



CITY OF LONG BEACH

DEPARTMENT OF FINANCIAL MANAGEMENT

H-2

333 West Ocean Blvd • Long Beach, California 90802

October 21, 2008

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Receive the supporting documentation into the record, conclude the hearing and grant the permit, with or without conditions, grant a one-year short-term permit, with or without conditions, or deny the permit on the application of Kenneth Parks, DBA The All American Melodrama & Music Hall, 429 Shoreline Village Drive, for Entertainment Without Dancing by Patrons at an existing Restaurant. (District 2)

DISCUSSION

The Long Beach Municipal Code (LBMC) requires an application be filed and a hearing be held before the City Council whenever this type of activity is requested and before an entertainment permit is granted or denied.

The LBMC also requires that the City Council make a determination that the application is complete and truthful; the applicant, the person interested in the ownership and operation of the entity, and the officers and trustees of the entity are law-abiding persons who will operate and conduct the business activity in a lawful manner; and, that the public peace, welfare, and safety will not be impaired. If this is so, the application shall be approved, a short-term permit shall be approved, or the application shall be denied.

Attached for your review is the application from Kenneth Parks, DBA The All American Melodrama & Music Hall. Also attached are reports from various departments and a summary of those reports, as well as the license history of the establishment.

City departments have conducted their investigation in accordance with the LBMC. The following summarizes their findings:

- The Police Department recommends that the permit for entertainment without dancing by patrons be approved subject to standard conditions of the Downtown Dining and Entertainment District.
- The Fire Department recommends that the permit for entertainment without dancing by patrons be approved.

- The Health and Human Services Department finds that the building/location meets department requirements for the proposed use with the condition that the establishment remain in compliance with the Long Beach Noise Ordinance (LBMC Chapter 8.80).
- The Long Beach Development Services Department recommends that the permit for entertainment without dancing by patrons be approved.

In the event that any of the recommended conditions attached to any permit or licenses are in conflict, the permittee shall adhere to the strictest of the applicable conditions. This location has been licensed as a restaurant with alcohol since July 2008.

This matter was reviewed by Deputy City Attorney Cristyl Meyers on September 9, 2008.

TIMING CONSIDERATIONS

The hearing date of October 21, 2008, has been posted on the business location, with the applicant and property owners within 300 feet notified by mail.

FISCAL IMPACT

The following fees were collected with the application: Building Review \$20 and Zoning Review \$14 (Long Beach Development Services Department), Police Investigation \$1,000 (Police Department), Labels \$90 (Financial Management Department) and Health/Noise Control \$94 (Health and Human Services Department).

The following fees will be collected if the application is approved: Business License \$309.77, Regulatory \$250 and DPBIA \$404.97 (Financial Management Department).

SUGGESTED ACTION:

Approve recommendation.

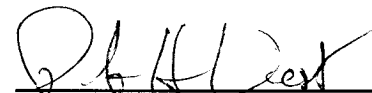
Respectfully submitted,



LORI ANN FARRELL
DIRECTOR OF FINANCIAL MANAGEMENT/CFO

LAF: RIB: JEM
K:\Exec\Council Letters\Commercial Services\Hearing Letters\10-21-08 cci - All American Melodrama.doc

APPROVED:



PATRICK H. WEST
CITY MANAGER

ATTACHMENTS



CITY OF LONG BEACH

DEPARTMENT OF FINANCIAL MANAGEMENT

333 WEST OCEAN BOULEVARD • LONG BEACH, CALIFORNIA 90802

SUMMARY OF APPLICATION FOR BUSINESS PERMIT

Attached for your review and action is an application for Kenneth Parks, DBA The All American Melodrama Theatre & Music Hall. Also attached are reports from various departments stating their recommended disposition of the subject application. These are summarized as follows:

SUBMITTED FOR CITY COUNCIL ACTION

| | <u>Without Concern</u> | <u>With Conditions</u> | <u>With Concerns</u> |
|---|----------------------------|----------------------------|--------------------------|
| Police Department | | X | |
| Fire Prevention Bureau | X | | |
| Health and Human Services Department/Noise Control | | X | |
| Long Beach Development Services | X | | |

Questions concerning the above may be directed to the following:

| | |
|--|----------|
| Police Department, Chief of Police | 570-7301 |
| Fire Department, Fire Prevention Bureau | 570-2500 |
| Health and Human Services Department, Noise Control..... | 570-4130 |
| Long Beach Development Services..... | 570-6623 |

Compiled by: Department of Financial Management
Commercial Services Bureau



CITY OF LONG BEACH

DEPARTMENT OF FINANCIAL MANAGEMENT

333 West Ocean Boulevard • Long Beach, CA 90802 • (562) 570-5700 • Fax (562) 570-6867

COMMERCIAL SERVICES DIVISION

FIVE YEAR HISTORY OF BUSINESS ESTABLISHMENT 429 Shoreline Village Dr., Units E & G

Kenneth Parks
DBA: The All American Melodrama
Theatre & Music Hall
Lic#20828030
06/08 – Pending City Council approval

Entertainment Without Dancing by Patrons

Kenneth Parks
DBA: The All American Melodrama
Theatre & Music Hall
Lic#20832040
07/08 – Active

