



MAYOR ROBERT GARCIA
CITY OF LONG BEACH

December 16, 2014

Members of the City Council
City of Long Beach
California

RECOMMENDATION

Receive and file report on Mayor Garcia's trip to Austin, Texas.

DISCUSSION

On November 19, I traveled to Austin, Texas to participate in the National League of Cities conference. An agenda for this trip is attached.

FISCAL IMPACT

None

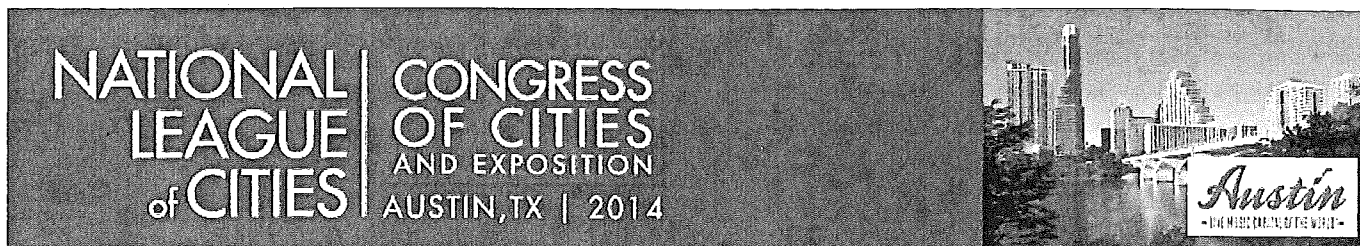
SUGGESTED ACTION

Approve recommendation

Respectfully Submitted,

Robert Garcia,
Mayor of Long Beach

Dated: December 5, 2014



NOVEMBER 19-22, 2014 | AUSTIN CONVENTION CENTER

Schedule by Day

Wednesday | Thursday | Friday | Saturday

Wednesday, November 19

8:30 AM - 12:30 PM

ENERGY & CLIMATE: Renewable Energy and Net-Zero-Energy Homes

Date: Wednesday, November 19, Track: Mobile Workshops

4 hours / 100 participants Visit the Webberville Solar Plant – a 380-acre solar facility that produces 50,000 MWh of solar power to Austin Energy annually (enough to power 5,000 homes). The tour will include an overview of how solar photovoltaic technology works, the transmission infrastructure required to transfer this energy to the electric grid, and unique site design considerations Continue Reading »

8:30 AM - 11:30 AM

INNOVATION & TECHNOLOGY: University of Texas at Austin Advanced Computer Center & Visualization Laboratory

Date: Wednesday, November 19, Track: Mobile Workshops

3 hours / 40 participants Learn about the Sustainable Places Project, which involved development of a unique analytic tool through a collaborative partnership between the City of Austin, Capital Area Council of Governments and the University of Texas Center for Sustainable Development to identify long-term effects of various growth scenarios on municipal budgets and the health of communities. The tool Continue Reading »

9:00 AM - 5:00 PM

NLCU01: The Role of Elected Officials During an Emergency, Crisis, or Disaster

Date: Wednesday, November 19, Track: Leadership Relationships, National League of Cities University

While it is not an everyday occurrence, it is always possible that a natural disaster or man-made emergency could affect your city, and you don't want to be caught off guard. Advance preparation can equip you to provide calm and effective leadership in the midst of a crisis. Participants in this seminar will explore the unique roles of elected officials Continue Reading »

9:00 AM - 12:00 PM

NLCU02: It's Not All About You: How to Be an Audience-Centric Speaker

Date: Wednesday, November 19, Track: Leadership Relationships, National League of Cities University

Building understanding, being persuasive, and motivating others are all critical components of good communication and presentation skills. Achieving these goals doesn't start with the speaker alone, but with the speaker's attentiveness to the audience. This training seminar helps speakers become audience-centric in their preparation for and delivery of high-impact, low-anxiety public presentations. (\$135, 2 credits) Session Materials: NLCU02 Handouts

9:00 AM - 12:00 PM

NLCU03: Strong Cities and Towns: Sustainable Design to Support Economic Growth

Date: Wednesday, November 19, Track: Climate Change and Impacts on Cities, Economic Development, National League of Cities University, Sustainability

Many local government decisions are dominated by a desire to experience growth and create jobs, but what if these short term objectives are undermining the long term health of our cities? Local leaders who focus on place making, sustainable design, and the economic resilience of municipal growth strategies will create sustainable cities and towns that are economically stable as well Continue Reading »

9:00 AM - 12:00 PM

NLCU04: Leadership for Civic Engagement

Date: Wednesday, November 19, Track: Leadership Relationships, National League of Cities University



Challenge your community to flex its democratic muscle by creating a culture in which citizens participate beyond the voting booth. By using a series of key questions and building blocks, you can start effectively planning for increased community engagement. Learn best practices and share ideas with your peers to lay the groundwork for a comprehensive, cross- sector plan to strengthen Continue Reading »

9:00 AM - 12:00 PM

NLCU05: Developing Successful Public Private Partnerships (PPPs)

Date: Wednesday, November 19, Track: Economic Development, National League of Cities University

Governments at all levels are under increasing financial constraints, while simultaneously facing growing demands to meet a wide range of public infrastructure and service needs. In this environment, officials are looking for innovative ways to support economic development, municipal building, schools, transportation improvements, and water/wastewater systems. Public-Private Partnerships (PPPs) are increasingly being applied to address some of these challenges. Focus Continue Reading »

9:00 AM - 12:00 PM

COMPLETE COMMUNITIES: Affordable and Green Housing

Date: Wednesday, November 19, Track: Mobile Workshops

3 hours / 100 participants Join industry leaders on a tour of several marquee developments in Austin that feature affordable housing built on best practices and innovative policy. The session will explore the public-private partnership models that produced cutting-edge affordable housing reflective of Austin's community values. Participants will gain insight on the importance of collaboration among architects, community members and Continue Reading »

9:00 AM - 12:00 PM

LIBRARY BEST PRACTICES: Recycled Reads and Upcycling with the Austin Public Library

Date: Wednesday, November 19, Track: Mobile Workshops

3 hours/ 40 participants Learn how the Austin Public Library contributes to Austin's Zero Waste goal by converting weeded ex-library materials and accepting donated books, records, CDs, and DVDs, among other book and media related items, for resale or reuse; transforming them into new uses rather than ending up in a landfill. The tour will conclude with an "Upcycle Crafting Continue Reading »

9:00 AM - 12:00 PM

Board of Directors Meeting

Date: Wednesday, November 19, Track: Governance Activities

11:00 AM - 1:00 PM

National Black Caucus of Local Elected Officials (NBC-LEO) Economic Development and Heritage Mobile Tour

Date: Wednesday, November 19, Track: Constituency Groups

Weaving together stories from Austin's past, the "District Tours," allows its participants to discover some of Austin's most inspiring and least explored places. Delegates will get a chance to visit the African American Cultural Heritage Facility, the Carver Museum, David Chapel/Houses on Maple Street, Rosewood Park, the Histon Tillotson University, and the Texas State Capitol.

