



# CITY OF LONG BEACH

## POLICE DEPARTMENT

# R-20

400 WEST BROADWAY • LONG BEACH • CALIFORNIA 90802 • (562) 570-7260 • FAX (562) 570-7114

Jim McDonnell  
Chief of Police

June 4, 2013

HONORABLE MAYOR AND CITY COUNCIL  
City of Long Beach  
California

### RECOMMENDATION:

Receive and file the application of Alfredo Olivas Medina, dba Village Road Pizzeria, for an original Alcoholic Beverage Control license, at 4123 Norse way, with conditions. (District 5)

### DISCUSSION

It is City Council policy to review applications for Alcoholic Beverage Control licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible basis for protest.

### TIMING CONSIDERATIONS

City Council response is due to the Department of Alcoholic Beverage Control by June 7, 2013. Accordingly, City Council action is required at the June 4, 2013 City Council meeting.

### FISCAL IMPACT

None.

### SUGGESTED ACTION:


Approve recommendation.

Respectfully submitted,

*R. Luna for JMcD.*

JIM McDONNELL  
CHIEF OF POLICE

APPROVED:

  
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PATRICK H. WEST  
CITY MANAGER

JM:LBB:lbb

ADMINISTRATION BUREAU  
(562) 570-5830  
FAX (562) 570-5833

INVESTIGATIONS BUREAU  
(562) 570-7350  
FAX (562) 570-7175

PATROL BUREAU  
(562) 570-7214  
FAX (562) 570-7058

SUPPORT BUREAU  
(562) 570-7342  
FAX (562) 570-6018

HONORABLE MAYOR AND CITY COUNCIL  
June 4, 2013

Council 5

Applicant: Alfredo Olivas Medina  
DBA: Village Road Pizzeria  
Address: 4123 Norse Way

Type of Application: An original application for an On-Sale Beer and Wine for a bonafide eating place license.

Basis for possible protest: Over concentration.

**PUBLIC CONVENIENCE DETERMINATION:** A determination by the City of public convenience and necessity **is not** required for this application.

Census Tract: 5712.00

Boundaries: Del Amo Boulevard to the North  
Carson Street to the South  
Bellflower Boulevard to the East  
City Limits to the West

Number of licenses allowed: 7  
Number of licenses existing: 12

Police Reporting District: 674

Boundaries: Harvey Way to the North  
Carson Street to the South  
Faculty Avenue to the East  
City Limits to the West

Reported crimes in this district for ABC purposes are 42. Crime in a reporting district must be at least 168 to qualify for a high crime protest.

Type of business: A restaurant.

Last day to request conditions and protest: June 07, 2013



**Date:** June 4, 2013  
**To:** File  
**From:** Laurie Briney, Detective, Vice Investigations Section  
**Subject:** **VILLAGE ROAD PIZZERIA – 4123 NORSE WAY**

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**CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (05/08/12-05/08/13)**

None

**ABC INSPECTIONS (past three years)**

None

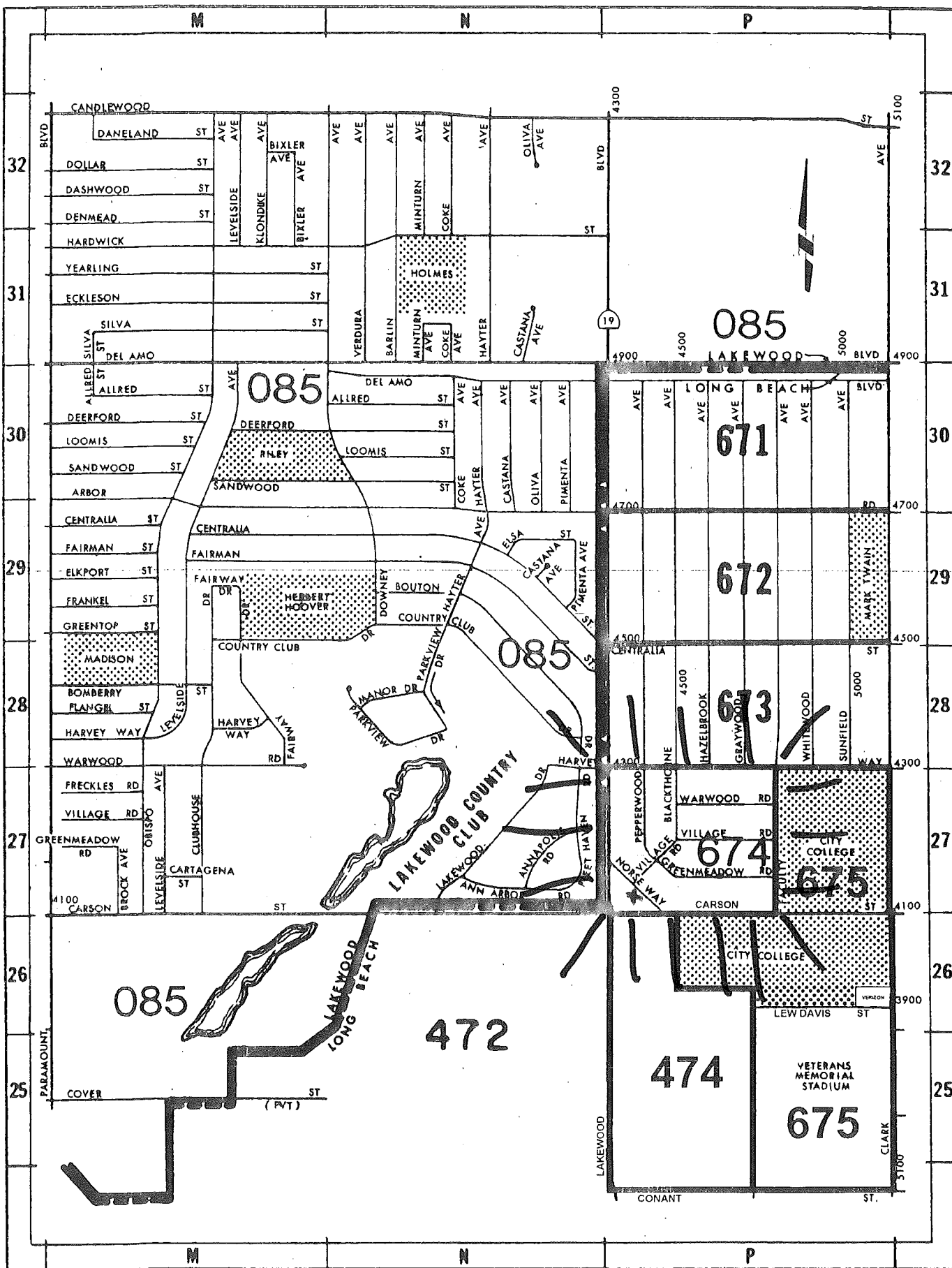
**RESIDENCES WITHIN 100 FEET**

None

**CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN  
600 FEET**

None

LBB:ibb  
CFSmemoVillageRoad



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