Restaurant With Alcohol

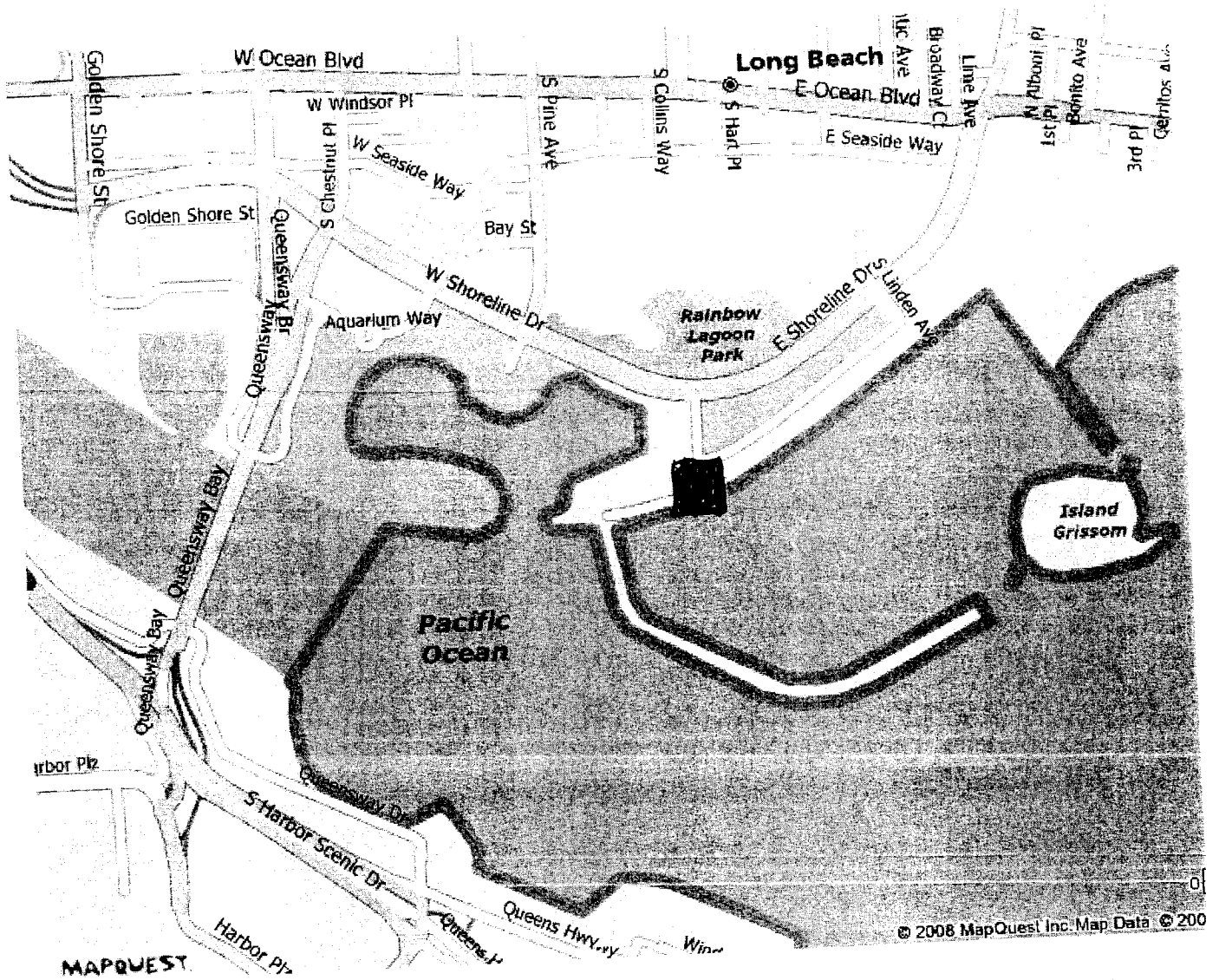
Kenneth Parks
DBA: The All American Melodrama
Theatre & Music Hall
Lic#20829370
06/08 – Active

Vending Machines

Pearson's Tees 'N Things Inc.
DBA: Jungle Tees/Seas The Moment
Lic#99018670
05/99 – 06/04

Retail Sales

THE ALL AMERICAN MELODRAMA 429 SHORELINE VILLAGE DRIVE STE E & G





CITY OF LONG BEACH BUSINESS LICENSE APPLICATION
4th Floor, City Hall
333 W. Ocean Boulevard, Long Beach, CA 90802

www.longbeach.gov
(562) 570-6211
TDD (562) 570-6793

GENERAL INFORMATION

| | | | |
|--|--|---------------------|--|
| OWNER'S NAME (If corporation, use corporate name. If partnership - principal) KENNETH W. PARKS | DRIVER'S LICENSE NUMBER [REDACTED] | STATE [REDACTED] | SOCIAL SECURITY NUMBER [REDACTED] |
| BUSINESS NAME (D.B.A.) THE ALL AMERICAN MELODRAMA | TYPE OF BUSINESS (Be specific) FAMILY THEATER - LIVE PERFORMANCE | | HOME OCCUPATION <input type="checkbox"/> |
| BUSINESS ADDRESS 429 ST. EGG SHORELINE VILLAGE DR LONG BEACH, CA 90804 | STREET | CITY | STATE ZIP AREA CODE/TELEPHONE |
| MAILING ADDRESS (if different) [REDACTED] | STREET | CITY | STATE ZIP AREA CODE/TELEPHONE |
| RESIDENCE ADDRESS (if different) SAME AS ABOVE | STREET | CITY | STATE ZIP AREA CODE/TELEPHONE |
| LIST OF PRINCIPAL OFFICERS' OR PARTNERS' NAMES AND ADDRESSES | | TITLE | PERCENT OWNERSHIP |
| KENNETH W. PARKS | | [REDACTED] | 100% |

New Business Address Change Ownership Change Secondary License Sole Owner Partnership Corporation LLP LLC

BUSINESS OPERATIONS INFORMATION

| | | | | |
|---|------------------------------|-----------------------------|-------------------------------------|---|
| START DATE APRIL 25/08 | NO. OF EMPLOYEES 8 | NO. OF VEHICLES 0 | FEDERAL TAX ID NUMBER [REDACTED] | SALES TAX COLLECTOR IDENTIFICATION NUMBER [REDACTED] |
| Does your business have a Calif State Lic? <input type="checkbox"/> Y <input checked="" type="checkbox"/> N | | STATE LICENSE NUMBER | CLASSIFICATION | RENEWAL DATE |

FOOD, ALCOHOL, ENTERTAINMENT

Do you plan to sell or serve food? (including pre-packaged) Y N
If selling food, are there more than 10 square feet of food products displayed? Y N
If serving food, how many seats?: 94
Do you plan to sell or serve alcoholic beverages? Y N
If yes, ABC License number: _____
Does your business involve amusement machines, video games and/or pool tables? Y N
How many: _____ Type: _____
Does your business have vending machines? Y N
How many: 2 Type: AMUSEMENT
Will you have: dancing, music (live or amplified)?

SERVICES/FUND RAISING

Will you provide a towing service? Y N
Will you offer massage, bodywrap, escort or other similar personal services? Y N
Will you engage in fund raising? Y N
Will you deal in coins, stamps, firearms, jewels, or second-hand property? Y N

HAZARDOUS MATERIALS/MEDICAL WASTE

Will you use, store, or transport chemicals (new or waste state)? Y N
Will you manage or produce biohazardous materials or waste? Y N

BUILDING AND FACILITY INFORMATION

Business sq. ft.: 2,500
Do you own or rent/lease your business property?
Does your business require construction and/or remodeling? Y N

ACKNOWLEDGMENT

I have received a copy of "OPERATING A BUSINESS IN LONG BEACH". I understand that before I can operate my business in Long Beach, my establishment must comply completely or I will be in violation of the L. B. M. C., Section 3.8D.421.5. I declare, under penalty of perjury, that I am authorized to complete this application. To the best of my knowledge and belief, the provided information and statements are true and correct.

