



City of Long Beach
Working Together to Serve

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NB-25

Date: October 22, 2019

To: Honorable Mayor and Members of the City Council

From: Councilwoman Suzie Price, Third District *SJP*

Subject: Funding Support for Haute Dog Howl'oween Parade

RECOMMENDATION:

Increase appropriations in the Special Advertising and Promotion Fund Group in the City Manager Department by \$537, offset by the Third Council District one-time District Priority Funds transferred from the Citywide Activities Department to provide a donation to Community Action Team for their Haute Dog Howl'oween Parade; and

Decrease appropriations in the Special Advertising and Promotion Fund Group in the Citywide Activities Department by \$537 to offset a transfer to the City Manager Department.

INTRODUCTION:

On October 27th, 2019, the Community Action Team will be hosting their 19th annual Haute Dog Howl'oween parade at Marina Vista Park at 2:30 PM. This is a community focused event that brings dog owners, and lovers together in a positive way to celebrate the fall season with a parade of pets and owners showcasing costumes and creativity.

This matter was reviewed by Budget Analysis Officer, Julissa José-Murray, on October 18, 2019.

FISCAL IMPACT:

This recommendation requests the City Manager Department to provide a payment to Community Action Team for support of the Haute Dog Howl'oween. The total appropriation increase in the Special Advertising and Promotion Fund Group in the City Manager Department by \$537 is offset by a decrease of appropriation of Third Council District one-time District Priority Funds in the Special



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Advertising and Promotion Fund Group in the Citywide Activities Department. Implementing this recommendation is anticipated to result in a minimal impact to staff hours beyond normal budgeted scope of duties and a minimal impact on existing City Council priorities.

STATEMENT OF URGENCY

The event is scheduled for October 27, 2019 and funding prior to that date.



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REQUEST TO ADD AGENDA ITEM

Date: October 22, 2019
To: Monique De La Garza, City Clerk
From: Councilwomen Suzie Price, Third District *SP*
Subject: Request to Add Agenda Item to Council Agenda of October 22, 2019

Pursuant to Municipal Code Section 2.03.070 [B], the City Councilmembers signing below request that the attached agenda item (due in the City Clerk Department by Friday, 12:00 Noon) be placed on the City Council agenda under New Business via the supplemental agenda.

The agenda title for this item reads as follows: Funding Support for Haute Dog Howl'oween Parade

Council District	Authorizing Councilmember	Signed by
3	Suzie Price	<i>Suzie Price</i>
6	Dee Andrews	<i>Dee Andrews</i>
8	Al Austin	<i>Al Austin</i>