

January 10, 2023

**C-9**

HONORABLE MAYOR AND CITY COUNCIL  
City of Long Beach  
California

**RECOMMENDATION:**

Receive and file the application of Pho & Crawfish House, Incorporated, dba Pho & Crawfish House, for an original application of an Alcoholic Beverage Control (ABC) License, at 5751 East Pacific Coast Highway, Suite E3. (District 3)

**DISCUSSION**

It is City Council policy to review applications for ABC licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible bases for protest.

**TIMING CONSIDERATIONS**

City Council action is requested on January 10, 2023, to respond to the Department of Alcoholic Beverage Control by the January 11, 2023 due date.

**FISCAL IMPACT**

There is no fiscal impact associated with this recommendation.

**SUGGESTED ACTION:**

Approve recommendation.

Respectfully submitted,



WALLY HEBEISH  
CHIEF OF POLICE

ATTACHMENTS

APPROVED:



THOMAS B. MODICA  
CITY MANAGER

HONORABLE MAYOR AND CITY COUNCIL  
January 10, 2023

Council District: 3  
Applicant: Pho & Crawfish House, Incorporated  
DBA: Pho & Crawfish House  
Address: 5751 East Pacific Coast Highway, Suite E3  
Type of Application: Type 41 - An Original Application for an On-Sale Beer and Wine for a Bona Fide Public Eating Place License.  
Bases for possible protest: High crime  
Over concentration

**PUBLIC CONVENIENCE DETERMINATION:** A determination of Public Convenience and Necessity **is not** required for this application.

Census Tract: 5776.02  
Boundaries: 7<sup>th</sup> Street to the North  
Loynes Drive/Los Cerritos Channel to the South  
Los Cerritos Channel to the East  
Pacific Coast Highway to the West  
Number of licenses allowed: 3  
Number of licenses existing: 3  
Police Reporting District: 594  
Boundaries: 7<sup>th</sup> Street to the North  
Los Cerritos Channel to the South  
Los Cerritos Channel to the East  
Pacific Coast Highway to the West

Reported crimes in this district for ABC purposes are 146. Crime in a reporting district must be at least 97 to qualify for a high crime protest.

Type of business: A restaurant  
Last day to request conditions and protest: January 11, 2023

Date: January 10, 2023

To: File

From: Jose Gonzalez, Detective, Vice Investigations Section

Subject: **PHO & CRAWFISH HOUSE - 5751 EAST PACIFIC COAST HIGHWAY, SUITE E3**

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**CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (11/16/21 - 11/16/22)**

None.

**ABC INSPECTIONS (Past three years)**

Not applicable.

**RESIDENCES WITHIN 100 FEET**

None.

**CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET**

None.

