

September 12, 2023

H-23

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Receive the supporting documentation into the record, conclude the public hearing, and grant an Entertainment Permit with conditions for entertainment with dancing to Altar Brands LLC, dba Altar, at 230 Pine Avenue. (District 1)

DISCUSSION

The Long Beach Municipal Code (LBMC) requires an application be filed and a hearing held before the City Council whenever this type of activity is requested and before an entertainment permit (Permit) is granted or denied.

The LBMC also requires the City Council to approve the issuance of the Permit if they find that: the issuance of the Permit at the proposed location is consistent with federal, State, and local laws, rules, and regulations; it will not constitute an undue burden on the neighborhood; the applicant(s) or responsible persons have not been convicted of any misdemeanor involving moral turpitude or felony offense within the past five years; and, neither the applicant(s) nor any responsible persons have a history of committing significant violations of the City of Long Beach (City) code and have not provided false or misleading information on their application.

The City Council has the authority to approve the following options: (1) grant the Permit, with or without conditions; or (2) deny the Permit on the application. Once the Permit is granted, pursuant to LBMC 5.72.120.5, the Permit will be subject to an administrative review by the Financial Management Department every two years. This review process will consist of a multi-department analysis to determine compliance and identify if issues exist. This provision does not affect the City's ability to modify, revoke, or suspend a permit at any time.

City departments have conducted their investigations in accordance with the LBMC. Attached are the departmental investigative reports, history, entertainment permit application, and floor plan.

The following summarizes departmental findings:

- The Police Department recommends that the Permit for entertainment with dancing be approved, subject to conditions.
- The Fire Department finds the building/location meets department requirements for the proposed use.

- The Health and Human Services Department finds the building/location meets department requirements for the proposed use.
- The Development Services Department finds the building/location meets department requirements for the proposed use.

The Financial Management Department, Business Services Bureau, has thoroughly reviewed all submitted department documents and correspondence and recommends the Permit for entertainment with dancing be approved subject to conditions (attached).

In the event that any of the recommended conditions conflict with other permits or licenses, the permittee must adhere to the strictest of the applicable conditions. This location has been licensed as a Hall Rental since May 2022.

This matter was reviewed by Deputy City Attorney Monica J. Kilaita on August 17, 2023.

TIMING CONSIDERATIONS

The hearing date of September 12, 2023, has been posted at the business location, with the applicant and property owners within 300 feet notified by mail.

LEVINE ACT

This item is subject to the Levine Act. The Mayor, Councilmembers, and Commissioners who have received a contribution of more than \$250 within 12 months prior from a party, participant, or their representatives involved in this proceeding may do either of the following: (1) disclose the contribution on the record and recuse themselves from this proceeding; OR (2) return the portion of the contribution that exceeds \$250 within 30 days from the time the elected official knew or should have known about the contribution and participate in the proceeding.

All parties, participants, and their representatives must disclose on the record of this proceeding any contribution of more than \$250 made to the Mayor or any Councilmembers within 12 months prior to the date of the proceeding. The Mayor, Councilmembers, and Commissioners are prohibited from accepting, soliciting, or directing a contribution of more than \$250 from a party, participant, or their representatives during a proceeding and for 12 months following the date a final decision is rendered.

FISCAL IMPACT

The following fees were collected with the application: Building Review \$23.30 and Zoning Review \$33.00 (Development Services Department); Police Investigation \$744.00 (Police Department); Temporary Entertainment Permit \$478.00 and Mailing List \$90.00 (Financial Management Department).

The following fees will be collected if the application is approved: Business License Annual Tax \$412.26, Employee Rate \$21.41 per employee and Annual Entertainment Regulatory Fee \$1,286.00 (Financial Management Department).

HONORABLE MAYOR AND CITY COUNCIL

September 12, 2023

Page 3

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



KEVIN RIPER
DIRECTOR OF FINANCIAL MANAGEMENT

APPROVED:



THOMAS B. MODICA
CITY MANAGER

ATTACHMENTS:

- A – FM CONDITIONS
- B – SUMMARY
- C – FIVE YEAR HISTORY
- D – MAP
- E – BUSINESS LICENSE APPLICATION
- F – ENTERTAINMENT PERMIT APPLICATION
- G – INFOR PRINT OUT
- H – PD CONDITIONS

Recommended Conditions of Operation
Altar Brands LLC dba Altar
230 Pine Avenue
Application for Entertainment With Dancing

The Department of Financial Management recommends **approval** of the Permit subject to the following conditions:

I. **STANDARD CONDITIONS OF OPERATION**

- 1) The operation of the establishment shall be limited to those activities and elements expressly indicated on the permit application and approved by the City Council. Any change in the operation, which exceeds the conditions of the approved permit, will require that a new permit application be submitted to the City Council for their review and approval.
- 2) Unless separately applied for, reviewed, and approved, no adult entertainment, as defined by section 5.72.115(B) LBMC shall be conducted on the permitted premises.
- 3) The establishment shall remain in compliance with all applicable sections of the Long Beach Noise Ordinance (LMBC Chapter 8.80).
- 4) Due to the proximity of neighboring businesses and residences, all door(s) and windows shall be kept closed at all times during any entertainment, except in cases of emergency and to permit deliveries. Said door(s) is not to consist solely of a screen or ventilated security door. **Sound shall not be audible beyond fifty feet (50') from the exterior of the premises in any direction.** Outdoor amplified entertainment is prohibited.
- 5) The permittee shall not allow employees to discard trash or beer bottles into the outside dumpster between the hours of 10:00 P.M. and 7:00 A.M.
- 6) Deliveries to and from the premises shall be limited to the hours of 8:00 A.M. to 10:00 P.M.
- 7) During times that the entertainment activities are being conducted and any night where organizations, such as car clubs, motorcycle clubs, or any organization who are also patrons of the Long Beach Unified Bar and Lounge and may congregate in the parking lot, the permittee shall staff one (1) security guard for crowds over (50) patrons to monitor activity inside the establishment to include the adjacent parking lot and any area under the control of the licensee, between the hours of 5 p.m. and ½ hour after closing. Security Guards shall ensure that patrons conduct themselves in a peaceful manner as not to disturb any nearby

businesses and liveboard vessels. Security Guards must be identifiable as "Long Beach Unified Bar and Lounge" employees or the use of a reputable and licensed security company. The Chief of Police may increase or relax this condition, based on calls for service related to problems in the establishment to include the adjacent parking lot and any area under the control of the licensee.

The attire of each security guard shall clearly indicate the guard's affiliation with the establishment by means of a pin, shirt, or other visible form of identification. Should the permittee's operations give rise to a substantial increase in complaint/calls for police service, or trash left in the parking lot, the permittee shall increase security staff, implement the use of electronic metal detection equipment, increase outside lighting, or make other changes to the premises or operation as the Chief of Police determines are necessary to protect the safety of the public .

- 8) The permittee shall take reasonable measures to prohibit and prevent the loitering of persons immediately outside any of the entrance/exit doors and the parking lot, at all times while open for business. This should be done by use of security guards and signage indicating words to the effect of, "Please respect our neighbors" or something similar.
- 9) At the conclusion of each event, the permittee shall take reasonable measures to ensure that exiting patrons walk directly to their vehicles, and not loiter in the front of the establishment, the parking lot or the immediate area.
- 10) The permittee agrees to reimburse the City for all costs associated with excessive police services, as determined by the Chief of Police, required as the result of any incident or nuisance arising out of or in connection with the permittee's operations.
- 11) Current occupancy loads shall be posted at all times, and the permittee shall have an effective system to keep count of the number of occupants present at any given time and provide that information to public safety personnel upon request. (LBMC section 18.48.320).
- 12) Any graffiti painted or marked upon the premises, or on any adjacent area under the control of the licensee, shall be removed or painted over within 24 hours of being applied.
- 13) The Altar/Altar Logic Brewing Company, or its agents, shall not distribute any advertising matter such as signs, posters, or promotional cards, in or upon any public property, or in or on any vehicle in any such place in the City. Distribution of any advertising matter upon private property shall adhere to the following guidelines: By placing the same matter in a receptacle, clip, or other device designed or intended to receive advertising matter. The permittee shall keep all



promoter contracts, including names, addresses, and phone numbers, on file at all times, and be available for inspection at any time.

