

CITY OF LONG BEACH

DEPARTMENT OF PARKS, RECREATION & MARINE

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June 19, 2007

HONORABLE MAYOR AND CITY COUNCIL City of Long Beach California

RECOMMENDATION:

Receive and file the 2006 Parks and Recreation Commission Annual Report. (Citywide)

DISCUSSION

In accordance with Municipal Code 2.18.090, the 2006 Annual Report for the Parks and Recreation Commission (attached) is presented for City Council review. The Commission President reports that the Commission fulfilled its goals and objectives and was able to serve the citizens of Long Beach effectively as a result of these accomplishments. The report summarizes the actions of the Parks and Recreation Commission during the year 2006.

The Parks and Recreation Commission is proud of the work it accomplished during the past year and appreciates the support provided by the Mayor, City Council, and staff.

TIMING CONSIDERATIONS

City Council action on this item is not critical.

FISCAL IMPACT

None.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted, Harry Saltzgaver, President Parks and Recreation Commission

By: _

PHIL T. HESTER DIRECTOR OF PARKS, RECREATION AND MARINE (APPROVED: <u>Mistine F. Shipping</u> M GERALD R. MILLER

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CITY MANAGER

PTH:rb Attachment

"We create community and enhance the quality of life through people, places, programs and partnerships"

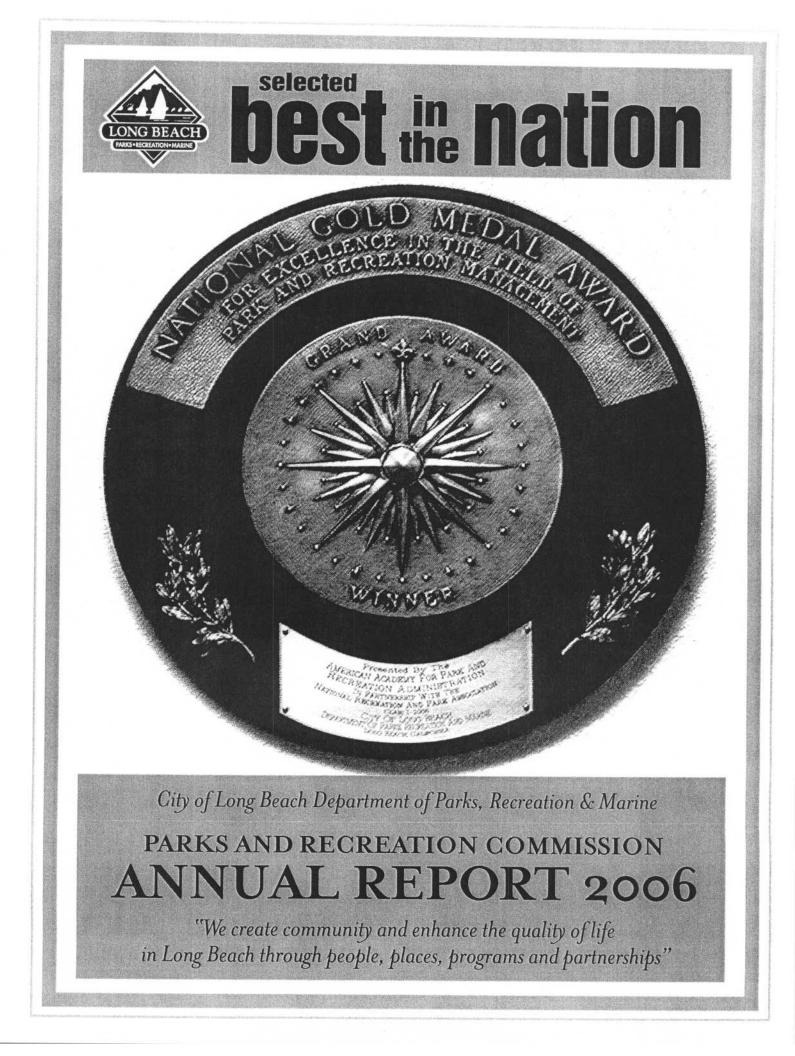


TABLE OF CONTENTS

Subject	Page Number
Membership	1
Powers and Duties of the Commission	1
Parks and Recreation Commission Committees	2
Reports/Recommendations to the City Council and Significant Activities for 2006	3
Attendance Record	11
City Personnel Assisting Parks and Recreation Commission	12
Department Preamble	13
Mission and Goals	15
Facilities, Programs, and Services	16
Department History	17
Current Organization	18
Planning Responsibility	19
Finances	20
Department Organization Chart	21

