



**MAYOR BOB FOSTER**  
**CITY OF LONG BEACH**

July 9, 2013

MEMBERS OF THE CITY COUNCIL  
City of Long Beach

RECOMMENDATION:

**To receive and file a report on travel to Las Vegas for the U.S. Conference of Mayors annual meeting.**

DISCUSSION:

From June 21 to June 24, 2013 I was in Las Vegas, NV to participate in the 81<sup>st</sup> Annual Meeting of the U.S. Conference of Mayors.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,

A handwritten signature in black ink that reads 'Bob Foster'. The signature is written in a cursive, flowing style.

Mayor Bob Foster  
City of Long Beach

Dated: July 1, 2013

# 81st ANNUAL CONFERENCE OF MAYORS

June 21-24, 2013

Las Vegas, Nevada

Mandalay Bay Hotel

**(DRAFT: As of June 21)**

## MESSAGE TO CONFERENCE ATTENDEES

*Unless otherwise noted, all plenary sessions, committee meetings, task force meetings, workshops and social events are open to all mayors and other officially-registered attendees. However, **only member mayors of a standing committee are eligible to vote on resolutions before that standing committee.***

NOTE: All meetings are in the **NORTH CONVENTION CENTER of the Mandalay Bay Hotel**

## FRIDAY, JUNE 21

*Be a part of the conversation about the 81st Annual Meeting online. Use the hashtag #uscm2013 when on Twitter, Facebook or Instagram.*

*Philips is pleased to provide charging stations for your electronic devices during the 81<sup>st</sup> Annual Meeting in Las Vegas. The charging stations are located in the Philips lounge, within the Meeting Registration area at the Mandalay Bay Hotel.*

### **Registration**

7:00 a.m. - 5:00 p.m.

(Islander Ballroom D/E)

### **Orientation for New Mayors and New Members**

(Continental Breakfast)

8:00 - 9:00 a.m.

(Tradewinds E/F)

The U.S. Conference of Mayors welcomes its new mayors, new members, and first time attendees to this informative session. Connect with fellow mayors and learn how to take full advantage of what the Conference has to offer.

Presiding: TOM COCHRAN  
CEO and Executive Director  
The United States Conference of Mayors

BRIAN C. WAHLER  
Mayor of Piscataway  
Chair, Standing Committee on Membership

### **Council on Metro Economies and the New American City**

9:00 - 10:30 a.m.

(Tradewinds A/B)

Chair: MICHAEL B. COLEMAN  
Mayor of Columbus

Remarks: *U.S. Economic Recovery Update; Impact of Proposals to Limit  
Tax Exempt Bonds; Release of U.S. Metro Economies: Impact of Marketplace  
Fairness on Select Jurisdictions*

JAMES DIFFLEY  
Senior Director, Regional Economies  
IHS Global Insight, Inc

*Update: Metro Economic Impact of U.S. Chemical Sector Expansion*  
American Chemistry Council

*Financing Sustainable Energy Projects through CDFIs*

DANIEL LETENDRE  
CDFI, Lending and Investing Executive  
Bank of America

*Reclaiming a Neighborhood: Demolition, Rehab and Resale*

ROBERT KLEIN  
Founder and Chairman  
Safeguard Properties

JOEL RATNER  
President and CEO  
Neighborhood Progress Inc

*Creating a New Image for Your City*

BILL FINCH  
Mayor of Bridgeport

NORM JACKNIS  
Public Sector Director, IBSG  
Cisco Systems

*Building Healthy Neighborhoods*

MATT de FERRANTI  
Rebuilding Together

### **Immigration Reform Task Force**

9:00 - 10:30 a.m.  
(South Pacific J)

Chair: RAUL SALINAS  
Mayor of Laredo

Vice Chair: MARK STODOLA  
Mayor of Little Rock

Remarks: *Briefing on Immigration Reform Legislation*  
PHILIP A. MCNAMARA  
Assistant Secretary for Intergovernmental Affairs  
U.S. Department of Homeland Security

JOHN R. SANDWEG  
Acting General Counsel  
U.S. Department of Homeland Security

ANGELA MARIA KELLEY  
Vice President, Immigration Policy  
Center for American Progress  
*via telephone*

*Special Screening of The Dream is Now*  
*The Dream is Now* is a new 30-minute documentary that's being made in real time, as the immigration debate is unfolding in Washington, by Academy Award-winning director, Davis Guggenheim. The film gives voice to and puts a human face on the undocumented children of immigrants who are desperate to earn their citizenship and give back to the only country they've ever called home. Following the screening there will be a brief discussion with Alejandro Morales, who is featured in the film.

AARTI KOHLI  
Senior Advisor to the Emerson Collective

**Food Policy Task Force**

9:00 - 10:30 a.m.

(Tradewinds D)

Sponsor: Leadership for Healthy Communities

Chair: THOMAS M. MENINO  
Mayor of Boston

Vice Chair: STEPHANIE RAWLINGS-BLAKE  
Mayor of Baltimore

Remarks: *SNAP Challenge*  
CAROLYN G. GOODMAN  
Mayor of Las Vegas

*Baltimore City Food Desert Retail Strategy: A Catalyst to Address Health, Employment and Economic Disparities*  
STEPHANIE RAWLINGS-BLAKE  
Mayor of Baltimore

*Local Food Economy: A Billion Dollar Benefit*

GREG FISCHER

Mayor of Louisville

*USDA Resources to Support Regional Food Systems*

*Development that Benefits Rural and Urban Communities*

SARAH ADLER

State Director, Rural Development

U.S. Department of Agriculture

**Opening Press Conference**

10:00 - 11:00 a.m.

