

From: susana goy [mailto:susanagoy@yahoo.com]
Sent: Tuesday, March 8, 2022 10:25 AM
To: CityClerk <CityClerk@longbeach.gov>
Cc: Mayor <Mayor@longbeach.gov>; Council District 1 <District1@longbeach.gov>; Council District 2 <District2@longbeach.gov>; Council District 3 <District3@longbeach.gov>; Council District 4 <District4@longbeach.gov>; Council District 5 <District5@longbeach.gov>; district6@longbeach.gov; Council District 7 <District7@longbeach.gov>; Council District 8 <District8@longbeach.gov>; Council District 9 <District9@longbeach.gov>
Subject: Comments STR meeting tonight 3/8/22

-EXTERNAL-

I attached a PDF of this message at the bottom.

March 8, 2022

Dear Council Members,

I urge you to please pass the recommendations by the California Coastal Commission regarding short term rentals. As a working mother of two small children, I'm able to work from home by hosting an STR. It is vital to help support my family during these most difficult times. Inflation is at its all time high and we are still recovering financially from the effects of Covid impacting our livelihood.

My family lives in Naples Island of Long Beach. I am a first generation Cambodian refugee woman who worked my entire life to come and live the American dream here in the beautiful city of Long Beach. We own a duplex in Naples located 2 minutes away that we have responsibly shared as a short term rental. I have been very respectful and responsive of all my immediate neighbors. It is located on a very busy commercial street. We urge you to please pass what the California coastal commission recommends.

Please do NOT allow certain census tracts in Long Beach to petition to ban Short term rentals. It does not make any sense for certain neighborhoods in Long Beach to pass a ban on it. This is practically segregation of the city neighborhoods. This sets a bad precedence for certain affluent areas to start requesting to petition to ban people of color, lower socioeconomic levels, certain religions, and certain sexual orientation. Just because they don't like it. My neighbors do not help me pay my mortgage or feed my family! Do not allow them to dictate how I make a living renting my own property . We pay property taxes too plus 12% TOT. Please Do not allow certain neighborhoods to ban short term rentals.

This is a beautiful city. We want to share our home to the world and families who want to come and visit Long Beach. Everyone deserves to come and stay here with their families and grandparents and grandchildren celebrating a nice affordable family vacation in the city of Long Beach.

I urge you to please think of the financial benefits of collecting a 12% TOT. This city should thrive and welcome tourism. Parties and disturbing guests are definitely not tolerated by responsible host like myself and my husband.

I highly recommend the council study resort towns like Big Bear Lake that allow short term rentals and it's carefully regulated. They have the vacation rental business system down to a science.

The financial benefits of allowing short term rentals in the city of Long Beach will be huge! STR 12% tax plus tourism revenue will improve all businesses in all neighborhoods as long as the host is responsible. With the money that is earned from the TOT of short term rentals, it could be used to help subsidize affordable housing for low income residents, build homeless shelters, help increase law-enforcement, and create a branch for code enforcement officers that is directly responsible for dealing with only STR's directly. Each STR host & home should be responsible for their own actions.

Short term rentals have allowed families to stay at my property during difficult times such as a funeral, happy times such as weddings, family reunions where children and grandchildren have not seen their grandparents in a long time, military deployment, recovering from medical issues, coming here to work with their children during the pandemic, companies having teams meeting, provide housing during fumigation or remodeling to local residents and the list is endless. We have hosted so many traveling nurses during the pandemic as well.

Current short term rentals along the coastal zone do not impact the affordable housing crisis. Any landlord would only rent to gainfully employed individuals with great credit scores. This is not an affordable housing issue. There are so many vacancies in the city of Long Beach. Check out the zillowrentals.com and you can see the Thousands of homes available for rent. Just asking for a 1% cap of the housing market to be allocated to permitted short term rentals is a fair ask.

My family owns an apartment building in the ZIP Code 90813 and we have that rented out to section 8 affordable housing. Let me tell you, it was so much red tape and months of waiting to get approval with the staff and inspections.

We welcome housing war refugees, people who are unsheltered, if the city or any organization needs to rent our home, we welcome them at a discounted rate to help those in need. Please keep that in mind!

In addition I welcome all the council members and the mayor of Long Beach to come and stay at my short term rental for FREE for two nights so you can experience how it feels to stay in a nice cozy home and spend quality time with your family and your parents all together in one roof.

Sincerely,

Susana Goy Nadell

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(562)208-5719