PARKS AND RECREATION COMMISSION ANNUAL REPORT

Membership

The Parks and Recreation Commission was established by the City Charter, Article IX. Commission members serving in calendar year 2006 were:

Bea Antenore (served from January through June) Simon George Albert Guerra (served from March through December) Chris Kozaites (served as President from January through June) Bob Livingstone (served from July through December) Harry Saltzgaver (served as Vice President from January through June – served as President from July through December) Sarah Tong Sangmeister (served from July through December) Drew Satariano (served as Vice President from July through December) Brett Waterfield

Powers and Duties of the Commission

The Parks and Recreation Commission shall have such exclusive authority over all leisure activities in public parks and recreational facilities, controlled or operated by the City, as may be prescribed by the City Council by ordinance; and with respect thereto shall have the following powers and duties.

- Recommend to City Manager and City Council, the acquisition of land for public parks and public recreation, the dedication of public land for public parks, the removal of public land from dedication as park land, and the acquisition of buildings, waterways, or other facilities for public recreation.
- Recommend to the City Manager, City Council, and Planning Commission, the approval or rejection of plans for improvement of park land for public recreation and for other purposes, including but not limited to buildings and other facilities, other than land and facilities within the tide and submerged lands granted to the City.
- Authorize the issuance of permits and agreements related to leisure activities in public parks and recreational facilities controlled or operated by the City.
- Establish fees for public recreational programs and use of public parks and recreation facilities.
- Perform such other duties as may be delegated by the City Council by ordinance.

Parks and Recreation Commission Committees

Each of the Commissioners serves on at least two of the seven committees and is the chair of one committee. The committees are listed below, including their responsibilities.

1. <u>Executive Committee</u>

- Meet with the Director to review overall progress of planned projects.
- Provide feedback to the Director on new major projects for land acquisition or other unscheduled projects.

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- Provide input and feedback for annual departmental budget priorities and other issues.
- Oversee the Department's Strategic Plan.
- 2. Finance and Appeals Committee
 - Review proposed fees and charges annually.
 - Review and comment on annual budget recommendations.
 - Act as official appeals board for fee and contract disputes (as stipulated in the City Charter).
 - Review the Department's FOR Long Beach work plan.

3. Park Safety Committee

- Review the Park Ranger program.
- Review and evaluate park crime data from City departments.

4. Equal Employment Opportunity and Customer Satisfaction Committee

- Support Department efforts and identify opportunities to enhance customer service.
- Support Department efforts to promote diversity in the work force.
- Assist the Department in effectively disseminating employment information to the community.
- Review and provide information on implementation of the Strategic Plan recommendations.

5. Capital Improvements Committee

- Review developer fees.
- Discuss joint school/park acquisition and development.
- Review the Open Space Element of the General Plan update.

6. <u>City Schools/Joint Committee</u>

- Review facility and program inventory.
- Review joint-use of facilities agreements.
- Review summer and after-school programs.
- Review joint land acquisition and development programs.
- Review year-round school impact and surveys.
- Review expansion plans.
- 7. Special Events and Recreation Committee
 - Review and comment on citywide or major special events.
 - Review and comment on recreation programs and policies.

REPORTS/RECOMMENDATIONS TO THE CITY COUNCIL AND SIGNIFICANT ACTIVITIES FOR 2006

Each month, the Parks and Recreation Commission recognized employees of the month from the department. Recognizing employees for their hard work and commitment is a highlight of the meetings.

January

- > Authorized the execution of Personal Services and Instruction Agreements and amended Attachment "A" of the agreements, as needed.
- Approved the design of Victory Park adjacent to 100 E. Ocean Boulevard, as modified by the inclusion of the stairway into Victory Park, as long as the design was further modified so the shape of the planters become informal and park like, the amenities of park sign, park benches, drinking fountain, and trash receptacles are included, and the Victory Park lawn and row of palms are extended to the Promenade South.

> Received and filed the Revised Priority of Use of Permitting of Athletic Fields.

