

July 6, 2021

C-21

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Authorize the City Manager, or designee, to approve a visiting vessel permit fee at a discounted rate of \$0.68 per linear foot for the use of Rainbow Harbor and Shoreline Marina Guest Slips for the 2021 Transpacific Yacht Race, for the period of June 23, 2021 through July 18, 2021. (District 2)

DISCUSSION

The Transpacific Yacht Club (TPYC) will host the 52nd Transpacific Yacht Race (Transpac) from Long Beach, California to Honolulu, Hawaii in July 2021. The first biennial 2,225 nautical mile race was held in 1906; it included three yachts with the winner crossing the finish line 12 days, 9 hours and 59 minutes after the start. Transpac is one of the premier offshore races in the world of sailing and attracts entrants from all over the world.

The 2021 Transpac anticipates 75 entries, with three separate start dates on July 13th, 16th and 17th. Participating vessels are moored in Rainbow Harbor and Shoreline Marina prior to their respective start dates to prepare for the journey.

TPYC proposes to rent the available guest slips and mooring located in Rainbow Harbor and Shoreline Marina, at a temporary discounted rate of \$0.68 per linear foot, per day, from June 23, 2021 through July 18, 2021. The total dock revenue to the City for the 26 days at the discounted rate is approximately \$3,000, roughly a discount of 50 percent. The City Council-adopted mooring fee for a visiting vessel is \$1.35 per linear foot, per day. This event is consistent with the promotion of the City of Long Beach (City) as the Aquatics Capital of America, and the promotion of Long Beach as a destination for visitors seeking to participate in a wide range of aquatic activities.

Should the number of entrants exceed the capacity allowable in Rainbow Harbor and Shoreline Marinas, all other dock space will be allocated on a first come first serve basis, for a period of no less or more than three days per vessel.

This sailing event attracts nationwide and worldwide media attention for the City, along with the additional revenue to local business such as hotels, restaurants, grocery stores, boating supplies stores, as well as other retail establishments. These benefits outweigh the revenue loss resulting from the discounted visiting vessel fee.

This matter was reviewed by Deputy City Attorney Arturo D. Sanchez on May 27, 2021 and by Budget Analysis Officer Gregory Sorensen on June 11, 2021.

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TIMING CONSIDERATIONS

City Council action is requested on July 6, 2021, to allow ample time to reserve the required dock space.

FISCAL IMPACT

The anticipated revenue from the dock rent, in the amount of \$3,000, will be deposited in the Tidelands Area Fund Group in the Parks, Recreation and Marine Department. This recommendation has no staffing impact beyond the normal budgeted scope of duties and is consistent with existing City Council priorities. There is no local job impact associated with this recommendation.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



BRENT DENNIS
DIRECTOR OF PARKS, RECREATION AND MARINE

BD:SS:EH:tl/vhd

APPROVED:



THOMAS B. MODICA
CITY MANAGER