- 14) The permittee shall be responsible for maintaining free of litter the premises and the area adjacent to the licensed premises over which they have control.
- 15) The permittee shall install and maintain a video surveillance system that monitors no less than the front and rear of the business with full view of the public right-of-ways and any parking lot under the control of the permittee. The video system must be capable of delineating on playback the activity and physical features of persona and areas within the premises. Recordings shall be retained for a minimum of 30 days and be accessible via the Internet by the Long Beach Police Department. A Public Internet Protocol (IP) address and user name/password is also required to allow the Long Beach Police Department to view live and recorded video from these cameras over the internet. All video security cameras shall be installed to the satisfaction of the Chief of Police, Director of Technology Services, and Director of Development Services. At the discretion of the Chief of Police, the permittee may be required to add additional video cameras.
- 16) The permittee shall ensure that all employees attend an alcohol awareness class such as TIPS or LEAD, within the first ninety (90) days of employment. In the event that the LEAD program class is not offered within this ninety-day period, the permittee shall attend the next available class. Proof of completion shall be kept on file at the business and shall be available for inspection at any time. All current and new alcohol servers and managers must be certified by an accredited RBS training provider and pass an ABC exam within 60 calendar days from date of employment. Responsible Beverage Service (RBS) Training Program is mandatory by The Department of Alcoholic Beverage Control. For more information please visit <https://www.abc.ca.gov/education/rbs>.
- 17) The permittee shall maintain full compliance with all applicable laws, ABC laws, ordinances, and stated conditions. In the event of a conflict with the requirements of this permit, your conditional use permit, or your Alcoholic Beverage Control license, the more stringent regulation shall apply.
- 18) An identification card scanner shall be used for all patrons entering the establishment after 10:00 PM for the sole purpose of verifying patron age and/or authenticity of a patron's driver's license or identification card

II. **ADDITIONAL CONDITIONS OF OPERATION**

- 1) Entertainment activities shall be restricted to Monday through Sunday, 8:00 a.m. to 2:00 a.m.



- 2) The permittee must provide all renters with a copy of the approved permit, which shall include a copy of the approved conditions of operation.
- 3) It shall be left to the permittee's discretion to determine the level of security necessary to prevent the violations of law and any other disturbances arising out of or in connection with its business operations. Should the permittee's operations give rise to a substantial increase in complaints/calls for service, the permittee shall increase security as directed by the Chief of Police.
- 4) The permittee shall not convert the hall rental, or any portion thereof, into a public dance/nightclub. All entertainment activities shall be restricted to private gatherings. The permittee shall not allow anyone to rent the hall for the purpose of holding a concert, dance, or disc jockey event, which is open to the public.
- 5) The permittee shall maintain full compliance with all applicable laws, ordinances, and stated conditions. In the event of a conflict between the requirements of this permit and your conditional use permit, the more stringent regulation shall apply.

III. In the event that any of the recommended conditions attached to any permit or license is in conflict, the permittee shall adhere to the strictest of the applicable conditions. In addition, please be advised that your permit is subject to administrative review every two years from the date this permit is issued. If grounds exist for modification, revocation, or suspension of the permit, a hearing will be held.



SUMMARY OF APPLICATION FOR ENTERTAINMENT PERMIT

Attached for your review and action is an application for Altar Brands LLC dba Altar. Also, attached are reports from various departments stating their recommended disposition of the subject application. These are summarized as follows:

SUBMITTED FOR CITY COUNCIL ACTION

	<u>Without Concern</u>	<u>With Conditions</u>	<u>With Concerns</u>
Police Department		X	
Fire Prevention Bureau	X		
Health and Human Services Department/Noise Control		X	
Development Services Department	X		

Questions concerning the above may be directed to the following:

Police Department, Chief of Police	570-7301
Fire Department, Fire Prevention Bureau	570-2500
Health and Human Services Department, Noise Control.....	570-4130
Development Services Department.....	570-6623

Compiled by: Department of Financial Management
Business Services Bureau

FIVE-YEAR HISTORY OF BUSINESS ESTABLISHMENT
230 Pine Avenue, Long Beach, CA 90802

Altar Brands, LLC
dba Altar
Lic # BS22307963
04/2023 – Pending

Entertainment with Dancing (Alcohol)

Altar Brands, LLC
dba Altar
Lic # BU22206829
05/2022 – Present

Hall Rental

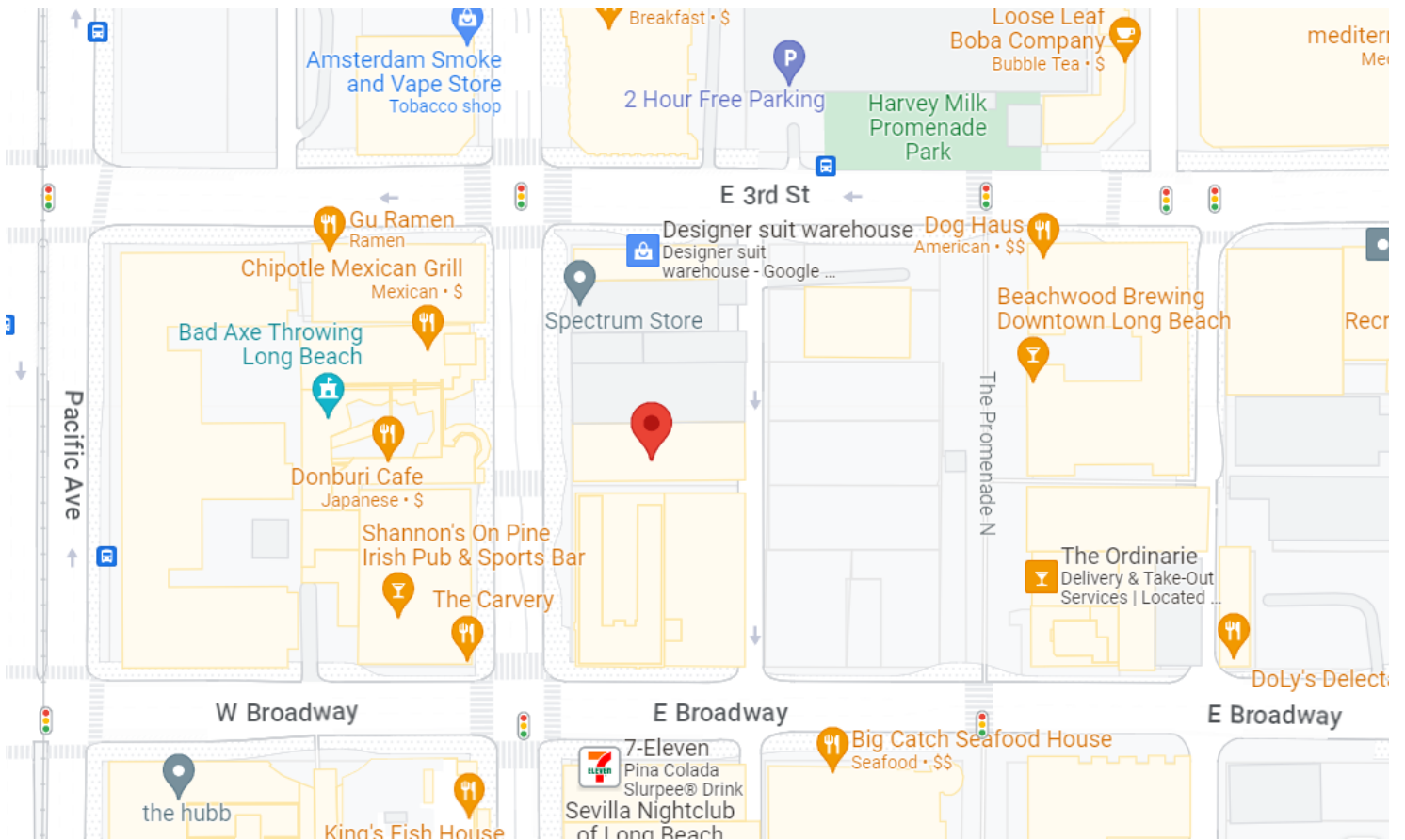
Green Apple Event Company
dba The Loft on Pine LLC
Lic # BU21428410
09/2014 – 05/2022

Entertainment with Dancing (No Alcohol)

Green Apple Event Company
dba The Loft on Pine LLC
Lic # BU21428410
09/2014 – 05/2022

Hall Rental

ALTAR BRANDS LLC DBA ALTAR
230 Pine Avenue, Long Beach, CA 90802





CITY OF LONG BEACH BUSINESS LICENSE APPLICATION
Second Floor, City Hall
411 W. Ocean Boulevard, Long Beach, CA 90802

ATTACHMENT E
www.longbeach.gov
LBBIZ@LongBeach.gov
(562) 570-6211

GENERAL INFORMATION

OWNER/ENTITY NAME Altar Brands, LLC		DRIVER'S LICENSE NO N/A	STATE N/A	SOCIAL SECURITY NO. N/A	HOME OCCUPATION <input type="checkbox"/> Y <input checked="" type="checkbox"/> N
BUSINESS NAME (D.B.A.) Altar, The Altar		TYPE OF BUSINESS (BE SPECIFIC) Rental Hall		EMAIL: chris@altarbrands.com	
BUSINESS ADDRESS 230 Pine Ave.	STREET	CITY Long Beach	STATE CA	ZIP 90802	AREA CODE/TELEPHONE (949) 228-4713
BILLING ADDRESS (if same write SAME)** 2801 E Spring St., Suite 280	STREET	CITY Long Beach	STATE CA	ZIP 90806	AREA CODE/TELEPHONE (562) 243-0882
RESIDENCE ADDRESS (if same write SAME)	STREET	CITY	STATE	ZIP	AREA CODE/TELEPHONE

LIST OF PRINCIPAL OFFICERS, MEMBERS, PARTNERS AND RESIDENTIAL ADDRESSES (IF MORE, PLEASE ATTACH A LIST)		TITLE	% OWNERSHIP
Christopher Evans		Manager	15%
Jon Sweeney		Manager	15

New Business Address Change Ownership Change Secondary License Sole Owner Partnership Corporation L.L.P. L.L.C.