(South Pacific B)

Remarks: CAROLYN G. GOODMAN  
Mayor of Las Vegas, Host

MICHAEL A. NUTTER  
Mayor of Philadelphia  
President, The United States  
Conference of Mayors

SCOTT SMITH  
Vice President, The United States  
Conference of Mayors

KEVIN JOHNSON  
Second Vice President, The United States  
Conference of Mayors

**Mayors Water Council**

10:30 a.m. - 12:00 p.m.

(South Pacific D)

Chairs: GREGORY A. BALLARD  
Mayor of Indianapolis

STEPHANIE RAWLINGS-BLAKE  
Mayor of Baltimore

Remarks: *Urban Water Resources Development*  
MARK BURROUGHS  
Mayor of Denton

BETH VAN DUYNE  
Mayor of Irving

*Cost Savings Innovation: Reducing Meter Costs and Building a Distribution Platform*  
DERON ALLEN  
President, Tennessee American Water

*The Public Health Benefits of Investing in Municipal Water*  
STEVE HUBBS, P.E.

*Report on EPA Affordability Dialogue*  
GREG BALLARD  
Mayor of Indianapolis

**Veterans Affairs Task Force**

10:30 a.m. - 12:00 p.m.  
(Tradewinds C)

Chair: PETE LEWIS  
Mayor of Auburn, WA

Vice Chair: JOSEPH McELVEEN  
Mayor of Sumter

Remarks: *Helping Local Communities Better Serve Veterans*  
JOHN GARCIA  
Deputy Assistant Secretary  
Office of Intergovernmental Affairs  
U.S. Department of Veterans Affairs

*50th Anniversary of Vietnam War Commemoration*  
GENERAL MICK KICKLIGHTER  
Office of Commemorations  
U.S. Department of Defense

*Ending Homelessness Among Veterans*  
BARBARA POPPE  
Executive Director  
U.S. Interagency Council on Ending Homelessness

*Transitioning From Active Duty to Local Communities*  
TIM FORD  
CEO and Executive Director  
Association of Defense Communities

*Connecting Veterans to Cities*  
RANDALL SKOGLUND  
Principal  
Orangehat Group

## **Preserving the American Dream: STEM Education In Action**

11:00 a.m. - 12:00 p.m.

(South Pacific G)

Access to the American Dream is at risk for millions of Americans. Despite being early adopters and trendsetters of technology, African Americans and Hispanics are dramatically under represented when it comes to creating technology. At the same, American companies are struggling to fill STEM positions to keep pace with the demand for innovation in the 21<sup>st</sup> century. Learn how Philadelphia, VILLA, Temple University, and the Navy are working together to teach minority youth computer programming. Hear how your city can leverage partnerships to prepare underrepresented populations to participate in the tech boom.

Moderator:           MICHAEL A. NUTTER  
Mayor of Philadelphia  
President, The United States  
Conference of Mayors

Panelists:           DR. JAMIE BRACEY  
Director of STEM Education, Outreach, and  
Research  
Temple University

PATRICK WALSH  
Vice President of Marketing  
Villa

JEFF R. MEADE  
President of the Reason/  
Professor UCLA Extension

IYASU WATTS  
Senior Central High School

REAR ADMIRAL JOHN G. KING  
United States Navy  
*(Via Phone Conversation)*

## **MAYORS CLIMATE PROTECTION AWARDS LUNCHEON**

12:00 - 2:00 p.m.

(Islander Ballroom)

Sponsor:           Walmart

Presiding:           MICHAEL A. NUTTER  
Mayor of Philadelphia  
President, The United States Conference  
of Mayors

Presentation: *The Mayors Climate Protection Awards*  
MICHAEL A. NUTTER  
Mayor of Philadelphia  
President, The United States Conference  
of Mayors

GREG L. HALL  
Vice President of U.S. Sourcing & Manufacturing  
Walmart  
USCM Platinum Member

Remarks: ERIC GARCETTI  
Mayor-Elect of Los Angeles

Address: THE HONORABLE JOSEPH R. BIDEN, JR.  
Vice President of The United States

## **STANDING COMMITTEE MEETINGS**

### **Children, Health and Human Services**

2:30 - 4:00 p.m.  
(Tradewinds C)

Chair: JAMES J. SCHMITT  
Mayor of Green Bay

Consideration of Proposed Resolutions

Remarks: *Choke No More: The Dangers of the Choking Game*  
JEANA MONROE  
Choking Game Spokesperson

*Affordable Care Act Implementation: Important Role of Mayors*  
PAUL DIOGUARDI  
Director of Intergovernmental and External Affairs  
U.S. Department of Health and Human Services

### **Criminal and Social Justice**

2:30 - 4:00 p.m.  
(South Pacific G)

Chair: ANNISE D. PARKER  
Mayor of Houston

Consideration of Proposed Resolutions



Remarks: *Update on the Implementation of the Public Safety  
Broadband Network*  
WELLINGTON WEBB  
Member, FirstNet Board of Directors  
Former Mayor of Denver (1991-2003)  
Former President of The United States  
Conference of Mayors (1999-2000)

*Update on Mayors Against Illegal Guns*  
FRANK COWNIE  
Mayor of Des Moines

*Greetings from the Department of Homeland Security*  
PHILIP A. MCNAMARA  
Assistant Secretary for Intergovernmental Affairs  
U.S. Department of Homeland Security

### **Environment**

2:30 - 4:00 p.m.  
(South Pacific J)