SIGN and return this statement with your remittance Make checks payable to City of Long Beach

Kenneth W. Parks Owner or Authorized Agent 3/21/08 DATE KEN PARKS/OWNER PRINT NAME/TITLE

DO NOT WRITE BELOW THIS LINE

| | | | |
|---|---|--------------------------------|-------------------------|
| Review Path: <input type="checkbox"/> Min <input type="checkbox"/> Mod <input type="checkbox"/> Com | Inspection(s): <input type="checkbox"/> Bldg <input type="checkbox"/> Fire <input type="checkbox"/> Hlth <input type="checkbox"/> PD <input type="checkbox"/> Oth | Date/time: <u>3/21/08</u> | Init: _____ |
| Basic Tax | - \$ _____ | Prev Use: <u>Retail</u> | Exp Date: <u>6/1/08</u> |
| Employees # _____ @ \$ _____ | - \$ _____ | Prev Lic: _____ | |
| Vehicles # _____ @ \$ _____ | - \$ _____ | Exp date: _____ | |
| Other # _____ @ \$ _____ | - \$ _____ | District: <u>15</u> | |
| DPIA, BSPA, BKBA base | - \$ _____ | SIC: <u>5313</u> | |
| PIA Employees # _____ @ \$ _____ | - \$ _____ | Entered by: <u>[Signature]</u> | |
| Regulatory Investigation | <u>1000.00</u> | Date: <u>6/4/08</u> | |
| Misc. Fees <u>noise, labels, production permit</u> | <u>787.00</u> | BU | |
| Sub Total | - \$ _____ | | |
| Zoning | - \$ <u>1000</u> | | |
| Building Inspection <u>53 0800 LRA</u> | - \$ <u>200</u> | | |
| Total | - \$ <u>1512.00</u> | | |

Zoning Review
 Y N N/A
By: [Signature]
Date: 3/24/08
 New construction Reuse
Zone: D-6
Comments: _____

NOTE: THIS IS NOT A BUSINESS LICENSE: DO NOT OPERATE UNTIL A VALID LICENSE HAS BEEN ISSUED.
THIS INFORMATION IS AVAILABLE IN AN ALTERNATIVE FORMAT BY CONTACTING 562/570-6211



OFFICE USE ONLY

| | |
|--|---------------------|
| Accepted By: <u>[Signature]</u> | Date: <u>7/1/08</u> |
| Zoning Approval By: <u>[Signature]</u> | Date: <u>7/1/08</u> |

APPLICATION FOR ENTERTAINMENT PERMIT

(Please Print All Information - Incomplete Applications Will Not Be Accepted)

Applicant's Name (Legal Ownership Structure): KENNETH PARKS / OWNER
 Business Name (DBA): THE ALL AMERICAN MELODRAMA & MUSIC HALL Business Phone: (818) 389-9822
 Business Site Address: 429 SHORELINE VILLAGE DRIVE STE EFG LONG BEACH, CA 90801
 Date Business Proposes To Open: APRIL 25, 2008

Days & Time Premises Are Open For Inspection: _____

Proposed Use(s):

Entertainment/Restaurant With Dancing Without Dancing

Entertainment/Tavern With Dancing Without Dancing

Social Club Pool or Billiard Hall Other (explain) FAMILY THEATER VENUE WITH

CONCESSION

Explain briefly the proposed use of the rooms within the building:

A FAMILY THEATER LIVE PERFORMANCE VENUE & CONCESSION STAND

Contact Person(s) Name (authorized agent, manager, etc.): KENNETH W. PARKS

Contact Person(s) Phone Number: (818) 389 9822

Type of Organization:

- Corporation Partnership Individual Unincorporated Association or Club
 Trust LLC Other, explain: _____

OFFICE USE ONLY

- Building Fire Health (Check Inspecting Department) Date Received: _____
 Building/Location meets Department Requirements for the proposed use.
 Building/Location meets Department Requirements for the proposed use subject to the following conditions:

Building/Location does not meet Department requirements for the proposed use.

Inspection Completed On (date): _____ By: _____

POLICE DEPARTMENT

- Police Department finds no for basis for denial Police Department finds basis for denial
 Police Department finds no for basis for denial with conditions

Conditions or Basis for Denial: _____

By: _____ Title: _____ Date: _____

GENERAL INFORMATION (All Applicants)

Principal place of business (if other than the address listed on page 1): _____

Fictitious business names(s) or dba(s) used:

THE ALL AMERICAN MELODRAMA
THEATER AND MUSIC HALL

Place and date of filing fictitious business name statement:

LOS ANGELES CHAMBER
OF COMMERCE JOURNAL 10/7/07

County(ies) in which fictitious name statement is (are) filed:

LOS ANGELES

Names and address of all agents and employees authorized to negotiate or otherwise represent individual in connection with any transaction with the City of Long Beach:

KENNETH W. PARKS [REDACTED]

Name and address of person (agent) authorized to accept service of process in California:

KENNETH W. PARKS [REDACTED]

State whether you are licensed by any governmental agency to engage in any business. If so, list each such license held, the city in which held, and expiration date thereof:

NONE

Is this applicant a subsidiary of a present corporation or business?
If yes, explain:

YES

NO

How long has the corporation or business been in operation? _____

Is the location: Owned? Rented/Leased?

If Rented/Leased, state the name and address of property owners:

Name:

SHORELINE VILLAGE ENTERPRISES

Address:

C/O PACIFIC OCEAN MANAGEMENT

13575 MINDANAO WAY MARINA DEL REY, CA 90292

(562) 570-5596

IF APPLYING AS AN INDIVIDUAL

INFORMATION IS REQUESTED FOR POLICE DEPARTMENT IDENTIFICATION AND INVESTIGATION

Name:

Last: PARKS

First: KENNETH

Middle: WAYNE

Title(s) or AKA(s):

Residence address:

[REDACTED]

Residence telephone number(s) (including area code):

[REDACTED]

Business address:

429 E + G SHORELINE VILLAGE DRIVE LONG BEACH, CA
90802

Business telephone number(s) (including area code):

(818) 389-9822

Race: [REDACTED] Sex: [REDACTED] Hair: [REDACTED] Eyes: [REDACTED] Height: [REDACTED] Weight: [REDACTED]

Date of Birth (mm/dd/yyyy): [REDACTED] Place of Birth: [REDACTED]

Driver's License or Identification Card Number: [REDACTED]

State of Issue: [REDACTED]

GENERAL OPERATING CONDITIONS

Complete Each Question

ALCOHOL/FOOD/ADDITIONAL BUSINESSES

1. Will liquor be sold or consumed on the premises? YES NO

a. If Yes, complete the following box:

Check one box to indicate License Type

Alcohol Beverage Control License No.

Premises Type: (Club (restaurant) or Commercial (store))

On sale beer

460452

THEATER w/ CONCESSION

On sale beer and wine

THEATER w/ CONCESSION

On sale distilled spirits

2. Is a bonafide-eating place provided on the premises? (Bonafide eating place means a place which is regularly used for serving meals for compensation, which has suitable kitchen facilities containing conveniences for cooking an assortment of foods for ordinary meals other than fast foods, sandwiches or salads. The kitchen must contain proper refrigeration for food and must comply with all applicable regulations of the Health and Human Services Department.