12:00 PM - 1:30 PM

Gay, Lesbian, Bisexual and Transgender Local Officials (GLBTLO) Business Meeting

Date: Wednesday, November 19, Track: Constituency Groups

This meeting is open to new and returning GLBTLO members and all other NLC delegates. Election of the new Board of Directors will be held. Presiding Keith McGlashan, Councilmember, Shoreline, WA; Chair

1:00 PM - 4:00 PM

COMPLETE COMMUNITIES: A New Urban Village

Date: Wednesday, November 19, Track: Mobile Workshops

3 hours / 100 participants Tour the award-winning Robert Mueller Municipal Airport Redevelopment – a public/private partnership of the City of Austin with master developer Catellus Development Corporation – culminating from numerous best practices built on a decades long community outreach initiative. The former municipal airport is now a 700-acre, sustainable, mixed-use and mixed income, green-built development that includes 11 Continue Reading »

1:00 PM - 5:00 PM

NATURAL SYSTEMS & GREEN SPACE: Barton Springs: Recreation, Habitat, and Edwards Aquifer

Date: Wednesday, November 19, Track: Mobile Workshops

4 hours / 60 participants Plunge into one of Austin's prized recreational and cultural heritage spaces – Barton Springs – and explore the unique lands that give it life. Learn about strategies Austin has used to protect this natural resource treasure, whose source waters stretch beyond the city limits, ETJ and even County boundaries. This tour will begin with a Continue Reading »

1:30 PM - 4:30 PM

NLCU06: Best Practices in Political Decision-Making: Ethical Decisions in Tough Times

Date: Wednesday, November 19, Track: Leadership Relationships, National League of Cities University

Public officials often face decisions that take them into uncharted territory where the right answer is not always clear. Knowing your strengths and weaknesses will help you calibrate your moral compass to stay ahead of potential ethical quandaries. Learn how to navigate challenging situations with the right strategies and implement structural and procedural safeguards to ensure you'll make the best Continue Reading »

1:30 PM - 4:30 PM

NLCU07: Historic Preservation: Tools and Strategies for City Leaders

Date: Wednesday, November 19, Track: Cultural/Social Issues in the Community, Leadership Relationships, National League of Cities University

Preserving your city's culture and history can positively support local economic and community development strategies, but competing demands from property owners and developers can also present challenges. Seminar participants will discuss various heritage protection models, roles of the public and private sector, and preservation financial incentives, and will be equipped with the language to lead positive community conversations about historic Continue Reading »

1:30 PM - 4:30 PM

NLCU08: Participatory Budgeting – How to Build a Community Engagement in Real Budget Decisions

Date: Wednesday, November 19, Track: Budgeting and Finance, Cultural/Social Issues in the Community, National League of Cities University

Are you tired of painful and unproductive budget hearings? Eager to engage residents in more meaningful ways, and build community agreement around tough budget decisions? Participatory budgeting is a new approach that The White House has lifted up as a best practice of civic engagement. Used to empower residents to make real decisions about real money, together with experts, this Continue Reading »

1:30 PM - 4:30 PM

NLCU09: Building Strong Elected-Appointed Official Relationships (ICMA)

Date: Wednesday, November 19, Track: Leadership Relationships, National League of Cities University

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Cultivating and maintaining an effective working relationship between elected officials and the city manager is both a challenging and essential undertaking. The fluctuating state of personal, political and organizational dynamics is difficult terrain to navigate for even the most seasoned local leader. Managers must have effective systems in place in order create an environment that is conducive to open dialogue Continue Reading »

1:30 PM - 3:30 PM

PUBLIC/PRIVATE PARTNERSHIPS: Goodwill Resource Center & Project ReConnect with Dell

Date: Wednesday, November 19, Track: Mobile Workshops

2 hours / 40 participants Goodwill Industries of Central Texas has partnered with Dell, Inc. to form an alliance known as the RECONNECT Project to develop innovative ways to address electronic waste. This public-private partnership provides an integrated electronics recycling program that now diverts more than 230 tons of electronic waste from landfills each month, has pioneered ways of redesigning Continue Reading »

1:30 PM - 4:00 PM

SCHOOLS & YOUTH: Green Schools K-12 Sustainability Education

Date: Wednesday, November 19, Track: Mobile Workshops

2.5 hours / 80 participants Learn about how Austin is greening school campuses and curriculum with hands-on sustainability projects that encourage life-long environmental stewardship in K-12 students. The tour highlights several Austin Independent School District campuses that have implemented sustainability projects with funding through the City's Bright Green Future Grants program. Current projects include rainwater harvesting systems, native landscaping, recycling Continue Reading »

1:30 PM - 4:30 PM

HEALTHY FOOD SYSTEMS: Urban Farms and Local Food

Date: Wednesday, November 19, Track: Mobile Workshops

3 hours / 40 participants Explore an Austin Urban Farm that prides itself in connecting neighbors, farmers and friends, just a few miles east from the State Capitol in Austin. Austin's network of urban farms are committed to growing produce for anyone in the area interested in eating fresh, local food and strives to create a sustainable future "for ourselves Continue Reading »

1:30 PM - 3:00 PM

Advisory Council Meeting

Date: Wednesday, November 19, Track: Governance Activities

Note – this meeting is not open to the public.

1:30 PM - 2:15 PM

Joint Policy and Advocacy Meeting

Date: Wednesday, November 19, Track: Committee Meetings

2:30 PM - 4:30 PM

Community and Economic Development (CED) Policy and Advocacy Committee Meeting

Date: Wednesday, November 19, Track: Committee Meetings

Chair Lavonta Williams, Councilmember, Wichita, KS Vice Chairs Michael Wojcik, Councilmember, Rochester, MN and Craig Thurmond, Mayor, Broken Arrow, OK Session Materials: CED Afterschool Presentation

2:30 PM - 4:30 PM

Finance, Administration and Intergovernmental Relations (FAIR) Policy and Advocacy Committee Meeting

Date: Wednesday, November 19, Track: Committee Meetings

Chair Sarah Levison, Councilmember, Longmont, CO Vice Chairs Cynthia Mangini, Councilmember, Enfield, CT and Andy Hafen, Mayor, Henderson, NV

Session Materials: FAIR Policy Book COC 2014

2:30 PM - 4:30 PM

Human Development (HD) Policy and Advocacy Committee Meeting

Date: Wednesday, November 19, Track: Committee Meetings

Chair Vicki Welch, Councilmember, Louisville, KY Vice Chairs Mia Gregerson, Deputy Mayor, Seatac, WA and Angelia Williams, Councilmember, Norfolk, VA Session Materials: HUMAN DEVELOPMENT COC AGENDA NOVEMBER 2014 RESOLUTION IN RESPONSE TO THE PRESENCE OF EBOLA IN THE UNITED STATES v1.1.1 Revised HD NMP with track changes for consideration of the full HD Committee Revised HD NMP Continue Reading »

2:30 PM - 4:30 PM

Information Technology and Communications (ITC) Policy and Advocacy Committee Meeting

Date: Wednesday, November 19, Track: Committee Meetings

Chair Beth Martinez Humenik, Councilmember, Thornton, CO Vice Chair Philip Goldstein, Councilmember, Marietta, GA Session Materials: ITC Policy Book 2014 COC

2:30 PM - 4:30 PM

Public Safety and Crime Prevention (PSCP) Policy and Advocacy Committee Meeting

Date: Wednesday, November 19, Track: Committee Meetings

Chair Scott Somers, Councilmember, Mesa, AZ Vice Chairs Karen Freeman Wilson, Mayor, Gary, IN and Scott Maddox, Commissioner, Tallahassee, FL

2:30 PM - 4:30 PM

Transportation Infrastructure and Services (TIS) Policy and Advocacy Committee Meeting

Date: Wednesday, November 19, Track: Committee Meetings

Chair Patsy Kinsey, Councilmember, Charlotte, NC Vice Chairs Robert Bauman, Alderman, Milwaukee, WI and Mary McComber, Mayor, Oak Park Heights, MN

2:30 PM - 4:30 PM

Energy, Environment and Natural Resources (EENR) Policy and Advocacy Committee Meeting

Date: Wednesday, November 19, Track: Committee Meetings

Chair Bill Peloza, Councilmember, Auburn, WA Vice Chairs Cindy Circo, Mayor Pro Tem, Kansas City, MO and Cindy Lerner, Mayor, Pinecrest, FL Session Materials: EENR Policy Book

2:30 PM - 4:30 PM

Women in Municipal Government (WIMG) Board of Directors Meeting and Nominations Hearing

Date: Wednesday, November 19, Track: Constituency Groups

Presiding Mildred Crump, Council President, Newark, NJ; President

4:30 PM - 5:30 PM

New Member/First-time Attendees Orientation and Reception

Date: Wednesday, November 19, Track: Social Events

First-time conference attendees will learn about NLC and how to best navigate the conference in this dynamic and interactive session, all while meeting fellow first-timers and longtime NLC members who can lend some valuable insights.



