



CITY OF LONG BEACH

R-24

POLICE DEPARTMENT

400 WEST BROADWAY • LONG BEACH • CALIFORNIA 90802 • (562) 570-7260 • FAX (562) 570-7114

ANTHONY W. BATTS
Chief of Police

January 20, 2009

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Determine that the application serves the public convenience and necessity, and receive and file the application of Fresh & Easy Neighborhood Market Incorporated, dba Fresh & Easy Neighborhood Market Store 1372, for an original Alcoholic Beverage Control license, at 1340 East 7th Street, with conditions. (District 2)

DISCUSSION

It is City Council policy to review applications for Alcoholic Beverage Control licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible bases for protest.

TIMING CONSIDERATIONS

City Council response is due to the Department of Alcoholic Beverage Control by January 21, 2009. Accordingly, City Council action is required at the January 20, 2009 City Council meeting.

FISCAL IMPACT

None.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,

ANTHONY W. BATTS
CHIEF OF POLICE

APPROVED:

PATRICK H. WEST
CITY MANAGER

AWB:DBS:dbs

ADMINISTRATION BUREAU
(562) 570-5830
FAX (562) 570-5833

INVESTIGATIONS BUREAU
(562) 570-7350
FAX (562) 570-7175

PATROL BUREAU
(562) 570-7214
FAX (562) 570-7058

SUPPORT BUREAU
(562) 570-7342
FAX (562) 570-6018

HONORABLE MAYOR AND CITY COUNCIL

January 20, 2009

Council District: 2

Applicant: Fresh & Easy Neighborhood Market Incorporated
DBA: Fresh & Easy Neighborhood Market Store 1372
Address: 1340 East 7th Street

Type of Application: An original application for an Off-Sale Beer and Wine license.

Bases for possible protest: High crime.
Residences within 100 feet.

PUBLIC CONVENIENCE DETERMINATION: A determination by the City of public convenience and necessity **is** required for this application.

Census Tract: 5765.02

Boundaries: 7th Street to the North
Appleton Street to the South
Walnut Avenue to the East
Orange Avenue to the West