BUSINESS OPERATIONS INFORMATION

START DATE 05/09/22	NO. OF EMPLOYEES TBD	NO. OF VEHICLES 0	FEDERAL TAX ID NUMBER [REDACTED]	SALES & USE TAX (SELLER'S PERMIT) NO. [REDACTED]
DOES YOUR BUSINESS HAVE A CALIFORNIA STATE LICENSE? <input type="checkbox"/> Y <input checked="" type="checkbox"/> N	STATE LICENSE NO.	CLASSIFICATION(S)	RENEWAL DATE	
HAVE YOU EVER HAD A BUSINESS LICENSE//PERMIT REVOKED OR SUSPENDED? <input type="checkbox"/> Y <input checked="" type="checkbox"/> N	LICENSE/PERMIT NO.	ISSUING AGENCY	CLASSIFICATION & DATE OF SUSPENSION/REVOCAATION	

FOOD / ALCOHOL / TOBACCO / ENTERTAINMENT

Do you plan to sell or serve food? (Includes pre-packaged) Y N
 If serving food, how many seats?: _____
 Do you plan to sell or serve alcoholic beverages? Y N
 ABC License number: Pending (#604924) Type: 75
 Conditions Included: **(If yes, please attach to application)**
 Does your business have amusement machines, video games, vending machines, jukebox and/or pool tables? Y N
 How many: 1 Type: Claw Machine Owner: Christopher Evans
 Do you plan to sell tobacco products/paraphernalia? Y N
 Do you plan to operate a Smoking Lounge? Y N
 Will you deal with, use, store or transport cannabis? Y N
 Will you have Music Dancing Performers Adult Entertainment? Will you use, store, or transport chemicals (new or waste state)? Y N

SERVICES / FUND RAISING

Will you offer massage, tanning, herbal therapy, escort or any other services that improve the health or well being of another? Y N
 Will you engage in fund raising? Y N
 Will you deal in coins, firearms, jewels or second-hand property? Y N
 Will you perform Parking Management? If so, please attach a detailed list of all activities? Y N

BUILDING AND FACILITY INFORMATION

Property Owner's Name: 20434 South Santa Fe Ave LLC
 Business sq. ft.: 25060 Warehouse on site? Y N
 Do you: Own or Rent/Lease your business property?

HAZARDOUS MATERIALS / MEDICAL WASTE

Will you manage or produce bio-hazardous materials or waste? Y N

ACKNOWLEDGMENT TO BE COMPLETED BY SOLE OWNER, PRINCIPAL OFFICERS, MEMBERS OR PARTNERS

I understand that before I can operate my business in Long Beach, my establishment must comply with applicable City departmental laws and regulations completely and I must obtain a business license and all necessary Federal State and local permits or I will be in violation of L. B. M. C. Chapter 3.80. I declare that I am authorized to complete this application and that the information and statements provided are true and correct. **SIGN and return this statement with your remittance. Make checks payable to City of Long Beach.**

Signature _____ Date 05/05/2022 PRINT NAME/TITLE Christopher Evans/Manager
 Signature _____ Date 05/05/2022 PRINT NAME/TITLE Jon Sweeney/Manager

DO NOT WRITE BELOW THIS LINE

Inspection(s): Bldg Fire Health HazMat PD Other

Basic Tax				
Employees	# _____ @	\$ _____ =		
Vehicles	# _____ @	\$ _____ =		
Other	# _____ @	\$ _____ =		
PIA				
PIA Employees	# _____ @	\$ _____ =		
Regulatory				
Investigation				
Misc. Fees				
Sub Total				
Zoning				
Building Review				
Total			S	BU

Prev Use: _____ Exp. Date: _____
 Prev Lic: _____
 Exp Date: _____
 District: _____
 CRT: _____
 SIC: _____
 NAICS: _____
 Entered by: _____
 Date: _____

Zoning Review
 Y N N/A

By: _____
 Date: _____
 New construction Reuse
 Zone: _____
 Comments: _____

ATTENTION LICENSE APPLICANT

****The billing address will be used for service of process, unless another address is provided below:**

Street Address	City	State	Zip Code
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Business License Required (L.B.M.C. 3.80.210)

Under the Long Beach Municipal Code (Section 3.80.210), any person operating a business in the City of Long Beach is required to obtain a business license and pay an annual business license tax, prior to the operation of that business.

Term of License (L.B.M.C. 3.80.520)

A business license is valid for one (1) year from the date of issuance (unless otherwise noted) and must be renewed each year. A renewal notice is sent to the licensee ten (10) days prior to the due date, and the licensee has thirty (30) days to pay without penalty. If a notice is not received by the licensee, he/she is still responsible for payment by the due date. If the licensee changes his/her mailing address during the year, he/she should contact the Business License Section to report the change.

Penalties (L.B.M.C. 3.80.422)

A penalty equivalent to twenty-five percent (25%) of the payment due applies to all delinquent licenses unpaid after thirty (30) days from the due date. An additional ten percent (10%) penalty is added on the first day of the calendar month following the imposition of the twenty-five percent (25%) penalty if the tax remains unpaid, up to a maximum of one hundred percent (100%) of the tax due. The postmark will govern the determination of whether or not a tax payment is delinquent. A delinquent tax will be deemed a debt to the City, and the licensee shall be liable for legal action if it remains unpaid.

Multiple Businesses at one Location (L.B.M.C 3.80.420.6)

When more than one business activity is engaged in at the same location, and the activity falls into a classification other than that of the original license, the licensee is required to obtain an additional license for each different business activity. If the licensee has more than one business license at the same location, he/she may choose to pay for all employees on one license. If so, the licensee will pay for the employees on the license with the higher employee rate.

Definition of an Employee (L.B.M.C. 3.80.150)

For the purpose of Business License taxation in the City of Long Beach, an employee is defined as: Every person engaged in the operation or conduct of any business in Long Beach, whether as owner, member of the owner's family, partner, associate, agent, manager or solicitor, and every person employed or working in such business, whether full-time, part-time, permanent or temporary, for a wage, salary, commission or room and board. The owner of a sole proprietorship shall not be deemed to be an "employee" of the business.

Change of Location (L.B.M.C. 3.80.424)

Every person possessing a City of Long Beach Business License who changes the location of his place of business shall, prior to engaging in such a business at the new location, have the City endorse the new location on the license.

Display of License (L.B.M.C. 3.80.425.5)

Every person having a license shall prominently display the license at the place of business. If the business is operated from a vehicle, an identifying decal issued by the City shall be affixed to the vehicle, and the business license shall be carried by the licensee.

Apportionment of payment of tax (3.80.256)

For purposes of apportionment as may be required by law and for purposes of administration and enforcement of this Chapter, the Director may from time to time promulgate administrative rules and regulations for a business subject to the business license tax under this Chapter that can demonstrate to the satisfaction of the Director that it will be doing business in the City for only a portion of a year.

Refunds Prior to Start of Business (L.B.M.C. 3.80.427.5.F)

Any application for refund must be made by the person entitled to the money within one year after payment of the money to the City. No refund shall be made of any moneys paid for the issuance or renewal of any license unless it is determined that such licensee has not engaged in, nor held himself out as being engaged in, such business or occupation at any time after the effective date of the license. The amount of the refund shall be the full amount of the license tax paid, less an amount determined by the Director of Financial Management, which shall cover the cost of investigation and issuance of the license.

Sales or Use Tax

Sales or Use Tax may apply to your business activity. You may seek advice regarding the application of the tax to your business by visiting the California Department of Tax and Fee Administration website at www.cdtfa.ca.gov.

Inspections (The business license application must be available on site at time of inspection).

When a business license inspection is scheduled, the business must be fully prepared to operate, and the business owner or operator must be on site for the entire scheduled time of inspection. If the business owner or operator is unprepared for or misses a scheduled business license inspection without giving a minimum of 24 hours notice to the appropriate City agency, a re-inspection fee will be assessed.

I have read and understand the **Inspection** requirements.

Signature

05/05/2022

Date

Annual Entertainment Permit Application

(Print all information in blue or black ink)

Application Instructions

Complete the application and all accompanying forms legibly in black or dark blue ink. Forms completed in pencil will be returned. All authorized individuals must sign and date the forms, where applicable. Incomplete applications will not be accepted.

Submit your application along with the non-refundable application fee in person to the City of Long Beach Business License Division, 411 W. Ocean Blvd., 2nd Floor, Long Beach, CA 90802. Applications will be accepted Monday through Friday from 7:30 a.m. to 4:00 p.m.

Type of Entertainment Permit	Application Fees (Total)
Entertainment with/without Dancing	\$1,504.45
Pool/Billiard Hall (3 or more tables)	\$1,654.45
Entertainment Retail Business	\$793.45
Temporary Entertainment Permit	\$415

The application will be reviewed by Business License, Planning, Building, Fire, Health, and PD. After the departments have reviewed, a City Council hearing will be held. For the complete application process, visit www.longbeach.gov/entertainmentpermit.

