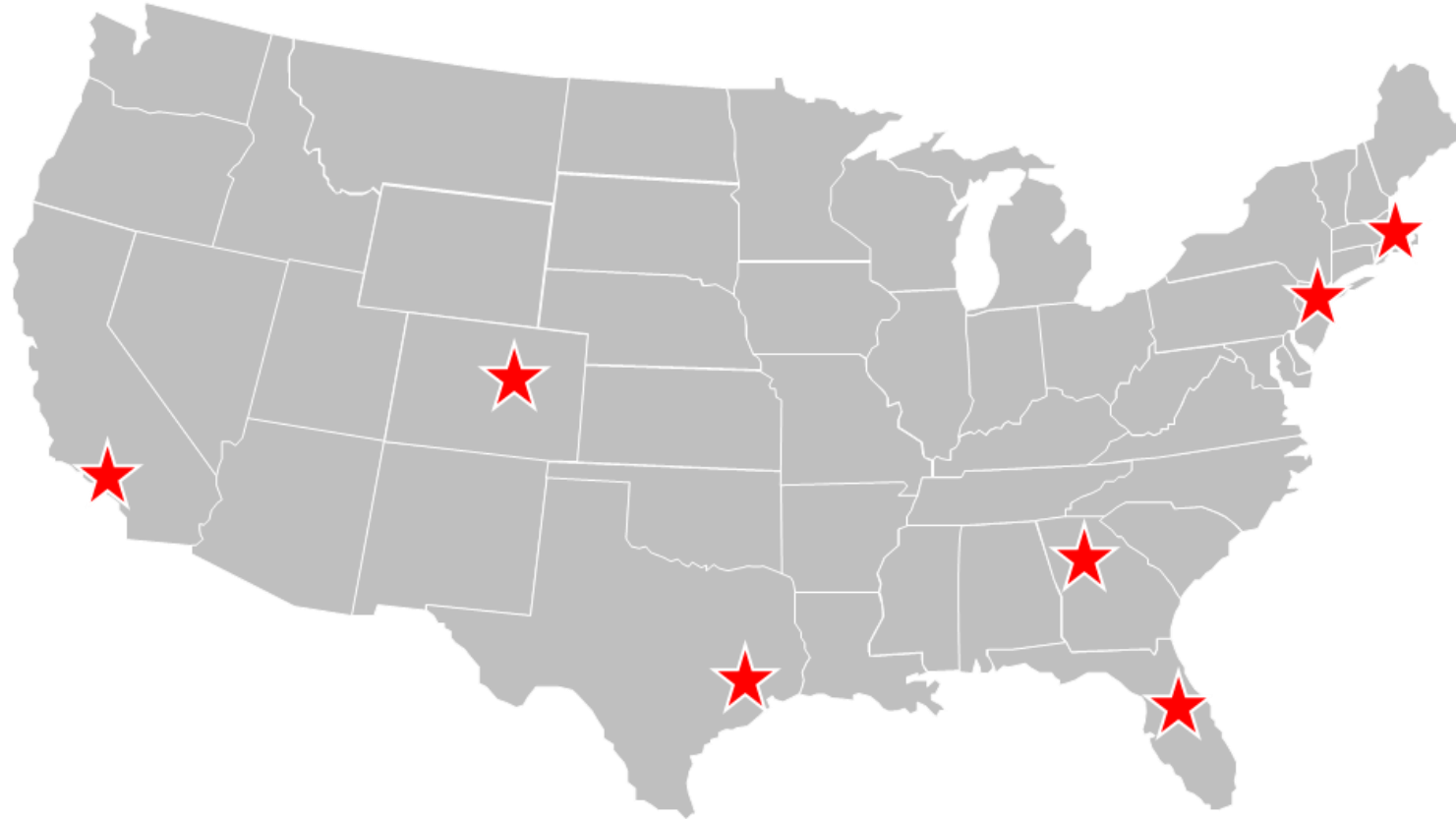


Long Beach Recycling Pilot Program



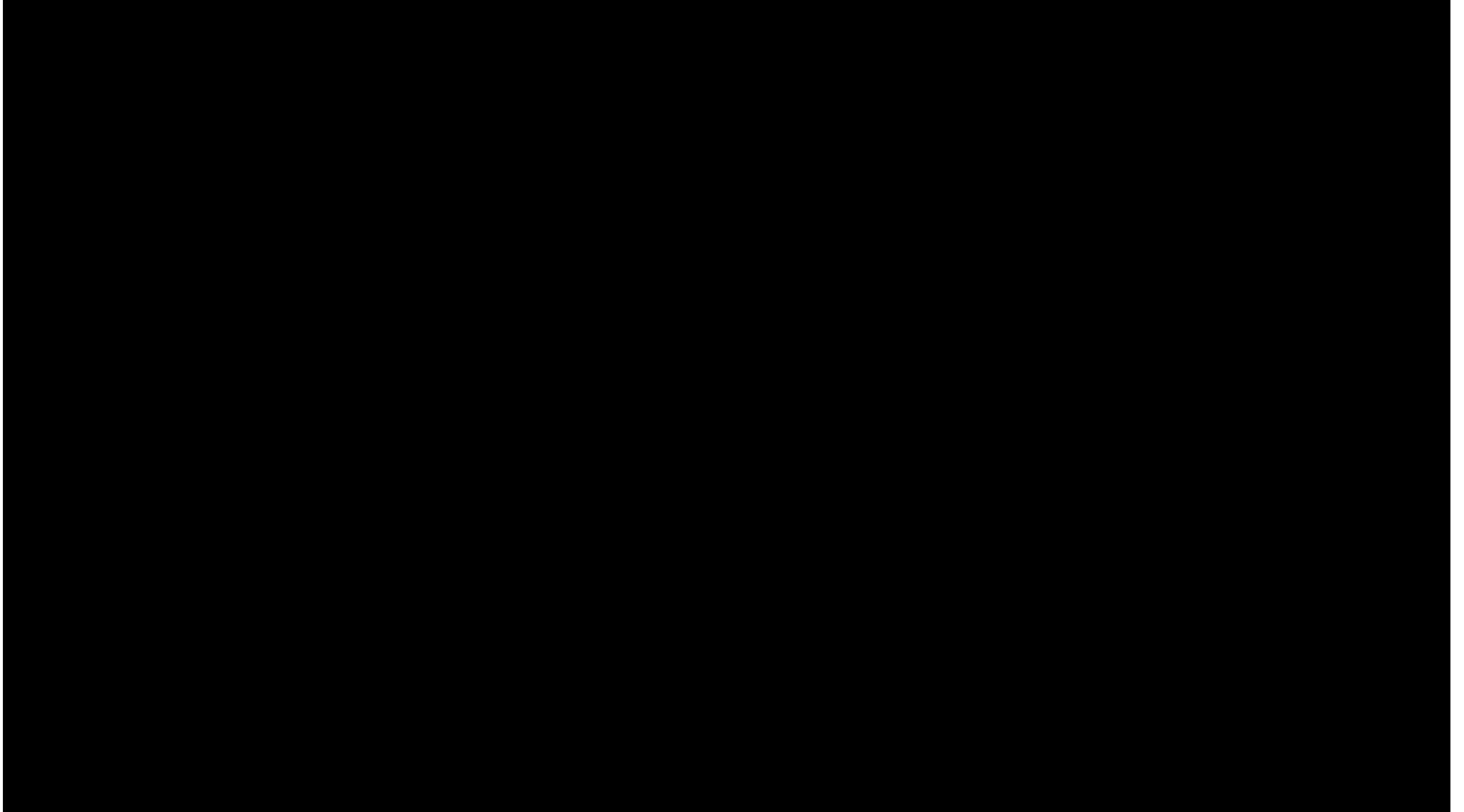
Recycling Pilot Programs



2018-19 Pilot Programs

- Atlanta, GA
- Boston, MA
- Denver, CO
- Essex County, NJ
- Houston, TX
- Long Beach, CA
- Orlando, FL

Long Beach Recycling Pilot Program



Project Overview

Objectives:

- Increase recycling participation in Long Beach communities that have low recycling rates.
- Decrease recycling contamination throughout Long Beach.
- Provide Public Works with additional recycling support as needed and as indicated by data.

Methodologies:

- “Feet-on-the-street” education campaign
- Targeted community events
- Experimental outreach and recycling collections

Activations

Long Beach Pride

(May 17-19)

80,000 attendees
1,028 pounds of recyclables
15% contamination



Special Olympics at CSU Long Beach

(June 8-9)

12,000 attendees + 1,100 athletes
1,103 pounds of recyclables
20% contamination



Residential “Feet-on-the-Street” Program



Corpsmembers will conduct door-to-door education in areas with high levels of recycling contamination

Partnership with the City will allow materials to be culturally relevant

Outreach Materials

Bilingual Flyers

Get ready, get set...

RECYCLE LONG BEACH!

Get details on what you can recycle. Just check the top of the lid on your purple bin!