Chair: JOY COOPER  
Mayor of Hallandale Beach

### Consideration of Proposed Resolutions

Remarks: *Indianapolis' City Fleet and Energy Security*  
GREGORY A. BALLARD  
Mayor of Indianapolis

*Options and Sustainable Choices for Greening City Fleets*  
BILL ABOLT  
Vice President/National Practice Leader  
Sustainability, Energy & Carbon Management  
Environmental & Infrastructure  
CB&I

*How to Future Proof Cities: Investing in Natural Defenses  
for More Resilient Cities*  
LAURA HUFFMAN  
State Director, The Nature Conservancy in Texas  
Conservancy Lead, Urban Strategies

### **Transportation and Communications**

2:30 - 4:00 p.m.  
(South Pacific D)

Chair: KASIM REED  
Mayor of Atlanta

Consideration of Proposed Resolutions

Remarks: *Report on Amtrak Funding and Priorities*  
MICK CORNETT  
Mayor of Oklahoma City  
Chair, Amtrak Mayors' Advisory Council

*Federal Funding and Local Transportation Priorities*  
BRENDA LAWRENCE  
Mayor of Southfield

**Women Mayors Meeting**

4:00 - 5:30 p.m.  
(South Pacific C)

Chair: LORI MOSELEY  
Mayor of Miramar

Address: ELLEN B. KNOWLTON  
Former Special Agent in Charge  
Federal Bureau of Investigation  
Las Vegas, Nevada

: *Human Trafficking*  
KAREN HUGHES  
Lieutenant, Vice Section  
Las Vegas Metropolitan Police Department

**Republican Mayors and Local Officials (Closed)**

5:30 - 7:00 p.m.  
(Tradewinds E/F)

President: MICK CORNETT  
Mayor of Oklahoma City

**National Conference of Democratic Mayors (Closed)**

(South Pacific E)

*Business Meeting*  
5:30 - 6:30 p.m.

*Reception*  
6:30 - 7:30 p.m.

President: R.T. RYBAK  
Mayor of Minneapolis

## **Surfside Party at Mandalay Bay Beach**

8:00 - 10:00 p.m.

Get ready for an exciting welcome reception at the beautiful Mandalay Bay Beach. Unwind in this casual setting with lush tropical foliage and spend some time catching up with colleagues or even making some new friends. Mix and mingle in this oasis as you enjoy some tasty treats and specialty drinks created just for this fun evening.\* The fun will continue with entertainment throughout the evening as the sun sets and the stars come out.

*\*Participants under 21 will receive a wristband.*

*(Attire: Resort Casual. Cool summer attire, open-collar shirts, Bermuda shorts, khakis, sundresses, etc - no jackets or ties - and comfortable shoes a must.)*

## SATURDAY, JUNE 22

*Be a part of the conversation about the 81st Annual Meeting online. Use the hashtag #usc2013 when on Twitter, Facebook or Instagram.*

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### **Registration**

7:00 a.m. - 5:00 p.m.

(Islander Ballroom D/E)

### **MAYORS AND BUSINESS LEADERS PLENARY BREAKFAST**

7:00 - 8:15 a.m.

(South Pacific E)

Sponsor: Mueller Water Products, Inc.

Presiding: BOB FOSTER  
Mayor of Long Beach  
Chair, Mayors Business Council

Remarks: HASSAN ALI  
Vice President and General Manager  
Mueller Water Products, Inc.

TOM COCHRAN  
CEO and Executive Director  
The United States Conference of Mayors

Greetings: DAVID COBB  
Vice President  
HDR  
Co-Chair, The Mayors Business Council  
Steering Committee

TOM PHILLIPS  
Director, State and Local Government Affairs  
Siemens Corporation  
Co-Chair, The Mayors Business Council  
Steering Committee

Remarks: *Author: Being Oscar*  
OSCAR GOODMAN  
Former Mayor of Las Vegas (1999-2011)

*Best Practices in Advanced Manufacturing: Successful Partnerships  
Between Mayors and Workforce Investment Boards*

Moderator: MIKE RAWLINGS  
Mayor of Dallas  
Chair, Work and Opportunity Task Force

Panel: DENNY DOYLE  
Mayor of Beaverton  
Vice Chair, Advanced Manufacturing Task Force

NEIL M. O'LEARY  
Mayor of Waterbury

VIRG BERNERO  
Mayor of Lansing

**OPENING PLENARY SESSION**

8:45 - 10:45 a.m.  
(Islander Ballroom)

Presiding: MICHAEL A. NUTTER  
Mayor of Philadelphia  
President, The United States Conference  
of Mayors

Presentation of the  
Colors: LOCAL 1285 HONOR GUARD

The National  
Anthem: AJ GREEN

Invocation: REVEREND BONNIE POLLEY

Video Introduction: TOM COCHRAN  
CEO and Executive Director  
The United States Conference of Mayors

Video: *Welcome to Las Vegas*

Welcome: CAROLYN G. GOODMAN  
Mayor of Las Vegas, Host

Video Introduction: TOM COCHRAN  
CEO and Executive Director  
The United States Conference of Mayors

Video: *The Nutter Presidency*

President's Report: MICHAEL A. NUTTER  
Mayor of Philadelphia

Announcement: *Get Your Business Online with Google and  
The U.S. Conference of Mayors*  
TOM COCHRAN  
CEO and Executive Director  
The United States Conference of Mayors

LEE LEFFINGWELL  
Mayor of Austin

PABLO CHAVEZ  
Director, Public Policy  
Google  
USCM Platinum Member

Address: THE HONORABLE BILL SHUSTER  
Chairman  
Transportation and Infrastructure Committee  
United States House of Representatives (PA)

