




**NB-19**

**Date:** Tuesday, November 5, 2019

**To:** Honorable Mayor and Members of the City Council

**From:** Vice Mayor Dee Andrews, Sixth District Councilmember 

**Subject:** Funding Support for California Families in Focus

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**RECOMMENDATION:**

Increase appropriations in the Special Advertising and Promotion Fund Group in the City Manager Department by \$552.50, offset by the Sixth Council District one-time District Priority Funds transferred from the Citywide Activities Department to provide a contribution to California Families in Focus a non-profit organization, for support of their Gran Bailaton event, which is an exercise program being hosted in the Sixth District; and

Decrease appropriations in the Special Advertising and Promotion Fund Group in the Citywide Activities Department by \$552.50 to offset a transfer to the City Manager Department.

**DISCUSSION:**

On Friday, November 8, 2019, California Families in Focus will host a mass Zumba exercise event in the Sixth District in memory of late Long Beach Police Department Detective Kimberly Maddox. Each year, this organization hosts an event in Detective Maddox' honor and this year, it is going to take place at McBride Park, in the heart of Central Long Beach.

California Families in Focus is a Long Beach non-profit organization with a mission to develop and provide positive and innovative events and social service programs for youth and their families to achieve empowerment and purpose. Their vision is to inspire the community to become proactive in achieving their educational, professional, and personal goals and to create a thriving environment where youth and their families can live healthy and happy lives.



**FISCAL IMPACT:**

This recommendation requests the City Manager Department to provide a contribution to California Families in Focus for support of their Gran Bailaton event. The total appropriation increase in the Special Advertising and Promotion Fund Group in the City Manager Department by \$552.50 is offset by a decrease of appropriation of Sixth Council District one-time District Priority Funds in the Special Advertising and Promotion Fund Group in the Citywide Activities Department.

Implementing this recommendation is anticipated to result in a minimal impact to staff hours beyond normal budgeted scope of duties and a minimal impact on existing City Council priorities.


**STATEMENT OF URGENCY:**

Given that this event is scheduled to occur in the upcoming days, approval of this recommendation is needed to ensure a timely contribution to California Families in Focus.



**City of Long Beach Memorandum**  
*Working Together to Serve*

## REQUEST TO ADD AGENDA ITEM

**Date:** Friday, November 1, 2019  
**To:** Monique De La Garza, City Clerk  
**From:** Vice Mayor Dee Andrews, Sixth District Councilmember   
**Subject:** Request to Add Agenda Item to Council Agenda of Tuesday, November 5, 2019

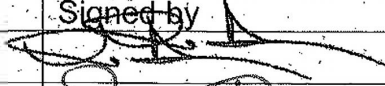


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Pursuant to Municipal Code Section 2.03.070 [B], the City Councilmembers signing below request that the attached agenda item (due in the City Clerk Department by Friday, 12:00 Noon) be placed on the City Council agenda under New Business via the supplemental agenda.

The agenda title/recommendation for this item reads as follows:

***Increase appropriations in the Special Advertising and Promotion Fund Group in the City Manager Department by \$552.50, offset by the Sixth Council District one-time District Priority Funds transferred from the Citywide Activities Department to provide a contribution to California Families in Focus a non-profit organization, for support of their Gran Bailaton event, which is an exercise program being hosted in the Sixth District; and***

***Decrease appropriations in the Special Advertising and Promotion Fund Group in the Citywide Activities Department by \$552.50 to offset a transfer to the City Manager Department.***

Council District	Authorizing Councilmember	Signed by
6	Dee Andrews	
3	SUZIE PRICE	
2	Jeannine Pearce	

CC: Office of the Mayor