

CITY OF  
**LONG BEACH**

# Fiscal Year 2016 Proposed Budget



# A Budget that has Much to Celebrate

- With improved revenues, the FY 16 Budget has small surplus instead of earlier projected deficit
- City services and quality of services are maintained
- Continues emphasis on the public safety continuum of services
- Continues investments in parks, beaches, streets and sidewalks
- Strong focus on economic development and business attraction
- Reflects the City's improved economy
- Prepares for the future



# Fiscal Discipline by City Council

- The budget is a credit to Mayor's & City Council's fiscal discipline
- \$134 million in General Fund cut since FY 07
- Almost 700 General Fund positions cut since FY 07
- Saved FY 14 and FY 15 surpluses to strengthen future finances
- Held line on new spending to minimize future budget issues
- Invests in efficiency improvements, critical infrastructure and innovation in order to reduce operating costs
- Focuses on economic development – new businesses and housing



# FY 16 Budget Balanced with a Surplus

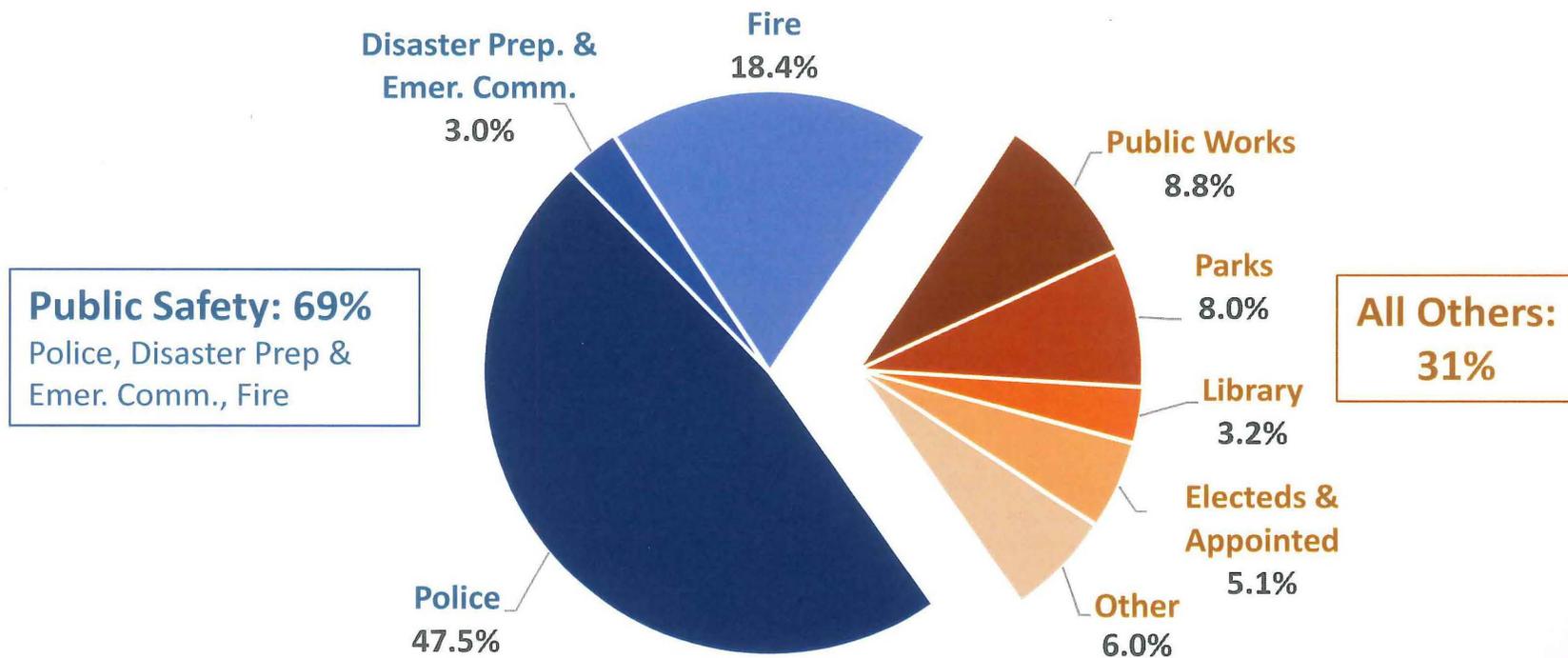
- FY 15 revenues better than originally projected
- Improved revenues result in temporary surplus in FY 16 (only) of \$630K instead of a previously projected deficit of \$1 million