## STANDING COMMITTEES

**Community Development and Housing**  
11:00 a.m. - 12:30 p.m.  
(South Pacific C)

Chair: SETTI D. WARREN  
Mayor of Newton

Consideration of Proposed Resolutions

Remarks: *Update of HUD Policy*  
THE HONORABLE MAURICE JONES  
Deputy Secretary  
U.S. Department of Housing and Urban Development

*New Pathways to Economic Mobility: Mobility Mentoring at  
Crittenton Women's Union*  
BETH BABCOCK  
President/CEO  
Crittenton Women's Union

Introduction of New U.S. Conference of Mayors CDBG Website

**Energy**

11:00 a.m. - 12:30 p.m.  
(South Pacific I)

Chair: MIGUEL A. PULIDO  
Mayor of Santa Ana

Consideration of Proposed Resolutions

Remarks: *Convene for Green*  
CAROLYN G. GOODMAN  
Mayor of Las Vegas

*Energy Improvement Districts*  
BILL FINCH  
Mayor of Bridgeport

**Jobs, Education and the Workforce**

11:00 a.m. - 12:30 p.m.  
(South Pacific F)

Chair: FRANK C. ORTIS  
Mayor of Pembroke Pines

Consideration of Proposed Resolutions

Remarks: *Innovations High School*  
The high school of the future might look something like this: The school day has no beginning and no end. Classes go year round. Students can learn in a variety of ways, including in traditional classrooms, through digital textbooks, at a community college and/or at a career and technical education center. Come learn more about this unique approach in Salt Lake City.

RALPH BECKER  
Mayor of Salt Lake City

KENNETH GROVER  
Principal  
Innovations High School

*Leaving to Learn: How Out-of-School Learning Increases  
Student Engagement and Reduces Dropout Rates*

It's an alarming fact: in the U.S., one student drops out of school every 12 seconds. "Leaving to Learn" is a bold strategy for revitalizing schools and for graduating and preparing young people for success in their future learning and work. This strategy is a proven, innovative solution for stemming the flow of drop-outs and breaking the cycle of disengagement that leads up to it.

ELLIOT WASHOR  
Co-Founder, Co-Director  
Big Picture Learning

**Metro Economies**

11:00 a.m. - 12:30 p.m.  
(South Pacific J)

Chair: GREG FISCHER  
Mayor of Louisville

Consideration of Proposed Resolutions

Remarks: *Efforts Underway to Protect Tax-Exempt Bonds*  
MICHAEL DECKER  
Managing Director, Securities Division  
Securities Industry and Financial Markets Association

*The Metropolitan Revolution*  
BRUCE J. KATZ  
Vice President and Director, Metropolitan Policy  
Brookings Institution

*Pension Reform*  
CHUCK REED  
Mayor of San Jose

ALVIN BROWN  
Mayor of Jacksonville

**ANNUAL LUNCHEON: A Celebration of City Livability**

12:30 - 2:00 p.m.  
(Islander Ballroom)

Sponsor: Waste Management, Inc.

Presiding: MICHAEL A. NUTTER  
Mayor of Philadelphia  
President, The United States Conference  
of Mayors

Presentation: *82nd Annual Conference of Mayors*  
*June 20-23, 2014*  
MIKE RAWLINGS  
Mayor of Dallas, Host



***A Celebration of City Livability - The Thirty-Fourth Annual City Livability Awards Presentation*** honoring Mayors for exemplary leadership and achievement in developing programs that enhance the livability of America's cities.

Awards Presentation: ANN REEVES  
Vice President of Public Sector Solutions  
Waste Management, Inc.  
USCM Platinum Member

Remarks: TONY HSIEH  
CEO  
Zappos.com

## **FORUMS**

**Forum: The American Streetcar – A City Comeback Story**  
2:30 - 4:00 p.m.  
(South Pacific H)

Sponsor: Siemens

Once found in more than 800 American cities, streetcars nearly disappeared from downtowns and neighborhoods. With at least 40 communities across the country now using, or planning to return to, this unique form of urban transport, a revival of the streetcar is underway. These systems boost property values, stimulate development, cut carbon emissions and raise local tax revenues, among other benefits. Learn how cities, large and small, are using streetcars to create a catalyst for change in their communities.

Moderator: KASIM REED  
Mayor of Atlanta  
Chair, Transportation and Communications  
Standing Committee

Panel: CHARLIE HALES  
Mayor of Portland, OR

LESLIE T. ROGERS  
Regional Administrator (Region IX)  
Federal Transit Administration  
U.S. Department of Transportation

ROBIN A. STIMSON  
Vice President  
Strategic Business Development, Rail Systems  
Siemens

**Forum: Making the Web Work for America's Cities**

2:30 - 4:00 p.m.  
(South Pacific D)

Sponsor: Google

How are America's cities leveraging the power of the web to enable more engaged and connected citizens, create more open and productive governments, address the digital divide and establish the conditions that enable businesses to thrive?

Moderator: KEVIN JOHNSON  
Mayor of Sacramento  
Second Vice President  
The United States Conference of Mayors

Ignite Talks: *Access: Connect Your Community*  
LEE LEFFINGWELL  
Mayor of Austin

DEREK SLATER  
Policy Manager  
Google

*Civic Engagement: Mobilize Your City*  
STEPHANIE RAWLINGS-BLAKE  
Mayor of Baltimore

MATTHEW STEPKA  
Vice President  
Google.org

*Citizens: Grow Your City's Businesses*  
SCOTT SMITH  
Mayor of Mesa  
Vice President, The United States  
Conference of Mayors

JENNY BACKUS  
Senior Policy Advisor  
Google

Presentation: *Get Your Business Online City Challenge*  
SCOTT LEVITAN  
Director  
Google

SOO YOUNG KIM  
Head of the Get Your Business Online Initiative  
Google

**U.S. Conference of Mayors Nominating Committee (Closed)**

2:30 - 4:00 p.m.

