



CITY OF LONG BEACH

DEPARTMENT OF FINANCIAL MANAGEMENT

333 West Ocean Boulevard 6th Floor • Long Beach, CA 90802 • (562) 570-6845 • Fax (562) 570-5836

July 9, 2013

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Adopt a Resolution authorizing the City Manager to execute a contract with Zonar Systems, Inc., of Seattle, WA (not an MBE, WBE, SBE or Local), to provide Citywide Global Positioning System (GPS) monitoring services and hardware, in an annual amount not to exceed \$304,854, for a period of two years, with the option of renewing for two additional one-year periods, at the discretion of the City Manager. (Citywide)

DISCUSSION

City Council approval is requested to enter into an annual contract with Zonar Systems, Inc. (Zonar), to provide internet-based GPS monitoring services and hardware.

Zonar currently provides the monitoring services for 401 City vehicles assigned to Bureaus of various City Departments: Public Works, Financial Management, Gas and Oil, and Development Services. The Fleet Services Bureau plans to expand the installation to include an additional 251 units in Fiscal Year 2014 (FY 14), with complete City fleet coverage by the end of FY 15. GPS tracking is effective for efficient route/trip planning; vehicle location tracking; compiling vehicle pre- and post-trip inspection records; vehicle idle policy enforcement and monitoring; and, vehicle utilization studies.

The City Charter Section 1801 requires that contracts for City purchases be awarded to the lowest responsible bidder after a competitive bid process, but allows for awards without a competitive bid process when authorized by a Resolution of the City Council.

Zonar is the sole supplier for the existing GPS monitoring systems, and research has shown that other systems will not interface with the current units. Therefore, no useful purpose would be served by advertising for bids and to do so would be deemed as an unnecessary expenditure of public funds and staff time.

This matter was reviewed by Deputy City Attorney Amy R. Webber on June 13, 2013 and by Budget Management Officer Victoria Bell on June 18, 2013.

HONORABLE MAYOR AND CITY COUNCIL
July 9, 2013
Page 2

TIMING CONSIDERATIONS

City Council action to award a contract is requested on July 9, 2013, to ensure that the contract is in place expeditiously.

FISCAL IMPACT

The annual cost of this contract, in the amount not to exceed \$304,854, is budgeted in the Fleet Services Fund (IS 386) in the Department of Financial Management (FM). There is no local job impact associated with this recommendation.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



JOHN GROSS
DIRECTOR OF FINANCIAL MANAGEMENT

JG:ES:TO:AT
K:\EXEC\COUNCIL LETTERS\PURCHASING\07-09-13 ccl - Reso - ZONAR SYSTEMS.DOCX

ATTACHMENT

APPROVED:



PATRICK H. WEST
CITY MANAGER

OFFICE OF THE CITY ATTORNEY
ROBERT E. SHANNON, City Attorney
333 West Ocean Boulevard, 11th Floor
Long Beach, CA 90802-4664

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28

RESOLUTION NO.

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF LONG BEACH AUTHORIZING THE CITY MANAGER TO EXECUTE A CONTRACT WITH ZONAR SYSTEMS, INC., WITHOUT ADVERTISING FOR BIDS, FOR THE PURCHASE OF GLOBAL POSITIONING SYSTEM (GPS) MONITORING SERVICES AND HARDWARE FOR A PERIOD OF TWO YEARS, WITH AN OPTION TO RENEW FOR TWO ADDITIONAL ONE-YEAR PERIODS, IN AN ANNUAL AMOUNT NOT TO EXCEED \$304,854

WHEREAS, the City currently has GPS systems on 401 City vehicles assigned to various City departments; and

WHEREAS, the Fleet Services Bureau plans to expand the installation to include an additional 251 vehicles in FY13-14 with complete City fleet coverage by the end of FY15; and

WHEREAS, Zonar Systems, Inc. is the sole supplier for the existing GPS monitoring systems; and

WHEREAS, other GPS systems will not interface with the Zonar GPS monitoring systems; and

WHEREAS, as a result, no useful purpose would be served by advertising for bids and to do so would constitute an idle and useless act and an unnecessary expenditure of public funds because Zonar Systems, Inc. is the only corporation, firm or individual that could or would bid for the furnishing of these GPS monitoring services and hardware to the City;

NOW, THEREFORE, the City Council of the City of Long Beach resolves as

OFFICE OF THE CITY ATTORNEY
ROBERT E. SHANNON, City Attorney
333 West Ocean Boulevard, 11th Floor
Long Beach, CA 90802-4664

1 follows:

2 Section 1. The City Manager is hereby authorized to enter a contract
3 with Zonar Systems, Inc. without advertising for bids for the purchase of GPS monitoring
4 services and hardware as may be required by the City for a period of two (2) years in an
5 annual amount not to exceed \$304,854, including tax. The parties may, by mutual
6 agreement, extend the term for two (2) additional periods of one (1) year each at the
7 same annual amount. If the sole source status of Zonar Systems, Inc. changes, City
8 shall publicly bid instead of extending the contract.

9 Section 2. This resolution shall take effect immediately upon its adoption
10 by the City Council, and the City Clerk shall certify the vote adopting this resolution.

11 I hereby certify that the foregoing resolution was adopted by the City
12 Council of the City of Long Beach at its meeting of _____, 20__ by the
13 following vote:

14
15 Ayes: Councilmembers: _____
16 _____
17 _____
18 _____

19 Noes: Councilmembers: _____
20 _____

21 Absent: Councilmembers: _____
22 _____

23
24
25 _____
26 City Clerk

27
28