4:30 PM - 5:30 PM

Corporate Partner Meet and Greet

Date: Wednesday, November 19, Track: Corporate Partners

5:30 PM - 7:00 PM

Welcome Reception in the Exhibit Hall

Date: Wednesday, November 19, Track: Exposition Hall, Social Events



Gather ideas from the exhibitors, grab a bite, and meet & mingle with other attendees as we kick off our 90th anniversary conference! City Showcase 5:30 p.m. – 7:00 p.m. Innovation Pavilion 5:30 p.m. – 7:00 p.m. NLC Pavilion 5:30 p.m. – 7:00 p.m.

6:00 PM - 8:15 PM

National Black Caucus of Local Elected Officials (NBC-LEO) Board of Directors Meeting and Nominating Committee Hearing

Date: Wednesday, November 19, Track: Constituency Groups

Presiding Adam McFadden, Councilmember, Rochester, NY; President

Thursday, November 20

7:15 AM - 9:00 AM

Hispanic Elected Local Officials (HELO) Membership Meeting Breakfast

Date: Thursday, November 20, Track: Constituency Groups

Election of the new Board of Directors will be held. Presiding T. Oscar Trevino, Mayor, North Richland Hills, TX; President

7:30 AM - 8:30 AM

Community Leaders of America: Republican Mayor and City Council Caucus Meeting

Date: Thursday, November 20, Track: Social Events

Meeting for Community Leaders of America, by invitation only.



7:30 AM - 8:30 AM

Louisiana Municipal Association Delegates Breakfast

Date: Thursday, November 20, Track: State League Events

Residence Inn Austin 300 E. 4th Street Austin, TX 78701

7:30 AM - 8:30 AM

State League Executive Directors Breakfast

Date: Thursday, November 20, Track: State League Events

7:30 AM - 9:00 AM

Corporate Partners Leadership Council Meeting

Date: Thursday, November 20, Track: Corporate Partners

Presiding Alex Hannah, Vice President, Marketing Communications & Education, ICMA-RC; Chair

7:30 AM - 9:00 AM

Young Elected Officials & NLC Board of Directors Joint Breakfast

Date: Thursday, November 20, Track: Board Events

Sponsored by Accela

8:30 AM - 9:15 AM

Solution Session: Using Data to Transform Cities

Date: Thursday, November 20, Track: Conference Workshops, Solution Session, Technology and Data Uses for Cities

Every organization – from businesses to professional sports teams – uses data to improve, innovate, and excel. This session will show specific examples of how municipal governments are harnessing data to dramatically improve citizen services, extend tight budgets, and revolutionize the relationship between citizens, infrastructure, and government. Speaker: Joe Saunders, Smarter City Solutions, IBM Corporation

8:30 AM - 9:15 AM

Solution Session: Leveraging Natural Infrastructure Solutions to Improve Climate Resiliency

Date: Thursday, November 20, Track: Climate Change and Impacts on Cities, Conference Workshops, Solution Session, Sustainability

Natural systems offer a suite of services to people that can complement or even replace conventional infrastructure. For example, wetlands help process pollutants and protect against flooding, and urban tree canopies and green spaces can filter storm water, reduce flooding, and improve air quality. CH2M HILL and The Nature Conservancy have created a unique alliance between the private sector and Continue Reading »

9:00 AM - 12:00 PM

NLCU10: Adaptive Leadership: Tackling your City's Toughest Challenges

Date: Thursday, November 20, Track: Cultural/Social Issues in the Community, Demographics, Leadership Relationships, National League of Cities University

What presents your city government with its toughest challenges? A changing local economy? Demographic shifts? Disparities within your local population? A new relationship with the state and federal government that puts more responsibilities on cities? Leaders who are facing what are known as "adaptive challenges" need to develop new skills focused on asking tough questions and challenging the status quo, Continue Reading »

9:00 AM - 12:00 PM

NLCU11: Economic Development, Innovation, and Community Marketing

Date: Thursday, November 20, Track: Economic Development, National League of Cities University, Technology and Data Uses for Cities

Innovation and technology are leading a transformation in economic development for communities of all shapes and sizes. Learn about what works, what doesn't, and how to know if your city's economic development efforts are on the right track. Take away strategies for attracting new businesses while retaining your current base, and explore new technology to market your community and communicate Continue Reading »

9:00 AM - 12:00 PM

NLCU12: Budgeting and Financial Management: Essential Skills for Local Elected Officials

Date: Thursday, November 20, Track: Budgeting and Finance, Leadership Relationships, National League of Cities University

Maintaining a healthy bottom line and ensuring fiscal responsibility is a fundamental obligation of local elected officials. Increase your proficiency and comfort in managing your budget by exercising your oversight responsibilities, spotting financial crisis warning signs, recognizing the perils of micro-management, and establishing an adequate fund balance. (\$150, 2 credits) Session Materials: NLCU12 Handouts

9:00 AM - 12:00 PM

NLCU13: Public Sector Negotiation Skills

Date: Thursday, November 20, Track: Leadership Relationships, National League of Cities University

Local leaders are asked to negotiate everything from new service contracts to neighborly disagreements. Diffusing contentious situations and reaching solutions that work for all parties requires the right training and practice. Build the skills needed to effectively negotiate in order to save your city, time and money, and move your community forward. (\$135, 2 credits)

9:00 AM - 12:00 PM

NLCU14: City Administration in the 21st Century: Technology, Communication, and Engagement

NLCU14: City Administration in the 21st Century: Technology, Communication, and Engagement

Date: Thursday, November 20, Track: National League of Cities University, Technology and Data Uses for Cities



Technology is rapidly changing, presenting both opportunities and pitfalls for leaders in city and town administrations. Social media, open government initiatives, and resident engagement platforms can facilitate new forms of communication and engagement – within city government and with residents – but often require a different set of skills and sensitivities than more direct, personal interaction. Participants will gain a Continue Reading »

9:00 AM - 12:00 PM

NLCU15: A Built Legacy: Applying Leadership in Your Community's Land Use (201)

Date: Thursday, November 20, Track: Cultural/Social Issues in the Community, Economic Development, National League of Cities University, Technology and Data Uses for Cities

No city can afford to take a back seat to its own development. City leaders must figure out now how they will provide the affordable homes, transportation, jobs, infrastructure and services to support their current and future populations; they must leverage existing public assets to develop new ones, linking both to a long-term vision for their future; and they must Continue Reading »

9:00 AM - 12:00 PM

NATURAL SYSTEMS & GREEN SPACE: Lady Bird Johnson Wildflower Center

Date: Thursday, November 20, Track: Mobile Workshops

3 hours /50 participants Lady Bird Johnson once said, "The environment is where we all meet; where all have a mutual interest; it is the one thing all of us share." This tour will highlight sustainable use and conservation of native wildflowers, plants, and landscapes, as well as the Wildflower Center's research area and growing operations, which include a seed Continue Reading »

9:00 AM - 12:00 PM

WATER SECURITY: Water Treatment Plant 4

Date: Thursday, November 20, Track: Mobile Workshops

4-hour Tour / 40 participants Located on Lake Travis, Water Treatment Plant 4 (WTP4) is Austin's newest water treatment plant. Built to add needed redundancy and reliability to Austin Water's existing system and meet future water demands in one of the fastest growing cities in the country, WTP4 is capable of treating 50 million gallons a day (mgd) with room Continue Reading »

9:00 AM - 12:00 PM

Let's Move! Cities, Towns and Counties Training Workshop

Date: Thursday, November 20, Track: Conference Workshops, Cultural/Social Issues in the Community, Youth in the Community

Let's Move! Cities, Towns and Counties (LMCTC) is a part of First Lady Michelle Obama's comprehensive Let's Move! initiative, which is dedicated to reversing the childhood obesity epidemic within a generation. This free LMCTC training workshop is open to local elected officials and city/county staff from communities participating in LMCTC. The workshop will provide an orientation to LMCTC and will Continue Reading »