February

- > Authorized the execution of Personal Services and Instruction Agreements and amended Attachment "A" of the agreements, as needed.
- Recommended to the Housing and Neighborhoods Committee and the full City Council that the south baseball field at Stearns Champions Park be named "Tom Buckle Field."
- > Approved the placement and installation of the memorial bench for Mr. Kenneth A. Ayster.
- Authorized the execution of a First Amendment to Contract Tennis Classes Permit No. 28246 between the City of Long Beach and Cathy Jacobson Guzy, an individual doing business as First Serve, suspending the payment of the March 2006 permit fee.
- Recommended to the City Manager, the Planning Commission and the City Council that Option 3A and 3B are viable designs for improvement of a Sports Park and passive park as presented.

<u>March</u>

- Authorized the execution of Personal Services and Instruction Agreements and amended Attachment "A" of the agreements, as needed.
- > Approved the placement and installation of the memorial bench for Mr. Troy Reder.
- > Received and filed the report on the February 25, 2006 community meeting.
- Referred the cost recovery policies to the Finance and Appeals Committee for final review.

<u>April</u>

Authorized the execution of Personal Services and Instruction Agreements and amended Attachment "A" of the agreements, as needed.

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- Authorized the execution of a new permit with Greg Ruvolo and Ted Snellen, individuals doing business as El Dorado Express, for the operation of an 18-gauge model railway concession for a term of five years with two five-year options for renewal, subject to the approval of the Director of Parks, Recreation and Marine.
- Referred the Homeland Neighborhood Cultural Center at MacArthur Park Strategic Plan 2006-2008 to the Recreation and Special Events Committee to come back to the Parks and Recreation Commission with a recommendation.

<u>May</u>

- Authorized the execution of Personal Services and Instruction Agreements and amended Attachment "A" of the agreements, as needed.
- > Directed staff to make the greening project at Emerson Elementary School a priority project..
- Approved the recommendations of the Recreation and Special Events Committee to create a six-month pilot program at the Recreation Dog Park.
- > Recommended to the City Council approval of the proposed open space bond.
- Recommended that the City Manager approve the installation of the temporary AQMD Monitoring Equipment, subject to the conditions of an explaining banner, site damage repair, and supervision of the installation and removal of the equipment.

<u>June</u>

- Authorized the execution of Personal Services and Instruction Agreements and amended Attachment "A" of the agreements, as needed.
- Authorized the Director of Parks, Recreation and Marine to execute a facility use permit with Science Enrichment Services, Inc., to operate a science camp from June 19 through September 1, 2006, at El Dorado Park West, Picnic Site A.
- Authorized the Director of Parks, Recreation and Marine to execute a Picnic Service Concession Permit with Picnic Services LLC, doing business as Picnic Services, for an initial term of one year with one-year renewals at the discretion of the Director.
- > Authorized the Director of Parks, Recreation and Marine to execute a Picnic Service Concession Permit with Company Picnic Specialists, for an initial term of one year with oneyear renewals at the discretion of the Director.
- > Approved the construction of an announcer's booth in honor of Mr. Tom Buckle.

4

- Authorized the Director of Parks, Recreation and Marine to execute a permit with SMG Food and Beverage LLC to sell food and non-alcoholic beverages at the Municipal Band and Summer Music Concerts for the 2006 season, with four one-year renewal options subject to the mutual agreement of the Director of Parks, Recreation and Marine and the Permittee.
- > Approved Harry Saltzgaver as President and Drew Satariano as Vice President.
- > Approved the proposed cost recovery policies.
- Received and filed the Homeland Neighborhood Cultural Center at MacArthur Park Strategic Plan 2006-2008.

July

- Approved the placement and installation of the memorial bench for Mr. Michael Carl Edmonds.
- > Approved the placement and installation of the memorial bench for Mrs. Linda Martin.
- > Approved the placement and installation of the memorial bench for Mr. Keith A. Gabel.
- Authorized the Director of Parks, Recreation and Marine to execute a Picnic Service Concession Permit with Erik Elkaim, doing business as Los Angeles Partyworks, Inc., for an initial term of one year with one-year renewal options at the discretion of the Director.
- Adopted a resolution for fees and charges relating to the Adaptive Arise program, adult sports, athletic facility permits and reservations, Blair Field, contract classes, day camps, El Dorado East Regional picnic camping and vehicle entry, facility rentals, filming locations, Nature Center tours and classes, community pools, rentals and admissions, special services, user services and new administration and processing fees effective October 1, 2006.
- Approved the design of a new mini-park at 151 W. Seaside Way, subject to the additions noted in the report.