Section A – Entertainment Type

<input type="checkbox"/> Entertainment with Dancing (Bar)	<input type="checkbox"/> Entertainment without Dancing (Bar)
<input type="checkbox"/> Entertainment with Dancing (Restaurant)	<input type="checkbox"/> Entertainment without Dancing (Restaurant)
<input type="checkbox"/> Entertainment (Retail)	<input type="checkbox"/> Social Club
<input type="checkbox"/> Pool/Billiard Hall	<input checked="" type="checkbox"/> Other <u>Entertainment Event Space</u>

Section B – Business Information

<input type="checkbox"/> Corporation	<input checked="" type="checkbox"/> Limited Liability Company (LLC)	<input type="checkbox"/> General Partnership
<input type="checkbox"/> Limited Partnership	<input type="checkbox"/> Limited Liability Partnership (LLP)	<input type="checkbox"/> Sole Proprietorship

APPLICANT NAME (LEGAL OWNERSHIP STRUCTURE):

Altar Brands, LLC

BUSINESS NAME (DBA):

Altar/The Altar

PLACE AND DATE OF FILING OF DBA:

Los Angeles - FILED 02-23-22

BUSINESS SITE ADDRESS:

230 Pine Ave., Long Beach, CA 90802

TAXPAYER IDENTIFICATION NUMBER:

83-2033157

SECRETARY OF STATE REGISTRATION ENTITY ID (IF APPLICABLE):

TYPE: SSN/ITIN EIN NIN

APPLICANT/BUSINESS PHONE:

(562) 243-0882

APPLICANT/BUSINESS EMAIL ADDRESS:

jon@altarbrands.com

MAILING ADDRESS:

2801 E Spring St., Suite 280, Long Beach, CA 90806

Section C – Owner(s) Information	
LAST NAME: Evans	FIRST NAME: Christopher
HOME ADDRESS: [REDACTED]	
PHONE: (949) 228-4713	EMAIL: chris@altarbrands.com
BUSINESS TITLE: Owner/Manager	PERCENTAGE OWNED: 15
DATE OF BIRTH: [REDACTED]	PLACE OF BIRTH:
GOVERNMENT ISSUED ID NUMBER: [REDACTED]	ISSUING STATE: CA
LAST NAME: Sweeney	FIRST NAME: Jon
HOME ADDRESS: [REDACTED]	
PHONE: (562) 243-0882	EMAIL: jon@altarbrands.com
BUSINESS TITLE: Owner/Manager	PERCENTAGE OWNED: 15
DATE OF BIRTH: [REDACTED]	PLACE OF BIRTH:
GOVERNMENT ISSUED ID NUMBER:	ISSUING STATE: CA
LAST NAME: Dubar	FIRST NAME: T. Courtney
HOME ADDRESS: [REDACTED]	
PHONE:	EMAIL:
BUSINESS TITLE: Owner	PERCENTAGE OWNED: 70
DATE OF BIRTH: [REDACTED]	PLACE OF BIRTH:
GOVERNMENT ISSUED ID NUMBER: [REDACTED]	ISSUING STATE: Nevada
LAST NAME:	FIRST NAME:
HOME ADDRESS:	
PHONE:	EMAIL:
BUSINESS TITLE:	PERCENTAGE OWNED:
DATE OF BIRTH:	PLACE OF BIRTH:
GOVERNMENT ISSUED ID NUMBER:	ISSUING STATE:

*Attach additional pages if necessary

Section D – Agent for Service of Process (Not required for sole owners or partnerships)			
LEGAL LAST NAME:		LEGAL FIRST NAME:	
MAILING ADDRESS:		CITY:	
STATE:	ZIP CODE:	COUNTY:	
PHONE NUMBER:	EMAIL ADDRESS:		

Section E – Owner Disclosures	Yes	No
1. Has any owner ever been convicted of a misdemeanor involving moral turpitude, or entered into a plea of guilty or nolo contendere to, any felony in the United States or a foreign country within the past 5 years?	<input type="checkbox"/>	<input checked="" type="checkbox"/>
2. Has any owner ever had a City of Long Beach license suspended or revoked?	<input type="checkbox"/>	<input checked="" type="checkbox"/>
3. Has any owner ever been denied a business license by the City of Long Beach?	<input type="checkbox"/>	<input checked="" type="checkbox"/>

If you answered "Yes" to any of the questions above, please provide a written statement detailing the date(s) and circumstances of such convictions, pleas of guilty or nolo contendere, sanctions, fines, denials, suspensions, or revocations, including, but not limited to, specific offenses and/or violations, agency involved, name of any business names, and account numbers.

Section F – Property Information
Is the business located in the Downtown Dining and Entertainment District (DDED)**? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
**If yes, there may be additional requirements your business must meet in order to obtain an entertainment permit. For a map of the DDED boundaries and the DDED requirements, please see Attachment A .
Is the location: Owned? <input type="checkbox"/> Rented/Leased? <input checked="" type="checkbox"/>
If rented/leased, state the name and contact information of the property owner(s) below.
PROPERTY OWNER NAME: 20434 South Santa Fe Ave., LLC
PROPERTY OWNER PHONE: (310) 218-2448
PROPERTY OWNER EMAIL ADDRESS: P.O. Box 1267, Sunset Beach, CA 90742

Section G – General Operating Conditions

Note: Attach additional pages if necessary

Alcohol/Food/Additional Businesses

1. Will liquor be sold on the premises? Yes No

If yes, complete the following for each license you hold:

License Type	Alcohol Beverage Control License No.	Premises Type (Club, restaurant, or commercial store)
On sale beer	_____	_____
On sale beer and wine	<u>604924 (Pending)</u>	<u>Type 75 - Brew-Pub</u>
On sale distilled spirits	<u>604924 (Pending)</u>	<u>Type 75 - Brew-Pub</u>

2. Is food being sold on the premises? Yes No

a. If yes, list types of food sold: specialty foods

3. Is a bonafide-eating place provided on the premises? Yes No

(Bonafide eating place means a place which is regularly used for serving meals for compensation, which has suitable kitchen facilities containing conveniences for cooking an assortment of foods for ordinary meals other than fast foods, sandwiches or salads. The kitchen must contain proper refrigeration for food and must comply with all applicable regulations of the Health and Human Services Department.)

4. Are non-alcoholic beverages sold? Yes No

5. How many tables for seating? max occupancy allowed

6. Are other types of businesses conducted on the premises? Yes No

a. If yes, list type(s): _____

7. Are pool tables provided? Yes No

a. If yes, indicate how many: _____

b. If yes, license number for pool tables: _____

8. Are amusement machines or jukeboxes provided? Yes No

a. If yes, indicate how many: _____ Amusement machines _____ Jukeboxes

b. If yes, decal number(s): _____

9. Owner of the machines and/or jukeboxes:

Name: _____ Phone Number: _____

Address: _____

Hours of Operation

Day	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Open (AM/PM)	6:00 am	6:00 am	6:00 am	6:00 am	6:00 am	6:00 am	6:00 am
Close (AM/PM)	2:00 am	2:00 am	2:00 am	2:00 am	2:00 am	2:00 am	2:00 am

Admission and/or Membership Fees

10. Will minors be allowed on the premises? Yes No

11. Will the premises be open to the general public? Yes No

12. Will an admission fee be charged? Yes No

a. If yes, describe the fee schedule: _____

13. Is there a private area for exclusive use of members and their guests only? Yes No

a. If yes, types of membership fees: _____

14. Will guests of members pay an admission fee or other charges? Yes No

a. If yes, describe the fee schedule and other charges: _____

Proximity of Businesses and Residences

15. Are there surrounding businesses? Yes No

a. If yes, what type(s)? Located in Downtown Long Beach surrounded by various buildings.

16. Are there surrounding residences? Yes No

a. If yes, approximately how close: 260 feet

Parking Facilities and Arrangements

17. Is parking available? Yes No

a. If yes, how many parking spaces? _____

b. If no, what is the street address of the off-premises parking facility?

Historical Masonic Temple Parking is grandfathered and public parking lots only

18. Days and hours parking facility will be available:

Day	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Open (AM/PM)	24 hrs	24 hrs	24 hrs	24 hrs	24 hrs	24 hrs	24 hrs
Close (AM/PM)	24 hrs	24 hrs	24 hrs	24 hrs	24 hrs	24 hrs	24 hrs

Security

19. Will security guards be provided? Yes No

a. If yes, number of security guards: Persuant to DDED Ordinance _____

20. Is there any other type of security provided? Yes No

a. If yes, describe type of security: _____

Days and hours security guards or other security will be provided (fill out completely):

Day	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Start Time (AM/PM)	6am	6am	6am	6am	6am	6am	6am
End Time (AM/PM)	2am	2am	2am	2am	2am	2am	2am

21. Will a private security firm be used? Yes No

a. If yes, provide the following information of the contracted security firm:

Name: TBD City Business License No.: _____

Address: _____

Phone: _____ Email: _____

Provide a list of all members with access to the surveillance camera system to be used:

Jon Sweeney/Chris Evans/Courtney Dubar/ GM /And LB Police per DDED Ordinance

Provide a detailed description of the security plan for the proposed business during the scheduled hours of entertainment (Attach additional pages if necessary):

Our event space has operated in the same capacity with the Loft on pine,

there are no "set" hours and special events/events/wedddings etc can be

in the daytime to the night time. I don't see where we would have anthing at 6am,

but wanted to establish that we are an event space and hours depend the circumstances

to have booked the space. Coroperte events may go to 2am, while weddings end usually

10pm to 11pm.

