

Karen Highberger, Chair
Laura H. Brassler, Vice Chair
Shannon Carmack, Commissioner
Irma Hernandez, Commissioner



Louise Ivers, Commissioner
Harvey Keller, Commissioner
Richard Powers, Commissioner

FINISHED AGENDA AND MINUTES

CALL TO ORDER

see media

At 5:35 p.m., Chair Highberger called the meeting to order.

ROLL CALL

see media

Boardmembers Karen L. Highberger, Shannon Carmack, Louise Ivers, Harvey
Present: Keller and Richard Powers

Boardmembers Laura H. Brassler and Irma Hernandez
Excused:

Also present: Derek Burnham, Current Planning Officer; Steven Valdez, Project Planner;
Angie Zetterquist, Project Planner; Heidi Eidson, Bureau Secretary.

FLAG SALUTE

see media

Commissioner Keller led the flag salute.

MINUTES

see media

see media

10-014CH

Recommendation to receive and file the Cultural Heritage Commission minutes of April 12, 2010.

A motion was made by Commissioner Keller, seconded by Commissioner Powers, to approve the recommendation. The motion carried by the following vote:

Yes: 5 - Karen L. Highberger, Shannon Carmack, Louise Ivers, Harvey Keller and Richard Powers

Excused: 2 - Laura H. Brassler and Irma Hernandez

DIRECTOR'S REPORT

see media

Derek Burnham, Current Planning Officer, provided the Director's Report.

PUBLIC PARTICIPATION

see media

There was no public comment given at this time.

SWEARING OF WITNESSES

see media

Do you solemnly swear or affirm that the evidence you shall give in this Cultural Heritage Commission Meeting shall be the truth, the whole truth, and nothing but the truth.

REGULAR AGENDA

see media

see media

1. 10-015CH Recommendation to approve a Certificate of Appropriateness request to restore the original facade of a Mission Revival style two-story home back to its original state, to convert an existing carport into a one-car garage, and add a 212-square-foot second-story addition to the rear of the dwelling at 5725 Corso Di Napoli, a Historic Landmark (Crandell/Howard House). (District 3) (Application No. HP09-0238)

Derek Burnham, Current Planning Officer, introduced Steven Valdez, Project Planner, who presented the staff report.

Stan Poe, Historic Association for Naples Island, responded to a query from Commissioner Ivers.

Steven Valdez responded to a query from Commissioner Keller.

Stan Poe spoke.

Stan Poe responded to a query from Chair Highberger.

Commissioner Ivers spoke.

Stan Poe responded to a query from Commissioner Ivers.

Kerry Evert, applicant, spoke.

Kerry Evert responded to a query from Commissioner Carmack.

A motion was made by Commissioner Keller, seconded by Commissioner Powers, to approve the recommendation. The motion carried by the following vote:

Yes: 5 - Karen L. Highberger, Shannon Carmack, Louise Ivers, Harvey Keller and Richard Powers

Excused: 2 - Laura H. Brassler and Irma Hernandez

see media

2. 10-016CH

Recommendation to approve a Certificate of Appropriateness request to add a 772-square-foot one-story addition to the rear of an existing residence located at 914 Molino Avenue within the Rose Park Historic District. (District 2) (Application No. HP10-0052)

Derek Burnham, Current Planning Officer, introduced Angie Zetterquist, Project Planner, who presented the staff report.

Derek Burnham responded to a query from Commissioner Ivers.

Angie Zetterquist responded to a query from Commissioner Powers.

Pablo Maida, Architect, spoke.

Commissioner Ivers responded to comments from Pablo Maida.

Pablo Maida spoke.

A dialogue ensued between Chair Highberger, Commissioner Ivers, and Pablo Maida.

Renee Bade, applicant, responded to a query from Chair Highberger.

Angie Zetterquist responded to a query from Commissioner Carmack.

Chair Highberger spoke.

Commissioner Carmack spoke.

Renee Bade spoke.

Renee Bade responded to a query from Chair Highberger.

A dialogue ensued between Commissioner Ivers, Renee Bade and Pablo Maida.

A dialogue ensued between staff, the applicant and the Commission.

Renee Bade and Pablo Maida responded to a query from Commissioner Powers.

A dialogue ensued between Renee Bade and Chair Highberger.