<u>August</u>

- > Authorized the execution of Personal Services and Instruction Agreements and amended Attachment "A" of the agreements, as needed.
- Authorized the execution of a Third Amendment to Facility Use Permit No. 28275, between the City of Long Beach and Rancho Los Cerritos Foundation, to extend the term five years with two, five-year renewal options subject to the approval of the Director of Parks, Recreation and Marine.
- Received and filed the staff report on the collocation on the cell tower at El Dorado Golf Course.

September

- Authorized the Director of Parks, Recreation and Marine to execute a Picnic Service Concession Permit with All Suite Marketing, Inc., dba International Events, for an initial term of one year with one-year renewal options, at the discretion of the Director.
- Approved the request of Mr. Jarrod Lofy to refurbish and rebuild the volleyball courts at Recreation Park.
- Approved this report for transmitting to the Planning Commission for inclusion in the annual Implementation Report for the Open Space and Recreation Element.

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<u>October</u>

- Authorized the execution of Personal Services and Instruction Agreements and amended Attachment "A" of the agreements, as needed.
- Authorized the execution of a Second Amendment to Permit No. 28246 to amortize a rent credit in the amount of \$60,000 over an 80-month period, adjust the annual minimum rent to \$9,000, require Permittee to pay advertising costs if Permittee exceeds two pages of advertising in a quarterly class schedule, require Permittee in-kind contributions in an annual amount not less than \$10,000, change the name of the Permittee from "Cathy Jacobson Guzy an individual doing business as First Serve," to "First Serve, Inc.," change the Permit Year from October 1 through September 30, to January 1 through December 31, and to exercise the first renewal option to extend the Permit term through December 31, 2008.
- Recommended to the City Council, City Manager, and Planning Commission that the proposed plans for the improvement to Lincoln Park and the Civic Center Plaza be approved, with an addendum to support the effort to acquire the cannon as part of the Lincoln Memorial.
- > Recommend to the City Council, City Manager, and Planning Commission that:
 - The 0.27 acre site at the southwest corner of Carson Street and Lakewood Boulevard is appropriate to be developed as a park;
 - The formal design of overlapping circles and semi-circles focused on a statue of Donald Douglas is an attractive and functional improvement for the park site; and

Recommended to the Housing and Neighborhood Committee and the full City Council that moving the name of Donald Douglas Park from the park site at Conant Street and Clark Avenue to the park site at Carson Street and Lakewood Boulevard is appropriate and in conformance with AR 8-7.

November

Authorized the execution of Personal Services and Instruction Agreements and amended Attachment "A" of the agreements, as needed.

- Authorized the Director of Parks, Recreation and Marine to execute a facility use permit with Family Sports Camps, Inc., to operate a youth baseball camp from December 27, 2006 through December 29, 2006, at Blair Field.
- Received and filed the Director's Monthly Report for October 2006.
- Supported the establishment of a Homeland Advisory Group to Homeland Cultural Center programs.
- Authorized President Saltzgaver to sign a letter of support for the relocation of Special Olympics Southern California to Long Beach.
- > Extended the dog walker pilot program at Recreation Park by a period of 60 days.
- > Approved the installation of a T-ball field at El Dorado Park West.

<u>December</u>

- > Approved the placement and installation of the memorial bench for E. Jane Davis.
- > Approved the placement and installation of the memorial bench for Andy and Rose Capic.
- Authorized the Director of Parks, Recreation and Marine to execute a youth sports permit with Los Altos Youth Baseball and Softball of Long Beach, Inc., commencing on January 1, 2006 and expiring on February 22, 2011.
- > Adopted the Parks and Recreation Commission meeting schedule for 2007.
- > Received and filed the Director's Monthly Report for October 2006.
- Recommended to the Housing and Neighborhoods Committee and the full City Council that Rosa Parks Park is an appropriate name for the new park being developed on 15th Street and Alamitos Avenue in Central Long Beach.
- Approved the 2005 Parks and Recreation Commission Annual Report and authorized the Director to forward it to the City Council.

The following groups requested and received <u>fee waivers</u> from the Parks and Recreation Commission during 2006. As part of the Fee Waiver Policy, all groups that receive fee waivers are required to provide in-kind or volunteer services to the Department equivalent to the fees being waived. The in-kind services are to be concluded within a (calendar) year from the date of the waiver.