or Email: LBrecycles@longbeach.gov

Are you utilizing your PURPLE BIN? Here's what you can recycle:

- Cardboard
- Mixed Paper
- Aluminum, steel and tin cans
- Glass Jars
- Empty paint and aerosol cans
- Beverage Containers with caps on
- Cartons
- Plastic Containers (#1-#7)

Remember to keep the bag. No need to bag your recyclables before loading your bin.

DO NOT Recycle the following

- Cans or Bottles with Poisonous contents
- Disposable Diapers
- Food Containers
- Glass in forms OTHER than bottles or jars
- Polystyrene Peanuts
- Yard Waste

What about Hazardous Materials?
Visit a FREE Collection event or location

EDCO Center
28th and California, Signal Hill
Open 2nd and 4th Saturday each month 9:00 a.m. to 2:00 p.m.

Gaffey Street S.A.F.E. Center
1400 N. Gaffey St., San Pedro
Open Saturdays & Sundays 9:00 a.m. to 3:00 p.m.

What about E-Waste?
The Conservation Corps of Long Beach offers a free E-Waste Event every 2nd and 4th Saturday each month!

EEC Facility
3251 E. 19th Street, Signal Hill

HQ Facility
340 Nieto Avenue, Long Beach
10:00 a.m. to 2:00 p.m.

Recycling Info
City of Long Beach Customer Call Center (562) 570-2876
www.edcodisposal.com
www.longbeach.gov
www.cclb-corps.org

Mason Jar Give-Aways



Totes for Neighborhoods



Bilingual Flyer
Reminder Refrigerator Magnet
Wildflower Seed Packets

Thank You