9:00 AM - 10:30 AM

First Tier Suburbs Council Meeting

Date: Thursday, November 20, Track: Council Meetings

Presiding Corey Rushton, Councilmember, West Valley City, UT; Chair

9:00 AM - 10:30 AM

Small Cities Council Meeting

Date: Thursday, November 20, Track: Council Meetings, Small Cities

Presiding Stuart Gillespie, Councilmember, Burleson, TX; Cities Council Chair

9:00 AM - 11:00 AM

Large Cities Council Meeting - Fiscal Policy Options for Large Cities

Large Cities Council Meeting – Fiscal Policy Options for Large Cities

Date: Thursday, November 20, Track: Council Meetings

Members of the Large Cities Council will get an exclusive preview of new NLC research on key trends, challenges and strategies emerging in larger cities across the country. During facilitated roundtable discussions, participants will also hear from a municipal finance expert and their peers about fiscal policy options cities can use to stabilize budgets and expand their tax base. Presiding Continue Reading »

9:00 AM - 1:15 PM

Exposition Hall Open

Date: Thursday, November 20, Track: Exposition Hall

City Showcase 9:00 a.m. – 1:15 p.m. Innovation Pavilion 9:00 a.m. – 1:15 p.m. NLC Pavilion 9:00 a.m. – 1:15 p.m. Good360 Community Service Project 9:00 a.m. – 1:15 p.m. ACC – Back of Exhibit Hall 4 The National League of Cities is proud to partner with Good360, a not-for-profit organization that fulfills the needs of serving communications around Continue Reading »

9:00 AM - 5:00 PM

Marketplace Fairness Phone Bank

Date: Thursday, November 20

9:30 AM - 12:30 PM

URBAN REDEVELOPMENT: Sustainable Downtown Development

Date: Thursday, November 20, Track: Mobile Workshops

3 hours / 60 participants Showcasing Austin's history and love of progress, participants will visit the Seaholm District – a once industrial section of downtown Austin that currently is in the process of becoming a vibrant urban neighborhood. The tour will include an overview of the Downtown District Cooling System Plant for a behind-the-scenes look at the pumping operations that Continue Reading »

9:30 AM - 12:30 PM

INNOVATION & TECHNOLOGY: IBM Smart Cities

Date: Thursday, November 20, Track: Mobile Workshops

3 hours / 50 participants Care to streamline your City's management technology? How about the ability to make more predictive, data-influenced decisions? Austin is home to the world-renowned IBM SmartCities Operation Center, leading universities and research centers, and an active civic tech community – all catalysts for innovations in how we manage and sustain the operations of a City. This Continue Reading »

9:30 AM - 10:15 AM

Solution Session: Doing the Right Thing: How Governments Are Saving Money and Saving Employee Lives with On-site Wellness

Date: Thursday, November 20, Track: Conference Workshops, Solution Session

We hope you will join Constitutional Tax Collector of Palm Beach County Florida, Anne Gannon, Karēlia Health's Chief Executive Officer John Carew and Chief Operating Officer Carrie Balicki on Thursday, Nov. 20 as they lead a session focused on wellness and health care cost control: Doing the Right Thing: How Governments are Saving Money & Saving Employee Lives with On-site Wellness Continue Reading »

9:30 AM - 10:15 AM

Solution Session: The Innovation Culture

Date: Thursday, November 20, Track: Conference Workshops, Solution Session

Cities are wrestling with many issues with respect to dealing with mobile citizens, transparency, the expectations of X Generation, and the allure of being host to the next big thing in the startup world. We are seeing the rise of open data, hackathons, startup events, and the evolution of the Chief Innovation Officer. So what's really working? This session will Continue Reading »

10:00 AM - 11:00 AM

National Black Caucus of Local Elected Officials (NBC-LEO) New Member Orientation

Date: Thursday, November 20, Track: Constituency Groups

Presiding Adam McFadden, Councilmember, Rochester, NY; President

10:00 AM - 12:00 PM

Military Communities Council Meeting

Date: Thursday, November 20, Track: Council Meetings

Presiding Martha Sue Hall, Councilmember, Albemarle, NC; Chair

10:00 AM - 11:00 AM

Marketplace Fairness Legislative Strike Force Meeting*

Date: Thursday, November 20

*Invitation only

10:30 AM - 11:15 AM

Solution Session: No Need to Wait: Accelerating Adoption of LED Street Lighting

Date: Thursday, November 20, Track: Conference Workshops, Solution Session, Sustainability

Major cities have already taken the lead and installed LED street lighting. However, the vast majority of cities have yet to make the switch – and The Climate Group's 2014 global consultation events are aiming to help address the remaining key barriers to adoption. This session will provide initial results and findings from The Climate Group's consultations with cities all over the Continue Reading »

10:30 AM - 11:15 AM

Solution Session: Open Government and the Promise of Financial Transparency

Date: Thursday, November 20, Track: Budgeting and Finance, Conference Workshops, Solution Session, Technology and Data Uses for Cities

Government is the most important industry, yet remains the most underserved by technology. However, the advent of cloud computing has brought a new wave of government technology that enables public servants to save time, improve decision-making and build trust with constituents. The budget and financial information are the most important datasets for governments, and cities across the country, like Palo Continue Reading »

10:30 AM - 12:00 PM

International Council Meeting

Date: Thursday, November 20, Track: Council Meetings

Presiding Sheri Lauritano, Councilmember, Goodyear, AZ; Chair

10:30 AM - 12:00 PM

University Communities Council (UCC) Steering Committee Meeting

Date: Thursday, November 20, Track: Council Meetings

Presiding Pete Haga, Community/Government Relations Officer, Grand Forks, ND; UCC Chair

11:30 AM - 12:15 PM

Solution Session: From Open to Innovation and Engagement – Tips from the Trenches

Date: Thursday, November 20, Track: Conference Workshops, Solution Session, Technology and Data Uses for Cities

Civic engagement depends upon access to information – whether your focus is on solving transit, health, education, environment, safety or other issues – facilitating citizen engagement can get a jump start with open data. In this session, we'll introduce the concepts for beginners and provide tips to

accelerate innovation for the highly experienced. Hear examples by cities and states who Continue Reading »

11:30 AM - 12:15 PM

Solution Session: NLC Service Line Warranty Program

Date: Thursday, November 20, Track: Conference Workshops, Solution Session

Offered at no cost to the municipality, the NLC Service Line Warranty Program, administered by Utility Service Partners, Inc. (USP), is an important tool for educating homeowners about their responsibility for the lateral service lines on their property. With more than 200 municipal and utility relationships, the NLC Service Line Warranty Program also offers a solution, with a proven track record of providing Continue Reading »

11:30 AM - 1:30 PM

National Black Caucus of Local Elected Officials (NBC-LEO) Membership Luncheon and Awards*

Date: Thursday, November 20, Track: Constituency Groups

Presiding Adam McFadden, Councilmember, Rochester, NY; NBC-LEO President *Ticketed event

12:00 PM - 1:30 PM

NLC University Leadership Luncheon

Date: Thursday, November 20, Track: National League of Cities University, Social Events

Diamond, Diamond Cum Laude, Diamond Magna Cum Laude, and Diamond Summa Cum Laude Certificate recipients will be recognized. Enjoy a special opportunity to network and support colleagues' education and training accomplishments. Requires fee.



12:00 PM - 1:30 PM

Afterschool Policy Advisors' Network (APAN) Luncheon Meeting

Date: Thursday, November 20, Track: Cultural/Social Issues in the Community, Youth in the Community

All elected officials and senior city leaders are invited to join NLC's Institute for Youth, Education, and Families' Afterschool Advisors' Network (APAN) Luncheon. APAN is a network of city leaders interested or engaged in expanding afterschool efforts in their communities. Enjoy a free, non-ticketed hot buffet lunch while you hear from Jodi Grant, Executive Director of the Afterschool Alliance, share Continue Reading »

12:00 PM - 1:15 PM

Exposition Hall Lunch

Date: Thursday, November 20, Track: Exposition Hall

1:30 PM - 3:00 PM

Opening General Session with Futurist Mike Walsh

Date: Thursday, November 20, Track: General Sessions, Youth Delegate Sessions

What better way to kick off a conference themed "The Future of Cities" than with a futurist. Mike Walsh is a global authority on the 21st century business, author of Futuretainment, and CEO of Tomorrow, an innovation research lab. Constantly traveling the world for the best ideas and insights from individuals and organizations alike, Walsh will undoubtedly stimulate your thinking Continue Reading »

3:00 PM - 3:30 PM

Exposition Hall Dessert Break

Date: Thursday, November 20, Track: Exposition Hall

Please join us in the exposition hall for a mid-afternoon dessert break and special 90th anniversary celebration.