Section H – Proposed Entertainment Activities & Schedule

Entertainment - Restaurant Entertainment – Tavern (bar) Entertainment - Other

Proposed Entertainment Activity:

- Outdoor Entertainment? Y N
- Dancing by patrons, guests, customers, participants, attendees? Y N
- Dancing by performers? Y N
- Live music by more than two (2) performers? Y N
- Amplified music (live)? Y N
- Amplified music (recorded)? Y N
- Disc Jockey? Y N
- Karaoke? Y N
- Adult Entertainment as defined by LBMC Section 21.15.110? Y N
- Adult Entertainment as defined by LBMC Section 5.72.115 (B)? Y N
- Will the establishment serve as a family pool/billiard hall as provided in Section 5.69.090 of the LBMC? Y N
- Any other type of entertainment not listed above? Y N

If yes, briefly describe the entertainment activity: _____

Describe entertainment by performers: _____

Dance Floor? Yes No Stage? Yes No

If yes, provide dimensions of dance floor L _____ x W _____ = varies sq ft

If yes, provide dimensions of stage L _____ x W _____ = varies sq ft

Describe floor material and surface type: 1903 wood that is in place

Proposed Entertainment Schedule:

Please provide the days and times of the week that you would like to have entertainment at your establishment. Please fill out completely. If you do not wish to have entertainment on a certain day, mark N/A.

Day	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Start Time (AM/PM)	varies	varies	varies	varies	varies	varies	varies
End Time (AM/PM)	varies	varies	varies	varies	varies	varies	varies

Section I – Declarations

1. I hereby declare that I am authorized to submit this application on behalf of the entity listed on the application because I am an owner of the entity or because I have authority from the owner.
2. I acknowledge that any false, misleading, or fraudulent statement of material fact in this application by an agent of an owner, or an owner, will be held against the owner and is grounds for denial of this application, or suspension or revocation of the license and permit associated with this application.
3. I hereby declare that I have read and understand all the laws, rules and regulations, and policies and procedures associated with my application; and that I fully understand the nature, meaning, and content of such laws, rules, and policies. I warrant and represent that I will abide by such laws, rules, and policies during the application process after my license is issued by the City.
4. I hereby declare that I have conducted my own research and investigation regarding the compliance of my proposed location with state and local laws, including, but not limited to, location requirements, zoning regulations, and address requirements. I further declare that the proposed location of the entertainment permit fully complies with applicable state and local law.
5. I acknowledge that any promise, representation, or any other statement made to me by any agent or employee of the City that is not contained within this application is null, void, and unenforceable and that I am not relying on any such promise, representation, or statement.
6. I acknowledge the City will review this application for compliance with applicable laws, regulations, and ordinances, and that my application may be denied as allowed by laws, rule, or policies of the City.
7. I acknowledge that this application does not confer an entitlement or a vested right to receive a license and/or permit, and I acknowledge that I must qualify for, and obtain, a license or license status that I am seeking prior to operating or otherwise claiming that I have any such right to a license or to operate.
8. I hereby declare that I have read this acknowledgement and advisement, that I have had the opportunity to consult with, and be represented by, legal counsel of my own choice prior to the execution and submission of this application, and that I am knowingly and voluntarily submitting my application in compliance with this acknowledgement and advisement and all applicable laws.
9. I acknowledge that I am jointly and severally liable for any and all taxes, fees, and charges associated with the license.
10. I hereby declare the information contained within and attached to this application is complete, true, and accurate. I understand any false, misleading or fraudulent statement of material fact is cause for rejection of this application, denial of the license, or revocation of an issued license.
11. I consent for the City of Long Beach, by and through its appropriate officers, agents, and employees to verify and confirm the information contained in this application, and to conduct such other investigations as may be reasonably required by the City of Long Beach, its officers, agents, and employees for the purpose of determining the capability, fitness, and capacity of the applicant to obtain the entertainment permit.

I declare under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Print Name: Christopher Evans	 Signature: <small>QBA274830918454... by:</small>	Date: 7/22/2022
Print Name: Jon Sweeney	 Signature: <small>by:</small>	Date: 7/22/2022
Print Name: T. Courtney Dubar	 Signature: <small>by:</small>	Date: 7/30/22

Section J – Application Attachments

Staff Only	All Applications
<input type="checkbox"/>	<input type="checkbox"/> Department of Health and Human Services Entertainment Permit Application Requirements Form
	Corporation, Limited Liability Companies, Limited Liability Partnerships:
<input type="checkbox"/>	<input type="checkbox"/> Copy of your Articles of Incorporation/ Organization; and
<input type="checkbox"/>	<input type="checkbox"/> Copy of your Statement of Information
<input type="checkbox"/>	<input type="checkbox"/> Copy of CA Seller's Permit
<input type="checkbox"/>	<input type="checkbox"/> Copy of Alcoholic Beverage Control License <i>with conditions</i>
<input type="checkbox"/>	<input type="checkbox"/> Copy of Fictitious Business Name Filing, if applicable.
<input type="checkbox"/>	<input type="checkbox"/> Property Owner Authorization of Entertainment Activities If the applicant is the owner of the property, please include a copy of the title or deed to the property.
<input type="checkbox"/>	<input type="checkbox"/> Copy of Property Owner's City of Long Beach Commercial/Industrial Business License, if applicable.
<input type="checkbox"/>	<input type="checkbox"/> Interior Floor Plan to include: <ul style="list-style-type: none"> a. Dimensions of interior floor plan b. Location inside the establishment where entertainment activities will be taking place c. Indicate locations of all exit doors, widths of doors, and panic hardware. d. All fixed seating throughout e. Dance floor dimensions and type of flooring materials used f. If a stage is to be added, give exact measurements including height, location, and materials used
<input type="checkbox"/>	<input type="checkbox"/> Parking Agreement/Parking Plan (if using a parking facility that is not part of the business premises)

If you have any questions as to your occupant load, or if your business will change because of a change in use from a B occupancy with an occupant load less than fifty (50) persons to an A occupancy, (usually an A-3) fifty (50) persons or more but less than 300, a floor plan with the above requirements must be submitted to the 4th floor Planning and Building Department, Plan Check Engineer. For more information, please contact the Planning and Building Department at (562) 570-6651.

These additional requirements may be applicable:

1. Handicapped requirements may apply.
2. All Fire Department approvals to be obtained.
3. Electrical plan check and permit may be required for exit path illumination.



CITY OF LONG BEACH
 DEPARTMENT OF FINANCIAL MANAGEMENT
 BUSINESS SERVICES BUREAU
 BUSINESS LICENSE SECTION

411 W. Ocean Boulevard, 2nd Floor • Long Beach, CA 90802 • (562) 570-6211 FAX (562) 499-1097 • Email: LBBIZ@LongBeach.Gov

PROPERTY OWNER CONSENT AND AUTHORIZATION
OF ENTERTAINMENT ACTIVITIES

I, 20434 South Santa Fe Ave., LLC, declare under penalty of perjury that:
 (Name of Property Owner/ Authorized Representative)

1. I am the Property Owner of record, or the duly authorized representative of the Property Owner, for the real Property located at 230 Pine Ave., Long Beach, CA 90802 ("the Property").
2. The Property Owner acknowledges and consents to the business, Altar Brands, LLC, conducting the proposed Tenant Applicant (Corporation/LLC/Partnership/Sole Owner) entertainment activities as indicated on Page 7 of the City of Long Beach Annual Entertainment Permit Application at the Property.
3. No person shall engage in any entertainment activities on the proposed Property without all licenses and permits required by the Long Beach Municipal Code (LBMC) while an entertainment application is pending.
4. The City of Long Beach may enter the property to conduct inspections of the Property during the application process in order to thoroughly investigate whether an entertainment permit should be granted.
5. I have read, understand, and will ensure compliance with the terms of LBMC Chapter 5.72 ("Entertainment and Similar Activities"), as applicable. I further understand that as the legal owner of the property, I am responsible for any violation and nuisance activity which may occur at the above-mentioned property.

