Board of Directors
The Long Beach Community Development Company

FROM: Alem Hagos, Grants Administrative Division Officer *Alem S Hagos*

SUBJECT: STUDY SESSION - 2018-2022 Consolidated Plan

As a follow-up to the March, 21, 2017 Public Hearing on the topic of Place-Based Strategy, staff has prepared for your review and consideration, material that further expands on this strategy as it relates to the new 2018-2022 Consolidate Plan (CP) that is being developed (Attached). On Thursday, May 25, 2017, The Board will discuss this strategy and how the strategy will be used to allocate some of the CDBG resources.

Place-Based Strategy is a new approach that is in line with the Con Plan's Five Building Blocks described in our public hearing presentation. The five building blocks are listed below:

1. Listen and Consider Public Input
2. Target Resources Using Place-Based and Data-Driven decision
3. Leverage and Maximize Investment
4. Sustain Efforts by Creating Community Owners and Champions
5. Address Assessment of Fair Housing (AFH) Goals

As you know, the amount of annual entitlements from HUD programs is not sufficient to address all the needs assessed by the CP. Therefore, as recommended by HUD, the new CP allocates some CDBG resources using a data-driven, place-based, strategy so that resources can be targeted at neighborhood level for maximum impact. This strategy aligns with the City's AFH goals by addressing issues in access to opportunity at neighborhood level. The strategy takes a collective impact approach through mutually reinforcing activities (CDBG funded programs and others) that would be collaboratively developed and implemented for maximum positive impact.

Attachments