

CITY OF LONG BEACH

POLICE DEPARTMENT

C-11

400 WEST BROADWAY • LONG BEACH • CALIFORNIA 90802 • (562) 570-7260 • FAX (562) 570-7114

Billy B. Quach
Chief of Police

December 15, 2009

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Receive and file the application of Isela Luqueno Devera, Jorge Vera and Margarito Vera, dba Veras Market, for a person-to-person transfer of an Alcoholic Beverage Control license, at 3667 Delta Avenue, with existing conditions. (District 7)

DISCUSSION

It is City Council policy to review applications for Alcoholic Beverage Control licenses. This Person-to-Person Transfer application is placed on the Consent Calendar for your information only; conditions that were placed on the original license continue to be enforceable. Additional information and a map are attached.

TIMING CONSIDERATIONS

The Department of Alcoholic Beverage Control will finalize this transfer on December 17, 2009. Accordingly, City Council action is required at the December 15, 2009 City Council meeting.

FISCAL IMPACT

None.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,

BILLY B. QUACH
CHIEF OF POLICE

APPROVED:

PATRICK H. WEST
CITY MANAGER

ADMINISTRATION BUREAU
(562) 570-5830
FAX (562) 570-5883

INVESTIGATIONS BUREAU
(562) 570-7350
FAX (562) 570-7175

PATROL BUREAU
(562) 570-7214
FAX (562) 570-7058

SUPPORT BUREAU
(562) 570-7342
FAX (562) 570-6018

HONORABLE MAYOR AND CITY COUNCIL
December 15, 2009

Council District: 7

Applicant: Isela Luqueno Devera, Jorge Vera and Margarito Vera
DBA: Veras Market
Address: 3667 Delta Avenue

Type of Application: A person-to-person transfer of an Off-Sale Beer and Wine license. This business is adding Margarito Vera to the ABC license.

Basis for possible protest: None.

PUBLIC CONVENIENCE DETERMINATION: A determination by the City of public convenience and necessity **is not** required for this application.

Census Tract: 5723.01

Boundaries: Wardlow Road/San Francisco Avenue/San Diego Freeway to the North
Spring Street to the South
Los Angeles River/Union Pacific Railroad to the East
Santa Fe Avenue/City Limits to the West