YES NO

a. If yes, list types of food sold: _____

b. If no, list any products (such as snacks sold):

POPCORN, HOT DOGS, NACHOS, CANDY, PRETZELS, PICKLES

3. Are non-alcoholic beverages sold?

YES NO

4. How many tables for seating? 25

5. Are other types of businesses conducted on the premises?

YES NO

a. If yes, list type(s): _____

6. Are pool tables provided?

YES NO

a. If yes, indicate number: _____

7. Is there a license for the pool table?

YES NO

a. If yes, license number: _____

8. Are amusement machine(s) and/or jukebox(es) provided?

YES NO

a. If yes, indicate number and type: 3 Amusement Machines

Jukebox(es)

9. Is there a license for the amusement machine(s) and/or jukebox(es)?

YES NO

a. If yes, decal number(s): _____

10. Owner of machine(s) and/or jukebox(es):

Name: KEN PARKS

Address: _____

Telephone No. (818) 389-9822

GENERAL OPERATING CONDITIONS (continued)

Complete Each Question

SECURITY

11. Will security officers be provided?

YES NO

a. If yes, number of security officers:

2

12. Is any other type of security provided?

YES NO

a. If yes, describe type of security:

2 GUARDS PATROL SHORELINE VILLAGE CENTER 24 HRS. A DAY

Days and hours security officers or other security will be provided (fill out completely):

| Day | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday |
|-------------------|---------------|---------|-----------|----------|--------|----------|--------|
| Hours of Security | 24 HRS ←————→ | | | | | | |
| | | | | | | | |

13. Will a private security firm be used?

YES NO

a. If yes, provide the following information of the contracted security firm:

Name: _____ City Business License No.: _____

Address: _____ Telephone No.: () _____

ADMISSION and/or MEMBERSHIP FEES CHARGED

14. Will minors be allowed on the premises?

YES NO

15. Will the premises be open to the general public?

YES NO

16. Will an admission fee be charged?

YES NO

a. If yes, fee schedule: ADULTS \$18.00 SENIORS/STUDENTS/ACTIVE MILITARY \$16
CHILDREN \$14.00

17. Is there a private area for exclusive use of members and their guests only? YES NO

a. If yes, types of membership fees: _____

18. Will guests of members pay an admission fee or other charges?

YES NO

a. If yes, describe the fee schedule and other charges: _____

GENERAL OPERATING CONDITIONS (continued)

Complete Each Question

HOURS OF OPERATION

Establishment hours of operation by day (fill out completely):

| Day | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday |
|-------|----------|----------|-----------|----------|----------|----------|----------|
| Open | 12:00 P | 12:00 PM | 12:00 PM | 12:00 PM | 12:00 PM | 12:00 PM | 12:00 PM |
| Close | 11:30 PM | 11:30 PM | 11:30 PM | 11:30 PM | 1:00 AM | 1:00 AM | 11:30 PM |

PROXIMITY OF BUSINESSES AND RESIDENCES

19. Are there surrounding businesses? YES NO

a. What type? RESTAURANTS, LOUNGES, RETAIL

20. Are there surrounding residences? YES NO

a. Approximately how close? _____

PARKING FACILITIES AND ARRANGEMENTS

21. Is parking available? YES NO

a. If no, what is the street address of the off-premises parking facility? _____

b. Describe the business arrangement made with owner of the parking facility if not part of business premises. (Please attach a copy of parking contract or deed restriction) _____

c. Days and hours parking facility will be available:

| | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday |
|------|----------|---------|-----------|----------|--------|----------|--------|
| From | 24 HRS ← | | | | | | |
| To | | | | | | | → |

d. How many individual parking spaces (approximately)? ~~100~~ 420 KP

END OF GENERAL OPERATING CONDITIONS SECTION – PLEASE CONTINUE TO NEXT SECTION

ENTERTAINMENT FACILITY AND ACTIVITY

Entertainment - Restaurant Entertainment - Tavern (bar) Entertainment - Other

Does the Proposed Activity have:

- Outdoor Entertainment? Y N
- Dancing by patrons, guests, customers, participants, attendees? Y N
- Dancing by performers? Y N
- Live music by more than two (2) performers? Y N
- Amplified music (live)? Y N
- Amplified music (recorded)? Y N
- Disc Jockey? Y N
- Karaoke? Y N
- Adult Entertainment as defined by LBMC Section 21.15.110? Y N
- Adult Entertainment as defined by LBMC Section 5.72.115 (B)? Y N
- Will the establishment serve as a family pool/billiard hall as provided in Section 5.69.090 of the LBMC? Y N
- Any other type of entertainment not listed above? Y N

If yes, briefly describe the entertainment activity. LIVE PERFORMANCE OF "FAMILY FRIENDLY"

ENTERTAINMENT

Describe entertainment by performers: PLAYS & MUSIC REVUES

Dance Floor? Y N

Stage? Y N

If yes, provide dimensions and type of material of dance floor. L _____ X W _____ = _____ sq ft.

If yes, provide dimensions and type of material of stage. L _____ W _____ H _____

Describe floor material and surface type: _____

Schedule of entertainment. Please provide days of the week and time of day. If entertainment is not provided the same days and times every week, please provide a detailed schedule of specific dates and times of entertainment. Attach an additional sheet if necessary: (Fill Out Completely)

| Day | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday |
|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|
| Entertainment Type | LIVE THEATER MUSIC | LIVE THEATER MUSIC | LIVE THEATER MUSIC | LIVE THEATER MUSIC | LIVE THEATER MUSIC | LIVE THEATER MUSIC | LIVE THEATER MUSIC |
| Start Time | 12:00 PM | 12:00 PM | 12:00 PM | 12:00 PM | 12:00 PM | 12:00 PM | 12:00 PM |
| End Time | 11:30 PM | 11:30 PM | 11:30 PM | 11:30 PM | 1:00 AM | 1:00 AM | 11:30 PM |

RELEASE FORM

The undersigned, on behalf of (owner(s)) KENNETH W. PARKS, hereby authorizes the City of Long Beach, by and through its appropriate officers, agents and employees to verify and confirm the information contained in this application, and to conduct such other investigations as may be reasonably required by the City of Long Beach, its officers, agents and employees for the purpose of determining the capability, fitness and capacity of:

(DBA) THE ALL AMERICAN MELODRAMA THEATER & MUSIC HALL

to obtain the (entertainment type) LIVE THEATER PERFORMANCE permit/license.