Pablo Maida and Renee Bade responded to queries from Commissioner Powers.

A motion was made by Chair Highberger, seconded by Commissioner Keller, to approve the recommendation as presented by staff.

Chair Highberger responded to a query from Commissioner Powers.

Commissioner Ivers spoke.

Renee Bade spoke.

A dialogue ensued between Chair Highberger, Derek Burnham and Commissioner Ivers.

A substitute motion was made by Commissioner Ivers, seconded by Commissioner Powers, to approve the recommendation with amendments to strike Conditions of Approval 8 and 9 and add Condition 16 requiring the removal of the brick siding. The motion carried by the following vote:

Yes: 4 - Shannon Carmack, Louise Ivers, Harvey Keller and Richard Powers

No: 1 - Karen L. Highberger

Excused: 2 - Laura H. Brassler and Irma Hernandez

see media

3. 10-017CH

Recommendation to approve a Certificate of Appropriateness request to remove an existing one-car garage and construct two studio units above a new four-car garage located at 3107 Theresa Street within the R-3-S zone and the Rose Park South Historic District. (District 2) (Application No. HP10-0074)

Derek Burnham, Current Planning Officer, recused himself from the item.

Angie Zetterquist, Project Planner, presented the staff report.

Angie Zetterquist responded to a query from Commissioner Ivers.

Commissioner Ivers spoke.

Paul Hendrickson, Project Architect, spoke.

Paul Hendrickson responded to queries from Commissioner Keller.

Rick Wimmer provided public comment.

Helen Satorius provided public comment.

Gail Yelt provided public comment.

Angie Zetterquist responded to a query from Gail Yelt.

Paul Hendrickson responded to queries from Commissioner Carmack.

Paul Hendrickson responded to a query from Commissioner Ivers.

Angie Zetterquist responded to a query from Commissioner Ivers.

Commissioner Ivers spoke.

A dialogue ensued between Paul Hendrickson and Commissioner Ivers.

Commissioner Keller spoke.

Angie Zetterquist responded to a query from Commissioner Powers.

Angie Zetterquist and Paul Hendrickson responded to a query from Chair Highberger.

Angie Zetterquist responded to a query from Commissioner Carmack.

Chair Highberger spoke.

Commissioner Ivers spoke.

Angie Zetterquist responded to a query from Commissioner Carmack.

Commissioner Keller spoke.

A motion was made by Commissioner Keller, seconded by Commissioner Powers, to approve the recommendation. The motion carried by the following vote:

Yes: 5 - Karen L. Highberger, Shannon Carmack, Louise Ivers, Harvey Keller and Richard Powers

Excused: 2 - Laura H. Brassler and Irma Hernandez

COMMENTS FROM THE CULTURAL HERITAGE COMMISSION

see media

Derek Burnham, Current Planning Officer, responded to a query from Commissioner Keller.

ADJOURNMENT

At 7:01 p.m., Chair Highberger adjourned the meeting.

NEXT REGULAR MEETING: June 14, 2010 - 5:30 PM

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**CITY OF LONG BEACH
DEPARTMENT OF PARKS, RECREATION AND MARINE
PARKS AND RECREATION COMMISSION MINUTES
MAY 20, 2010**

I. CALL TO ORDER

The Parks and Recreation Commission meeting was called to order by Drew Satariano, President, at 9:00 a.m., at the El Dorado Park West Community Center in the Senior Center Library. Phil Hester, Director of Parks, Recreation and Marine, took roll call and confirmed a quorum.

Present: Drew Satariano, President
Brett Waterfield, Vice President
Simon George
Albert Guerra
Harry Saltzgaver
Sarah Sangmeister
Brett Waterfield

Absent: None

Staff: Phil Hester, Director of Parks, Recreation and Marine
JC Squires, Manager of Business Operations
Sandra Gonzalez, Manager, Planning and Development
Ramon Arevalo, Manager, Maintenance Operations
Sherri Nixon-Joiner, Manager, Community Recreation Services
Gladys Kaiser, General Superintendent
Robin Black, Secretary, Marine Bureau

Guests: Harold Omel, Camp Fire USA
Susan Bowers, Camp Fire
Georgia Stewart, Camp Fire
Shirlee Jackert, Camp Fire
Jim Woods, Justin Rudd
Justin Rudd
Ralph Millero
John Parks, Sea Festival

II. SEA FESTIVAL PRESENTATION

President Satariano introduced John Parks.