(Magellan Board Room)

**STANDING COMMITTEE MEETINGS**

**International Affairs**

4:00 - 5:30 p.m.

(South Pacific G)

Chair: JEAN QUAN  
Mayor of Oakland

Consideration of Proposed Resolutions

Remarks: *U.S./Mexico Trade Relations*  
JULIAN ADEM  
Consul General of Mexico  
Las Vegas Office

*U.S./Canada Trade Relations*  
DAVID FRANSEN  
Consul General of Canada  
Los Angeles Office

*Brief Report*  
JACKIE CABASSO  
North American Coordinator  
Mayors for Peace

*Update*  
MARY KANE  
President and CEO  
Sister Cities International

**Membership**

4:00 - 5:30 p.m.

(South Pacific J)

Chair: BRIAN C. WAHLER  
Mayor of Piscataway

Discussion: *Maximize your Membership through Awards and Grants*  
Join us for a special interactive session on the many benefits that your membership grants you access to. This session will include information on our popular and successful award and grant programs, best practices from mayors who have participated, and much more.

**Tourism, Arts, Parks, Entertainment and Sports**

4:00 - 5:30 p.m.

(South Pacific C)

Chair: MITCHELL J. LANDRIEU  
Mayor of New Orleans

Consideration of Proposed Resolutions

Remarks: *After Sandy: The New Jersey Beaches Are Open*  
MATT DOHERTY  
Mayor of Belmar

*How To Market Cities And Promote Tourism*  
OSCAR GOODMAN  
Former Mayor of Las Vegas (1999-2011)  
Chair, The Las Vegas Host Committee

CATHY TULL  
Senior Vice President of Marketing  
Las Vegas Convention and Visitors Authority (LVCVA)

*Utilizing The Arts To Prevent Gun Violence*  
MITCHELL LANDRIEU  
Mayor of New Orleans

NINA OZLU TUNCELI, ESQ.  
Chief Counsel  
Americans for the Arts

ROBERT MILEY  
Founder and Director  
Release the Fear Program

## **A Taste of Downtown at the Fremont Street Experience**

7:00 - 9:00 p.m.

Viva Las Vegas! Experience vintage Vegas at the place where the glitz and glamour began, Fremont Street in downtown Las Vegas. Join us for an exciting night at the Fremont Street Experience and The Fremont East Entertainment District. Just north on Third Street you'll find the interactive and exciting Mob Museum, which traces Las Vegas' unique history with organized crime and the authorities who fought these criminal empires.

A short walk east is the neon entryway to the Fremont East Entertainment District where small neighborhood taverns and live music venues provide the opportunity to stroll and enjoy an eclectic night out.

The fun night will include food, drink and entertainment.

*\*Participants under the age of 21 will receive a wristband.*

*(Attire: Resort Casual. Cool summer attire, open-collar shirts, Bermuda shorts, khakis, sundresses, etc - no jackets or ties - and comfortable shoes a must.)*

*(Double deck buses will transport participants for a night of Vintage Vegas fun. Buses will depart the Tour & Travel Lobby of the Mandalay Bay Hotel beginning at 5:30 p.m. with the last bus departing Mandalay Bay Hotel at 7:00 p.m. Buses will begin returning to the hotel at 8:00 p.m. and last bus will depart downtown at 11:00 p.m.)*

## SUNDAY, JUNE 23

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### **Registration**

7:00 a.m. - 4:00 p.m.  
(Islander Ballroom D/E)

### **TASK FORCE MEETINGS**

#### **Metro Exports and Ports Task Force (Continental Breakfast)**

7:30 - 8:30 a.m.  
(Tradewinds C)

Chair: ALVIN BROWN  
Mayor of Jacksonville

Vice Chair: ASHLEY SWEARENGIN  
Mayor of Fresno

Remarks: *Regional Export Strategies*  
BRUCE J. KATZ  
Vice President and Director, Metropolitan Policy  
Brookings Institution

FRANK COWNIE  
Mayor of Des Moines

MICHAEL COLEMAN  
Mayor of Columbus

CHARLIE HALES  
Mayor of Portland

DENNY DOYLE  
Mayor of Beaverton

#### **Vacant and Abandoned Properties Task Force**

(Continental Breakfast)  
7:30 - 8:30 a.m.  
(South Pacific H)

Chair: STEPHEN K. BENJAMIN  
Mayor of Columbia, SC

Remarks: *Property Preservation & REO Disposition*  
TYLER SMITH  
Vice President of REO Community Development for  
Premier Asset Services  
Wells Fargo  
USCM Platinum Member

*Renovation Lending*  
BILL TREES  
Vice President  
National Renovation Program  
Wells Fargo Home Mortgage  
USCM Platinum Member

*Las Vegas Vacant and Abandoned Properties Strategy*  
BILL ARENT  
Director  
City of Las Vegas  
Economic and Urban Development Department (EUD)

### **Mayors Professional Sports Alliance**

(Continental Breakfast)

7:30 - 8:30 a.m.