\$ in Millions	FY 16 Budget
March Projection	(1.0)
Proposed Budget	0.6



# FY 16 Budget: Preserving Services

- Major services and quality of services preserved
- Council priorities are maintained with proportionate share that ensures an efficient, full-service City



# Focus on Public Safety

- 69% of the General Fund budget devoted to Public Safety
- Police and Fire academies
- Additional Police overtime to patrol, suppress, investigate and prosecute violent crime activities (non-recurring \$2.2 million)
- Contemporary Police training – cultural and diversity sensitivity, community engagement strategies, crisis intervention, etc. (non-recurring \$150K)
- Civilian Community Emergency Response (CERT) coordinator
- Additional disaster preparedness planning staff support



# Focus on the Public Safety Continuum



# Focus on Critical Infrastructure

- Nearly \$10 million (all funds) for local streets and sidewalks
  - ✓ \$4.9 million in Residential Streets Program
  - ✓ \$3.0 million in Sidewalk Program
  - ✓ \$950,000 for local streets/sidewalk repair (non-recurring)
  - ✓ \$1.0 million for sidewalk study and plans (non-recurring)
- \$11.4 million (all funds) for Major / Secondary Streets Program
- Continued investments on parks and recreation improvements, transportation enhancements, and public facilities



# Focus on Economic Development

- Workforce Development Bureau placed under Economic & Property Development Department
- Bloomberg Innovation Grant i-team to stimulate growth and jobs
- Strategic marketing of Successor Agency Properties to meet neighborhood goals and help ensure the reduction of sales tax leakage



# Focus on City Council's Commitments

- Continues Language Access Plan (LAP) Implementation
- Veterans Commission
- Technology Commission
- Economic Development Commission
- Supports Technology Initiatives:
  - ✓ New financial / human resource system (ERP)
  - ✓ Website design and management
  - ✓ Open data
  - ✓ Open Counter
  - ✓ Surveillance cameras
  - ✓ Enhance Wi-Fi for City facilities
  - ✓ Software modernization
  - ✓ Electronic plan checks
- Small Business Incentives pilot (non-recurring \$200K)



# Focus on City Council's Commitments

- Expands Homeless Services, including outreach, collection and storage of homeless' belongings
- Support for homeless-related initiatives (non-recurring \$100K)
- ADA Coordinator to facilitate ADA projects and prevent/respond to ADA complaints
- Support for storm water permit regulations/MOU participation (non-recurring \$600K)
- 5% of non-recurring revenue to fund unfunded liabilities



# Investment in Efficiency Improvements

- Reduces street sweeping time periods with first rerouting in over 30 years (non-recurring \$950K)
- Street sweeping improvements expected to improve quality of life in parking impacted areas
- Major project to reduce paper documents – reducing environmental impact and filing needs (non-recurring \$200K)
- Citywide conversion of street lights to LED lighting – leveraging rebates and 0% interest loans (non-recurring \$100K)
- Conversion to drought tolerant landscaping in medians (non-recurring \$415K)



# Investments in Marketing & Promotions

- Increases support for Long Beach Museum of Art (non-recurring \$150K)
- Increases support for Long Beach CVB (\$300K annually); support to promote Convention Center (non-recurring \$50K)
- City gateway signs at key entrances – study and beginning of implementation (non-recurring \$400K)

*\* These investments use the Special Advertising and Promotions Fund and do not take funds from City services*



