



Date: December 22, 2015
To: Honorable Mayor and City Council
From: Councilwoman Stacy Mungo, Chair, Economic Development & Finance Committee
Subject: **Referral to Economic Development Commission regarding the Queen Mary Land Development Task Force**

The Economic Development and Finance Committee, at its meeting held Tuesday, December 15, 2015, considered communications relative to the above subject.

It is the recommendation of the Economic Development and Finance Committee to the City Council to approve the establishment of a twelve-member Queen Mary Land Development Task Force; and adopt resolution.

Respectfully submitted,

ECONOMIC DEVELOPMENT AND FINANCE COMMITTEE

Councilwoman Stacy Mungo, Chair

Prepared by:
Carolyn Hill



Date: December 15, 2015

To: Members of the Economic Development and Finance Committee

From: Patrick H. West, City Manager *T.M.L.*

Subject: Queen Mary Land Development Task Force

At its June 23, 2015 meeting, the City Council requested the City Manager to convene a 12-member Queen Mary Land Development Task Force to provide critical feedback and perspective to the Mayor, City Council, City staff, and the ship's operator to help develop the optimal approach for reimagining and developing the land around the Queen Mary (see attached). The City Attorney has advised that the Municipal Code requires the Economic Development and Finance Committee to receive a report on the fiscal impact of the Task Force.

Section 2.03.075 of the Municipal Code states:

Any proposal to create or form any citizen advisory committee, commission, board, task force or other such entity shall not be submitted for consideration and final action by the Mayor and/or the City Council until a fiscal impact analysis report has been prepared by the City Manager and reviewed by the Economic Development and Finance Committee.

Once the fiscal impact is review and approved by the Economic Development and Finance Committee, the formal request to create the Queen Mary Land Development Task Force will be submitted to the City Council in the form of a resolution.

Staffing Needs for the Proposed Task Force

It is envisioned that the Task Force will meet monthly for a period of six months. The meetings will be staffed by two Managers, two Planners, a City Clerk Specialist, and a Deputy City Attorney. The meetings are expected to last two hours. The planners will also need to devote an estimated four hours per month to preparing information for the Task Force.

The staff time for the two Managers and the Deputy City Attorney will be considered to be part of their normal duties, as will the four hours per month the Planners devote to the preparation of information for the Task Force. However, the staff time devoted by the two Planners and the City Clerk Specialist to the actual meetings will need to be performed on an overtime basis. Other costs associated with the Task Force include meeting room rental (at the First Congregation Church) and refreshments.

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Fiscal Impact

The additional cost to support the Queen Mary Land Development Task Force is approximately \$4,500. Funding for these costs is available within the Adopted FY 16 Budget.

AJB:GH

Attachments

cc. Mayor and City Council
Charles Parkin, City Attorney
Laura Doud, City Auditor
Maria Garcia, City Clerk
Patrick H. West, City Manager
Tom Modica, Assistant City Manager
Arturo Sanchez, Deputy City Manager
Michael Conway, Director of Economic & Property Development
Jyl Marden, Assistant to the City Manager

1 RESOLUTION NO.

2
3 A RESOLUTION OF THE CITY COUNCIL OF THE
4 CITY OF LONG BEACH ESTABLISHING A CITY OF LONG
5 BEACH QUEEN MARY LAND DEVELOPMENT TASK
6 FORCE
7

8 Whereas, the Queen Mary is one of Long Beach's greatest assets,
9 attracting thousands of visitors every year and providing an iconic element of the City of
10 Long Beach ("City") skyline and coast; and

11 Whereas, the City, working with the Queen Mary's operator, Garrison
12 Investment or its successor, is ready to formulate a comprehensive plan for the
13 development of the surrounding properties; and

14 Whereas, in order to develop the optimal approach to reimagining the land
15 around the Queen Mary and its place in our City's economic and cultural life, the
16 involvement of the community is vital; and

17 WHEREAS, on June 23, 2015, the City Council requested the City Manager
18 convene a twelve (12)-member Queen Mary Land Development Task Force (the
19 "Proposed Task Force"), appointed by the Mayor, including downtown residents as well
20 as experts in tourism and hospitality, design and architecture, and historic preservation;
21 and

22 WHEREAS, Long Beach Municipal Code Section 2.03.075 provides that
23 any proposal to create or form any citizen advisory committee, commission, board, task
24 force or other such entity shall require a fiscal impact analysis report be prepared by the
25 City Manager and reviewed by the Economic and Development Finance Committee
26 ("ED&F Committee"), and the ED&F Committee shall immediately thereafter submit its
27 comments to the City Council relating to: (a) the feasibility of the cost estimates and
28 recommended appropriation ceiling; and (b) any public or private revenue sources or

1 enhancements that may be available; and (c) the most appropriate City or private sector
2 resources to furnish support for the proposed board, committee, commission or task
3 force; and

4 WHEREAS, on December 15, 2015, the ED&F Committee held a noticed
5 public meeting to review the fiscal impact analysis report prepared by the City Manager
6 for the Proposed Task Force; and

7 WHEREAS, on December 22, 2015, the ED&F Committee submitted its
8 comments to the City Council relating to the fiscal determinations for the Proposed Task
9 Force; and

10 WHEREAS, the City Council determines that it will be beneficial and
11 appropriate for the City Council to convene an ad hoc Queen Mary Land Development
12 Task Force for the purpose of providing the City Council with input and recommendations
13 for the development of the surrounding properties to the Queen Mary; and

14 WHEREAS, Long Beach Municipal Code Section 2.18.020 provides that the
15 City Council may create and establish, from time to time, temporary committees or task
16 forces to give counsel and advice to the City Council on various matters within its
17 jurisdiction;

18 NOW, THEREFORE, the City Council of the City of Long Beach resolves as
19 follows:

20 Section 1. The City Council hereby establishes the City of Long Beach
21 Queen Mary Land Development Task Force (the "Task Force").

22 Section 2. The Task Force shall advise the City Council on the
23 development of the surrounding properties to the Queen Mary.

24 Section 3. The Task Force shall consist of twelve (12) members,
25 appointed by the Mayor, the names of which shall be transmitted to the City Clerk for
26 recordation and dissemination.

27 Section 4. The Task Force shall meet as necessary and convenient in
28 accordance with the relevant provisions of the Ralph M. Brown Act in order to discuss

1 and receive public input regarding the development of the surrounding properties to the
2 Queen Mary, and shall endeavor to provide its advice and recommendation(s) to the
3 Mayor, City Council, City staff and the Queen Mary operator for moving forward with the
4 Queen Mary land development process.

5 Section 5. Services of the members of the Task Force shall be voluntary
6 and members of the Task Force will serve without compensation.

7 Section 6. The Task Force shall select a Chair from among its members
8 who shall fairly chair and facilitate Task Force meetings, coordinate with City staff to set
9 an agenda for Task Force meetings, and serve as a liaison to the City Council with
10 respect to the duties and responsibilities of the Task Force.

11 Section 7. The Task Force shall be dissolved upon the completion of the
12 objectives for which it has been created, unless otherwise directed by the City Council by
13 Resolution.

14 Section 8. This resolution shall take effect immediately upon its adoption
15 by the City Council, and the City Clerk shall certify the vote adopting this resolution.

16 I hereby certify that the foregoing resolution was adopted by the City
17 Council of the City of Long Beach at its meeting of _____, 2015
18 by the following vote:

19 Ayes: Councilmembers: _____

20 _____

21 _____

22 _____

23 Noes: Councilmembers: _____

24 _____

25 Absent: Councilmembers: _____

26 _____

27 _____

28 _____

City Clerk