



CITY OF LONG BEACH

R-15

DEPARTMENT OF DEVELOPMENT SERVICES

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June 7, 2011

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Authorize the City Manager to execute all necessary documents to receive and expend grant funding from The California Endowment; and increase appropriations in the General Grants Fund (SR 120) in the Department of Development Services (DV) by \$100,000 to prepare guiding principles related to health and wellness concepts for inclusion in the Long Beach General Plan Update. (Citywide)

DISCUSSION

On February 8, 2011, The California Endowment (TCE) awarded the Department of Development Services a grant for \$100,000 to prepare a Health and Wellness Element for inclusion in the City's General Plan, Long Beach 2030. On May 17, 2011, at the direction of the City Council, staff met with the TCE, which approved a revision to the grant award.

TCE's Building Healthy Communities (BHC) project is a ten-year initiative to improve community health. Central Long Beach is one of 14 project areas statewide for this initiative. The Endowment seeks to improve health through systemic change, and determined that the preparation of health and wellness principles would provide the broad policy support for the efforts in the Central Long Beach BHC project area, as well as throughout Long Beach.

The grant will fund community outreach efforts and project management costs for the development of health and wellness principles. Instead of the preparation of a single Health and Wellness Element, these health and wellness principles would be woven throughout the entire Long Beach 2030 Plan, with particular emphasis on the Land Use and Mobility Elements. This approach will provide a more integrated approach to incorporating health and wellness principles into the physical, social and economic development patterns throughout the City. These health and wellness principles would then set the framework for later implementation of specific programs or policy directives citywide. This project will be undertaken cooperatively with the Department of Health and Human Services, and supported by parallel grants from TCE directly to two community partners, Families in Good Health at St. Mary's Medical Center and the Children's Clinic based at Long Beach Memorial Medical Center.

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This letter was reviewed by Assistant City Attorney Michael Mais and by Budget Management Officer Victoria Bell on May 20, 2011.

TIMING CONSIDERATIONS

City Council action on this matter is requested on June 7, 2011 to initiate the development of health and wellness principles, which is expected to be completed in approximately one year with the adoption of Long Beach 2030.

FISCAL IMPACT

An appropriation increase of \$100,000 in the General Grants Fund (SR 120) in the Department of Development Services (DV) is included in the recommendation. The expense appropriation will be fully offset by grant revenues and the grant does not require matching funds. There is no fiscal impact to the General Fund. This action has no direct impact on local jobs.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



AMY J. BODEK, AICP
DIRECTOR OF DEVELOPMENT SERVICES

APPROVED:



PATRICK H. WEST
CITY MANAGER