The applicant by signing this application consents service of any notice required or provided for by the laws, rules, regulations, or ordinances of the City of Long Beach upon the person at the address designated in this application as the business address, will constitute sufficient and legal notice. Any change in the person or the address listed in the application may be made only in writing to the Director of Financial Management.

The applicant consents and agrees full compliance will be made with all applicable State laws and City ordinances governing the conduct of the particular type of business activity for which a business license or permit is requested. **The applicant by signing this application understands any incomplete or false information may constitute grounds for denial.**

I swear under penalty of perjury I have read the forgoing application and all information and statements made by the undersigned/applicant regarding this applicant are true and correct.

Kenneth W. Parks
(SIGNATURE OR AUTHORIZED AGENT)

owner
(TITLE)

3/21/08
(DATE)

[REDACTED]
DRIVER'S LICENSE OR ID CARD NUMBER

[REDACTED]
STATE

[Signature]
ACCEPTED BY (CITY STAFF)

CSRT III
TITLE

6/27/09
DATE

DISPLAY CONSPICUOUSLY AT PLACE OF BUSINESS FOR WHICH ISSUED

CALIFORNIA STATE BOARD OF EQUALIZATION

SELLER'S PERMIT



ACCOUNT NUMBER

11/15/2007 SR AS [REDACTED]

THE ALL AMERICAN MELODRAMA THEATR
KENNETH W PARKS
429 SHORELINE VILLAGE DR # G
LONG BEACH, CA 90802-8136

NOTICE TO PERMITTEE:
You are required to obey all
Federal and State laws that
regulate or control your
business. This permit does
not allow you to do
otherwise.

IS HEREBY AUTHORIZED PURSUANT TO SALES AND USE TAX LAW TO ENGAGE IN THE
BUSINESS OF SELLING TANGIBLE PERSONAL PROPERTY AT THE ABOVE LOCATION.
THIS PERMIT IS VALID ONLY AT THE ABOVE ADDRESS.

THIS PERMIT IS VALID UNTIL REVOKED OR CANCELED AND IS NOT TRANSFERABLE. IF YOU SELL YOUR BUSINESS
OR DROP OUT OF A PARTNERSHIP, NOTIFY US OR YOU COULD BE RESPONSIBLE FOR SALES AND USE TAXES
DUE BY THE NEW OPERATOR OF THE BUSINESS.

Not valid at any other address

For general tax questions, please call our Information Center at 800-400-7115.

For information on your rights, contact the Taxpayers' Rights Advocate Office at 888-324-2798 or 916-324-2798.

BOE-442-R REV. 15 (2-06)

A MESSAGE TO OUR NEW PERMIT HOLDER

As a seller, you have rights and responsibilities under the Sales and Use Tax Law. In order to assist you in your endeavor and to better understand the law, we offer the following sources of help:

- Visiting our website at www.boe.ca.gov
- Visiting a district office
- Attending a Basic Sales and Use Tax Law class offered at one of our district offices
- Sending your questions in writing to any one of our offices
- Calling our toll-free Information Center at 800-400-7115

As a seller, you have the right to issue resale certificates for merchandise that you intend to resell. Conversely, you have the responsibility of not misusing resale certificates. While the sales tax is imposed upon the retailer,

- You have the right to seek reimbursement of the tax from your customer
- You are responsible for filing and paying your sales and use tax returns timely
- You have the right to be treated in a fair and equitable manner by the employees of the Board
- You are responsible for following the regulations set forth by the Board

As a seller, you are expected to maintain the normal books and records of a prudent businessperson. You are required to maintain these books and records for no less than four years, and make them available for inspection by a Board representative when requested. You are also expected to notify us if you are buying, selling, adding a location, or discontinuing your business, adding or dropping a partner, officer, or member, or when you are moving any or all of your business locations. If it becomes necessary to surrender this permit, you should only do so by mailing it to a Board office, or giving it to a Board representative.

If you would like to know more about your rights as a taxpayer, or if you are unable to resolve an issue with the Board, please contact the Taxpayers' Rights Advocate Office for help by calling toll-free, 888-324-2798 or 916-324-2798. Their fax number is 916-323-3319.

Please post this permit at the address for which it was issued and at a location visible to your customers.

STATE BOARD OF EQUALIZATION
Sales and Use Tax Department



**California Department of Alcoholic
Beverage Control**
License Query System Summary
as of 6/11/2008

| | |
|--|--|
| License Information | |
| License Number: 460452 | Status: PENDING |
| Primary Owner: PARKS KENNETH WAYNE | |
| ABC Office of Application: LB/LAKEWOOD | |
| Business Name | |
| Doing Business As: ALL AMERICAN MELODRAMA THEATER THE | |
| Business Address | |
| Address: 429 SHORELINE VILLAGE DR STE E & G Census Tract: 5761. | |
| City: LONG BEACH County: LOS ANGELES | |
| State: CA Zip Code: 90802-8136 | |
| Licensee Information | |
| Licensee: PARKS KENNETH WAYNE | |
| License Types | |
| 1) License Type: 40 - ON-SALE BEER | |
| License Type Status: PENDING | |
| Status Date: 11-OCT-2007 | Term: Month(s) |
| Original Issue Date: | Expiration Date: |
| Master: Y | Duplicate: 0 Fee Code: NA |
| Condition: OPERATING RESTRICTIONS | |
| Current Disciplinary Action | |
| ... No Active Disciplinary Action found ... | |
| Disciplinary History | |
| ... No Disciplinary History found ... | |
| Hold Information | |
| Hold Date: 17-APR-2009 | Type: UNDER CONSTRUCTION (SECT. 24044) |
| Escrow | |
| ... No Escrow found ... | |

--- End of Report ---

For a definition of codes, view our [glossary](#).



OFFICE USE ONLY

Accepted By: [Signature] Date: 12/11/08
 Zoning Approval By: [Signature] Date: 6/11/08

APPLICATION FOR ENTERTAINMENT PERMIT

(Please Print All Information - Incomplete Applications Will Not Be Accepted)

Applicant's Name (Legal Ownership Structure): KENNETH PARKS / OWNER
 Business Name (DBA): THE ALL AMERICAN MELODRAMA MUSIC HALL Business Phone: (818) 389-9822
 Business Site Address: 429 SHORELINE VILLAGE DRIVE STE E+G LONG BEACH, CA 90801
 Date Business Proposes To Open: APRIL 25, 2008
 Days & Time Premises Are Open For Inspection: _____

Proposed Use(s):

- Entertainment/Restaurant With Dancing Without Dancing
 Entertainment/Tavern With Dancing Without Dancing
 Social Club Pool or Billiard Hall Other (explain) FAMILY THEATER VENUE WITH

Explain briefly the proposed use of the rooms within the building:

A FAMILY THEATER LIVE PERFORMANCE VENUE & CONCESSION STAND

Contact Person(s) Name (authorized agent, manager, etc.): KENNETH W. PARKS
 Contact Person(s) Phone Number: (818) 389 9822

