

CITY OF LONG BEACH

DEPARTMENT OF PARKS, RECREATION & MARINE



June 22, 2010

2760 N. Studebaker Road, Long Beach, CA 90815-1697

(562) 570-3100 • FAX (562) 570-3109

www.LBParks.org

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HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Authorize the City Manager to execute a sponsor/site agreement with the Long Beach Community Services Development Corporation, dba Long Beach Community Action Partnership, a nonprofit organization, for participation in the 2010 Summer Food Service Program. (District 7)

DISCUSSION

On March 23, 2010, City Council authorized the City Manager to execute sponsor/site agreements with various agencies throughout Long Beach and Signal Hill for participation in the 2010 Summer Food Service Program (Program), which runs from June 21, 2010 through August 20, 2010. A copy of the City Council letter is attached for reference purposes. The Program provides free lunches to low-income children, 18 years of age and under, who, in the absence of the Program, would not receive their normal lunches during summer vacation. The Program is sponsored through a grant with the California Department of Education (CDE). The participation of other agencies is necessary for the Program's success.

On May 24, 2010, the Department of Parks, Recreation and Marine (PRM) was approached by the Long Beach Community Services Development Corporation, doing business as Long Beach Community Action Partnership (LBCAP), requesting authorization to participate in the Program once again. LBCAP participated in the 2008 Program, serving lunch out of the Long Beach Unified School District's Pacific Learning Center on Atlantic Avenue.

For the 2010 Program, LBCAP is proposing to function as a sponsor/site for the Villages at Cabrillo, a 26-acre transitional housing facility located at 2200 W. Willard Street. Villages at Cabrillo is the largest comprehensive residential social service complex of its kind in the country, serving veterans and their families with a variety of programs, including: substance abuse treatment; employment training and placement; residential employment; and special programs for females, Native Americans, seniors, and disabled veterans. Homeless families and youth are served through programs such as childcare, a school for homeless children, and after school tutoring. LBCAP anticipates serving between 50 and 100 meals at this site daily. PRM supports the addition of this site, as the Housing Authority of the County of Los Angeles (LA Housing), indicated on May 18, 2010, that the Carmelitos Housing Development site would be unable to participate in the 2010 Program. LA Housing had originally anticipated serving between 50 and 100 meals per day.

"We create community and enhance the quality of life through people, places, programs and partnerships"

HONORABLE MAYOR AND CITY COUNCIL

June 22, 2010

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This matter was reviewed by Deputy City Attorney Gary J. Anderson on June 1, 2010, and Budget Management Officer Victoria Bell on June 1, 2010.

TIMING CONSIDERATIONS

City Council action is requested on June 22, 2010, to allow LBCAP the opportunity to participate in the program from June 23, 2010 through August 20, 2010.

FISCAL IMPACT

Due to the fact that LA Housing withdrew its participation in the Program, and the number of anticipated meals for LBCAP is the same as was anticipated for LA Housing, the fiscal impact remains the same. Program expenditures for staff, food, and supplies are estimated at \$335,000. Of that amount, it is anticipated that the CDE will reimburse PRM \$286,000, based upon the reimbursement rate per meals served. The remaining administrative expenses of \$49,000 are ineligible for reimbursement under the grant and will be subsidized by the General Fund. Sufficient funding for the Program is currently budgeted in the General Grants Fund (SR 120) and the General Fund (GP) in the Department of Parks, Recreation and Marine (PR). The recommended action will result in a positive impact on City jobs. This site will provide three part-time temporary jobs for PRM staff for the duration of the Program.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



PHIL T. HESTER
DIRECTOR OF PARKS, RECREATION AND MARINE

PTH:SNJ:erh

Attachment: City Council Letter dated March 23, 2010

APPROVED:



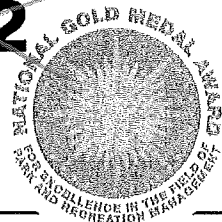
PATRICK H. WEST
CITY MANAGER



CITY OF LONG BEACH

DEPARTMENT OF PARKS, RECREATION & MARINE

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March 23, 2010

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Authorize the City Manager to execute an agreement with the Long Beach Unified School District for food preparation for the 2010 Summer Food Service Program; authorize the City Manager to execute sponsor/site agreements with the agencies listed on Attachment A; and authorize the City Manager to execute any future documents, including amendments, necessary to accept funds, implement, and administer the 2010 Summer Food Service Program. (Districts 1, 2, 4, 6, 7, 8, 9, and portions of Signal Hill)

DISCUSSION

Since 1980, the Department of Parks, Recreation and Marine (PRM) has operated a summer food program that provides free lunches to low-income children, 18 years of age and under, who, in the absence of the program, would not receive their normal lunches during summer vacation. The 2010 Summer Food Service Program (Program) is sponsored through a grant with the California Department of Education (CDE). The participation of other agencies is necessary for the Program's success. City Council approval is required to execute several agreements in order for PRM to operate the Program. These agreements include an operational agreement with the Long Beach Unified School District (LBUSD) for the preparation and delivery of the lunches, and sponsor/site agreements with participating agencies for the distribution of the lunches (Attachment A). During the 2008 Summer Food Service Program application process, the City applied for and was granted a permanent agreement to participate and receive funding from the CDE, thus eliminating the annual grant application process.

The 2010 Program will run from June 21, 2010 through August 20, 2010. PRM's payment to the LBUSD, for food preparation and delivery, is projected to be approximately \$237,500, which represents a cost of \$2.50 per lunch. Major funding for the Program will be provided by the CDE, at a reimbursement rate of \$3.195 for each meal served, which includes the cost of the meal, plus PRM's operating costs eligible under the grant.

HONORABLE MAYOR AND CITY COUNCIL

March 23, 2010

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Meals will be provided at 29 sites throughout Long Beach, and two sites in Signal Hill (Attachment B). These agencies are required to secure the necessary insurance as deemed appropriate by the City's Risk Manager, and to comply with regulations set forth by the CDE. As in the past, organizations that had previously participated were invited to be a part of this year's Program. Each year, new agencies requesting information about the Program are given the opportunity to participate.

The staffing level required to coordinate the Program, which serves over 85,000 meals to the youth of Long Beach, is mainly funded through the grant. However, a \$49,000 General Fund subsidy is required to augment current staffing levels at the park sites for Program operations.

This matter was reviewed by Deputy City Attorney Gary J. Anderson on March 1, 2010, and Budget Management Officer Victoria Bell on March 2, 2010.

TIMING CONSIDERATIONS

City Council action is requested on March 23, 2010, to allow sufficient time to execute the agreements prior to the beginning of the 2010 Summer Food Service Program.

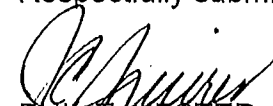
FISCAL IMPACT

The total Program expenditures for staff, food, and supplies is estimated at \$335,000. Of that amount, it is anticipated that the CDE will reimburse PRM \$286,000, based upon the reimbursement rate per meals served. The remaining administrative expenses of \$49,000 are ineligible for reimbursement under the grant and will be funded by the General Fund. Sufficient funding for the Program is currently budgeted in the General Grants Fund (SR 120) and the General Fund (GP 105) in the Department of Parks, Recreation and Marine (PR).

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



PHIL HESTER
DIRECTOR OF PARKS, RECREATION AND MARINE

PTH:SNJ:ts

Attachment A: 2010 Summer Food Service Program Nonprofit Participants

Attachment B: 2010 Summer Food Service Program

City of Long Beach Meal Service Sites

APPROVED:



PATRICK H. WEST
CITY MANAGER

ATTACHMENT A

2010 SUMMER FOOD SERVICE PROGRAM NONPROFIT PARTICIPANTS

Antioch Missionary Baptist Church of Long Beach
1535 Gundry Ave., Long Beach, CA 90813

Boys & Girls Clubs of Long Beach
Eastman/Fairfield Boys & Girls Club
700 E. Del Amo Blvd., Long Beach, CA 90807