Number of licenses allowed: 3

Number of licenses existing: 5

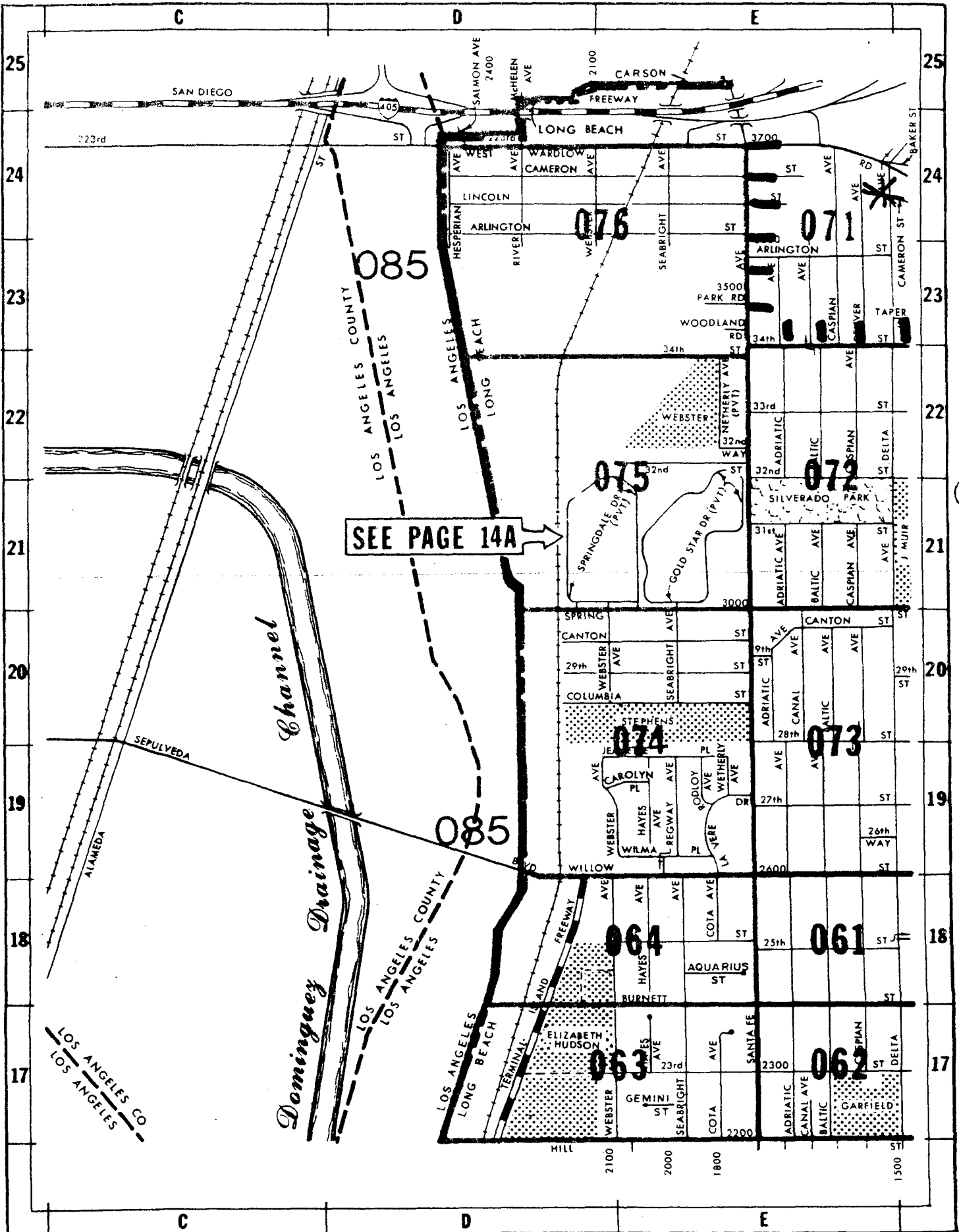
Police Reporting District: 071

Boundaries: Dominguez Street to the North
34th Street to the South
Long Beach Freeway to the East
Santa Fe Avenue to the West

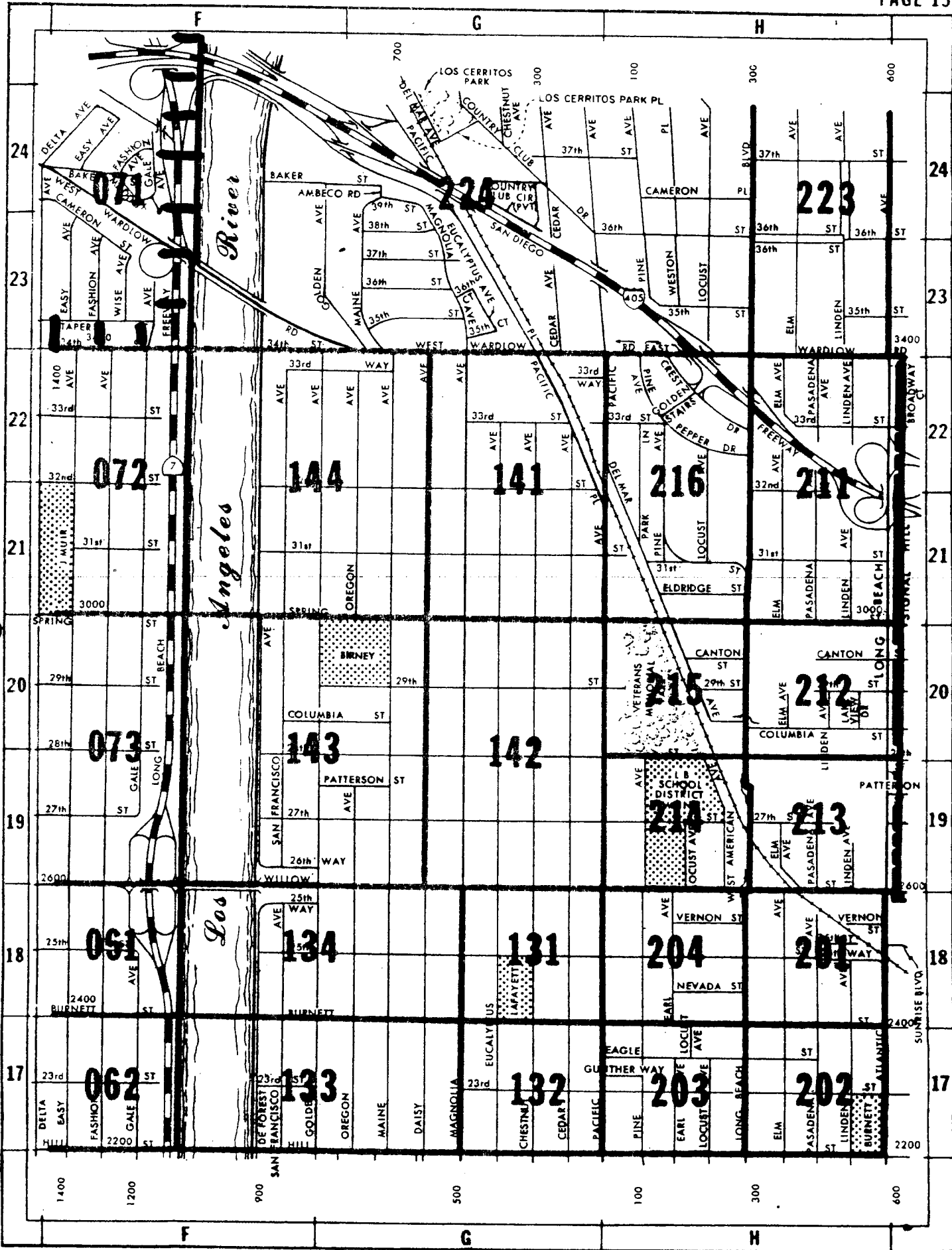
Reported crimes in this district for ABC purposes are 186. Crime in a reporting district must be at least 191 to qualify for a high crime protest. A protest may not be filed on a person-to-person transfer application.