Type of Organization:

- Corporation Partnership Individual Unincorporated Association or Club
 Trust LLC Other, explain: _____

OFFICE USE ONLY

Building Fire Health (Check Inspecting Department) Date Received: _____
 Building/Location meets Department Requirements for the proposed use.
 Building/Location meets Department Requirements for the proposed use subject to the following conditions:

 Building/Location does not meet Department requirements for the proposed use.
 Inspection Completed On (date): _____ By: _____

POLICE DEPARTMENT

- Police Department finds no for basis for denial Police Department finds basis for denial
 Police Department finds no for basis for denial with conditions

Conditions or Basis for Denial: _____
 By: [Signature] Title: COP Date: 8-5-08



Date: August 8, 2008

To: Pamela Wilson-Horgan, Manager, Commercial Services Bureau

From: Anthony W. Batts, Chief of Police

Subject: **APPLICATION FOR ENTERTAINMENT WITH DANCING PERFORMERS AT
THE ALL AMERICAN MELODRAMA THEATER & MUSIC HALL
429 SHORELINE VILLAGE DRIVE # E & G**

In response to your request for a recommendation regarding the above named permit application for Entertainment with Dancing by Performers, the Police Department recommends **approval**, subject to the following seventeen (17) standard conditions of the Downtown Dining and Entertainment District:

The All American Melodrama Theater and Music Hall is located in Shoreline Village next to Parkers Lighthouse Restaurant. The business will provide classic, melodramatic plays, comedic shows, and small musical concerts. The business appears to have a family type atmosphere, and South Division Patrol Commander Jay Johnson does not believe the issuance of an entertainment permit will have an adverse impact on Patrol resources.

CONDITIONS OF OPERATION

- 1) Indoor entertainment and outdoor non-amplified entertainment that otherwise conforms with the requirements of state and local laws and regulations may be offered pursuant to permit until 2 a.m., seven days a week.

Outdoor amplified entertainment is prohibited during the period of the pilot program, except for rooftop entertainment that was permitted at the time of the creation of this pilot program, or except in conjunction with a special events permit.

- 2) Each holder of an existing entertainment permit within the entertainment district and each new applicant for a downtown area entertainment permit, including an applicant who acquires an existing business through a change of ownership, shall, within ninety (90) days of application, attend a permit orientation session conducted by or at the direction of the City. Each new applicant for a downtown area entertainment permit, including an applicant who acquires an existing business through a change of ownership, shall, within ninety (90) days of application, submit proof of attending the LEAD program offered by the Department of Alcoholic Beverage Control.

APPLICATION FOR ENTERTAINMENT WITH DANCING PERFORMERS AT
THE ALL AMERICAN MELODRAMA THEATER & MUSIC HALL
429 SHORELINE VILLAGE DRIVE # E & G

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- 3) The permittee shall comply with all applicable laws, regulations, ordinances and stated conditions. It is the intent of the City that each permittee make his or her own business decisions as to how to implement compliance; however, if the permittee fails to comply with the conditions of this permit, or if his or her operations result in excessive police service as defined below, the permittee will be required to operate under the more restrictive conditions described in Attachment "B" and made a permanent part of this permit without further hearing.
- 4) The permittee shall be responsible for all entertainment activities at the location, including those conducted by promoters. Each permittee and promoter conducting business within the City of Long Beach must have or obtain a City of Long Beach Business License prior to conducting entertainment activities governed by this permit. The permittee shall provide all promoters and agents hired to conduct entertainment activities with a copy of the approved permit, which shall include a copy of the approved conditions of operation.
- 5) The operation of the establishment shall be limited to those activities expressly indicated on the entertainment permit application and approved by the City Council. Any change in the operation that exceeds the conditions of the approved permit will require approval by City Council.
- 6) The permittee shall comply with the requirements of LBMC Sec. 8.80 (Noise) at all times. In addition, in response to a complaint, the Police Department will enforce Penal Code Section 415 (disturbing the peace) and all other state and local provisions related to the "public peace." Permittee shall conduct all aspects of his or her operation, including before and after hours deliveries and maintenance, in consideration of residences located nearby. Permittee agrees that the following standard is reasonable: Noise emanating from Permittee's premises shall not be audible from the middle of the street adjoining the premises.
- 7) No adult entertainment, as defined by section 5.72.115(B) LBMC shall be conducted on the permitted premises. The permittee shall not allow, permit, procure, or encourage, anyone to expose male or female genitals, cleft of the buttocks, the areola or any portion of the female breast below the areola, while at or inside the business.
- 8) Current occupancy loads shall be posted at all times, and the permittee shall have an effective system to keep count of the number of occupants present at any given time and provide that information to public safety personnel upon request. (LBMC section 18.48.320)

APPLICATION FOR ENTERTAINMENT WITH DANCING PERFORMERS AT
THE ALL AMERICAN MELODRAMA THEATER & MUSIC HALL
429 SHORELINE VILLAGE DRIVE # E & G

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- 9) Should the permittee's operations give rise to a substantial increase in complaint/calls for police service, the permittee shall increase security staff, implement the use of electronic metal detection equipment, increase outside lighting, or make other changes to the premises or operation as the Chief of Police determines are necessary to protect the safety of the public. In the event of a conflict on this issue between the requirements of this permit and any permit issued by the Alcoholic Beverage Commission, the more stringent regulation shall control.
- 10) The permittee shall be responsible for maintaining an adequate security staff to supervise patrons and those waiting to enter. Potential patrons awaiting entry in a defined "queue" shall be counted toward the calculation of required security staffing levels. For up to fifty (50) people inside (or in a defined queue waiting to enter) an establishment, the permittee shall provide a minimum of one (1) uniformed licensed security guard per floor. There shall be one additional guard for each subsequent increment or each partial increment of 50, plus one guard per each additional floor. (Example: a one-story establishment with 75 patrons present must have two guards. A two-story establishment with 75 patrons present must have three guards.) Potential patrons awaiting entry in a defined "queue" shall be counted toward the calculation of required security staffing levels. The Chief of Police may relax these staffing levels during daylight hours, or during hours in which the primary activity in the establishment is dining, if he determines that a lower level of security staffing is consistent with the protection of public health and safety.

The attire of each security guard shall clearly indicate the guard's affiliation with the establishment by means of a pin, shirt, or other clearly-visible form of identification.

- 11) If an establishment is licensed as a restaurant, all entertainment activities shall be conducted in conjunction with regular dining or pre-planned banquet activities. A banquet is defined as a private function held at a bona fide eating-place wherein complete and substantial meals are provided to the persons in attendance by the management of the restaurant where the function is being held. Fast food, snacks and hors d'oeuvres shall not constitute a complete and substantial meal. Taverns are not subject to this requirement.
- 12) Persons under eighteen (18) years of age shall not be permitted to enter nor permitted to remain on the premises after 10 p.m., unless accompanied by a parent or legal guardian.