3:00 PM - 5:00 PM

Exposition Hall Open

Exposition Hall Open

Date: Thursday, November 20, Track: Exposition Hall

City Showcase 3:00 p.m. – 5:00 p.m. Good360 3:00 p.m. – 5:00 p.m. Innovation Pavilion 3:00 p.m. – 5:00 p.m. NLC Pavilion Area 3:00 p.m. – 5:00 p.m.

3:00 PM - 4:30 PM

Western Municipal Association Meeting

Date: Thursday, November 20, Track: State League Events

3:00 PM - 3:30 PM

Children and Nature Information Session

Date: Thursday, November 20, Track: Youth in the Community

Come to an information session immediately following the Opening General Session in Room 14 of the Austin Convention Center, and learn how you can get involved and become a leader in the national effort to promote youth development and greater use of our public lands and outdoor spaces.

3:15 PM - 6:15 PM

Youth Delegate Orientation

Date: Thursday, November 20, Track: Youth Delegate Sessions

This session will provide Youth Delegates an exciting opportunity to interact with each other and young elected officials about different leadership styles in local government.

3:15 PM - 6:15 PM

Youth Chaperones Orientation Session

Date: Thursday, November 20, Track: Youth Chaperone Events

3:30 PM - 5:30 PM

ANIMAL SERVICES BEST PRACTICES: Austin No-Kill Animal Center

Date: Thursday, November 20, Track: Mobile Workshops

2 hours / 40 participants Austin Animal Services provides sheltering, enforcement and prevention services for Austin and the unincorporated areas of Travis County, providing a safety net for 20,000 lost and homeless pets each year. Since February 2011, Animal Services has sustained Austin's No Kill goal of finding live outcomes for at least 90% of the companion animals that enter Continue Reading »

3:30 PM - 5:30 PM

JOB CREATION & ECONOMIC DEVELOPMENT: Capital Factory Incubator Tour

Date: Thursday, November 20, Track: Mobile Workshops

2 hours / 50 participants Have you ever heard that government is too reactive, trails the private sector, or is not agile enough? Hosted by the Austin Capital Factory — a unique incubator and co-working space that inspires possibilities and supports entrepreneurs — this visit will allow participants to witness and even join in on the various processes (lean business Continue Reading »

3:30 PM - 5:30 PM

MOBILITY & TRANSPORTATION OPTIONS: Bike Infrastructure Tour

Date: Thursday, November 20, Track: Mobile Workshops

2 hours / 60 participants Join Austin's Public Works' and Transportation officials as they lead a tour of Austin's infrastructure improvements (urban trails and on-street bicycle facilities) constructed or underway to support and encourage biking in Austin. Bike helmets will be provided and cycling groups will be split by skill level. Participant Resources: <http://www.austintexas.gov/bicycle> – Austin Bicycle Program <http://assets.austintexas.gov/coa-bike-map-v11-full-city-web.pdf> Continue Reading »

3:30 PM - 5:00 PM

Climate Resilience and the Future of Municipal Risk Management

Date: Thursday, November 20, Track: Climate Change and Impacts on Cities, Conference Workshops

This year, the National Climate Assessment found that "climate change, once considered an issue for a distant future, has moved firmly into the present." Although climate change is a global concern, its effects will be felt at the local level. The good news is that cities are taking the lead to find innovative solutions to these challenges. A movement in Continue Reading »

3:30 PM - 5:30 PM

Resolutions Committee Meeting

Date: Thursday, November 20, Track: Governance Activities

Presiding: Ralph Becker, Mayor, Salt Lake City, UT; NLC First Vice President Session Materials: 2014 Resolutions Committee Book

3:30 PM - 5:00 PM

Engaging Veterans to Build Communities

Date: Thursday, November 20, Track: Conference Workshops, Cultural/Social Issues in the Community, Demographics

In the last few years, state and local governments have seen more than 2.5 million veterans return from the wars in Iraq and Afghanistan. The return of these veterans comes at a time of increased federal focus on ending veteran homelessness. In addition, communities are dealing with the aging of the baby boomer generation and an on-going economic recovery. The Continue Reading »

3:30 PM - 5:30 PM

PUBLIC/PRIVATE PARTNERSHIPS: Youth and Family Innovative Partnerships & Facilities

Date: Thursday, November 20, Track: Mobile Workshops

2 hours /40 participants Engaging citizens from youth to seniors in ways that involve the mind, body, and spirit requires innovation and creativity. In addition, it takes a community to produce programs and facilities that demonstrate and teach sustainability. Join a team from the City of Austin's Parks and Recreation Department and Office of Continue Reading »

3:30 PM - 5:00 PM

Innovation and Entrepreneurship (Ignite Session)

Date: Thursday, November 20, Track: Conference Workshops, Technology and Data Uses for Cities

Innovation in government is changing how cities across America are operating, bringing increased efficiency and transparency to nearly every municipal function. The backbone of this innovation is the abundance of government data being made publicly available by cities. This session will bring together leaders from the tech sector and cities to provide attendees with an overview of innovations in the Continue Reading »

3:30 PM - 5:00 PM

90th Anniversary Conversation on Today's Challenges

Date: Thursday, November 20, Track: Conference Workshops

As National League of Cities celebrates its 90th anniversary, immigration issues, race issues, failing infrastructure, declining budgets are just a few of today's challenges putting local officials on the firing line. At this highly interactive session, hear from four NLC Past Presidents on the complex issues that today's municipal officials face. Following the panel discussion with NLC Past Presidents Dennis Continue Reading »

3:30 PM - 5:00 PM

Celebrating Let's Move! Cities, Towns and Counties: What's Working in Cities to Address Childhood Obesity

Date: Thursday, November 20, Track: Conference Workshops, Cultural/Social Issues in the Community, Youth in the Community

Come celebrate the achievements made by local elected officials in their efforts to build healthier communities and address childhood obesity as part of Let's Move! Cities, Towns and Counties (LMCTC). This special celebration event will recognize the achievements of all communities participating in

Let's Move! Cities, Towns and Counties (LMCTC). This special celebration event will recognize the achievements of all communities participating in LMCTC. National League of Cities will give special recognition to cities and counties that have achieved five Continue Reading »

3:30 PM - 5:00 PM

Asian Pacific American Municipal Officials (APAMO) Business Meeting

Date: Thursday, November 20, Track: Constituency Groups

Presiding Suzanne Chan, Councilmember, Fremont, CA; President

4:00 PM - 5:30 PM

NLC University Leadership Fellows Meeting

Date: Thursday, November 20, Track: National League of Cities University

5:00 PM - 6:00 PM

Community Leaders of America: Republican City Council Caucus Premiere

Date: Thursday, November 20, Track: Social Events

Meeting for Community Leaders of America, by invitation only.



5:00 PM - 7:00 PM

North Carolina Legislative Briefing & Reception

Date: Thursday, November 20, Track: Social Events, State League Events

Moonshine Patio Bar & Grill 303 Red River Street Austin, TX 78701

5:00 PM - 6:30 PM

City of Austin Reception for NLC's Constituency Groups

Date: Thursday, November 20, Track: Constituency Groups, Social Events

The Constituency Groups will gather for this City-of-Austin-hosted reception taking place at the Convention Center. See the invitation and RSVP here.



5:30 PM - 7:00 PM

Digital Cities Survey Awards Reception

Date: Thursday, November 20, Track: Social Events

Top-ranked cities from the Digital Cities Survey will receive the Digital Cities Survey award and will be honored at a reception during the Congress of Cities.