(Tradewinds A/B)

Chair: GREGORY BALLARD  
Mayor of Indianapolis

Remarks: RICK HARROW  
CEO, Harrow Sports Ventures  
Sports Business Analyst, Bloomberg TV

*Lessons Learned From The Sacramento Kings Relocation Issue*  
KEVIN JOHNSON  
Mayor of Sacramento  
Second Vice President  
The United States Conference of Mayors

*Issues in the National Football League and Their  
Impact on Cities*  
ADOLPHO BIRCH  
Senior Vice President of Law and Labor Policy  
National Football League

MARTIN GOLD  
Senior Counsel  
Covington & Burling

**Energy Independence and Climate Protection Task Force**

(Continental Breakfast)

7:30 - 8:45 a.m.

(South Pacific G)

Co-Chairs: JAMES BRAINARD  
Mayor of Carmel, IN

BILL FINCH  
Mayor of Bridgeport

Remarks: *Zero Energy Buildings*  
TOM PERRIGO  
Chief Sustainability Officer, City of Las Vegas

DARREN HARRIS  
President, Building Media, Inc.  
Chair, Building America Retrofit Alliance

*Local Energy & Climate Initiatives*  
BILL FINCH  
Mayor of Bridgeport

**PLENARY SESSION**

9:00 - 10:45 a.m.

(Islander Ballroom)

Presiding: MICHAEL A. NUTTER  
Mayor of Philadelphia  
President, The United States Conference  
of Mayors

Greetings: MARIE LOPEZ ROGERS  
Mayor of Avondale  
President, National League of Cities

Presentation: *Cities United for Science Progress (CUSP)*  
*Lead-Safe for Kids Sake Grant Awards*  
MARY KATE CAMPBELL  
Public Affairs Manager  
DuPont  
USCM Platinum Member



Update: *CDBG Campaign and Website*  
SETTI WARREN  
Mayor of Newton

*The Violence Crisis in Cities and the National Call for Action*

One of the greatest epidemics facing our country is the death of African American men and boys at the hand of other African American men and boys. Formed in 2011, Cities United is a diverse coalition of mayors working in partnership with aligned organizations dedicated to reducing violent deaths among Black men and boys. Cities United was established to bring mayors from across the country together with community leaders to create opportunities for Black men and boys to achieve their full potential and live long and productive lives. This session will highlight what mayors are currently doing to frame and raise visibility in partnership with community leader on this national crisis and how other mayors can join Cities United.

Moderator: MICHAEL A. NUTTER  
Mayor of Philadelphia  
President, The United States Conference  
of Mayors

Panel: MITCHELL J. LANDRIEU  
Mayor of New Orleans

WILLIAM C. BELL Ph.D.  
CEO and President  
Casey Family Programs

**Forum: What Mayors Can Do To Make Schools Safe**

11:00 a.m. - 12:15 p.m.

(South Pacific I)

Sponsor: Target

The recent tragedy at Sandy Hook Elementary School once again brought to light the challenges that local officials face in making schools safe learning environments. These dangerous, disruptive and sometimes tragic challenges can originate within schools as well as from outside. This Forum will focus on actions that mayors can take to help keep children safe in school. Panelists include mayors, public safety officials, and experts in mental health and school violence prevention who will share best practices, innovative solutions and lessons learned in promoting and supporting school safety.

Moderator: ASHLEY SWEARENGIN  
Mayor of Fresno  
Chair, Mayors and Police Chiefs Task Force  
The United States Conference of Mayors

Panel: MARILYN STRICKLAND  
Mayor of Tacoma

MO CANADY  
Executive Director  
National Association of School Resource Officers

JOHN NICOLETTI, PhD  
Co-Founder  
Nicoletti-Flater Associates

SUE ABDERHOLDEN  
Executive Director  
NAMI Minnesota

**Technology and Innovation Task Force**

11:00 a.m. - 12:15 p.m.  
(South Pacific C)

Chair: EDWIN M. LEE  
Mayor of San Francisco

Remarks: *Citizenville: How to Take the Town Square Digital  
and Reinvent Government*  
GAVIN NEWSOM  
Lieutenant Governor of California

Panel: *Harnessing Open Data and Building Apps  
for Government*  
YO YOSHIDA  
Founder  
Appallicious

ABHI NEMANI  
Co-Executive Director  
Code for America

PHIL GINSBURG  
Director of Recreation and Parks  
City and County of San Francisco

Remarks: *Best Practice: Innovation for Impact in Louisville*  
GREG FISCHER  
Mayor of Louisville

*Best Practice: New Approaches to Accountability  
with Grade.DC.gov*  
VINCENT C. GRAY  
Mayor of the District of Columbia

*Best Practice: Increasing Citizen Engagement and Participation*

LILY LIU

Founder

Public Stuff

Panel: *The Sharing Economy in Cities*

MILICENT JOHNSON

Chair

BayShare

ARUN SUNDARARAJAN

Peer NYC

Remarks: *What's "Crowdfunding"?*

DAVID LEE

Founder and Managing Partner

SV Angel

*Using Data in a Real-Time Crime Center*

TOM MILLER

Director, Government and Public Safety Markets

North America Customer Solutions

Motorola Solutions

**LUNCHEON**

12:30 - 2:00 p.m.

(Islander Ballroom)

Presiding: MICHAEL A. NUTTER

Mayor of Philadelphia

President, The United States Conference

of Mayors

Update: *Mayors and Metro Universities Task Force*

BUDDY DYER

Mayor of Orlando

Remarks: ANTONIO R. VILLARAIGOSA

Mayor of Los Angeles

Past President, The United States

Conference of Mayors

Update: *Coalition of Cities Against Racism Meeting*

*Birmingham*

*September 12-13, 2013*

WILLIAM A. BELL, SR.

