



NB-16

Date: September 9, 2014
To: Honorable Mayor and City Council
From: Suja Lowenthal, Second District
Stacy Mungo, Fifth District
Subject: Consolidate Sales Tax Authorization Ordinances

Recommendation

Request the City Attorney to prepare an Ordinance consolidating the current ordinances that allow access to sales tax and related information and to empower the Mayor, the Director of Economic and Property Development Department, and the Chair of the Economic Development and Finance Committee to review sales tax figures for the purpose of increasing the sales tax base for the City of Long Beach.

Background

Currently, there are two ordinances that exist granting authority to City representatives to review sales tax information from the County of Los Angeles. This proposed ordinance, to be drafted by the City Attorney, would consolidate these two sections. Additionally, the ordinance would grant authorization to the Mayor, the Director of Economic and Property Development Department and the Chair of the Economic Development and Finance Committee to review the sales tax data. By granting this authority, the authorized parties would be able to work in concert to increase sales tax for the City by strategically addressing the economic needs of the city.

Fiscal Impact

There is no significant fiscal impact for the delivery of this report outside the time needed for its preparation. However, by developing a strategic plan to increase sales tax revenue for the City, there could potentially be a great positive financial impact in the form of new and increased sales tax dollars.



City of Long Beach Memorandum
Working Together to Serve

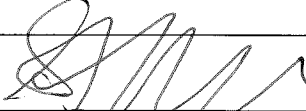

REQUEST TO ADD AGENDA ITEM

Date: September 2, 2014
To: Larry Herrera, City Clerk
From: Stacy Mungo, Fifth District
Subject: Request to Add Agenda Item to Council Agenda of September 9, 2014

Pursuant to Municipal Code Section 2.03.070 [B], the City Councilmembers signing below request that the attached agenda item (due in the City Clerk Department by Friday, 12:00 Noon) be placed on the City Council agenda under New Business via the supplemental agenda.

The agenda title recommendation for this item reads as follows:

Consolidate Sales Tax Authorization Ordinances

Council District	Authorizing Councilmember	Signed By
5	Stacy Mungo	
2	Suja Lowenthal	
3	Suzie Price	