Mr. Parks distributed the 2010 Sea Festival schedule and then gave a PowerPoint presentation on the history of Sea Festival. He described how the separate events came together under the umbrella of Sea Festival. He described the upcoming Pacific Open Water Swim events in Marine Stadium, taking place in June and August, and that it is a world-class event drawing competitors from all over the world. He also described the 2nd Annual Children Today 5K/10K, movies on the beach, and the 5th annual Bixby Knolls Dragster and Car Show, which is new this year to Sea Festival. Mr. Parks described all the different youth programs like Kids Fishing Rodeo and said that it will be a great summer with a lot of events planned.

President Satariano thanked Mr. Parks for the presentation.

III. 100 DAYS OF SUMMER PRESENTATION

President Satariano introduced Mr. JC Squires.

Mr. Squires said the Department staff got together to discuss ways to increase revenue. He stated that Jane Grobaty mentioned that there are approximately 100 days between Memorial Day and Labor Day and 100 Days of Summer was born. There are over 1,000 things for people to do this summer. Staff met with the Long Beach Convention and Visitors Bureau (CVB) to discuss the trade and travel portion of the program. The CVB then created a 100 Days of Summer website. Magnets have been ordered and will be handed out in the parks as part of the advertising campaign. Mr. Squires distributed a handout with the schedule and what the website will look like. They will hit Facebook and Tweeter on a daily basis. Flyers are going up all over. With the CVB as our partner, they will put drop cards in hotels and restaurants advertising this program. The CVB brought together some of the executive chefs from all over town and they will hold cooking classes outside around fountain at the Terrace Theater in the evening. They are going to try and use this to bring people into town. We are going to kick this off next week by showing the movie "Avatar" at the archery range in the El Dorado Regional Park on Friday, May 28. There will be bounce houses and face painting and we will charge \$5 per vehicle entrance fee to get into the Regional Park. Each month the banners will be changed to describe that month's events. We will be the lead article in the *Long Beach Magazine* in June. The CVB is also buying a full page add in that magazine. This summer's schedule is in the handout and lists something to do every day for 100 days. On the website, if you call up a particular day, it will show everything you can do on any given day. It will be an exciting program. Sonny Seng, from

Houghton Park, will have his technical group videotape the events and put them on Youtube.

Commissioner Saltzgaver said this was discussed as coming up with new revenue and became much bigger than that.

Mr. Squires responded that this definitely got bigger than that. We expect to see a significant increase in people at the free and low cost events this summer.

Ms. Gladys Kaiser said the goal is simple, we do good things out there and this is to inform the public. It is to brand our programs and to let the people know what we are doing.

Mr. Hester said the CVB really stepped up. The purpose is to keep people in Long Beach for the summer. We have a lot of cool things going on that a lot of people don't know about.

Commissioner Sangmeister asked if the Department would be presenting this to the City Council?

Mr. Hester responded that we will be sending information to the City Council the first part of next week and we will get this on e-notify and connect it to the City Council websites.

Mr. Squires said that we have thousands of people on our e-notify and the City Council also has thousands, so this should reach a lot of people.

President Satariano asked if Partners of Parks would be involved?

Mr. Squires responded that there is not really a place for them right now, but we are looking for a place for them in this.

IV. APPROVAL OF MINUTES – APRIL 15, 2010

It was moved by Commissioner Saltzgaver and seconded by Commissioner Sangmeister to approve the April 15, 2010 Parks and Recreation Commission minutes. The motion carried unanimously.

Mr. Hester said Chief McDonnell has followed up with the City Manager regarding the cameras in the parks. Per, the City Manager's request, the Technology Services Department put together a management plan for cameras for the whole city and will be bringing this before the City Council with some recommendations. They have asked us for details, especially at Admiral Kidd Park. The ability for the Police Department to access the videos is part of these conversations. The City is moving quickly with an overall plan for cameras.

V. COMMISSION ACTION ITEMS

#10-0501

Recommendation to authorize the Director, or his or her management designee to execute the Personal Services and Instruction Agreements and amend Attachment "A" of the agreements as needed.

