

OUR MISSION

The CSULB Center for Health Care Innovation's Tobacco Control Program has been an active member of the Tobacco-Free California Campaign since 1988 when Proposition 99, the tobacco tax initiative, was passed by the California voters. Our mission is to promote tobacco-free environments and to eliminate students' and others' exposure to second-hand smoke. We welcome individuals and organizations to join in the Tobacco-Free California campaign. Contact us for more information.

Since 1988, we have collaborated with community organizations and ethnic coalitions as part of the Tobacco-Free California campaign. We have provided health education programming to preschools, extended day care centers, middle and high schools. Since the 1998 Master Settlement Agreement, we have focused our attention on young adults.

Our Tobacco Control Program coordinates its activities with the County of Los Angeles Tobacco Control Alliance and participates with the Coalition for a Smoke-Free Long Beach, CSULB COUGH (Campuses Organized and United for Good Health), and the Task Force for Campuses, Bars and Greeks.

How Do I Contact the Tobacco Control Program?

The Tobacco Control Program is located on the campus of California State University, Long Beach at the Center for Health Care Innovation. Program hours are Monday through Friday, 8 a.m. to 5 p.m.

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California State University, Long Beach
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TOBACCO CONTROL PROGRAM

California State University, Long Beach
Center for Health Care Innovation



CAMPUS SUPPORT



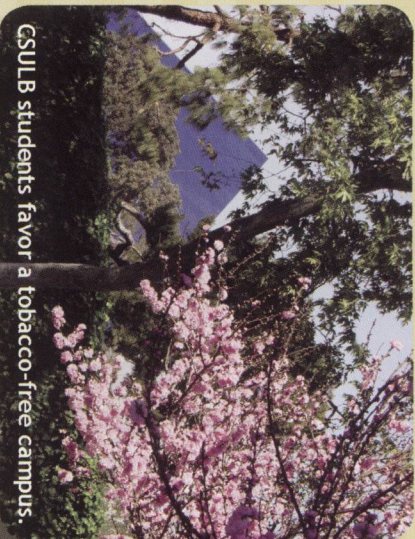
Our program staff help to develop and support tobacco-free campus policies as well as campaign for smoke-free outdoor policies at recreational parks, beaches and outdoor events. The Tobacco Control Program is a community resource and can provide technical assistance for your campus.



Our program provides support for the local students' COUGH (Campuses Organized and United for Good Health) campaign. Our policy education component encourages university student organizations and bar/restaurant-bar owners to reject tobacco sponsorship of their events.

HEALTH PROMOTION

The Tobacco Control Program provides education and prevention strategies to reduce exposure to second-hand smoke. Second-hand smoke causes an estimated 4,700 deaths annually in California, including deaths from lung cancer and heart disease. It is responsible for asthma, eye irritation and respiratory problems in nonsmokers.



CSULB students favor a tobacco-free campus.

The 2004 California Law AB 846 prohibits smoking within 20 feet of main entrances, exits and operable windows of any building owned and occupied or leased and occupied by the state, county, or city and buildings of the University of California, California State University and California community colleges.

We can assist your campus with the implementation of California Law AB 846.



COMMUNITY OUTREACH



The Tobacco Control Program participates in community educational programs like CSULB's Annual Kaleidoscope community event. We sponsor informational displays, the Team O2 Van and we held the first official smoke-free outdoor event at CSULB now known as the *Muscle 500 at the Beach PushCart Race*.



The Tobacco Control Program staff and volunteers provide educational materials at campus and community events. If you would like to volunteer or invite us to your special event, please contact the program at (562) 985-5740.