# A City Staff Committed to Improvement & Innovation

- Staff continues to pursue special projects for improvements, innovation, and efficiency:
  - ✓ New computer/software systems constantly designed & implemented
  - ✓ On-going efforts for open data
  - ✓ New Civic Center design and financing
  - ✓ Responding to continuous external and internal audits; implementing recommendations
  - ✓ Managing one-time operational and capital projects
- The Great Recession has reduced staff over the years. Many projects are accomplished only through uncompensated extra hours, and always with a juggling of staff's continuing workload



# Long Beach is on Solid Footing

- Mayor and City Council provide strong fiscal discipline
- Increasing financial reserves
- Major pension reform with collaboration of employee groups
- Revenue from Redevelopment Agency dissolution
- Very good bond/credit rating (AA-)
- Investments in new technology, infrastructure, and innovation
- Enhancing economic development efforts
- Addressing budget issues and achieving cost savings
- Maintaining full range of City services



# Difficult Times Ahead

- Growth in expenses likely to outpace revenue growth for foreseeable future, even beyond the FY 18 projection
- Although FY 16 is improved, we are still facing deficits:
  - ✓ \$7.5 million in FY 17
  - ✓ \$7.8 million in FY 18
- The FY 16 Budget prepares for future by applying the \$630K temporary surplus to reduce the FY 17 deficit

\$ in Millions	FY 16 Budget	FY 17 Projected	FY 18 Projected	Cumulative
Proposed Budget	0.6*	(7.5)	(7.8)	(15.3)

\*Assumes this temporary surplus is not structurally spent which reduces FY 17 deficit from \$8.1 to \$7.5 million



# Revenues – Uncertainties & Challenges

- Revenue growth difficult to predict and can fluctuate dramatically
- The FY 16 Budget projects for oil’s dramatic revenue decline
  - ✓ \$20 million reduction in Uplands revenue
  - ✓ \$30 million reduction in Tidelands revenue
  - ✓ Projecting oil at \$55 a barrel in FY 16, growing \$5 a barrel each year after that to \$65 a barrel in FY 18