APPLICATION FOR ENTERTAINMENT WITH DANCING PERFORMERS AT
THE ALL AMERICAN MELODRAMA THEATER & MUSIC HALL
429 SHORELINE VILLAGE DRIVE # E & G

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- 13) The permittee shall establish a program to discourage loitering and littering outside any of the entrance/exit doors at all times open for business. This should be done by use of security guards and/or signs near all exits that encourage patrons to "respect our neighbors" and the provision of trash receptacles.
- 14) At the conclusion of each event and at closing time, the permittee's staff shall remind patrons to refrain from loitering in the immediate area, littering or making excessive noise. Patrons should be reminded to use trash receptacles and to walk directly and quietly to their cars or other transportation.
- 15) The permittee shall not distribute, post or attach, and shall be responsible for ensuring that its promoters and or agents do not distribute, post or attach, advertising matter on public property or on any vehicle on public property.
- 16) Any graffiti painted or marked upon the premises or on any adjacent area under the control of the permittee shall be removed or painted over within 24 hours after being applied.
- 17) When the Chief of Police determines that excessive police services are required as the result of any incident or nuisance arising out of or in connection with the permittee's operations, the cost of such services shall be billed to the permittee as an expense of an emergency response. "Expense of an emergency response" means those costs incurred by the City of Long Beach in making any appropriate emergency response to the incident, and shall be comprised of all costs directly arising because of the response to the particular incident, including, but not limited to, the costs of providing police, firefighting, rescue, and emergency medical services at the scene of the incident, as well as the salaries of the personnel responding to the incident."

AWB:CNA:ena
AppvlCondMelodrama

Attachment

Attachment "B"

Tiered Conditions

This page contains progressively more stringent regulations on entertainment and related activities in the Dining and Entertainment District. By applying for a permit, the applicant agrees to the conditions contained here and understands that he or she is not entitled to a public hearing if these conditions are applied. The City Council may add further conditions not listed here, or revoke the permit, if the permittee does not comply with the conditions imposed in this permit.

The conditions on this attachment do not modify or limit in any way the authority of the Chief of Police to enforce Penal Code Section 415 (disturbing the peace) against any person, or of the Chief of Police or the Fire Marshal to immediately take action in the event of an imminent threat to public health or safety.

Tier 1 Conditions:

Permittee may have entertainment on the premises during the maximum hours permitted in the district, consistent with ABC requirements and conditions imposed under a Conditional Use Permit. As long as the primary requirements for safety and noise are met (Conditions 1-17), Permittee may choose the methods of meeting those requirements.

Noncompliance with Tier 1 conditions: when the Chief of Police determines that Permittee has violated the terms of the permit, including the Permittee's obligation to comply with all other laws and regulations, but believes those violations can be remedied through education and/or minor modifications to Permittee's operation, Permittee will be asked to attend a meeting with the involved departments, pilot program area residents and businesses, and other interested persons to address community concerns and discuss how the implementation of Tier 2 Conditions can be avoided.

Tier 2 Conditions:

Noise:

Following the receipt of 3 or more noise complaints that require a response by the Police Department within a 30-day period and which are found to violate the "middle of the street" standard for noise, Permittee will be notified that his or her premises must comply with those Tier 2 Noise Conditions which the Chief of Police determines are necessary to protect the public peace and to comply with the City's noise ordinance, from among the following list:

---Permittee must keep all doors and windows closed except while patrons are entering or exiting.

---Meet with Health Department staff to discuss best practices to be implemented to mitigate noise.

- No outdoor entertainment of any kind will be permitted after 10 p.m.
- No queue after midnight. Any persons gathering outside the establishment shall be considered to be loitering.

Security/Public Safety:

For the purposes of this section, an "incident" means a complaint or occurrence that requires a police or Fire Marshal response to Permittee's premises due to Permittee's noncompliance with the terms and conditions of the Entertainment Permit. Following 3 or more incidents within a 30-day period, the Chief of Police or Fire Marshal will notify Permittee of additional measures and conditions to be implemented. These additional measures will be some or all of the following:

- Additional security personnel at hours determined necessary by the Chief of Police to prevent Permittee's operations from creating a public nuisance.
- Additional security checks on incoming patrons.
- No queue after midnight. Any persons gathering outside the establishment shall be considered to be loitering.
- Any additional measures deemed necessary by the Chief of Police or the Fire Marshal to protect health and safety.

NOTE: upon the request of a permittee who has been required to implement Tier 2 conditions, the Chief of Police, in consultation with the Fire Marshal and the Health Department, shall review the permittee's recent compliance history and determine whether some or all conditions can be returned to Tier 1 levels consistent with the protection of public health and safety.

Tier 3 Conditions:

The failure of a permittee to resolve noise and/or security/public safety issues as directed by the Chief of Police or the Fire Marshal within a reasonable period, not to exceed 30 days in any case, shall result in the implementation of Tier 3 conditions:

Noise:

- No outdoor entertainment of any kind will be permitted at any time.
- Only non-amplified entertainment will be permitted at any time OR amplified entertainment will only be permitted until 10 p.m. any night.
- Contain all noise within the premises. No noise audible outside the establishment.
- Implement Health Department recommendations to mitigate noise. Provide pre- and post-implementation monitoring data collected by a certified noise expert approved by the Health Department.

Security/Public Safety:

- The establishment must cease entertainment not later than 10 p.m. on Sunday through Wednesday nights and no later than midnight on Thursday through Saturday nights. The Chief of Police is authorized to make adjustments of up to one hour in these times to protect the public peace.

---Permittee shall limit the queue outside the establishment to no more than 20 people. There shall be no queue within 2 hours of the lawful closing time. Any persons gathering outside the establishment shall be considered to be loitering.

---Any additional measures determined necessary by the Chief of Police or the Fire Marshal to protect health and safety.

If the City determines that Permittee has not modified his or her operations in compliance with Tier 3 conditions and Permittee continues to fail to comply with the terms and conditions of the Entertainment Permit, the City shall begin revocation or suspension proceedings. Permittee is entitled to a hearing to contest such revocation or suspension.



