



**City of Long Beach**  
*Working Together to Serve*

**R-22**

**Date:** July 13, 2021  
**To:** Mayor and Members of the City Council  
**From:** Councilwoman Suzie Price, Third District  
**Subject:** Contribution to Friends of Belmont Shore

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**RECOMMENDATION:**

Increase appropriations in the Special Advertising and Promotions Fund Group in the City Manager Department by \$2,490, offset by the Third Council District One-time District Priority Funds transferred from the Citywide Activities Department to provide a donation to the Friends of Belmont Shore for summer concert.

Decrease appropriations in the Special Advertising and Promotions Fund Group in the Citywide Activities Department by \$2,490 to offset a transfer to the City Manager Department.

**INTRODUCTION:**

Summer concerts in the park serve to bring Long Beach residents, families, and communities together in fun positive ways while we enjoy warm evenings in our beautiful parks. With the last sixteen months of closures and social distancing it is important that we provide opportunities for residents to enjoy the city and begin reconnecting with friends and neighbors. The City sees significant benefits from supporting events designed to highlight and promote the positive aspects of Long Beach, our communities, and our parks and therefore should contribute to this concert in the park.

As part of the Adopted FY 20 Budget, the City Council allocated \$235,000 of Special Advertising and Promotions Fund Group (SAP) funds available to be divided equally between the City Council Districts to be used towards SAP-qualified special events or contributions, managed by the Office of Special Events and Filming in the City Manager Department. This recommendation is requesting that \$2,490 of the Third Council District One-time SAP District Priority Funds be allocated for this special event

This matter was reviewed by Budget Manager Grace H. Yoon on July 1, 2021.

**FISCAL IMPACT:**

This recommendation requests the City Manager Department to provide a donation to the Friends of Belmont Shore for summer concerts. The total appropriation increase in the

Special Advertising and Promotion Fund in the City Manager Department by \$2,490 is offset by a decrease of appropriation of Third Council District one-time District Priority Funds in the Special Advertising and Promotion Fund in the Citywide Activities Department. The requested action is anticipated to require a minimal level of staff hours beyond the budgeted scope of duties and is expected to have minimal impact on existing City Council priorities.