FY2011 Parades	City Cost	
Daisy MLK Veteran's Total	\$ \$ \$	41,672 36,978 15,080 93,730
Potential Offsets - Option 1		
10% Cost Reduction Citywide Allocation Additional Airport Sponsorship of Veteran's Parade Airport Sponsorship of Daisy Lane Parade RDA Sponsorship of Veteran's Parade Refuse Fund	\$ \$ \$ \$ \$ \$ \$	9,373 20,857 1,000 2,500 10,000 50,000
Total	\$	93,730