January

Authorized the execution of youth sports permits with the organizations listed on Attachment "A" for a term of five years, expiring February 28, 2011, and waived its usual fees for rental, lights, administration and gross receipts on the sale of food and beverages in consideration for the City being recognized as a co-sponsor of the league by the Permittee.

February

> There were no requests for fee waivers in February.

<u>March</u>

> There were no requests for fee waivers in March.

<u>April</u>

> There were no requests for fee waivers in April.

May

Approved the request by the California Sun and Surf International Soccer Tournament for the waiver of concession and field permit fees with the aforementioned "Conditions of Use."

June

> There were no requests for fee waivers in June.

July

> There were no requests for fee waivers in July.

<u>August</u>

> There were no requests for fee waivers in August.

September

> There were no requests for fee waivers in September.

October

Based on the fee structure that the City has in place, denied the request from the SEIU Local 660 Union – Los Angeles county Employees Association – for a waiver or reduction of vehicle entry fees to El Dorado Regional Park for 600 vehicles. 4 1

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November

> There were no requests for fee waivers in November.

December

> There were no requests for fee waivers in December.

The Commission received feedback provided through the <u>Customer Comment Cards</u>, which are distributed as part of programs and at facilities throughout the Department. During 2006, there were approximately 567 responses received, which have resulted in the following:

- Training staff regarding customer services.
- Assisting staff in modifying classes and programs provided to patrons.
- Assisting park maintenance staff in prioritizing projects and identifying areas in need of attention.
- Reducing the quantity of complaints received from the public.
- Pleasing patrons when changes have resulted from comment input.

Each customer comment card is read by the Director and written responses are provided to all who request a response. To create more of an outreach effort, Department staff attends approximately 23 neighborhood association and community meetings per month to discuss issues the community may have and to inform the community of current Department events.

RECREATION COMMISSION ATTENDANCE RECORD - 2006

Commissioner	Jan	Feb	March	April	Мау	June	July	Aug	Sept	Oct	Nov	Dec
Bea Antenore	X	X	EX	X	X	X TERM END						
Simon George	X	Х	X	Х	X	X	X	Х	Х	Х	X	X
Albert Guerra			APPT X	X	X	X	X	EX	EX	Х	X	X
Chris Kozaites	X	EX	X	Х	X	X TERM END						
Bob Livingstone							APPT X	X	X	X	Х	X
Drew Satariano	X	X	X	EX	X	X	X	Х	Х	Х	X	X
Harry Saltzgaver	EX	Х	X	EX	X	X	X	X	X	Х	X	X
Sarah Tong Sangmeister							APPT EX	EX	EX	EX	EX	X
Brett Waterfield	X	X	X	X	X	X	X	X	X	X	X	EX

X – Present EX - Excused Absence RES -Resigned from the Commission UNEX - Unexcused Absence APPT - Appointed to the Commission TERM END -End of Term

The Parks and Recreation Commission meetings are held on the third Thursday of each month at 9:00 a.m. These meetings are held at various locations throughout the city and are open to the public.

CITY PERSONNEL ASSISTING PARKS AND RECREATION COMMISSION - 2006

STAFF TOTAL:

Director	
60 hrs. x \$106.05 =	\$ 6,363
Manager, Business Operations	
34 hrs. x \$66.95 =	2,276
Manager of Community Recreation Services 34 hrs. x \$70.24 =	0.000
34 mrs. x φ/0.24 =	2,388
Manager of Maintenance Operations 40 hrs. x \$70.78 =	2,831
	2,001
<u>Manager of Planning and Development</u> 40 hrs. x \$66.08 =	2,643
Executive Assistant	
144 hrs. x 38.72 =	5,576
Superintendent of Personnel and Training	
8 hrs. x \$55.54 =	444
Superintendent of Finance and Controls	•
8 hrs. x \$59.17 =	473
Monthly Commission Report Manager, Special Events/Filming - 2 hrs. x 12 mo. x \$71.33 = \$1,712	
Secretary - 16 hrs. x 12 mo. x \$30.82 = \$5,917.44	
Superintendent - 5 hrs. x 12 mo. x \$56.86 = \$3.412 Administrative Analyst III - 2 hrs x 12 months x \$50.39 = \$1,209	
Total	12,250
Graphics/Print Shop	
1 hr. x 12 months x \$24.29 =	291
<u>Photographer</u> 3 hrs. x \$20.95 =	63
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MISCELLANEOUS	
Materials and Supplies	2,228
TOTAL	\$ 37,826
NOTE: The salary rates listed for each position represents hourly loaded costs.	