5:30 PM - 6:30 PM

Texas Municipal League Reception*

Date: Thursday, November 20, Track: Social Events, State League Events

*Ticketed event



5:30 PM - 7:00 PM

Virginia Municipal League Reception

Date: Thursday, November 20, Track: Social Events, State League Events

Carmelo's 504 East 5th Street Austin, TX 78701

5:30 PM - 8:00 PM

STAR Communities Reception

Date: Thursday, November 20, Track: Social Events

Max's Wine Dive 207 San Jacinto Blvd Austin, TX 78701

6:00 PM - 7:30 PM

League of California Cities Reception

Date: Thursday, November 20, Track: Social Events, State League Events



6:30 PM - 8:00 PM

Nominating Committee Hearing

Date: Thursday, November 20, Track: Governance Activities

7:00 PM - 11:00 PM

Youth Social

Date: Thursday, November 20, Track: Youth Delegate Sessions

This event is an opportunity for youth delegates to visit and participate in activities at the Millennium Youth Entertainment Complex. Youth will have the opportunity to network and socialize with fellow participants during bowling, roller skating, arcade games, DJ and dancing, and a movie theater. Dinner and transportation to and from the complex will be provided.

7:00 PM - 9:30 PM

National Black Caucus of Local Elected Officials (NBC-LEO) Evening Out*

Date: Thursday, November 20, Track: Constituency Groups

The Palm Door 508 E. 6th Street Austin, TX 78701 *Ticketed event

8:00 PM - 11:00 PM

Reception for Outgoing President Mayor Coleman

Date: Thursday, November 20, Track: Social Events

Parish Music Club 214 E. 6th Street Austin, TX 78701

Friday, November 21

7:00 AM - 8:30 AM

Democratic Municipal Officials "Oh So Blue" Breakfast Meeting

Date: Friday, November 21, Track: Social Events

Breakfast meeting for DMOs. RSVP here!



7:30 AM - 8:30 AM

Maryland Delegation Breakfast

Date: Friday, November 21, Track: Social Events, State League Events



7:30 AM - 8:30 AM

State League Legislative Briefing Breakfast

Date: Friday, November 21, Track: Social Events, State League Events

8:30 AM - 10:00 AM

General Session: Innovation Trends in Cities

Date: Friday, November 21, Track: General Sessions, Youth Delegate Sessions

The Friday morning general session will kick off with a conversation between Steve Case, Co-Founder of AOL and a leading voice on policy issues related to entrepreneurship, and Ariel Schwartz, Senior Editor at Fast Company Co.Exist. Steve and Ariel will explore innovative practices currently taking place in cities and what is next on the horizon. Cities want to be prepared for Continue Reading »

8:30 AM - 9:15 AM

Democratic Municipal Officials Breakfast VIP Reception

Date: Friday, November 21, Track: Social Events

Reception for VIPs of the DMO group



9:00 AM - 5:00 PM

Marketplace Fairness Phone Bank

Date: Friday, November 21

9:30 AM - 11:30 AM

Democratic Municipal Officials Board Meeting

Date: Friday, November 21, Track: Social Events

Board meeting for DMOs



10:00 AM - 1:30 PM

Exposition Hall Open

Date: Friday, November 21, Track: Exposition Hall

Exhibitors City Showcase Innovation Pavilion NLC Pavilion

10:30 AM - 12:00 PM

Creating Inclusive Communities

Date: Friday, November 21, Track: Conference Workshops, Cultural/Social Issues in the Community, Demographics, Leadership Relationships

Disparities within your city may be contributing to a community where some residents lack access to the social, political and economic benefits your city offers. As a city leader, how can you make your city more inclusive? How do you ensure that everyone, regardless of race, gender or income, feels valued and a part of your city? Strategies to address disparities and Continue Reading »

10:30 AM - 12:00 PM

Finding Common Ground: Promoting Civil Discourse on Divisive Issues

Date: Friday, November 21, Track: Conference Workshops, Leadership Relationships

In an ever more divisive national political landscape, cities are the place where people must still come together as a community. City leaders must engage with residents and each other in such a way that viewpoints can be shared and respected with the aim of finding common ground. This interactive session will open with a brief presentation on the fundamentals Continue Reading »

10:30 AM - 12:00 PM

Leadership Survival Skills

Date: Friday, November 21, Track: Conference Workshops, Leadership Relationships

Stepping up to the plate to serve in local government is no easy task, but there are strategies to simplify your life as a local leader while maintaining and even improving your effectiveness in the role. This session aims to help participants find an appropriate work-life balance through effective time-management and priority-setting techniques, develop supportive peer and mentor relationships, and Continue Reading »

10:30 AM - 12:00 PM

The Sharing Economy: Challenges and Opportunities in the Regulatory Environment

Date: Friday, November 21, Track: Conference Workshops, Cultural/Social Issues in the Community, Economic Development

The sharing economy is flourishing in cities nationwide and globally. As sharing economy companies (e.g. AirBnB, Uber, Lyft, etc.) continue their advancement into the urban arena, the regulatory environment is in flux with different communities approaching these new platforms in vastly different ways. This workshop will be a discussion on the challenges and opportunities of the sharing economy informed by Continue Reading »

10:30 AM - 12:00 PM

Strategies for Long-Term Fiscal Health

Date: Friday, November 21, Track: Budgeting and Finance, Conference Workshops

City leaders are often faced with difficult choices between short-term needs and long-term fiscal health. Declining revenues and increased service demands and obligations make these decisions even harder to navigate. This session will explore trends in local fiscal conditions, provide insights from several cities about the challenges they faced, and highlight strategies to secure a sustainable future. In particular, this session will Continue Reading »

10:30 AM - 12:00 PM

Afterschool Successes: Small Cities Lead Local Innovation

Date: Friday, November 21, Track: Conference Workshops, Cultural/Social Issues in the Community, Youth in the Community

Young people spend 75-80% of their waking hours outside of school, creating an opportunity to engage youth in high-quality, hands-on learning activities. Play a critical role in your city's afterschool efforts by promoting, supporting and understanding the importance and impact of high-quality afterschool programs. Your peers from small and rural communities will illustrate what they are doing to make a Continue Reading »

10:30 AM - 12:00 PM

Collaborative Service Delivery: Making a Private-Public Sector Partnership Work

Date: Friday, November 21, Track: Budgeting and Finance, Conference Workshops

This workshop will introduce attendees to the concept of collaborative service delivery, a solution to the challenge of delivering more and better services to citizens with limited and declining resources. Using a combination of self-performance and contracting out allows leaders to shift their focus from government to governance – that is, from managing day-to-day issues to more broadly facilitating the Continue Reading »

12:00 PM - 1:15 PM

Lunch in the Exposition Hall

Date: Friday, November 21, Track: Exposition Hall

12:00 PM - 1:15 PM

State League Executive Directors and Presidents Lunch

Date: Friday, November 21, Track: State League Events

12:00 PM - 1:30 PM

Women in Municipal Government (WIMG) 40th Anniversary Leadership Award Luncheon and Membership Meeting

Date: Friday, November 21, Track: Constituency Groups

Presiding: Mildred Crump, Council President, Newark, NJ WIMG President *This is a ticketed event.

12:15 PM - 3:15 PM

Youth Delegates Forum

Date: Friday, November 21, Track: Youth Delegate Sessions

During this session youth will focus on a variety of ways that youth can help shape and strengthen their communities through their involvement in local government. Lunch will be provided.