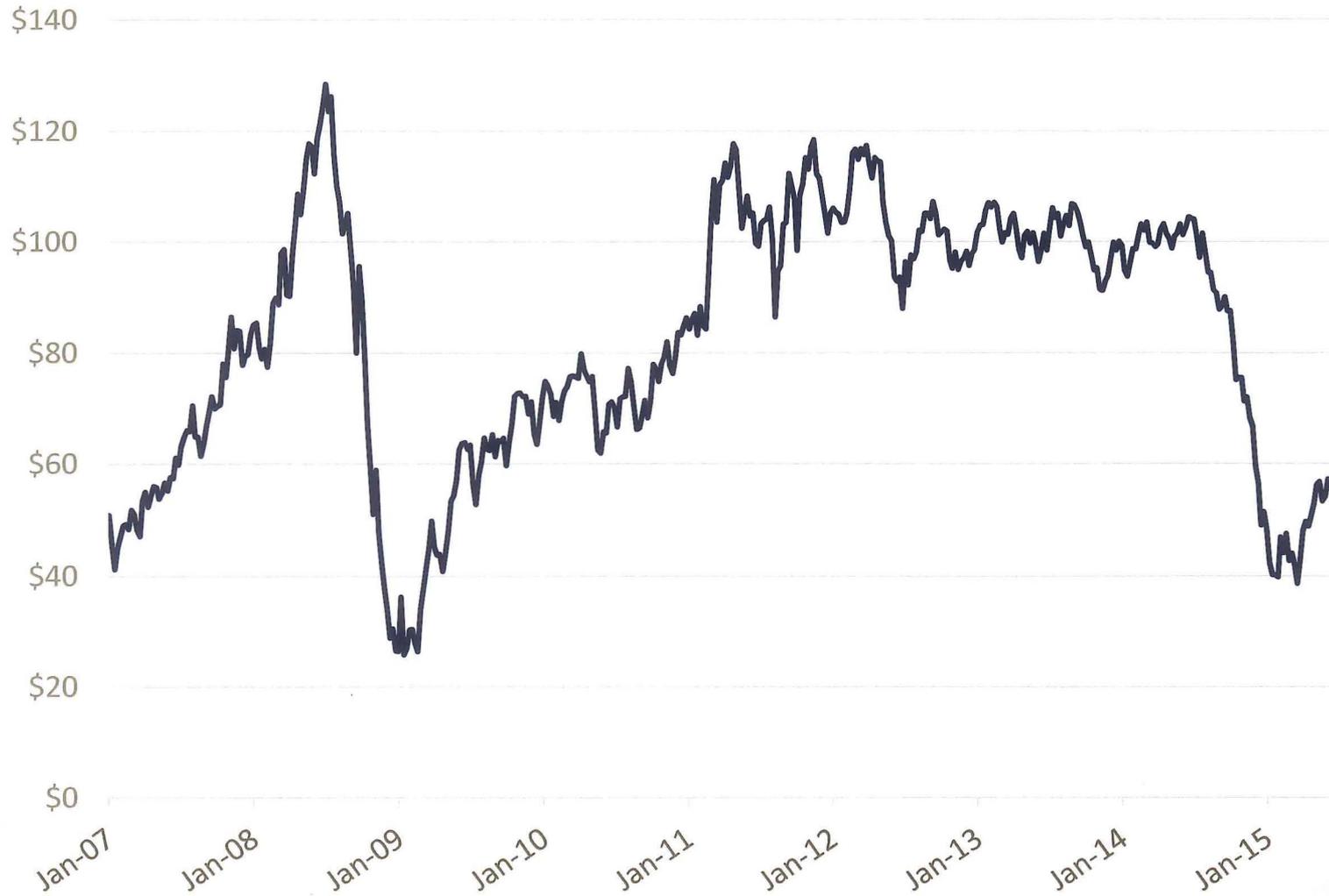
Oil Revenue in \$ Millions

	FY 14 Actual	FY 15 Budget	FY 15 Projected	FY 16 Projected	FY 17 Projected	FY 18 Projected
Uplands	32.3	17.5	13.9	12	11	11
Tidelands	42.7	38.6	12.4	11	12	17



# History of Oil Prices

Wilmington Oil Price 2007-2015  
\$ per barrel



# Personnel Costs – Uncertainties & Challenges

- Results of current and future negotiations unknown
- Projections include no raises or takeaways

