


Date: February 6, 2018
To: Honorable Mayor and Members of City Council
From: Councilmember Jeannine Pearce, District 2 
Subject: Outdoor Entertainment Compliance

RECOMMENDATION:

Recommendation to request the City Manager to study outdoor events with amplified sound in Downtown Long Beach and neighboring cities and return with recommendations within 120 days. Additionally, request for the City Manager to make recommendations to help alleviate concerns associated with amplified volume on residents and businesses. It should consider the regulation of outdoor music venues in the downtown area and consider the following:

- Exploration of low-volume and less intrusive options for sound regulation
- Consider time periods for amplified sound
- Review of current and potential permit procedures
- Review citing for noncompliance
- Seek information from surrounding cities and review their procedures
- Review existing compliance processes

DISCUSSION

Long Beach is a vibrant city attracting several new businesses and residents. As part of this growth, the waterfront has become a main attraction for both visitors and residents who visit the City, with special events activities being a main part of the lure. These activities range from runs, cultural activities, sporting competitions, and music festivals to name a few. As Long Beach continues to attract new businesses and residents, it is important that the City remains current with all new technology and research available to assist with noise reduction within special events areas. This will create a balance between those who live and visit within the downtown area.

The purpose of this research is to review the current policies in place in Long Beach, as well as research neighboring cities to explore various approaches to modify amplified sound within downtown. This study will consider how to best balance programming with resident and business consideration.

FISCAL IMPACT

Staff time will be required to complete this assignment. This study aligns with the current work staff are completing with regards to the Downtown Music study currently underway. No other fiscal impact is expected as a result of the study.

SUGGESTED ACTION:

Approve recommendation.