It was moved by Commissioner Saltzgaver and seconded by Commissioner Sangmeister to approve the recommendation. The motion carried unanimously.

#10-0502

Recommendation to authorize the Director of Parks, Recreation and Marine to execute all documents necessary to issue a permit for the operation of a picnic service concession with A.J.'s Custom Picnics for a term of one year, expiring on June 30, 2011, with options for renewal at the discretion of the Director.

It was moved by Commissioner Saltzgaver and seconded by Commissioner George to approve the recommendation. The motion carried unanimously.

#10-0503

Recommendation to authorize the Director of Parks, Recreation and Marine to execute all documents necessary to issue a permit for the operation of a picnic service concession with Los Angeles Partyworks, Inc., for a term of one year, expiring on May 2, 2011, with options for renewal at the discretion of the Director.

It was moved by Commissioner Saltzgaver and seconded by Commissioner George to approve the recommendation. The motion carried unanimously.

VI. COMMITTEE STATUS REPORTS

A. EXECUTIVE COMMITTEE
President Satariano, Chair

President Satariano said the Committee met and discussed the agenda.

1) Selection of Nomination Committee for 2010-2011 Officers

President Satariano said he would like to have the outgoing officers, which would include himself and Commissioner Saltzgaver, comprise the Nomination Committee.

The Commissioners agreed.

2) June 4 Park Tour Status

Mr. Hester said the tour would start in the morning and end about 2:00 p.m. or 3:00 p.m. Redevelopment Agency (RDA) Board members, some of their staff, and some of our staff will be attending also. Because we are having the RDA Board attend, we may change and spend more time in the north and west sides of Long Beach. The following Monday, June 7, the Parks and Recreation Commissioners will be attending the RDA Board meeting to thank them for their help. We are going to tour a lot of the projects they are funding.

Mr. Squires said we would probably meet at the El Dorado nature center at 8:00 a.m., for coffee and pastries. If there is a conflict with someone touring the entire day, we can arrange for staff to pick them up and bring them back to their car.

B. FINANCE AND APPEALS COMMITTEE
President Satariano, Chair

President Satariano stated that the Committee would meet in a few weeks. The report is in the packet.

Mr. Hester said the Department has submitted all our budget information and the City Manager is reviewing that.

Mr. Squires reviewed the finance report. Each of the bureaus are working very hard on holding their expenditures down. We have had a 40% increase in water costs. We will keep the turf and plants alive, but it will not be lush and green. We are in conversation with the Water Department on how to keep our expenses down.

C. **PARK SAFETY COMMITTEE**
Commissioner Saltzgaver, Chair

Commissioner Saltzgaver said the Committee met this morning. Mr. Stevens was the only Department staff member who attended. With the increased communication, regular meetings have been set up with the new Police division commanders. We talked a little about cameras. The statistics report is in the packet.

D. **MARKETING AND CUSTOMER SERVICE COMMITTEE**
Commissioner Guerra, Chair

Commissioner Guerra stated that the Committee did not meet this month.

E. **CAPITAL IMPROVEMENT AND INFRASTRUCTURE COMMITTEE**
Vice President Waterfield, Chair

Vice President Waterfield stated that the Committee did not meet this month.

Ms. Sandra Gonzalez said the projects are moving forward.

F. **SPECIAL EVENTS AND RECREATION COMMITTEE**
Vice President Brett Waterfield, Chair

Vice President Waterfield said that the Committee met, but he was unable to attend.

President Satariano said they had a good meeting and discussed the four initiatives they have been working on. The Committee has eight more topics they will be working on this next year and will have policies on them.

Commissioner Saltzgaver said they also discussed new rules for block parties.

Mr. Hester said we spend a lot of time and resources on block parties. New procedures to turn them over to the Police Department will save staff a lot of time. He discussed the fee waiver process and that only the City Council now has the authority to waive fees in the tidelands area. Current policy allows fee waivers in other areas of the city, but groups have to provide some type of benefit to youth. A lot of other cities are in the same situation and are denying fee waivers.

VII. DIRECTOR'S REPORT TO COMMISSION

- A. Recommendation to receive and file the Director's Monthly Highlights Report for April 2010.

Ms. Nixon-Joiner commented that every month in the *Monthly Highlights*, under field reservations, it shows how many fees are waived and how much revenue is generated.