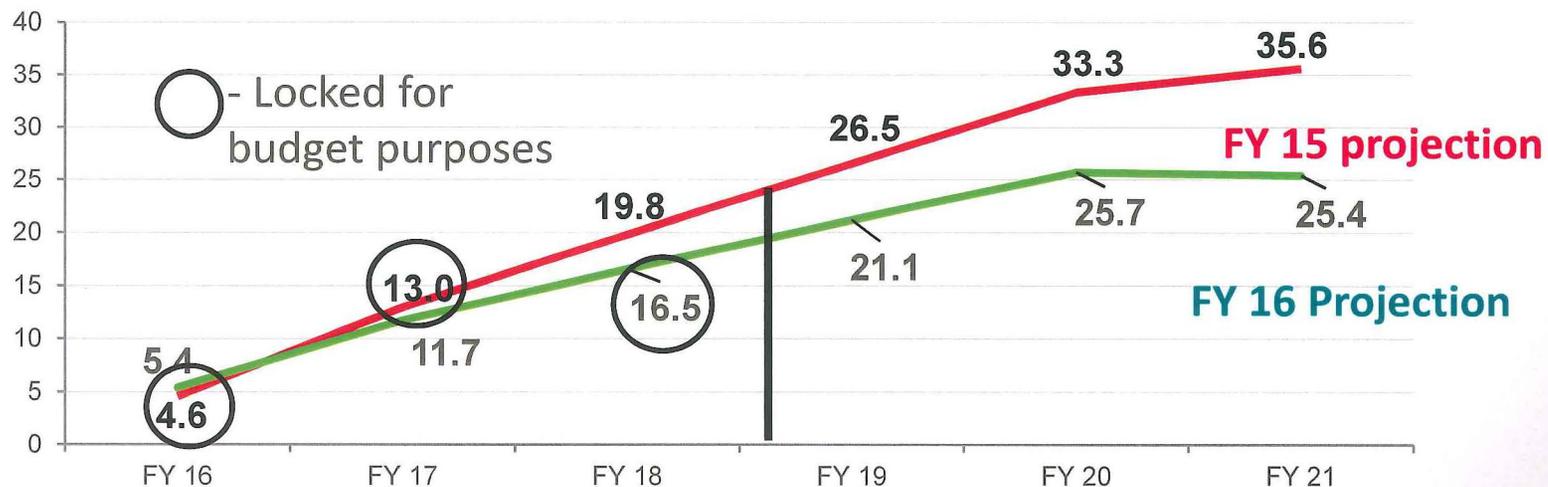
Association	Contract Expiration
IAM	9/30/14 (End of FY 14) (Currently in negotiations)
City Attorneys (CAA) City Prosecutors (CPA) Confidential Employees (ACE) Engineering Employees (AEE) Management Employees (LBMA) Lifeguards (LGA)	9/30/15 (End of FY 15)
Firefighters (FFA) Police Officers (POA)	9/30/16 (End of FY 16)



# Pension Costs – Uncertainties and Challenges

- Excellent investment earnings in FY 14 lowered projected costs
- Poor earnings in FY 15 will increase costs in the future
- Innovative City CalPERS Stabilization Fund smooths earnings impact and locks in rates for 3 years for budget planning stability

Projected Cumulative CalPERS Cost Change – General Fund  
(in \$ millions)



# FY 16 Budget Highlights

- Strong city services for a diverse and vibrant community
- Strong public safety continuum of services
- Academies for new police officers and firefighters
- Continued investment in City infrastructure
- Continued development of efficiencies and cost reductions
- Continued maximizing of revenues
- Use of innovative CalPERS Stabilization Fund and carrying over temporary surplus to address future deficits
- Continued fiscal discipline and maintenance of Long Beach's financial health; prepared for more difficult times ahead



# FY 16 Budget Timeline

## Through today

- March 3           Fiscal Outlook Council Presentation
- March 11        Instructions to Departments
- June 16         Economic Development City Council Study Session
- July 2           Submittal of Proposed Budget to Mayor
- July 28         Mayor Submits Proposed Budget to City Council



# FY 16 Budget Timeline

## Upcoming

- August Community Budget Meetings
- August Budget Oversight Committee (BOC) Meetings
- August 4 Budget Hearing – Overall City Budget, CIP
- August 11 Budget Hearing – Public Works; Parks, Recreation & Marine
- August 18 Budget Hearing – Police; Fire; Disaster Prep. & Emergency Comm.
- September 1 Budget Hearing – Harbor, Water
- September 8 Budget Hearing; 1<sup>st</sup> adoption date
- September 15 Budget Hearing; 2<sup>nd</sup> (last) adoption date



# Opportunities for Citizen Engagement

- Attend Budget Hearings
- Attend BOC meetings
- Attend Community Budget Meetings
- Use the “Long Beach Budget Challenge” (online budget model software)
- Participate in the City of Long Beach Budget Survey on funding priorities
- Use openLB to explore the Proposed Budget



# Long Beach Budget Challenge

- [Longbeach.gov/budgetchallenge](http://Longbeach.gov/budgetchallenge)

Long Beach Budget Challenge Share f t

YOUR CHALLENGE

## How Will You Balance the City of Long Beach Budget?

**Start Now!**

### Spending

\$412.00 Million

Category	Percentage
Public Safety	66%
General Government	~15%
Public Works & Development	~10%
Electe d & Appointed	~5%
Community Services	~4%