Washington Branch Boys & Girls Club
1450 Cedar Ave., Long Beach, CA 90813

CA Aqua Therapy and Wellness Center
6801 Long Beach Blvd., Long Beach, CA 90805

City of Signal Hill
Discovery Well Park
2200 Temple Ave., Signal Hill, CA 90755

Signal Hill Park
1780 E. Hill St., Signal Hill, CA 90755

First Congregational Church of Long Beach
241 Cedar Ave., Long Beach, CA 90802

**Housing Authority, County of Los Angeles, Carmelitos Housing
Development**
851 Via Carmelitos, Long Beach, CA 90805

North Long Beach Christian Fellowship
5640 Orange Ave., Long Beach, CA 90805

ATTACHMENT B

**2010 SUMMER FOOD SERVICE PROGRAM
CITY OF LONG BEACH MEAL SERVICE SITES**

CITY SITES	MEAL SERVICE LOCATIONS
Admiral Kidd Park	2125 Santa Fe Ave. Long Beach, CA 90810
Bixby Park	130 Cherry Ave. Long Beach, CA 90802
California Recreation Center/Ernest S. McBride, Sr. Park	1550 Martin Luther King, Jr. Ave. Long Beach, CA 90813
Cesar E. Chavez Park	401 Golden Ave. Long Beach, CA 90802
Cherry Park	1901 E. 45 th St. Long Beach, CA 90807
Coolidge Park	352 E. Neece St. Long Beach, CA 90805
DeForest Park	6255 DeForest Ave. Long Beach, CA 90805
Drake Park	951 Maine Ave. Long Beach, CA 90813
Houghton Park	6301 Myrtle Ave. Long Beach, CA 90805
MacArthur Park	1321 Anaheim St. Long Beach, CA 90813
Martin Luther King, Jr. Park	1950 Lemon Ave. Long Beach, CA 90806
Miracle on 4 th Street Park	1518 E. 4 th St. Long Beach, CA 90802
North Long Beach Community Center	2301 E. South St. Long Beach, CA 90805
Orizaba Park	1435 Orizaba Ave. Long Beach, CA 90804
Ramona Park	3301 E. 65 th St. Long Beach, CA 90805
Scherer Park	4600 Long Beach Blvd. Long Beach, CA 90805
Silverado Park	1545 W. 31 st St. Long Beach, CA 90810
Somerset Park	1500 E. Carson St. Long Beach, CA 90807
Springdale Apt. Community Center	2095 E. Spring St. Long Beach, CA 90810
Stearns Champions Park	4520 E. 23 rd St. Long Beach, CA 90815
Veterans Park	101 E. 28 th St. Long Beach, CA 90806
14 th Street Park	Chestnut Ave./14 th St. Long Beach, CA 90813

**2010 SUMMER FOOD SERVICE PROGRAM
CITY OF LONG BEACH MEAL SERVICE SITES**

NON-CITY SITES/NONPROFIT ORGANIZATIONS

AGENCY	MEAL SERVICE LOCATIONS
Antioch Missionary Baptist Church of Long Beach	1535 Gundry Ave. Long Beach, CA 90813
Boys & Girls Clubs of Long Beach 3635 Long Beach Blvd. Long Beach, CA 90807	Eastman/Fairfield Boys & Girls Club 700 E. Del Amo Blvd. Long Beach, CA 90807 Washington Branch Boys & Girls Club 1450 Cedar Ave. Long Beach, CA 90813
CA Aqua Therapy and Wellness Center	6801 Long Beach Blvd. Long Beach, CA 90805
First Congregational Church of Long Beach	241 Cedar Ave. Long Beach, CA 90802
Housing Authority, County of Los Angeles, Carmelitos Housing Development	851 Via Carmelitos Long Beach, CA 90805
North Long Beach Christian Fellowship	5640 Orange Ave. Long Beach, CA 90805

SITES LOCATED OUTSIDE THE CITY OF LONG BEACH

AGENCY	MEAL SERVICE LOCATIONS
City of Signal Hill 2175 Cherry Ave. Signal Hill, CA 90755	Discovery Well Park 2200 Temple Ave. Signal Hill, CA 90755 Signal Hill Park 1780 E. Hill St. Signal Hill, CA 90755