It was moved by Commissioner Saltzgaver and seconded by Commissioner George to approve the recommendation. The motion carried unanimously.

VIII. CORRESPONDENCE

President Satariano stated that several e-mails were received supporting the name "Rosie's Dog Beach."

IX. UNFINISHED BUSINESS

President Satariano stated that there was no unfinished business.

X. NEW BUSINESS

- A. Recommend to the Housing and Neighborhood Committee, and the full City Council, that the Beach Dog Zone be renamed "Rosie's Dog Beach" or "Rosie's Haute Dog Beach."

Mr. Hester said the Commission letter and item from the Councilmember is in the packet. We feel it is consistent with the

policy and with what the City Council has been doing lately. Staff recommends the Commission approve this.

President Satariano asked if staff looked at any potential conflict?

Mr. Hester said this is a little different. The Municipal Code talks about a person or persons and this is a little different. City Council has not adhered to the one-year policy.

President Satariano asked if anyone was present to speak on the item.

Mr. Ralph Millero introduced himself. He said that Rosie passed away this year. When he first met Justin, about seven and a half years ago, he was doing special events on the beach and it was his attempt to make that portion of the beach a legal off-leash dog beach. When it was christened, he assumed it would be named after Rosie, the dog who inspired it. This was always in the back of his mind. Shortly after Rosie passed in January, after the memorial service held on the dog beach, he had a conversation with Councilmember DeLong. He also spoke to City Council. Dog beach is a place where, on any given day, there are hundreds of people from all over. You don't realize the magnitude of people who wouldn't normally come to Long Beach and are coming to the dog beach. There have been stories about it in the *Los Angeles Times* and *Westways* magazine.

President Satariano asked which name was preferred?

Mr. Millero said his pick is Rosie's Dog Beach.

Mr. Justin Rudd said his preference is also Rosie's Dog Beach.

Commissioner Saltzgaver said I think our naming policy has nothing to do with this because this is not a person, but in dog years, it has probably been a year.

It was moved by Commissioner Saltzgaver and seconded by Vice President Waterfield to approve the recommendation. The motion carried unanimously.

- B. Recommend to the Housing and Neighborhood Committee, and the full City Council, that the park bounded by Vermont Street (north), Colorado Street (south), Orlena Avenue (east), and Colorado Lagoon (west) be named Alamitos Heights Park.

Mr. Hester said this is just north of Marina Vista Park. The Alamitos Heights neighborhood came forward some time ago with this request. They do hold a lot of their events in this park, which does not have an official name.

Commissioner Saltzgaver asked if there are any improvements or even benches in this park?

Mr. Hester responded no, but there are trash cans and it is used quite a bit.

Commissioner Sangmeister said she assumed this was part of the Colorado Lagoon. Would there be any issues with cutting this part out?

Mr. Hester responded that has been done before, for example with Good Neighbor Park, where the area is isolated from the rest of the park. I don't think there would be any issues with this. It is just a piece of open space. This community came to us with this request.

Ms. Gonzalez said she is a member of this neighborhood association and they gather and have picnics here all the time. This is just a green open space.

Commissioner Sangmeister stated she was just asking if there was any ramification or legal problem with this request.

Commissioner Guerra asked if there was any responsibility for the park. Is the neighborhood group responsible for maintenance of this park?

Mr. Hester responded no, because this is public property. If they wanted to see a playground there, we would then ask for them to help out. If they want to make improvements, we would have that conversation with them.

Commissioner Saltzgaver said he worries about asking them to own the park, because the next step would be for the group saying the public can't use the park. The naming of the parcel is because it is pure open space and has no connection with the other areas. This makes sense because of that.

It was moved by Commissioner Saltzgaver and seconded by Commissioner Sangmeister to approve the recommendation. The motion carried unanimously.

- C. Recommendation to approve proposed improvements to Camp Fire USA, Long Beach Area Council facility on City land, 7070 East Carson Street, which meet a recreational need in the city through an appropriately designed plan.

Mr. Hester said the Camp Fire organization is located on City property in a city park, Heartwell Park. They have a long-term agreement with the City. They are looking to make some improvements.

