



# CITY OF LONG BEACH

DEPARTMENT OF CITY CLERK

333 WEST OCEAN BOULEVARD • LONG BEACH, CALIFORNIA 90802 • (562) 570-6101 •

November 21, 2013

Mr. Vincent Cravens  
District Administrator  
Department of Alcoholic Beverage Control  
3950 Paramount Boulevard, Suite No. 250  
Lakewood, California 90712

Re: Application of CEC Entertainment Incorporated, dba Chuck E.  
Cheeses 769, for an original Alcoholic Beverage Control license,  
at 290 East 4th Street, with conditions.

Dear Mr. Cravens:

Please be advised that the Long Beach City Council, at its meeting held Tuesday, November 19, 2013, received and filed the subject application with the attached conditions, as requested by Vice Mayor Robert Garcia, Councilmember, First District. Transmitted for your files is a copy of the conditions, and this request that the conditions be applied to the license, as applicable under ABC rules and regulations.

The City of Long Beach thanks you for taking this request into consideration.

Respectfully submitted,

LARRY G. HERRERA  
CITY CLERK

Prepared by:  
Carolyn Hill

Attachment

cc: Vice Mayor Robert Garcia, Councilmember, First District  
City Prosecutor  
Police Department (2) Chief & Vice  
Referral File  
FAX forwarded to ABC, (562) 982-1396



# CITY OF LONG BEACH

# R-20

bonafide eating place license.

Basis for possible protest: High crime.  
Over concentration.

**PUBLIC CONVENIENCE DETERMINATION:** A determination by the City of public convenience and necessity **is not** required for this application.

Census Tract: 5762.00

Boundaries: 7th Street to the North  
Broadway to the South  
Alamitos Avenue/Martin Luther King Jr. to the East  
Pine Avenue to the West

Number of licenses allowed: 5

Number of licenses existing: 21

Police Reporting District: 163

Boundaries: 4th Street to the North  
Broadway to the South  
Long Beach Boulevard to the East  
Pacific Avenue to the West

Reported crimes in this district for ABC purposes are 297. Crime in a reporting district must be at least 168 to qualify for a high crime protest.

Type of business: A restaurant.

Last day to request  
conditions and protest: November 21, 2013

HONORABLE MAYOR AND CITY COUNCIL  
November 19, 2013

Council 1

Applicant: CEC Entertainment Incorporated  
DBA: Chuck E. Cheeses 769  
Address: 290 East 4th Street

Type of Application: An original application for an On-Sale Beer and Wine for a  
**dba Chuck E. Cheeses 769  
for bonafide eating place  
at 290 East 4<sup>th</sup> Street**

This is an original application for an On-Sale Beer and Wine for a bonafide eating-place license. This location located in a high crime and over concentration area, as defined by ABC guidelines. In order to mitigate these issues we are requesting the following conditions be attached to the license.

1. Sales, service and consumption of alcoholic beverages shall be permitted only between the hours of 10:00 a.m. and 10:00 p.m. Sunday through Friday and 10 am to 11 pm on Saturday.
2. Any graffiti painted or marked upon the premises or on any adjacent area under the control of the licensee(s) shall be removed or painted over within 24 hours of being applied.
3. The sale of alcoholic beverages for consumption off the premises is strictly prohibited.
4. The petitioner(s) shall be responsible for maintaining free of litter the area adjacent to the premises over which they have control.
5. Petitioner(s) shall regularly police the area under their control in an effort to prevent loitering of persons about the premises.
6. No pay phone will be maintained on the exterior of the premises.
7. A single jukebox or stereo may be maintained on the premises; however, the music shall not be audible outside the premises.
8. There shall be no exterior advertising or sign of any kind or type, including advertising directed to the exterior from within, promoting or indicating the availability of alcoholic beverages. Interior displays of alcoholic beverages or signs, which are clearly visible to the exterior, shall constitute a violation of this condition.
9. Licensee shall not offer or permit or provide any type of amusement machines or video games devices, live amplified entertainment including live music, disc jockey, karaoke or dancing, except as allowed by a valid Permit issued by the City of Long Beach.



**Date:** November 19, 2013  
**To:** File  
**From:** Laurie Briney, Detective, Vice Investigations Section  
**Subject:** **CHUCK E. CHEESE – 290 EAST 4<sup>TH</sup> STREET**

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**CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (10/22/12-10/22/13)**

None

**ABC INSPECTIONS (past three years)**

None

**RESIDENCES WITHIN 100 FEET**

None

**CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET**

None

LBB:bb  
CFSmemoChuckEcheese

**Requested Alcoholic Beverage License Conditions**

**An original application of CFC Entertainment Incorporated**

# Fax Delivery Successful

## Fax Notification

Fax Notification	
To:	From: Carolyn Hill/CC/CLB
Fax subject: CEC Entertainment Incorporation, dba Chuck E. Cheeses	Status:
Fax number: 5629821396	Cover page: Default
Date sent: 2013-11-21 16:55:53	Total pages sent: 7
Calling Station ID: City of Long Beach	

## Advanced

Fax Notification	
Request number: 424214	Line number: 1
Number of retries: 0	Process time: 72 seconds

For more information follow this document link to the outbound log entry. 