I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

[Signature]
 (Signature of legal owner/ owner representative)

T. Courtney Dubar
 (Printed Name & Title)

7/30/22
 (Date)

 (Signature of legal owner/ owner representative)

 (Printed Name & Title)

 (Date)

 (Signature of legal owner/ owner representative)

 (Printed Name & Title)

 (Date)

***This authorization form will not be valid without notarization. The authorization form automatically expires upon sale or transfer of the property to a new legal owner. If sale or transfer of the property occurs prior to the applicant obtaining an entertainment permit, the applicant must resubmit this notarized form with approval of the new legal owner of the property.**

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

CIVIL CODE § 1189

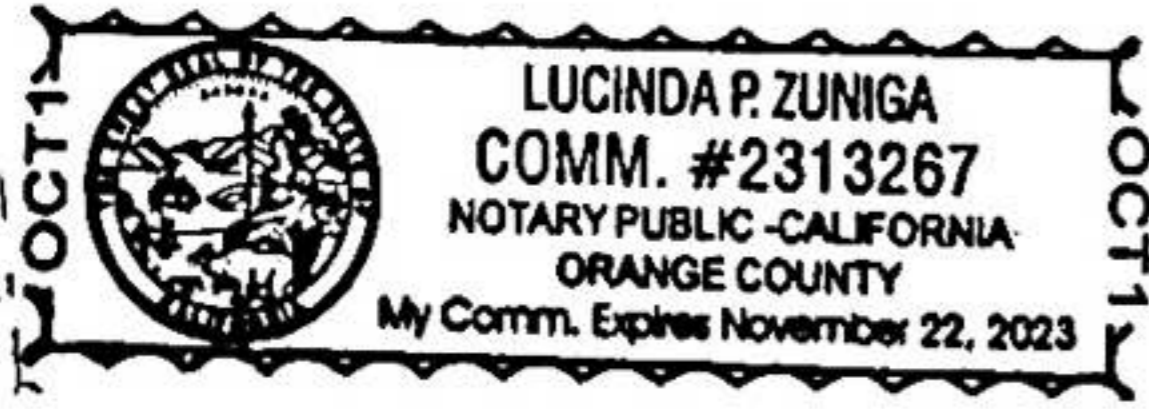
A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California)
County of Orange)
On July 30, 2022 before me, Lucinda P. Zuniga, Notary Public
Date Here Insert Name and Title of the Officer
personally appeared T. Courtney Dubar
Name(s) of Signer(s)

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.



Signature Lucinda P. Zuniga
Signature of Notary Public

Place Notary Seal Above

OPTIONAL

Though this section is optional, completing this information can deter alteration of the document or fraudulent reattachment of this form to an unintended document.

Description of Attached Document

Title or Type of Document: Property Owner Consent Auth Document Date: 7/30/22
Number of Pages: 10 Signer(s) Other Than Named Above: No Other Signers

Capacity(ies) Claimed by Signer(s)

Signer's Name: T. Courtney Dubar
Corporate Officer - Title(s):
Partner - Limited General
Individual Attorney in Fact
Trustee Guardian or Conservator
Other: Owner
Signer Is Representing:

Signer's Name:
Corporate Officer - Title(s):
Partner - Limited General
Individual Attorney in Fact
Trustee Guardian or Conservator
Other:
Signer Is Representing:



CITY OF LONG BEACH

DEPARTMENT OF HEALTH AND HUMAN SERVICES

100 W BROADWAY STE 400 ! LONG BEACH, CA 90802 ! 562-570-6513 FAX 562-570-6930

ENVIRONMENTAL HEALTH
NOISE OFFICE

DEPARTMENT OF HEALTH AND HUMAN SERVICES ENTERTAINMENT PERMIT APPLICATION REQUIREMENTS

Date: 8/4/2022

Name of Business (DBA): ACTAR Security Brewing Co

Name of Business Owner: Jon Sweeney / Chris EVANS

Business Address: 230 Pine Ave
LB CA 90802

Dear New Business Owners:

The Entertainment establishment must abide by the Long Beach Municipal Code Noise Ordinance, Chapter 8.80.

You must make sure that the noise generating inside your business is not impacting adjacent residences.

If loud music is to be played as part of the entertainment permit, you must also post a sign in the customer area in a conspicuous location that states:

Warning: Sound Levels Within May Cause Permanent Hearing Impairment.

I understand that in order to provide Entertainment, my establishment must comply with the Long Beach Noise Ordinance (LBMC Chapter 8.80)

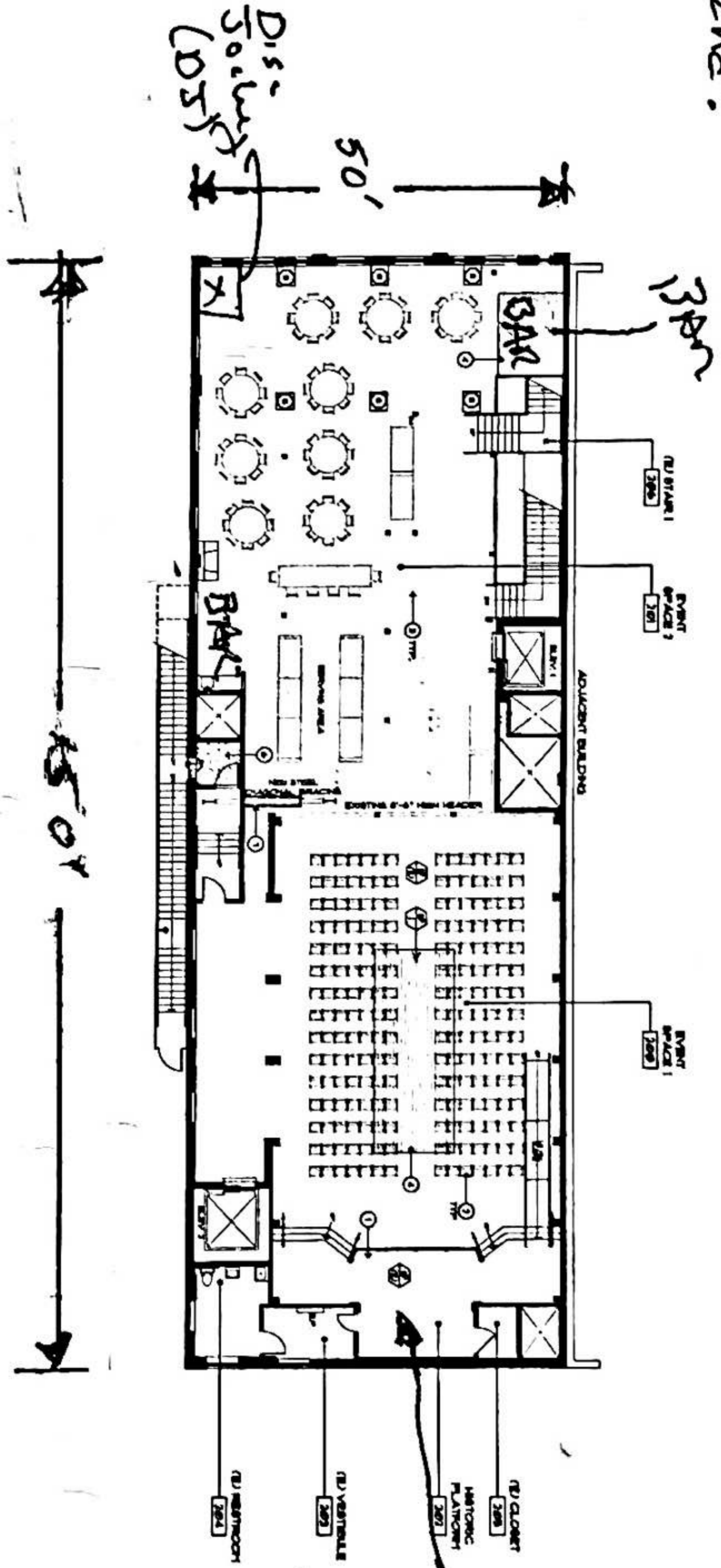
Owner or Authorized Agent Signature(s)		DocuSigned by: 7/22/2022
	<u>Chris Evans</u>	EF76734F3351473... DocuSigned by: 7/22/2022