### Revenue

\$412.00 Million

Category	Percentage
Property Tax	~35%
Other Taxes & Franchise Fees	~15%
Utility Users Tax	~10%
Interfund Charges	~10%
All Other Revenues	~10%
Licenses & Permits	~5%
Sales & Use Tax	~5%



# Long Beach Budget Challenge

- Longbeach.gov/budgetchallenge

## Long Beach Budget Challenge

Share  



- Spending
  - Police**
  - Fire
  - Public Works
  - Parks, Recreation & Marine
  - Elected & Appointed
  - Financial Management
  - Library Services
  - Disaster Preparedness & ...
  - Development Services
  - City Manager & Economic...
  - Health & Human Services
- Revenue

Don't see your policy choice?  
[Tell Us](#)

### Police

(choose one) [Next](#)

- Keep the Same as It Is Now**  
No change.
- Cut 2%**  
Eliminate detective positions in the Gang and Violent Crime Division housed in the Investigations Bureau by 3% (28 sworn positions). This will reduce the Department's capacity to investigate most violent crimes with reductions in the Drug Investigations Field Team, the Gangs Intelligence Team, the Homicide Team, and the Violent Crimes Team. This may also extend the length of time it takes to prepare a case for prosecution.
- Cut 5%**  
Eliminate sworn staffing from Patrols Bureau by 2% and the Burglary, Financial Crimes and Family Service teams by 2% (30 sworn positions), eliminate civilian staffing across the Department (17 civilian positions), and reduce training and overtime budget. This will increase the time required to investigate and prosecute property crime, process police reports and release to the public, and reduce coverage in the City jail.
- Spend 2%**  
Add sworn positions to Patrol Bureau (25 sworn positions) and increase training budget. This will increase the number of police officers available to address 911 calls, reduce response times, and increase patrol presence in the community to aid in the deterrence of crime.
- Spend 5%**  
Add sworn and civilian staffing to the Patrol, Investigations, and Technology and Analytical teams (47 sworn positions & 9 civilian positions), and increase budget for training and technology. This will provide quicker 911 response times, allow for the implementation of specialized patrol units (addressing small business outreach, mental health response, and homeless issues), reinstate a Violent Crime Field Team, and enhance analytical tools and technology to streamline and improve police operations.

[Take Action](#) [Skip](#)

### My Budget

2015-16 Projection



**\$3.70**  
M Surplus

### Summary



# Long Beach Budget Survey

- [Longbeach.gov/budgetchallenge](http://Longbeach.gov/budgetchallenge)

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*Long Beach Budget Priority Survey*

## INTRODUCTION

The City of Long Beach has an annual budget of approximately \$2.7 billion. The vast majority of the City's resources are designated, by law, for certain purposes. The only portion of the budget that is completely discretionary is the General Fund, which accounts for only 15 percent (\$412 million) of the total budget. The General Fund provides much of the resources for critical City services, including police patrol, fire response, parks and recreation, library services, and streets and sidewalks.

Public input is an important and valued part of the budget preparation process. Accordingly, the following survey has been developed to help us understand what you believe should be the City's General Fund priorities.

## INSTRUCTIONS

The services listed below are representative of those that are funded in large part by the General Fund, and are not fully offset by fees or fines. For each service listed below, please tell us whether the service is very important, somewhat important, not very important, not at all important, or that you have no opinion (or are unsure).

**Please check one box for each service.**

	Very Important	Somewhat Important	Not Very Important	Not at All Important	No Opinion
Providing free or low-cost recreation programs for youth	<input type="radio"/>				
Maintaining and repairing public buildings (community and senior centers, fire stations, libraries, etc.)	<input type="radio"/>				
Providing special events and programs for families	<input type="radio"/>				
Maintaining a low crime rate	<input type="radio"/>				
Preparing the community for emergencies or disasters	<input type="radio"/>				
Providing programs for seniors	<input type="radio"/>				
Maintaining parks	<input type="radio"/>				
Providing neighborhood police patrols	<input type="radio"/>				



# openLB: Budget Visualization

- longbeachca.opengov.com

CITY OF LONG BEACH

Budget & History

Filters Views

What revenue sources contribute to the General Fund?