12

DEPARTMENT PREAMBLE

The Department of Parks, Recreation and Marine believes that recreation is a basic human need. It provides social, cultural, physical and intellectual activities for all to enjoy in a quality environment, with inherent values beyond the scope of the activity.

People in the developed nations of the world have achieved an awesome technological capability that has relieved them of considerable effort in attaining their physiological needs, while giving them leisure. Simultaneously, our social structure has become increasingly urbanized, removing us from direct contact with the natural resources that still must sustain us. However, individuals have not yet completely achieved the ability to use their leisure time to stimulate the mind of the individual, as well as to enhance society. Increased population and the rapid growth of cities have resulted in loss of prime open space and created environmental problems almost beyond comprehension. The need to dedicate open space, including the acquisition of parkland as part of planned community development, is becoming desperate in many areas. Further, the need to educate an urban populace as to how to use parks without abuse, as well as the need to prevent overuse, must be met if parks are to survive once acquired.

The City of Long Beach has both the opportunity and the responsibility to work with private enterprise and other levels of government to fill these needs, while serving every segment of society, through the provision of a balanced program of leisure service opportunities, and environmental education. Youth will be helped to grow physically, mentally and spiritually while developing positive attitudes, which will help them avoid mistakes leading to the further degradation of the environment and society. Adults will have an outlet from the tensions of a competitive, industrialized urban life, and a chance to express their individuality and creativity, while becoming aware of their dependency upon, and inter-relationship with, natural resources. Older adults will find meaning and purpose in their retirement years.

Provision of basic leisure service opportunities and facilities is a major responsibility of government. In addition, voluntary and special interest groups, private agencies and commercial enterprises should be encouraged to supply appropriate leisure services in a coordinated delivery system, which will benefit the citizens of Long Beach in the following ways:

Personal Benefits

- 1. Investment in our youth, through recreation programs, provides for positive lifestyle choices and alternatives to self-destructive behavior.
- 2. Recreation provides the opportunity to lead balanced lives, achieve our full potential, and gain satisfaction in life.
- 3. Skills our citizens develop through meaningful recreation activities are essential sources of self-esteem and positive self-image.

13

Social Benefits

- 4. Community recreation can bridge the gap with our citizens and reduce alienation, loneliness, and anti-social behaviors.
- 5. Leisure service activities promote ethnic and cultural harmony, by allowing people to share their differences and play and grow together.
- 6. Community pride is generated through leisure service activities, facilities, programs, and voluntary commitment.

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Economic Benefits

- 7. The provision of meaningful recreation activities for our young people reduces the high cost of vandalism and criminal activity.
- 8. The leisure services offered by our department are attractive to tourists and are an essential ingredient of this city's tourism industry.
- 9. Physical and mental health achieved through our department's delivery system, and balanced meaningful lifestyles, reduces expensive health care costs.

Environmental Benefits

10. Investing in the environment through our beaches, marinas, and waterways, and park land space in residential areas, leads to increased property values through accessibility and associated recreation opportunities.

Failure to meet the challenges of providing well-planned public open space and quality leisuretime opportunities, as well as the challenge of educating the public who use the facilities, will result in a diminution of the quality of human life. The City of Long Beach can help to meet these challenges.

MISSION AND GOALS

Mission

We create community and enhance the quality of life in Long Beach through people, places, programs, and partnerships.

Goals

- Ensure open space, parks, and recreational facilities meet community needs.
- Ensure City parks and recreational facilities provide a positive experience and image.
 - Ensure recreational programming, leisure opportunities, and community services meet the diverse needs and interests of residents and visitors.
- Ensure beaches, waterways, and marine amenities are accessible and provide a positive experience and image.
 - Ensure marinas are fiscally sound and meet boat owner and community needs.

