



Date: October 26, 2017
To: Mayor and Members of the City Council
From: Patrick West, City Manager *T.M.W.*
Subject: **Low Volume Music Venues and Street Performing**

On June 20, 2017, the City Council requested a study for low volume music venues, as well as street performing within the City. The Special Events and Filming Office is continuing its work on both studies. Staff has met with both the Council of Business Associations (COBA) and the Long Beach Music Council to generate ideas and understand the perspectives of both business owners and musicians. Staff has taken recommendations from both groups and have identified the next steps in the process.

Staff will be meeting with their counterparts in cities with both low volume music venues and street performers. Cities may include Seattle, Austin, Santa Monica, and San Diego. Staff will also be attending the Responsible Hospitality Institute conference in New Orleans, which will feature speakers from cities around the world with thriving nighttime economies, convening to instruct and support cities in maximizing opportunity and reducing their risk.

Upon meeting with counterparts in other cities, Special Events and Filming will begin working with other City departments to review the benefits and concerns other cities have encountered while expanding entertainment zones. Staff will identify Long Beach Municipal Code sections and current policies pertaining to entertainment, and will develop an estimated cost analysis that will identify the projected fees related to the implementation of these programs. On completion of these steps, staff will have sufficient information to complete the studies. Staff expects bringing studies and recommendations to the City Council for consideration in June 2018.

TD:wm

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MONIQUE DE LA GARZA, CITY CLERK (REF. FILE #17-0504 AND #17-0505)