1:30 PM - 3:00 PM

Driving Entrepreneurship in the Modern City Landscape

Date: Friday, November 21, Track: Conference Workshops, Economic Development

One of a city's most important objectives is to enable an environment that creates jobs, triggers economic growth and generates local revenue. A key to success is creating value to start-ups and local entrepreneurs to feed the economic engine with new innovations and growth opportunities. This panel discussion includes subject matter experts and thought leaders from technology, civic investment and Continue Reading »

1:30 PM - 3:00 PM

Improving Community Planning with Technology

Date: Friday, November 21, Track: Conference Workshops, Economic Development, Technology and Data Uses for Cities

Technology has transformative powers when it comes to how local officials build, govern, and lead their communities. Ranging from community planning to infrastructure management to economic development, technological innovation can introduce efficiencies and cost-savings for the city, its residents, and other vital stakeholders such as the business community. This workshop will feature a panel of speakers to discuss how they have Continue Reading »

1:30 PM - 3:00 PM

Supporting Youth and Family Development Through Collaborative Leadership

Date: Friday, November 21, Track: Conference Workshops, Cultural/Social Issues in the Community, Leadership Relationships, Youth in the Community

Collaboration across city agencies, with state or county governments, and with local non-profits or businesses is key to improving outcomes for children, youth and families. However, it's not always simple to lead through collaboration. Using case studies of city-led endeavors, such as efforts to align early childhood education, build financial stability, or connect families to benefits, this workshop will highlight Continue Reading »

1:30 PM - 3:00 PM

Lessons Learned from Municipal Bankruptcy

Date: Friday, November 21, Track: Budgeting and Finance, Conference Workshops, Leadership Relationships

Sometimes despite the best efforts of its local leaders, a city is faced with fiscal distress or even bankruptcy. Learn how to recognize when a crisis is coming, and know the key tools that are essential to addressing fiscal distress. This session will showcase elected leaders of very small to large cities that have successfully overcome severe fiscal distress and Continue Reading »

1:30 PM - 3:00 PM

Making Cities Safer by Leveraging Public Safety Technology

Date: Friday, November 21, Track: Conference Workshops, Technology and Data Uses for Cities

Cities across the country are embracing technology to improve public safety, increase law enforcement efficiency, and reduce costs. Some of the many available tools include GPS, data analytics, crowd sourcing, smart phone apps, gunshot monitoring, video surveillance, biometrics, and advanced communications systems. Learn about these various methods, see how they could be applied in your city, and find out what Continue Reading »

1:30 PM - 3:00 PM

Deep Dive Session: Service Delivery and Performance Management, Part I

Date: Friday, November 21, Track: Conference Workshops, Leadership Relationships, Technology and Data Uses for Cities

Using data to track and manage the performance and cost of basic city services is a critical way that cities are striving to be more cost-efficient,

transparent, and provide better customer service to residents. In Part I of this deep dive session, participants will learn about local data-driven initiatives to managing service delivery costs and performance; explore key components of Continue Reading »

1:30 PM - 3:00 PM

Innovative, Affordable, & Fair Housing: CANCELLED

Date: Friday, November 21, Track: Conference Workshops, Cultural/Social Issues in the Community

We regret that this session must be cancelled because our speakers are stuck in traffic and will not arrive in time for the session. What is the role of the local government when it comes to affordable housing? At this workshop, local officials will get a solid summary of their responsibilities under the Fair Housing Act, and how HUD's Continue Reading »

3:30 PM - 5:00 PM

Strategies for Fostering Healthy, Livable Cities: World Café

Date: Friday, November 21, Track: Conference Workshops, Cultural/Social Issues in the Community, Sustainability, Youth in the Community

In a rapidly changing world with increasing demands, it's more important than ever to ensure your community offers great quality of life. Participants will explore topics related to creating healthy and livable cities in the areas of healthy food access, active living and the built environment to help them develop long-term, sustainable and holistic strategies that promote vibrant communities. This Continue Reading »

3:30 PM - 5:00 PM

Deep Dive Session: Service Delivery and Performance Management, Part II

Date: Friday, November 21, Track: Conference Workshops, Leadership Relationships, Technology and Data Uses for Cities

(Continued from Part I of the Deep Dive) Using data to track and manage the performance and cost of basic city services is a critical way that cities are striving to be more cost-efficient, transparent, and provide better customer service to residents. In Part I of this deep dive session, participants will learn about local data-driven initiatives to managing service Continue Reading »

3:30 PM - 5:00 PM

Promoting Financial Security with Technology

Date: Friday, November 21, Track: Conference Workshops, Cultural/Social Issues in the Community, Technology and Data Uses for Cities

Technology has revolutionized every aspect of business, including the ability for businesses to pay their employees electronically. Despite these advances, more than 67,000 working San Francisco households still get paid with paper checks, saddling workers and employers with extra costs, lost productivity, and higher risks. By updating to electronic pay solutions like direct deposit and pay cards, businesses can save Continue Reading »

3:30 PM - 5:00 PM

Municipal Budget 101

Date: Friday, November 21, Track: Budgeting and Finance, Conference Workshops

Municipal budgets look different today than they did before the recession. To make ends meet, local officials may be asked to approve budgets that rest on financial transactions and assumptions that are beyond common understanding. This workshop is for local officials who want to improve their financial literacy regarding municipal budgets, who are concerned about increased scrutiny of local budgets Continue Reading »

3:30 PM - 5:00 PM

Police and Community Relations

Date: Friday, November 21, Track: Conference Workshops, Cultural/Social Issues in the Community, Leadership Relationships

The events that occurred and continue to occur in Ferguson are not new. This has happened in other cities and can happen in any community, regardless of size or geographical location. What do you need to do to prevent it from happening in your community, what is your role as an elected official if it does occur in your community. Continue Reading »

3:30 PM - 5:15 PM

3:30 PM - 5:15 PM

Austin Duck Adventures Tour of downtown Austin and beautiful Lake Austin

Date: Friday, November 21, Track: Youth Chaperone Events, Youth Delegate Sessions

Have you ever wondered what it would be like to take a tour on an amphibious bus? NOW IS YOUR CHANCE! The Duck Adventures tour is a FUN 90 minute tour of downtown Austin and Lake Austin. Sightseeing includes Historic Sixth Street, The Governor's Mansion, The Capitol Building, The Bob Bullock State History Museum, and last but not least BEAUTIFUL Continue Reading »

5:00 PM - 6:30 PM

Iowa League of Cities Reception

Date: Friday, November 21, Track: Social Events, State League Events

Join your colleagues from Iowa for this State League reception!



5:00 PM - 7:00 PM

League of Kansas Municipalities and Missouri League Reception

Date: Friday, November 21, Track: Social Events, State League Events

Join your colleagues from Kansas and Missouri for this State League reception!



5:00 PM - 6:00 PM

National Black Caucus for Local Elected Officials (NBC-LEO) Regional Directors and Nomination Session

Date: Friday, November 21, Track: Constituency Groups

Presiding: Jacquelyn Johnson, Councilmember, East Orange, NJ NBC-LEO Immediate Past President

5:15 PM - 6:15 PM

"Tail Gate Party" University Communities Council Networking Event

Date: Friday, November 21, Track: Council Meetings, Social Events

Sponsored by Amazon Web Services *This is a ticketed event.

5:30 PM - 7:00 PM

Florida League of Cities Reception

Date: Friday, November 21, Track: Social Events, State League Events

Join your colleagues from Florida for this State League Reception!



5:30 PM - 6:30 PM

Alabama League of Municipalities Reception

Date: Friday, November 21, Track: Social Events, State League Events

Join your colleagues from Alabama at this State League reception!

6:00 PM - 7:00 PM

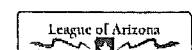
Colorado/Wyoming Reception

Date: Friday, November 21, Track: Social Events, State League Events

Join your colleagues from Colorado and Wyoming for this State League reception!



6:00 PM - 7:30 PM

League of Arizona Cities and Towns Reception

Date: Friday, November 21, Track: Social Events, State League Events

Join your colleagues from Arizona for this State League reception!

6:00 PM - 8:00 PM

League of Oregon Cities and Association of Washington Cities Joint Dinner

Date: Friday, November 21, Track: Social Events, State League Events

Join your colleagues from Oregon and Washington at this State League dinner! Location: Stubb's Bar-B-Q 801 Red River Street Austin, TX 78701

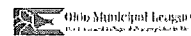


6:00 PM - 7:00 PM

Ohio Municipal League Reception

Date: Friday, November 21, Track: Social Events, State League Events

Join your colleagues from Ohio for this State League reception!



6:30 PM - 7:30 PM

Tennessee Municipal League/Bond Fund/The Pool Reception

Date: Friday, November 21, Track: Social Events, State League Events

Join your colleagues from Tennessee for this State League reception!



6:30 PM - 8:00 PM

GLBTLO Cocktail Mixer

Date: Friday, November 21, Track: Constituency Groups, Social Events

Constituency Group members are welcome to join GLBTLO for this cocktail mixer taking place at the Brass House, Austin's premiere jazz and blues lounge. View the invitation and RSVP here.