Mr. Harold Omel introduced himself as past president of the Camp Fire USA. He said the board asked him to bring the Commission up to date. He distributed some handout sheets and also brought a model of the facility. He said the camp has been there since 1968. They have a climbing wall and a challenge course. They went to Sacramento to ask for a grant to kick their project off. It was signed by the Governor and went to State Parks, who decided the lease was too short to give the grant. Camp Fire worked with the City to redo the lease, which took about seven or eight months. They went back to State Parks, who was then out of money, so they never did get the grant. Camp Fire put this project on hold, but continued to plan. They did access some private grant money. This is a green project so that opened the project up to a lot of green funding. Mr. Omel said they ran this through the Water Department, who still has three capped wells on the property. They also ran it by the Development Services Department. He said they are going to surround the property with gabion walls as a sound barrier.

Commissioner Saltzgaver asked where they are going to get the money?

Mr. Omel responded that they have a fund-raising person and have some funding already from several foundations. The architect also has several connections to green funds.

Vice President Waterfield asked if this is to rebuild the existing building or is it a new building?

Mr. Omel responded these are new buildings. Camp Fire has about 10,000 kids a year coming in from the School District. The camp is full all summer long. This would give us the opportunity to use the camp in the winter months for camping and to better use the property.

Mr. Hester asked if the school kids need to be Camp Fire members?

Mr. Omel responded no, they do not. Camp Fire has a contract with the School District and brings kids in from all over the city of Long Beach.

Ms. Susan Bowers said that other school districts also come into the camp and private groups come in to hold meetings on the property.

Mr. Hester asked if there are parking issues?

Mr. Omel responded they have parking already and they work with Demille Middle School for additional parking.

It was moved by Commissioner Saltzgaver and seconded by Commissioner George to approve the recommendation. The motion carried unanimously.

- D. Recommend to the full City Council to authorize the City Manager to execute a right-of-entry permit for Jose Loza, mural artist, to access Seaside Park, located at 1401 Chestnut Avenue, to provide mural painting commencing June 2010.

Mr. Hester stated that Jose works for us, but this is not our project. We just need to give him a right-of-entry to be able to paint this mural.

Commissioner Saltzgaver asked what has happened to our mural program with Heather. Is she doing murals at all?

Mr. Hester responded no. The mural program is now with the Department of Community Development. We still do have some conservancy responsibility and she does that for us.

It was moved by Commissioner Sangmeister and seconded by Commissioner George to approve the recommendation. The motion carried unanimously.

XI. **COMMENTS**

A. AUDIENCE

President Satariano asked for comments from the audience. There were none.

B. STAFF

President Satariano asked for comments from staff.

Ms. Sherri Nixon-Joiner said the Commissioners have seen presentations about the 100 Days of Summer and Sea Festival. We are getting ready to kick off to a really busy summer, beginning this Friday with the Avatar movie. Bring the family. We are reopening the Uptown Dog Park on June 19.

Ms. Kaiser said our day camps are taking registrations. The Whaley Park summer camp sold out in four hours. The aquatics camp is full and the El Dorado Park summer camp is full.

Mr. Arevalo said that staff met with the Councilwoman and she asked us to expand the Uptown Dog Park because it was more popular than originally expected. You are going to see our parks getting a little different color, with less watering, but there will not be big brown spots.

Mr. Hester said the improvements at the Uptown Dog Park are being paid for by Nutro Dog Products. We are looking to do a dog park in El Dorado, but couldn't quite get the numbers needed for that. Hopefully we will have them as an ongoing sponsor for this dog park.

C. COMMISSIONERS

President Satariano asked for comments from the Commissioners.

Commissioner Guerra said he would like to invite the Commissioners to the Scout-O-Rama at the Rainbow Lagoon.

President Satariano said we have a Sea Festival Board meeting the morning of the next Parks and Recreation Commission meeting, and it would be hard to travel to that off-site meeting. Maybe the location could be changed.

XII. NEXT MEETING

President Satariano stated that the next meeting would be held at 9:00 a.m., on Thursday, June 17, 2010, and would be changed from California Recreation Center at McBride Park to another location.

XIII. ADJOURNMENT

President Satariano adjourned the meeting at 10:20 a.m.

Respectfully submitted,

A handwritten signature in black ink that reads "Robin Black". The signature is written in a cursive, slightly slanted style.

Robin Black
Executive Assistant to the Director

c: Phil T. Hester, Director of Parks, Recreation and Marine