Mayor of Birmingham

Remarks: *Miami Transformed: Rebuilding America One Neighborhood,  
One City at a Time*  
MANNY DIAZ  
Former Mayor of Miami (2001-2009)  
Former President of The United States  
Conference of Mayors (2008-2009)

**Special Forum: Creating Financially Sound Cities through  
Efficient Employee Benefits**

2:15 - 4:45 p.m.  
(South Pacific I)

Opening Remarks: TOM COCHRAN  
CEO and Executive Director  
The United States Conference of Mayors

MICHAEL A. NUTTER  
Mayor of Philadelphia  
President, The United States Conference  
of Mayors

SCOTT SMITH  
Mayor of Mesa  
Vice President, The United States  
Conference of Mayors

Moderator: STEVE BENJAMIN  
Mayor of Columbia, SC

Analysis: *Best Practices from the GFOA*  
BILL HEYDT  
Public Sector Manager  
Colonial Life  
USCM Platinum Member

Update: *The Rewards of a Diversified Portfolio: Stocks, Bonds,  
and your Future*  
CATHE TOCHER  
Senior Vice President, Investments  
Great-West Financial  
USCM Platinum Member

Discussion: *Industry Best Practices and Helping Your Employees  
Maximize the Value of Deferring Income*  
GREGG SELLER  
Principal  
Gregory Seller Consulting

*Solutions are in your Reach*  
THERESA CRUZ MYERS  
Vice President, Client Relations  
Great-West Financial  
USCM Platinum Member

**A Night With Cirque Du Soleil And  
Michael Jackson – “Michael Jackson ONE”**

Participants ***must*** pick up their show tickets at the Host City Hospitality Desk between Noon and 5:00 p.m. on Sunday.

5:00 p.m.                   **Reception**  
North Convention Center  
South Pacific E/F  
Mandalay Bay Hotel

7:00 p.m.                   **Cirque Du Soleil’s “Michael Jackson ONE”**  
Mandalay Bay Hotel

*(Seating to begin at 6:30 p.m.)*

*Cirque du Soleil* and MGM Resorts International are proud to host attendees of the 2013 United States Conference of Mayors at *Michael Jackson ONE*, the new exciting *Cirque du Soleil* show presented in collaboration with The Estate of Michael Jackson at Mandalay Bay Resort and Casino in Las Vegas.

*Michael Jackson ONE* is a theatrical evocation of Michael's creative genius. Guided and inspired by his music, four misfits set out on a transformative adventure. By journey's end, they will personify Michael's agility, courage, playfulness and love.

*(Attire: Business Casual. Jackets (no ties), collared shirt, slacks, sundresses, and, of course, comfortable shoes.)*

**Celebration Honoring  
Outgoing USCM President Michael A. Nutter of Philadelphia  
and  
Incoming USCM President Scott Smith of Mesa**

House of Blues  
Mandalay Bay Hotel  
10:00 p.m.

Sponsors:               APS Government Affairs  
Comcast  
Motorola  
Pacific Gas & Electric Company  
Walgreen Co.

## MONDAY, JUNE 24

*Be a part of the conversation about the 81st Annual Meeting online. Use the hashtag #uscm2013 when on Twitter, Facebook or Instagram.*

*Philips is pleased to provide charging stations for your electronic devices during the 81<sup>st</sup> Annual Meeting in Las Vegas. The charging stations are located in the Philips lounge, within the Meeting Registration area at the Mandalay Bay Hotel.*

### **Registration**

7:00 a.m. - 5:00 p.m.

(Islander Ballroom D/E)

### **DollarWise: Innovations in Financial Literacy and Summer Youth Jobs**

(Continental Breakfast)

7:30 - 8:45 a.m.

(Tradewinds C/D)

Presiding: BILL FINCH  
Mayor of Bridgeport

Remarks: *Best Practices Forum*  
MICHAEL NUTTER  
Mayor of Philadelphia  
President, The United States  
Conference of Mayors

WYNNE LUM  
Senior Vice President  
Global Corporate Social Responsibility  
Bank of America

CARL BREWER  
Mayor of Wichita

ALVIN BROWN  
Mayor of Jacksonville

### **Pipeline Safety Task Force**

(Continental Breakfast)

7:30 - 8:45 a.m.

(Tradewinds A/B)

Chair: ED PAWLOWSKI  
Mayor of Allentown

Remarks: *Responding to an Explosion*  
JIM RUANE  
Mayor of San Bruno

*Enhancing Safety in Cities*  
VANESSA ALLEN SUTHERLAND  
Chief Counsel  
Pipeline and Hazardous Materials Safety Administration  
U.S. Department of Transportation

**Small Business, Franchising and Entrepreneurship Task Force**

(Continental Breakfast)

7:30 a.m. - 8:45 a.m.

(Tradewinds E/F)

Co-Chairs: ELIZABETH B. KAUTZ  
Mayor of Burnsville  
Past President, The United States  
Conference of Mayors

SYLVESTER "SLY" JAMES  
Mayor of Kansas City, MO

Remarks: *How Partner America Can Help Your Small  
Business Today*  
LOU MOSCA  
Executive Vice President and COO  
American Management Services  
USCM Platinum Member

*Mayors Franchising Small Business Program*  
DEAN HEYL  
Senior Director of State Government Affairs  
International Franchise Association

MIRIAM BREWER  
Senior Director  
Education and Diversity  
International Franchise Association

*Becoming a Successful Entrepreneur*  
MATTHEW CURTIS  
Director, Government Relations  
HomeAway, Inc.

