

February 4, 2022

Mr. Brad D. Beach
Supervising Agent In Charge
Department of Alcoholic Beverage Control
3950 Paramount Boulevard, Suite No. 250
Lakewood, California 90712

Re: Application of Match Free, Incorporated, dba Long Beach Vibe, to determine the application serves the public convenience and necessity, for an original application of an Alcoholic Beverage Control License, at 3414 East 7th Street.

Dear Mr. Beach:

Please be advised that the Long Beach City Council, at its meeting held Tuesday, February 1, 2022 received and filed the subject application for an original application of an Alcoholic Beverage Control License.

At the same meeting, the Long Beach City Council took the concurrent action to determine and find that the subject application would serve the public convenience and necessity.

Enclosed is a copy of the City Council documentation for your file.

Respectfully submitted,



MONIQUE DE LA GARZA
CITY CLERK

Prepared by:
Pablo Rubio

Attachment

cc: Suzie Price, Councilwoman, Third District
Mayor
City Prosecutor
Police Department (2) Chief & Vice
Referral File
FAX forwarded to ABC, (562) 982-1396

C-19

February 1, 2022

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Receive and file the application of Match Free, Incorporated, dba Long Beach Vibe, for an original application of an Alcoholic Beverage Control (ABC) license, at 3414 East 7th Street; and determine that the application serves the public convenience and necessity. (District 3)

DISCUSSION

It is City Council policy to review applications for ABC licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible bases for protest.

TIMING CONSIDERATIONS

City Council action is requested on February 1, 2022, to respond to the Department of Alcoholic Beverage Control by the February 2, 2022 due date.

FISCAL IMPACT

There is no fiscal impact associated with this recommendation.

SUGGESTED ACTION:


Approve recommendation.

Respectfully submitted,



WALLY HEBEISH
CHIEF OF POLICE

APPROVED:



THOMAS B. MODICA
CITY MANAGER

ATTACHMENTS

HONORABLE MAYOR AND CITY COUNCIL
February 1, 2022

Council District: 3
Applicant: Match Free, Incorporated
DBA: Long Beach Vibe
Address: 3414 East 7th Street
Type of Application: An Original Application of an Off-Sale General license
Bases for possible protest: Over concentration
Residences within 100 Feet
Churches within 600 Feet

PUBLIC CONVENIENCE DETERMINATION: A determination of Public Convenience and Necessity **is** required for this application.

Census Tract: 5771
Boundaries: 7th Street to the North
Vista Street to the South
Ximeno Avenue to the East
Obispo Avenue to the West
Number of licenses allowed: 4
Number of licenses existing: 9
Police Reporting District: 544
Boundaries: 7th Street to the North
4th Street to the South
Termino Avenue to the East
Redondo Avenue to the West

Reported crimes in this district for ABC purposes are 48. Crime in a reporting district must be at least 108 to qualify for a high crime protest.

Type of business: A package store
Last day to request conditions and protest: February 2, 2022

Date: February 1, 2022

To: File

From: Jose Gonzalez, Detective, Vice Investigations Section

Subject: **LONG BEACH VIBE - 3414 EAST 7th STREET**

CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (12/14/20-12/14/21)

(2) 459PC Burglary Report Report Filed

ABC INSPECTIONS (Past three years)

Not applicable

RESIDENCES WITHIN 100 FEET

3418 East 7th Street

Multi-Unit Residence

3410 East 7th Street

Multi-Unit Residence

CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET

685 Corona Avenue

Parkcrest Christian Church

668 Obispo Avenue

Soldiers of Christ Ministries

668 Obispo Avenue

Revive Church

668 Obispo Avenue

Seventh Street Church