



CITY OF LONG BEACH

DEPARTMENT OF PARKS, RECREATION & MARINE

C-6



March 22, 2011

2760 N. Studebaker Road, Long Beach, CA 90815-1697
(562) 570-3100 • FAX (562) 570-3109
www.LBParks.org

selected
best in the nation

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Authorize the City Manager, or designee, to execute a Personal Services and Instruction Agreement with Sinjin, LLC, to facilitate beach volleyball instruction on City beach volleyball courts as a recreational contract class within the Department of Parks, Recreation and Marine, for a period of three years, with two, one-year renewal options at the discretion of the City Manager or his designee. (District 2)

DISCUSSION

In December 2011, Sinjin, LLC (Sinjin), which is owned and operated by former professional beach volleyball player Sinjin Smith, applied to be a beach volleyball contract class instructor within the Department of Parks, Recreation and Marine (PRM). PRM has identified a need for programming on the City's beach volleyball courts, and a Personal Services and Instruction Agreement (Proposed Agreement) is required to allow Sinjin to instruct on behalf of the City, as illustrated on the proposed contract class listing (Attachment). Under the provisions of the Proposed Agreement, Sinjin would be a contract class instructor within PRM, and recreational contract classes for beach volleyball would be added to PRM's quarterly *Recreation Connection*.

PRM partners with contract class instructors to provide over 2,000 fee-based recreational classes to the public each year. These classes are intended to provide educational and/or recreational opportunities for the public. Contract class instructors are selected in an open application process, which is administered by PRM through its Contract Classes Division. Contract class instructors are selected based upon their qualifications and experience, and the community need and/or demand for the subject matter. Contract class instructors must satisfy all PRM requirements regarding reference verification and livescan background checks.

Pursuant to Title IX, Section 902.(c.) of the City Charter, issuance of Personal Services and Instruction Agreements have historically fallen under the purview of the Parks and Recreation Commission (Commission). However, since the proposed recreational contract classes will be within the Tidelands, the Commission has no chartered authority to issue such agreements. Therefore, City Council approval is required.

HONORABLE MAYOR AND CITY COUNCIL

March 22, 2011

Page 2

This matter was reviewed by Deputy City Attorney Gary J. Anderson and Budget Management Officer Victoria Bell on March 7, 2011.

TIMING CONSIDERATIONS

City Council action is requested on March 22, 2011, in order to enable the execution of all documents associated with the proposed Personal Services and Instruction Agreement, and to allow the Department of Parks, Recreation and Marine to add beach volleyball classes to its upcoming spring *Recreation Connection*.

FISCAL IMPACT

PRM will collect fees and process all enrollments for the proposed contract classes. A \$6 to \$8 per enrollee fee will be retained by PRM to recover costs for promotion and administration. The remaining net revenue will be shared between the City and Sinjin. The City will receive 35 percent of the net revenue from the proposed contract classes, which will accrue to the Tidelands Operating Fund (TF 401) in the Department of Parks, Recreation and Marine (PR). Since actual revenue cannot be projected at this time due to this being a new contract class, PRM will come back to City Council at a later date with an appropriation increase request for the remaining 65 percent of net revenue in order to facilitate payment to Sinjin, LLC, which is consistent with all other PRM Personal Services and Instruction Agreements. Since Sinjin will be using its existing instructors to teach the proposed contract classes, there is no impact to jobs associated with the recommended action.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



GEORGE CHAPJIAN
DIRECTOR OF PARKS, RECREATION AND MARINE

GC:MS:GK:mg:ak

Attachment

APPROVED:



PATRICK H. WEST
CITY MANAGER

Proposed Initial Beach Volleyball Contract Class Listing:

• **ADVANCED BEACH VOLLEYBALL CLASS** **16 yrs. & up • \$60**

The pros are passing on their winning knowledge, techniques and skills to our future generations! Learn the skills and techniques that made Sinjin one of the most dominant players in beach volleyball history. Receive instruction from coaches who have personally trained with Sinjin to learn and understand his methods and philosophy of the game.

Instructor: Sinjin Staff

57688•Th• 6 -7:30pm• 3/10-3/31*	Granada Beach
57689•Th• 6-7:30pm• 4/7-4/28*	Granada Beach
57690•Th• 6-7:30pm• 5/5-5/26*	Granada Beach

• **SINJIN SPORTS BEACH VOLLEYBALL CLASS** **7-15 yrs. • \$60**

The pros are passing on their winning knowledge, techniques and skills to our future generations! Learn the skills and techniques that made Sinjin one of the most dominant players in beach volleyball history. Receive instruction from coaches who have personally trained with Sinjin to learn and understand his methods and philosophy of the game.

Instructor: Sinjin Staff

57307•Th• 4-5:30pm• 3/10-3/31*	Granada Beach
57308•Th• 4-5:30pm• 4/7-4/28*	Granada Beach
57353•Th• 4-5:30pm• 5/5-5/26*	Granada Beach
57355•Sa• 9-10:30am • 3/5-3/27*	Granada Beach
57356•Sa• 9-10:30am • 4/2-4/24*	Granada Beach
57357•Sa• 9-10:30am • 4/30-5/22*	Granada Beach

*These initial listings are for illustration purposes only and shall be subject to change in future issues of the *Recreation Connection*.