What type of expenses does the General Fund pay for?

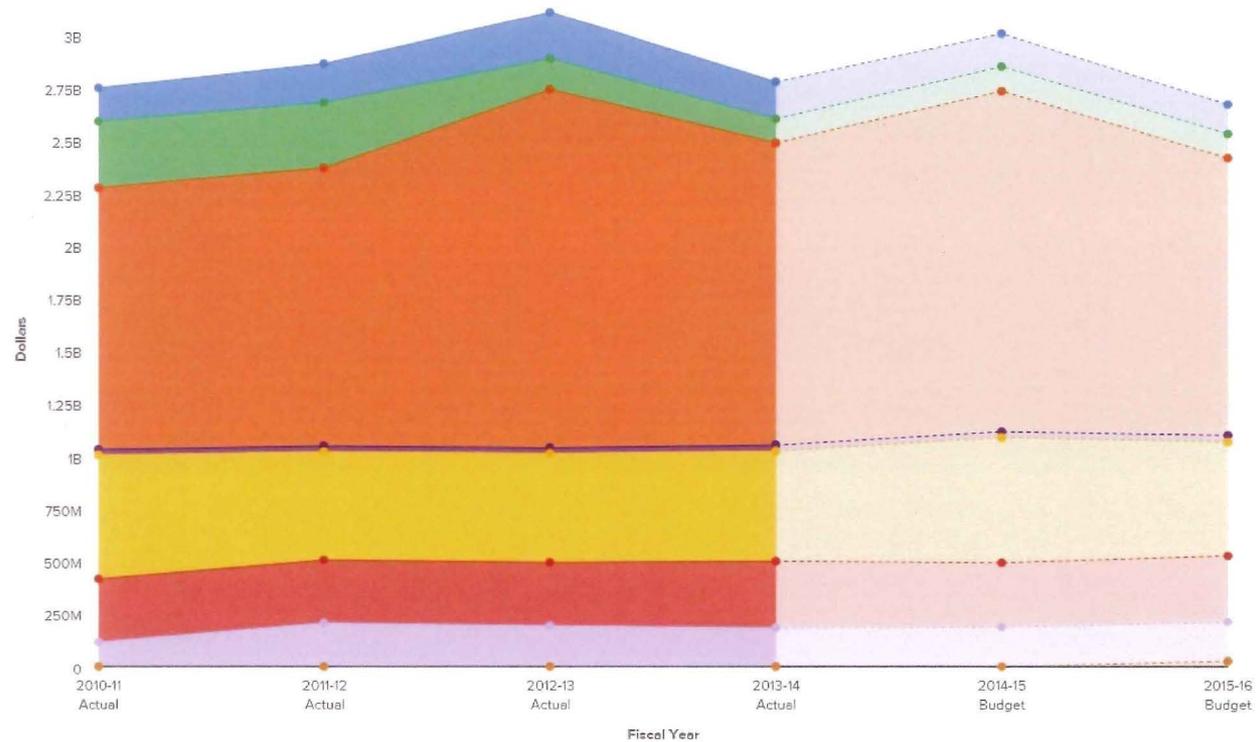
How does Long Beach divide up the General Fund among its Departments?

How much does Long Beach spend citywide on salaries and benefits?

How much does the City spend on Public Safety?

Advanced >

Reset Departments



Help Share Download



Sort By Chart of Accounts

- PUBLIC WORKS
- DEVELOPMENT SERVIC...
- ENTERPRISE
- ELECTED AND APPOIN...
- INTERNAL SERVICES
- PUBLIC SAFETY
- COMMUNITY SERVICES
- ECONOMIC AND PROP...



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