Title _____

Phone # _____

FAX # _____

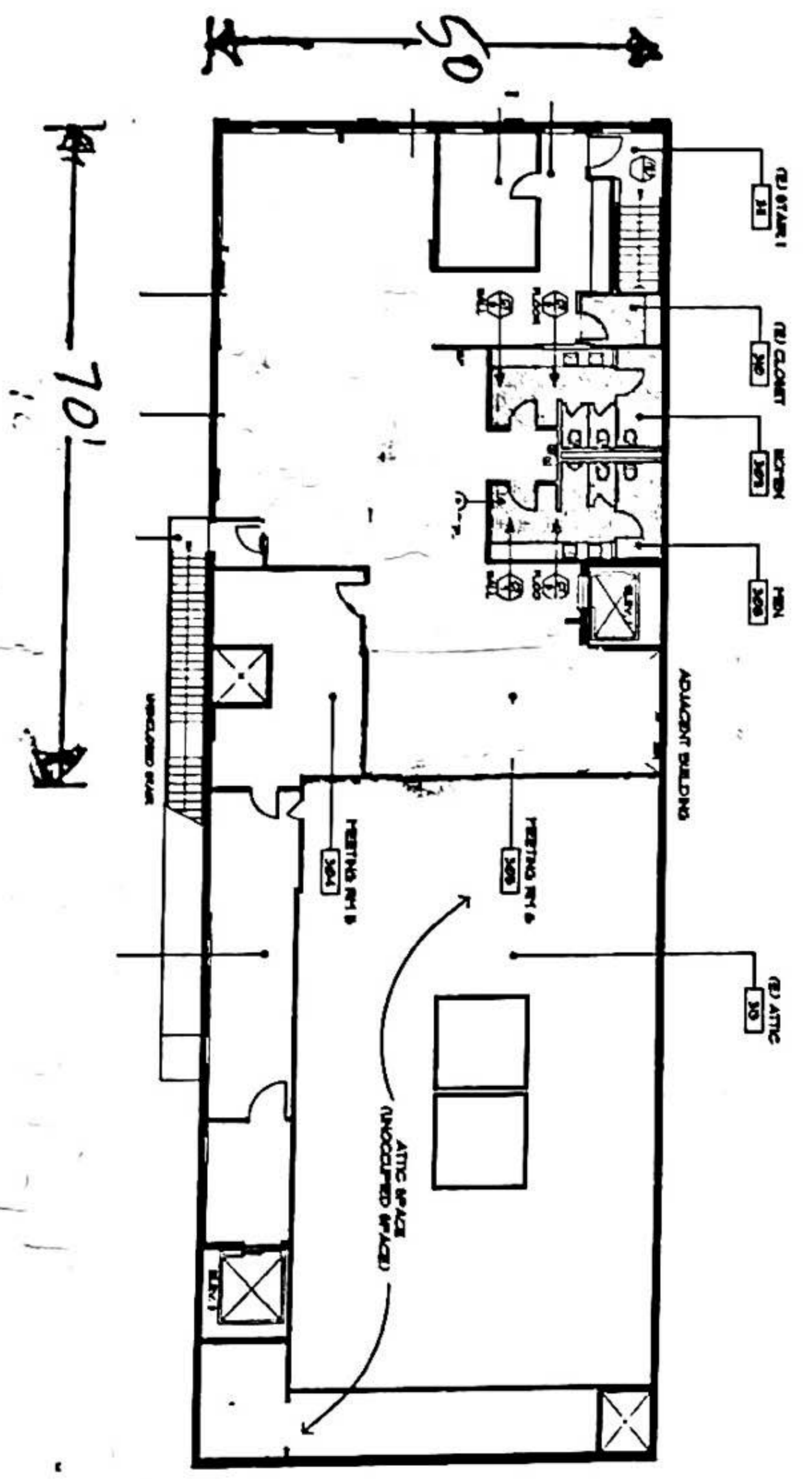
Occupancy 2nd:
= 476



1. Existing interior platform to remain, check size
2. Provide glass rail, be secured in amount of 1/2 inch
3. Provide glass rail, be secured in amount of 1/2 inch
4. Provide glass rail, be secured in amount of 1/2 inch
5. Provide glass rail, be secured in amount of 1/2 inch
6. Provide glass rail, be secured in amount of 1/2 inch
7. Provide glass rail, be secured in amount of 1/2 inch
8. Provide glass rail, be secured in amount of 1/2 inch
9. Provide glass rail, be secured in amount of 1/2 inch
10. Provide glass rail, be secured in amount of 1/2 inch

STAIR
WOOD
30' x 10'
30' TAIL
to 8' TAIL
Historic
Landmark

Occupancy 2nd:
= 130



- KEYNOTES
- 1. RESTROOM
 - 2. MEETING ROOM
 - 3. ATTIC SPACE (UNOCCUPIED SPACE)
 - 4. RESTROOM
 - 5. MEETING ROOM
 - 6. ATTIC SPACE (UNOCCUPIED SPACE)
 - 7. RESTROOM
 - 8. MEETING ROOM
 - 9. ATTIC SPACE (UNOCCUPIED SPACE)
 - 10. RESTROOM
 - 11. MEETING ROOM
 - 12. ATTIC SPACE (UNOCCUPIED SPACE)

All doors have panic hardware

201826210515



Secretary of State
Articles of Organization
Limited Liability Company (LLC)

LLC-1

FILED
Secretary of State
State of California

SEP 14 2018

ICC This Space For Office Use Only

IMPORTANT — Read instructions before completing this form.

Filing Fee - \$70.00

Copy Fees - First page \$1.00; each attachment page \$0.50;
Certification Fee - \$5.00

Note: LLCs may have to pay minimum \$800 tax to the California Franchise Tax Board
each year. For more information, go to https://www.ftb.ca.gov.

1. Limited Liability Company Name (See Instructions – Must contain an LLC ending such as LLC or L.L.C. "LLC" will be added, if not included.)

Altar Brands, LLC

2. Business Addresses

Table with 4 columns: Address, City, State, Zip Code. Row 1: 2801 E. Spring Street, Suite 250, Long Beach, CA, 90806. Row 2: (Empty)

3. Service of Process (Must provide either Individual OR Corporation.)

INDIVIDUAL – Complete Items 3a and 3b only. Must include agent's full name and California street address.

Table with 4 columns: First Name, Middle Name, Last Name, Suffix. Row 1: Richard, S., Price, II. Row 2: 1235 N. Harbor Blvd., Suite 200, Fullerton, CA, 92832.

CORPORATION – Complete Item 3c. Only include the name of the registered agent Corporation.

c. California Registered Corporate Agent's Name (if agent is a corporation) – Do not complete Item 3a or 3b

4. Management (Select only one box)

The LLC will be managed by:

- One Manager (checked)
More than One Manager
All LLC Member(s)

5. Purpose Statement (Do not alter Purpose Statement)

The purpose of the limited liability company is to engage in any lawful act or activity for which a limited liability company
may be organized under the California Revised Uniform Limited Liability Company Act.

6. The Information contained herein, including in any attachments, is true and correct.

Handwritten signature of Richard S. Price, II

Organizer sign here

Richard S. Price, II

Print your name here

CALIFORNIA DEPARTMENT OF TAX AND FEE ADMINISTRATION

SELLER'S PERMIT

April 30, 2019

ACCOUNT NUMBER

255345920 - 00004

ALTAR BRANDS, LLC
230 PINE AVE
LONG BEACH CA 90802-3042



Office of Control:
Cerritos Office

*NOTICE TO PERMITTEE:
You are required to obey all
Federal and State laws that
regulate or control your
business. This permit does
not allow you to do
otherwise.*

IS HEREBY AUTHORIZED PURSUANT TO SALES AND USE TAX LAW TO ENGAGE IN THE BUSINESS OF SELLING TANGIBLE PERSONAL PROPERTY AT THE ABOVE LOCATION. THIS PERMIT IS VALID ONLY AT THE ABOVE ADDRESS.

THIS PERMIT IS VALID UNTIL REVOKED OR CANCELED AND IS NOT TRANSFERABLE. IF YOU SELL YOUR BUSINESS OR DROP OUT OF A PARTNERSHIP, NOTIFY US OR YOU COULD BE RESPONSIBLE FOR SALES AND USE TAXES OWED BY THE NEW OPERATOR OF THE BUSINESS.

Not valid at any other address

**For general tax questions, please call our Customer Service Center at 1-800-400-7115 (CRS:711).
For information on your rights, contact the Taxpayers' Rights Advocate Office at 1-888-324-2798 or 1-916-324-2798.**

CDTFA-442-R REV. 18 (5-18)

A MESSAGE TO OUR NEW PERMIT HOLDER

As a seller, you have rights and responsibilities under the Sales and Use Tax Law. In order to assist you in your endeavor and to better understand the law, we offer the following sources of help:

- Visiting our website at www.cdtfa.ca.gov
- Visiting an office
- Attending a Basic Sales and Use Tax Law class offered at one of our offices
- Sending your questions in writing to any one of our offices
- Calling our toll-free Customer Service Center at 1-800-400-7115 (CRS:711)

As a seller, you have the right to issue resale certificates for merchandise that you intend to resell. You also have the responsibility of not misusing resale certificates. While the sales tax is imposed upon the retailer,

- You have the right to seek reimbursement of the tax from your customer
- You are responsible for filing and paying your sales and use tax returns timely
- You have the right to be treated in a fair and equitable manner by the employees of the California Department of Tax and Fee Administration (CDTFA)
- You are responsible for following the regulations set forth by the CDTFA

As a seller, you are expected to maintain the normal books and records of a prudent businessperson. You are required to maintain these books and records for no less than four years, and make them available for inspection by a CDTFA representative when requested. You are also required to know and charge the correct sales or use tax rate, including any local and district taxes. The tax rate applicable to your sales or use may not necessarily correspond to the tax rate of your business address displayed on this permit. You are also expected to notify us if you are buying, selling, adding a location, or discontinuing your business, adding or dropping a partner, officer, or member, or when you are moving any or all of your business locations. If it becomes necessary to surrender this permit, you should only do so by mailing it to a CDTFA office, or giving it to a CDTFA representative.

If you would like to know more about your rights as a taxpayer, or if you are unable to resolve an issue with CDTFA, please contact the Taxpayers' Rights Advocate Office for help by calling toll-free, 1-888-324-2798 or 1-916-324-2798. Their fax number is 1-916-323-3319.

Please post this permit at the address for which it was issued and at a location visible to your customers.