FACILITIES, PROGRAMS, AND SERVICES

The Department of Parks, Recreation and Marine oversees the operation and maintenance of all Long Beach public recreational facilities, including:

- 2,854.6 acres devoted to open space and recreation
- 115 parks
- 5 golf courses -- The busiest municipal golf system in the nation
- 26 community centers
- 52 park playgrounds
- 6 miles of beaches
- 3 marinas with a combined 3,800 boat slips -- The largest municipally operated marina system in the nation
- 3 swimming pools
- 69 tennis courts
- 2 tennis centers
- Rancho Los Cerritos and Rancho Los Alamitos
- Rainbow Harbor and Rainbow Lagoon
- Long Beach Museum of Art
- El Dorado Nature Center
- Blair Field (baseball stadium)
- Leeway Sailing Center
- Belmont Veterans Memorial Pier
- Long Beach Municipal Cemetery

The Department provides free and fee-based recreational programs and leisure opportunities, both self-directed and organized, for people of all ages and cultures. Youth programs include free youth sports for ages 5 to 18 serving nearly 10,000 participants annually, summer and vacation day camps, 800 recreational and educational classes, sailing and aquatics instruction, teen center activities, skateboarding opportunities, and supervised afterschool and weekend activities at parks, schools, and mobile recreation sites. In addition, approximately 12,000 youth participate in non-Department sports leagues that utilize park facilities.

Adult recreation opportunities include sports leagues, tennis and golf facilities and instruction, and more than 2,100 recreational and self-improvement classes annually. Recreation programs and social services for seniors are offered at six community centers. A regional Senior Olympics program is also offered. Family recreation opportunities include Long Beach Municipal Band concerts, cultural arts programs, environmental programs, citywide and neighborhood special events, boating facilities, as well as general park and beach use. Additional information regarding the Department's programs and facilities can be found at <u>www.lbparks.org</u>.

DEPARTMENT HISTORY

The Long Beach municipal parks system was created in 1888 with the development of Pacific Park (now Lincoln Park) in the downtown area. In the early 1900's, additional parks were developed with land donated by prominent Long Beach families including the Bixbys, Carrolls, and Houghtons. Parkland was also acquired from the Long Beach Water Company. The discovery of oil in 1921 dramatically increased municipal revenues, allowing the City to acquire additional parkland through direct purchase.

In 1924, Long Beach formed the Park and Highway Commission to manage the growing municipal park system. In 1929, a City Charter amendment established a nine-member Recreation Commission and the Coordinated Municipal and School Recreation Program was formed. Expansion of the park system continued during the 1930's. Funds from the federal Works Progress Administration (WPA) and State Emergency Relief Administration (as a consequence of the 1933 earthquake) supported the development of numerous recreational facilities throughout Long Beach.

During World War II, the City curtailed many recreation activities as a part of the war effort. Weapons installations and troop encampments rendered several parks unusable to the public. Postwar expansion led to the creation of numerous parks and recreation facilities. In 1954, a City Charter amendment established a separate Parks Department. In 1956, a bond issue passed allocating \$4.9 million for parks and recreation improvements, including the acquisition of parkland. In 1961, the Parks Department created a Golf Division and assumed responsibility for the City's five public golf courses.

Due in large part to a burgeoning youth population, a City Recreation Department was established by charter amendment in 1974. The Coordinated Municipal and School Recreation Program, which provided public recreation programming for 45 years, ceased to exist. In 1982, the Recreation Department merged with the Parks Department. It is interesting to note that the Parks Department was also responsible for street landscaping prior to the merger.

The Marine Department, which was originally created in 1956 to operate and maintain the Alamitos Bay Marina, was incorporated in 1987 to create the Department of Parks, Recreation and Marine. Finally, in 2001, the Special Events and Filming Bureau was created when the Department assumed responsibility for citywide special events and filming permits.

CURRENT ORGANIZATION

The Department of Parks, Recreation and Marine is directly responsible to the City Council through the City Manager. The City Manager appoints the Director of Parks, Recreation and Marine, who, in turn, directs a management staff professionally qualified by education and experience to administer, implement, and manage the Department.

The Department consists of six bureaus. A brief summary of each follows:

Business Operations Bureau: This bureau is responsible for the functions of payroll; personnel; budget; accounting and purchasing; contracts; concession and lease management, technology systems; and marketing and community information. Five Superintendents report to the Manager of Business Operations.