Accepted By: [Signature] Date: 6/11/08
 Zoning Approval By: [Signature] Date: 6/11/08

APPLICATION FOR ENTERTAINMENT PERMIT

(Please Print All Information - Incomplete Applications Will Not Be Accepted)

Applicant's Name (Legal Ownership Structure): KENNETH PARKS / OWNER
 Business Name (DBA): THE ALL AMERICAN MELODRAMA & MUSIC HALL Business Phone: (818) 389-9822
 Business Site Address: 429 SHORELINE VILLAGE DRIVE STE E+G LONG BEACH, CA 90801
 Date Business Proposes To Open: APRIL 25, 2008
 Days & Time Premises Are Open For Inspection: _____

Proposed Use(s):

Entertainment/Restaurant With Dancing Without Dancing

Entertainment/Tavern With Dancing Without Dancing

Social Club Pool or Billiard Hall Other (explain) FAMILY THEATER VENUE WITH CONCESSION

Explain briefly the proposed use of the rooms within the building:

A FAMILY THEATER LIVE PERFORMANCE VENUE & CONCESSION STAND

Contact Person(s) Name (authorized agent, manager, etc.): KENNETH W. PARKS

Contact Person(s) Phone Number: (818) 389 9822

Type of Organization:

- Corporation Partnership Individual Unincorporated Association or Club
 Trust LLC Other, explain: _____

OFFICE USE ONLY

Building Fire Health (Check Inspecting Department) Date Received: 6/11/08

Building/Location meets Department Requirements for the proposed use.

Building/Location meets Department Requirements for the proposed use subject to the following conditions:

Building/Location does not meet Department requirements for the proposed use.

Inspection Completed On (date): 5/30/08 By: JEREMY BERRYMAN

UNDER PERMIT # 512495

6/11/08 Wendy [Signature]

POLICE DEPARTMENT

- Police Department finds no for basis for denial Police Department finds basis for denial
 Police Department finds no for basis for denial with conditions

Conditions or Basis for Denial _____

By _____ Title _____ Date _____



OFFICE USE ONLY

Accepted By: [Signature] Date: 4/1/08
 Zoning Approval By: [Signature] Date: 6/1/08

APPLICATION FOR ENTERTAINMENT PERMIT

(Please Print All Information - Incomplete Applications Will Not Be Accepted)

Applicant's Name (Legal Ownership Structure): KENNETH PARKS / OWNER

Business Name (DBA): THE ALL AMERICAN MELODRAMA & MUSIC HALL Business Phone: (818) 389-9822

Business Site Address: 429 SHORELINE VILLAGE DRIVE STE E+G LONG BEACH, CA 90802

Date Business Proposes To Open: APRIL 25, 2008

Days & Time Premises Are Open For Inspection: _____

Proposed Use(s):

Entertainment/Restaurant With Dancing Without Dancing

Entertainment/Tavern With Dancing Without Dancing

Social Club Pool or Billiard Hall Other (explain) FAMILY THEATER VENUE WITH CONCESSIONS

Explain briefly the proposed use of the rooms within the building:
A FAMILY THEATER LIVE PERFORMANCE VENUE & CONCESSION STAND

Contact Person(s) Name (authorized agent, manager, etc.): KENNETH W. PARKS

Contact Person(s) Phone Number: (818) 389 9822

Type of Organization:

- Corporation
- Partnership
- Individual
- Unincorporated Association or Club
- Trust
- LLC
- Other, explain: _____

OFFICE USE ONLY

Building Fire Health (Check Inspecting Department) Date Received: _____

Building/Location meets Department Requirements for the proposed use.

Building/Location meets Department Requirements for the proposed use subject to the following conditions:

This establishment must stay in compliance with the Long Beach Noise Ordinance 8.80

Building/Location does not meet Department requirements for the proposed use.

Inspection Completed On (date): 6-19-08 By: Robert Hunt

POLICE DEPARTMENT

Police Department finds no for basis for denial Police Department finds basis for denial

Police Department finds no for basis for denial with conditions

Conditions or Basis for Denial: _____

By: _____ Title: _____ Date: _____



OFFICE USE ONLY

Accepted By: [Signature] Date: 7/11/08
 Zoning Approval By: [Signature] Date: 6/11/08

APPLICATION FOR ENTERTAINMENT PERMIT

(Please Print All Information - Incomplete Applications Will Not Be Accepted)

Applicant's Name (Legal Ownership Structure): KENNETH PARKS / OWNER
 Business Name (DBA): THE ALL AMERICAN MELODRAMA & MUSIC HALL Business Phone: (818) 389-9822
 Business Site Address: 429 SHORELINE VILLAGE DRIVE STE E+G LONG BEACH, CA 90801
 Date Business Proposes To Open: APRIL 25, 2008
 Days & Time Premises Are Open For Inspection: _____

Proposed Use(s):

Entertainment/Restaurant With Dancing Without Dancing
 Entertainment/Tavern With Dancing Without Dancing
 Social Club Pool or Billiard Hall Other (explain)

FAMILY THEATER VENUE WITH CONCESSION

Explain briefly the proposed use of the rooms within the building:

A FAMILY THEATER LIVE PERFORMANCE VENUE & CONCESSION STAND

Contact Person(s) Name (authorized agent, manager, etc.): KENNETH W. PARKS

Contact Person(s) Phone Number: (818) 389 9822

Type of Organization:

Corporation Partnership Individual Unincorporated Association or Club
 Trust LLC Other, explain: _____

OFFICE USE ONLY

Building Fire Health (Check Inspecting Department) Date Received: 6-10-8

Building/Location meets Department Requirements for the proposed use.

Building/Location meets Department Requirements for the proposed use subject to the following conditions:

Building/Location does not meet Department requirements for the proposed use.

Inspection Completed On (date): 6-11-8 By: [Signature] VAN

POLICE DEPARTMENT

Police Department finds no for basis for denial Police Department finds basis for denial
 Police Department finds no for basis for denial with conditions

Conditions or Basis for Denial: _____

By: _____ Title: _____ Date: _____



Date: June 23, 2008
To: Richard I. Bartlett, Business Services Officer, Commercial Services Bureau
From: Derek Burnham, Acting Zoning Officer - *Derek Burnham*
Subject: REVIEW OF ENTERTAINMENT LICENSE REQUEST

Site Address: 429 Shoreline Village Drive, Suite E & G
Long Beach, CA 90802

Applicant: Kenneth W. Parks,
DBA The All American Melodrama & Music Hall

Zoning District: PD-6
(Downtown Shoreline Planned Development District)

Proposed Use: Entertainment with Dancing by Performers

The Community Design and Development Division of the Department of Planning and Building has the following comments:

No CUPs or AUPs were found for the subject site. The floor plan was reviewed previously under Tenant Improvement Project #512495. Based on the review it was determined that the use was permitted under the Downtown Shoreline Planned Development District.

The applicant is seeking to obtain a permit for entertainment with dancing by performers only, not patrons. As previously mentioned, the proposed use is a permitted use in the PD-6 District and does not require additional parking.

Planning Bureau recommends that the entertainment permit with dancing by performers for "The All American Melodrama & Music Hall" be approved.

If you have any questions regarding this response, please call Angie Zetterquist, Planner, at (562) 570-6553.