6:30 PM - 9:00 PM

Connecticut Conference of Municipalities Dutch Treat Dinner

Date: Friday, November 21, Track: Social Events, State League Events

Join your colleagues from Connecticut for this State League dinner! Location: Eddie V's Prime Seafood 301 East 5th Street Austin, TX 78701

7:00 PM - 10:00 PM

Party for Incoming NLC President Mayor Becker

Date: Friday, November 21, Track: Social Events

*This event is by invitation only. Location: Brazos Hall 204 East 4th Street Austin, TX 78701

Saturday, November 22

8:00 AM - 9:00 AM

Youth and Local Elected Officials Event

Date: Saturday, November 22, Track: Youth Delegate Sessions

This session will allow youth delegates and local elected officials to come together to network, learn from each other, and discuss ways they can work together to address important issues in their communities. Breakfast will be provided.

9:00 AM - 10:30 AM

8:00 AM - 10:00 AM

Climate Impacts on Water, Part I: Too Much Water

Date: Saturday, November 22, Track: Climate Change and Impacts on Cities, Conference Workshops

A changing climate may have a tremendous impact on water quality and water availability in cities. This first part of a two part series will look at impacts and solutions for communities facing "too much water" due to sea level rise, higher storm surges, and heavy rainfall events that lead to increased flooding. This session will give an overview of Continue Reading »

9:00 AM - 10:30 AM

Bond Financing for Small and Mid-Size Cities

Date: Saturday, November 22, Track: Budgeting and Finance, Conference Workshops, Economic Development, Small Cities

Despite their importance to cities and towns, federal and state intergovernmental grants to local governments are shrinking and becoming more competitive. This session is for small and mid-sized cities looking for alternatives to the federal and state grant process to fund local priority projects. New local officials, or local officials new to the bond market, will benefit most from this Continue Reading »

9:00 AM - 10:30 AM

Community Branding and Marketing

Date: Saturday, November 22, Track: Conference Workshops, Economic Development

Businesses, tourists, and residents have many options for where they choose to live, work, and play. Rise above the competition to attract more economic growth to your community. Get inside the site selection process, hear tips and best practices on how to develop strategic marketing and community branding, and learn your role as an elected leader in this process. Session Continue Reading »

9:00 AM - 10:30 AM

Innovative Funding Models to Prevent Crime and Build Youth Opportunities

Date: Saturday, November 22, Track: Conference Workshops, Cultural/Social Issues in the Community, Youth in the Community

As crime rates drop and evidence-based sentencing reform occurs across the country, state and local expenditures on expensive detention and incarceration facilities for young people is declining. In order to maintain the momentum toward safer communities, cities should claim these savings and use them to support positive youth development opportunities that have been proven to increase public safety and improve Continue Reading »

9:00 AM - 10:30 AM

Blueprint for a Great (Small) City

Date: Saturday, November 22, Track: Conference Workshops, Cultural/Social Issues in the Community, Small Cities, Youth in the Community

"We're just a small city" should never be an excuse that keeps you from doing great things. In this workshop, you'll get the tools and inspiration to "think big" in terms of what you can do for the children, youth, and families in your community. What's your role in creating great neighborhoods, making your city safe for all, and ensuring quality Continue Reading »

9:00 AM - 11:00 AM

Make Room! Student Housing for the Future – University Communities Council Session

Date: Saturday, November 22, Track: Council Meetings

Come listen to a vibrant panel discussion on off- campus student housing. Learn about new housing trends from the perspectives of a national apartment building representative, a city official and a university liaison who handles the roles between the university and the neighborhood/apartment off campus complexes. Following the panel, there will be a group discussion followed by small group discussions. Continue Reading »

9:00 AM - 5:00 PM

Marketplace Fairness Phone Bank

Date: Saturday, November 22

11:00 AM - 12:30 PM

11:00 AM - 12:30 PM

Big Ideas for Supporting Small Businesses and Entrepreneurs

Date: Saturday, November 22, Track: Conference Workshops, Economic Development

With the majority of net new job creation coming from small and young businesses, many cities and local leaders are taking a fresh look at how they support entrepreneurship and small businesses. This session will explore key themes and strategies to make your city more business friendly, including business resource centers, coworking spaces, and regulatory reform. Session Materials: Road to Continue Reading »

11:00 AM - 12:30 PM

Climate Impacts on Water, Part II: Too Little Water

Date: Saturday, November 22, Track: Climate Change and Impacts on Cities, Conference Workshops

A changing climate may have a tremendous impact on water quality and water availability in cities. This second part of a two part series will look at impacts and solutions for communities facing "too little water" from extreme drought due to melting/decreased snow packs and rising temperatures. The session will give an overview of the potential impacts, and will explain Continue Reading »

11:00 AM - 12:30 PM

Financing Main Street Revitalization

Date: Saturday, November 22, Track: Budgeting and Finance, Conference Workshops, Economic Development

Your downtown has the potential to be the cultural and economic heart of your community. Learn how to finance the revitalization of main streets and downtown districts into areas ripe for office, residential, entertainment, retail, and arts activity. City leaders and development experts will discuss financing tools, such as tax increment financing and public private partnerships. Session Materials: Financing Main Continue Reading »

11:00 AM - 12:30 PM

Harnessing the Strength of Millennials and Boomers in Your Community

Date: Saturday, November 22, Track: Conference Workshops, Cultural/Social Issues in the Community, Demographics

The Millennial (born approximately 1983-2001) and Baby Boomer (born 1946-1964) generations are behind much of the present urbanization trend in America. These populations are looking for many of the same amenities in their neighborhoods and bring a wealth of energy and expertise, along with a drive to have a voice in decision-making. This workshop will introduce city leaders to the Continue Reading »

11:00 AM - 12:30 PM

Sharing the Road: Options for Transportation Alternatives

Date: Saturday, November 22, Track: Conference Workshops, Cultural/Social Issues in the Community, Economic Development, Sustainability, Transportation and Alternatives

Cities that offer a variety of transportation options to their residents reap many benefits, including the creation of healthy and prosperous communities, equity, and community resiliency. Learn new ideas for inexpensive options to expand walking, cycling, and public transit opportunities. Attendees will also hear lessons from other cities and how to identify resources. Session Materials: Austin Complete Streets_Gregor Decatur Continue Reading »

11:00 AM - 12:30 PM

Finding Your Finish Line: Overcoming Obstacles

Date: Saturday, November 22, Track: Conference Workshops

What's holding you back from reaching your goals? Whether you're held back by insecurity or lack of support, your finish line is still within reach. Hear from amputee, former police officer, attorney, and athlete Richard Chris Madison, whose inspiring and fascinating life stories will motivate you to get going toward your own finish line! Madison will give you applicable techniques Continue Reading »

12:30 PM - 2:00 PM

Closing General Session with David Gregory

Date: Saturday, November 22, Track: General Sessions, Youth Delegate Sessions

Renowned journalist David Gregory will bring his sharp intellect and quick sense of humor to the closing general session. With a wealth of experience as a journalist, White House correspondent, and now an author, Gregory will share with city leaders his perspectives on politics, current affairs, and the role

a journalist, white house correspondent, and now, an author, Gregory will share with city leaders his perspectives on politics, current affairs, and the role of the popular media. Gregory's background is informed by years of talking with Continue Reading »

2:30 PM - 4:00 PM

Annual Business Meeting (Moved to Ballroom A)

Date: Saturday, November 22, Track: Governance Activities

LOCATION CHANGE: Note that the Annual Business Meeting has been moved to Ballroom A on Level 1. 2014 NLC Annual Business Meeting Materials: 2014 Annual Business Meeting Book 2014 Annual Business Meeting Executive Summary Slate for 2015 NLC Officers and Board of Directors NLC Officers (Nominated for a 1- year term) President: Ralph Becker, Mayor, Salt Lake City, Utah First Continue Reading »

6:00 PM - 9:00 PM

Closing Celebration

Date: Saturday, November 22, Track: Social Events

Taste Austin's best food and enjoy live music. Learn more about the Closing Celebration here.