Community Recreation Services Bureau: This bureau is responsible for all community-based recreation programming, youth services, senior services, youth sports, aquatic facilities and programs, contract class registration, adaptive recreation, special events, day camps and extended day care, adult sports permitting, facility reservations, the mobile skate park and mobile recreation programs, the school based recreation/21st Century program, the operation of El Dorado Regional Park, the park rangers, cultural and community services, mural arts programs, historic preservation and education, natural environment preservation and education, Homeland/MacArthur Park, volunteer programs, and the Long Beach Municipal Band. One General Superintendent and five Superintendents report to the Manager of Community Recreation Services.

Maintenance Operations Bureau: This bureau is responsible for ensuring that all parks, beaches, marinas, community centers, and other facilities under the Department's purview (as have been previously identified) are maintained and improved in an aesthetically pleasing and functional manner. This bureau is also responsible for overseeing the lease agreement for the operation of the City's five golf courses, and for providing as staff support to the Municipal Golf Commission. Five Superintendents report to the Manager of Maintenance Operations.

Planning and Development: This bureau is responsible for the preparation and management of the Department's Capital Improvement Program, with projects in parks, marinas, and beach areas and for grant development. The bureau is also responsible for coordinating with the Public Works Department regarding the planning, funding, and completion of capital projects, working with the Planning and Building Department regarding the Open Space and Conservation Elements of the General Plan, and interfacing with regional, state, and federal regulatory and funding agencies concerning environmental issues including water quality, beach erosion, dredging, and habitat preservation. This bureau is also responsible for the oversight of the Rancho Los Cerritos. One Superintendent and one Historic Sites Officer report to the Manager of Planning and Development.

Marine: This bureau is responsible for the management and development of the City's three marinas, navigable waterways, launch ramps, and beach facilities. One Superintendent reports to the Manager of the Marine Bureau. Additionally, the bureau is responsible for providing staff support to the Marine Advisory Committee.

Special Events and Filming: This bureau is responsible for the permitting and coordination of all major special events in the City, including those taking place in the Greater Queensway Bay Area (e.g., Grand Prix, Gay Pride), Queen Mary Special Events Park, beaches (e.g., Beach Fest), and City streets (e.g., parades, car shows). The Manager of Special Events and Filming is also responsible for the permitting and coordination of all motion picture filming in the City, and for managing the Street Banner Program.

A current organizational chart can be found in Appendix 1.

By City Charter, the Department of Parks, Recreation and Marine supports several advisory bodies that are appointed by the Mayor and confirmed by the City Council. These include:

- Parks and Recreation Commission
- Municipal Golf Commission
- Marine Advisory Commission
- Senior Citizens Advisory Commission
- Commission on Youth and Children

PLANNING RESPONSIBILITY

Parks, recreation and marine facilities should be an integral element of all City land-use planning and zoning. Such planning and zoning should embrace not only areas to be acquired for the City park or recreation system, but maximum use should also be made of zoning and other regulatory powers to preserve open space, protect scenic values and otherwise enhance recreational opportunities in private developments as well.

The Department supports ordinances and zoning changes that will tend to preserve public open spaces and areas of significant natural resources as a regular part of the City development process. This is being accomplished through the constant updating of subdivision regulations, developer fees, and other creative mechanisms. On October 15, 2002, the City Council adopted a revised "Open Space and Recreation Element" of the City's General Plan. This was a significant achievement, as this element had not been updated for nearly 30 years.

The City of Long Beach endeavors to protect existing park, recreation and marine areas against both public and private encroachment and should yield such areas for other purposes only upon the condition that areas lost are replaced by others of comparable value that serve the same population. Potential losses should be viewed as to their affect on the entire management system concerned.

FINANCES

Parks and recreation programs and maintenance responsibilities are basically financed through general taxation, known as the General Fund, while the Marine Bureau activities are financed through the Tidelands Enterprise Fund. Departmental services are supplemented by such sources as general obligation and revenue bonding, donations of money, loans, Federal and State Assistance Programs, gifts, services from private individuals and groups, and user fees and charges. Parks and recreation programs are generally financed through the City General Fund budget, special districts, contractual services, matching funds and other methods by which those benefited will pay the costs.

The Department strongly supports the concept that users of certain kinds of public park and recreation facilities and programs should pay fees for such use. Revenue from this source should be deposited in separate accounts and be applied to the development, maintenance, and administration of parks and recreation programs. Fees should not be so high as to prevent those in modest circumstances from enjoying the benefits of public parks and recreation programs. Basically, youth recreation programs and youth sports are free of charge in the City of Long Beach.

DEPARTMENT OF PARKS, RECREATION AND MARINE