Number of licenses allowed: 4

Number of licenses existing: 3

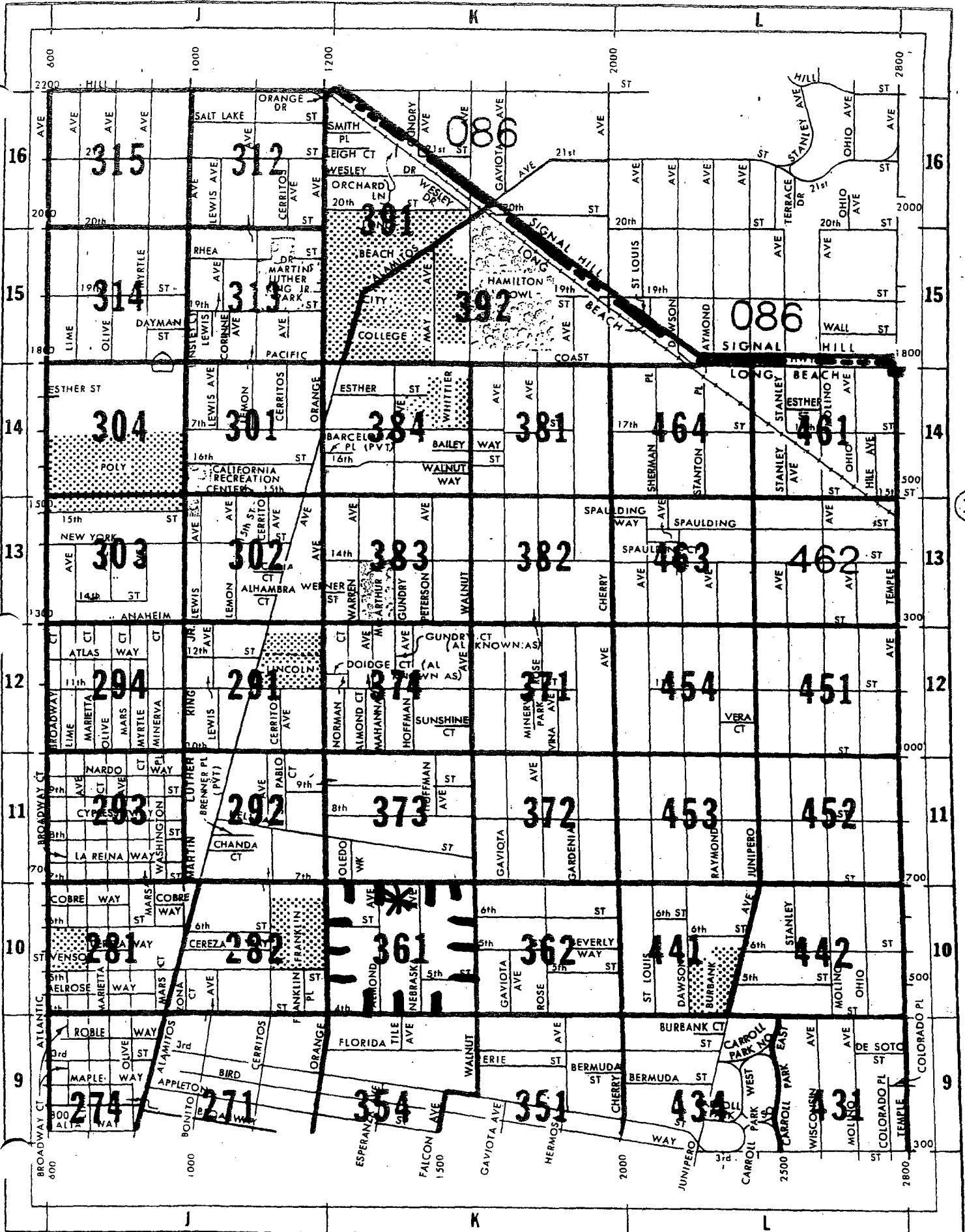
Police Reporting District: 361

Boundaries: 7th Street to the North
4th Street to the South
Walnut Avenue to the East
Orange Avenue to the West

Reported crimes in this district for ABC purposes are 272. Crime in a reporting district must be at least 198 to qualify for a high crime protest.

Type of business: A neighborhood market.

Last day to request conditions and protest: January 21, 2009



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Date: January 20, 2009
To: File
From: Dana Smith, Detective, Vice Investigations Section
Subject: **FRESH & EASY NEIGHBORHOOD MARKET STORE 1372, 1340 EAST 7TH STREET**

CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (12/22/07-12/22/08)

1	PKR	Parking Problem	Advised
1	9271	Incomplete 911 Call	Assist a Citizen
1	484	Petty Theft	Advised
1	R459	Burglary Report	Will File Later

ABC INSPECTIONS (past three years)

None

RESIDENCE WITHIN 100 FEET

1325 East 7 th Street	Multi-Unit Complex
1331 East 7 th Street	Multi-Unit Complex
1339 East 7 th Street	Multi-Unit Complex
1341 East 7 th Street	Multi-Unit Complex
1405 East 7 th Street	Multi-Unit Complex
1409 East 7 th Street	Multi-Unit Complex
524 Almond Avenue	Multi-Unit Complex
532 Almond Avenue	Single Family Dwelling
600 Almond Avenue	Multi-Unit Complex
610 Almond Avenue	Single Family Dwelling
620 Almond Avenue	Single Family Dwelling
631 Almond Avenue	Multi-Unit Complex
637 Almond Avenue	Multi-Unit Complex
653 Almond Avenue	Single Family Dwelling
655 Almond Avenue	Single Family Dwelling
657 Almond Avenue	Single Family Dwelling
659 Almond Avenue	Single Family Dwelling
572 Nebraska Avenue	Single Family Dwelling
573 Nebraska Avenue	Single Family Dwelling
580 Nebraska Avenue	Multi-Unit Complex
581 Nebraska Avenue	Single Family Dwelling
604 Nebraska Avenue	Single Family Dwelling
612 Nebraska Avenue	Multi-Unit Complex
622 Nebraska Avenue	Multi-Unit Complex

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RESIDENCE WITHIN 100 FEET

630 Nebraska Avenue	Multi-Unit Complex
638 Nebraska Avenue	Multi-Unit Complex
646 Nebraska Avenue	Multi-Unit Complex

**CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN
600 FEET**

None

DBS:dbs
cfs.memo