**Mayors and Metro Universities Task Force**

(Continental Breakfast)

7:30 - 8:45 a.m.

(South Pacific J)

All Mayors are invited to join Orlando Mayor Buddy Dyer as he convenes a new task force, “Mayors and Metro Universities” which provides a platform for Mayors to engage in dialogue about how cities can better partner and collaborate with their hometown universities to pursue economic development opportunities, create stronger networks for children and families and promote a spirit of volunteerism.

Chair: BUDDY DYER  
Mayor of Orlando

Opening Remarks: TOM COCHRAN  
CEO and Executive Director  
The United States Conference of Mayors

Remarks: *Orlando's Higher Education Partnership Success Stories*  
BUDDY DYER  
Mayor of Orlando

*Best Practices Forum*  
BILL HUDNUT  
Former Mayor of Indianapolis 1976 to 1992  
Coalition of Urban Serving Universities

## **BUSINESS SESSION**

9:00 - 11:00 a.m.  
(Islander Ballroom)

Presiding: MICHAEL A. NUTTER  
Mayor of Philadelphia  
President, The United States Conference  
of Mayors

Award Presentation: *Weight Watchers 2013 Healthy Communities Awards*  
CHERYL CALLAN  
Senior Vice President, Marketing  
Weight Watchers International  
USCM Platinum Member

*How Digital Can Reinvent America's Cities*

Moderator: CORY JOHNSON  
Anchor and Editor-at-Large  
Bloomberg West

Discussants: GAVIN NEWSOM  
Lieutenant Governor of California

NEWT GINGRICH  
*(Via Live Video Conference)*  
Former Speaker, U.S. House of Representatives



Greetings:               MAGUITO VILELA  
Mayor of Aparecida de Goiania  
Second National Vice President  
FNP, the Brazilian Association of Mayors

Debate and Adoption by Membership of Resolutions  
Reported Out by the Standing Committees

Vote on Nominating Committee Recommendations

Chair:                   STEPHEN K. BENJAMIN  
Mayor of Columbia, SC

Members:               ELIZABETH B. KAUTZ, Burnsville  
DONALD L. PLUSQUELLIC, Akron  
ANTONIO R. VILLARAIGOSA, Los Angeles  
ROBERT N. CLUCK, M.D., Arlington  
MITCHELL J. LANDRIEU, New Orleans  
BRENDA L. LAWRENCE, Southfield  
JOHN MARKS, Tallahassee  
LORI C. MOSELY, Miramar  
ANNISE D. PARKER, Houston  
FRANCIS G. SLAY, St. Louis  
MARILYN STRICKLAND, Tacoma  
ASHLEY SWEARENGIN, Fresno

Alternates:             C. KIM BRACEY, York

Installation of Officers

**U.S. Conference of Mayors Executive Committee**  
11:30 a.m. - 12:30 p.m.  
(Tradewinds E/F)

**INAUGURAL LUNCHEON HONORING  
THE 71st PRESIDENT OF THE UNITED  
STATES CONFERENCE OF MAYORS**  
12:30 - 2:00 p.m.  
(Islander Ballroom)

Sponsors:             Philips  
JP Morgan Chase & Co.

Presiding:             SCOTT SMITH  
Mayor of Mesa  
President, The United States  
Conference of Mayors

Greetings: ZIA EFTEKHAR  
Chairman Emeritus  
Philips Lighting  
USCM Platinum Member

JOSEPH STEWART  
Market Manager - Arizona & Nevada Market  
JP Morgan Chase & Co.

Remarks: RICHARD M. DALEY  
Former Mayor of Chicago (1989-2011)  
Former President of the United States  
Conference of Mayors (1996-1997)

Remarks: GREG STANTON  
Mayor of Phoenix

Video Presentation: TOM COCHRAN  
CEO and Executive Director  
The United States Conference of Mayors

Inaugural Address: SCOTT SMITH  
Mayor of Mesa  
The 71st President of The United  
States Conference of Mayors

**The Night Belongs to You:  
An Open Evening in Las Vegas**

Didn't get to do or see everything on your Vegas wish list? Then take this last night to fulfill your every wish. There's certainly too much to see and do in our wonderful city to experience it all in one night, but why not give it a shot?

There's no shortage of world-class dining, shopping, shows and attractions in our great city so whatever you're in the mood for, you'll find it. Some of the newest attractions in our city, such as the Mob Museum and the Neon Museum, are in downtown Las Vegas. We encourage you to visit them and witness the revitalization that has taken place in this neighborhood. There's also no shortage of things to do on the famous Las Vegas Strip ranging from fine art galleries and world-famous dancing fountains to a wax museum and thrill rides. Please keep in mind - no transportation will be provided by the Conference this evening. Taxis are readily available at the Mandalay Bay Resort entrance.

**THE U.S. CONFERENCE OF MAYORS  
WORKFORCE DEVELOPMENT COUNCIL (WDC)**

**FRIDAY, JUNE 21**

**Workforce Development Council Board Meeting/Annual Meeting**

8:30 a.m. - 3:15 p.m.

(Mariners)

President: MARLENA SESSIONS  
CEO  
Workforce Development Council of Seattle-King County  
Seattle, WA

The Workforce Development Council is an affiliate organization of the U.S. Conference of Mayors.

**SATURDAY, JUNE 22**

**Workforce Development Council Annual Meeting**

7:00 a.m. - 3:45 p.m.

(Mariners)

**NOTICE:**

7:00 - 8:15 a.m. WDC members will attend the Mayors and Business Leaders Plenary  
Breakfast in South Pacific E at the Mandalay Bay Hotel.