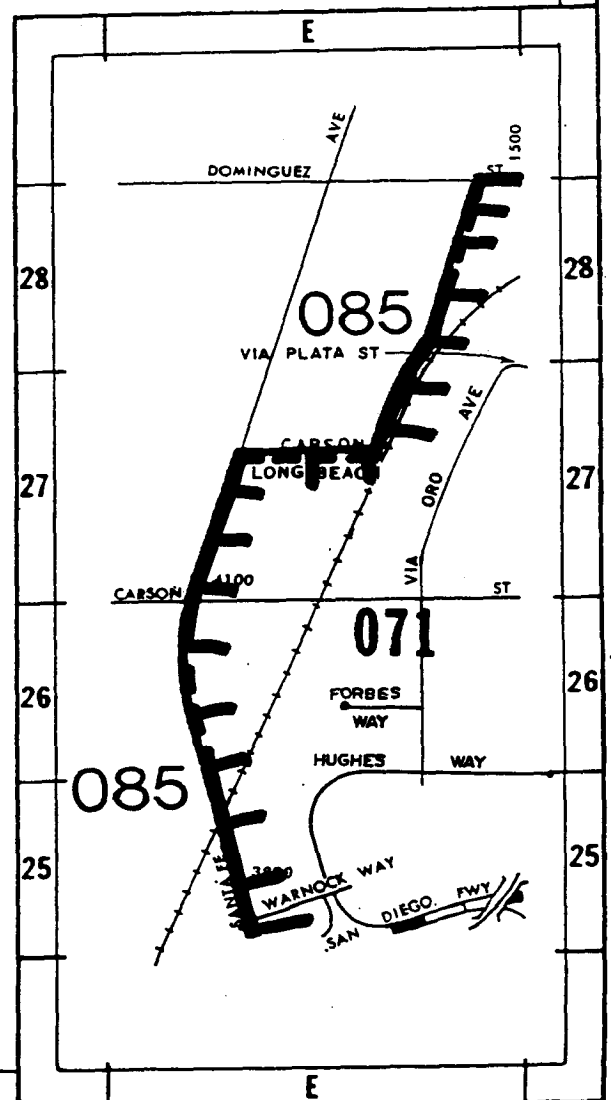
Type of business: A neighborhood market.

Last day to request conditions: December 17, 2009



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Date: December 15, 2009
To: File
From: Dana Smith, Detective, Vice Investigations Section
Subject: **VERAS MARKET, 3667 DELTA AVENUE**

CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (11/17/08-11/17/09)

1	Tagg	Tagging Call	Advised
1	484	Petty Theft	Advised
1	211	Robbery	Will File Later
1	927	Unknown Trouble Call	No Disposition

ABC INSPECTIONS (past three years)

1 Inspection No Violations Observed

RESIDENCE WITHIN 100 FEET

Not applicable

CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET

Not applicable

DBS:dbs
cfs.memo