California Department of Tax and Fee Administration

Business Tax and Fee Division



CALIFORNIA DEPARTMENT OF

Alcoholic Beverage Control

Report Date: Thursday, April 20, 2023

LICENSE INFORMATION

License Number: 604924 **Primary Owner:** ALTAR BRANDS, LLC **Office of Application:**

03 - LB/LAKEWOOD

BUSINESS NAME

ALTAR SOCIETY BREWING CO

BUSINESS ADDRESS

230 PINE AVE , LONG BEACH, CA, 90802

County: LOS ANGELES **Census Tract:** 5762.00

LICENSEE INFORMATION

Licensee: ALTAR BRANDS, LLC

Company Information

OFFICER: DUBAR, THOMAS COURTNEY (MANAGER)

MEMBER: EVANS, CHRISTOPHER MICHAEL

MEMBER: SWEENEY, JON RANDOLF

MEMBER: THOMAS COURTNEY DUBAR, AS TRUSTEE OF THE THOMAS COURTNEY DUBAR TRUST DATED DECEMBER 28, 2016

LICENSE TYPES

Allow up to six weeks for expiration date updates after fee waiver or renewal fee submittal.

75 - ON-SALE GENERAL BREW-PUB

License Type Status: ACTIVE **Status Date:** 10-NOV-2022 **Term:** 12 Month(s)

Original Issue Date: 09-NOV-2022 **Expiration Date:** 31-OCT-2023 **Master:** Y **Duplicate:** 0

Fee Code: P40 **Transfers:**

OPERATING RESTRICTIONS:

Sales, service and consumption of alcoholic beverages shall be permitted only between the hours of 10:00 a.m. and 2:00 a.m. each day of the week.

Entertainment provided shall not be audible beyond the area under the control of the licensee(s) as depicted on the most recently certified ABC-257 and ABC-253.

Any graffiti painted or marked upon the premises or on any adjacent area under the control of the licensee(s) shall be removed or painted over within 24 hours of being applied.

No alcoholic beverages shall be consumed on any property adjacent to the licensed premises under the control of the licensee(s) as depicted on the most recently certified ABC-257 and ABC-253.

Petitioner(s) shall actively monitor the area under their control in an effort to prevent the loitering of persons on any property adjacent to the licensed premises as depicted on the most recently certified ABC-253.

The petitioner(s) shall be responsible for maintaining free of litter the area adjacent to the premises over which they have control as depicted on the most recently certified ABC-257 and ABC-253.

The licensed premises shall be equipped with a minimum seven-barrel commercial brewing system located permanently on-site that is capable of producing at least seven barrels of beer per brewing cycle.

Beer produced on the premises shall be offered for sale to consumers in a bona fide manner. In determining whether the licensee(s) is offering beer produced on the premises for sale in a bona fide manner, the Department may consider, without limitations, whether, and the extent to which, the licensee(s) sells and offers for sale beer manufactured on the licensed premises to consumers.

The licensee(s) shall maintain records on a monthly basis that are adequate to establish compliance with section 23396.3 of the Business and Professions Code and with conditions 2 and 4 herein. These records shall be maintained for a period of at least three

years and shall be provided to the Department within 30 days of receipt of the Department's written request to provide the same.

The licensee(s) shall produce not less than the minimum amount nor more than the maximum amount of barrels authorized in section 23396.3(a) of the Business and Professions Code.

DISCIPLINARY ACTION:

No Active Disciplinary Action found

DISCIPLINARY HISTORY:

No Disciplinary History found.

HOLDS:

No Active Holds found

ESCROWS:

No Escrow found

DOWNTOWN DINING & ENTERTAINMENT DISTRICT (DDED)
REQUEST FOR WAIVER OF ACOUSTICAL STUDY

(Please print in blue or black ink)

Pursuant to LBMC 5.72.200, applicants for new entertainment permits in the DDED must cause an acoustical study to be prepared by a qualified, certified acoustical engineer, hired by the applicant and acceptable to the City, which shall demonstrate the sound emanating from the applicant's establishment meets the sound standards described in LBMC Chapter 8.80. An applicant may be eligible to request a waiver of the acoustical study if the applicant meets one of the following criteria:

- A. The location had an entertainment permit, and no more than twelve (12) months have elapsed since the permitted entertainment at that location ceased; or
- B. There is verifiable evidence that best sound mitigation practices were used in the construction or retrofitting of the location.

To initiate a waiver review, complete this form in its entirety and submit to lbbiz@longbeach.gov. **Failure to provide all the information requested will delay the processing of your request.**

Business Information	
LEGAL BUSINESS NAME (CORPORATION/LLC/PARTNERSHIP/ASSOCIATION/SOLE PROPRIETOR): Altar Brands, LLC	PERMIT APPLICATION NUMBER: BS _____
BUSINESS PHONE: 562-243-0882	BUSINESS EMAIL: jon@altarbrands.com
BUSINESS SITE ADDRESS: 230 Pine Ave., Long Beach	
Basis for Request	
<input checked="" type="checkbox"/> The location had an entertainment permit, and no more than twelve (12) months have elapsed since the permitted entertainment ceased at that location	
<input type="checkbox"/> There is verifiable evidence (can be tested or proven) that best sound mitigation practices were used in the construction or retrofitting of the location (i.e. wall materials, acoustical architectural design, barriers). Please attach any documentation to support this evidence with this request.	
Oath	
I hereby declare under penalty of perjury the information contained within and attached to this request is complete, true, and accurate.	
Request Submitted by (Print Name): <u>Jon Sweeney</u>	
Signature: <u></u>	Date: <u>8/22/2022</u>
****FOR OFFICE USE ONLY****	
Request Approved or Denied? <input checked="" type="checkbox"/> Approved <input type="checkbox"/> Denied	
Approved By <u>René Junie Salcido</u>	Signature <u></u> Date <u>4/20/23</u>



8/15/2023 16:24

INFORMATION - LICENSE # BS22307963

License Type BS
Application Type Secondary Business License
Description
Primary Applicant
Primary Applicant Last Name ALTAR BRANDS, LLC
Address Location 230 PINE AVE LONG BEACH CA 90802
 License is Pending.
 Current milestone is Pending.
 Current unpaid amount of \$0.00.
 Account: BS22307963

License Description

Status Dates

Processed Date 4/20/2023 16:13
by Marla Camerino
Start Date 4/20/2023 00:00
by Marla Camerino
Inactive Date
by
Last Renewal
by
Next Renewal
Expires
Grace Exp
End Date
by MACAMER
Last Modified 8/15/2023 15:37

License Description

Property Type COM
License Category 300507
Business Name ALTAR BRANDS, LLC
DBA Name ALTAR
 Detailed Description of Business Activities
 ENTERTAINMENT WITH DANCING
Application Reason NEWLICENSE
Description Entertainment With Dancing (Alcohol)
HH/MH: Total # Units 0
Census Tract 0
Council District 1

License Details

(Tab Not Loaded)

Endorsements

(Tab Not Loaded)

Reviews

(Tab Not Loaded)

Inspections

(Tab Not Loaded)

Conditions

(Tab Not Loaded)

Fees

(Tab Not Loaded)

Applicants

Contact Information

Name ALTAR BRANDS, LLC
 First Name,
MI
Middle Initial
Contact Type MAILING
Address 230 PINE AVENUE
Address Line 2
City LONG BEACH
State/Province CA
ZIP/PC 90802
Country
Title
Expiration Date
Day Phone (562)243-0882
Mobile Number
E-Mail JON@ALTARBRANDS.COM
Foreign no
Corr. Delivery Mail
Company Name
Internet ID Type 1
ID 1
Internet ID Type 2
ID 2
Last 4 Digits
Customer# 1435565

(No Data)

Additional Applicants

Applicant Type	Capacity	Last Name	First Name	Professional ID	Primary DBA	Effective	Expire	Comments
OtherContact	OFFICER	SWEENEY	JON					15% OWNER
OtherContact	OFFICER	EVANS	CHRISTOPHER					15% OWNER
OtherContact	OFFICER	DUBAR	T. COURTNEY					70% OWNER

Sites

(Tab Not Loaded)

Employees

(Tab Not Loaded)

Related Records

(Tab Not Loaded)

Logs

(Tab Not Loaded)

Attachments

(Tab Not Loaded)

Date: June 5, 2023

To: Tara Mortensen, Bureau Manager, Business Relations Bureau

From: Wally Hebeish, Chief of Police 

Subject: **APPLICATION FOR AN ENTERTAINMENT WITH DANCING PERMIT AT THE ALTAR-230 PINE AVENUE**

In response to your request for a recommendation regarding the above-named permit application for Entertainment with Dancing, the Police Department recommends **approval**, subject to the following standard conditions of operation.

The Altar is a local Long Beach wedding and event space at one of Long Beach's oldest buildings, a Masonic Temple. The establishment is located in the Downtown Entertainment District. The event space is located on the second and third floor. The primary business is located on the first floor, which is a brewery. The current owners of the business are Jon Sweeney and Chris Evans. The Altar has a valid Type 75 (On Sale General-BrewPub (Restaurant)) Alcoholic Beverage Control License. This is a new application for the ownership.

The Altar applied for an Entertainment with Dancing Permit requesting Live music by more than two (2) performers, live or recoded amplified music, disc jockey, and dancing by patrons, guests, customers, participants, and attendees. They requested to provide entertainment from 6:00 AM to 2:00 AM.

The Police Department is recommending entertainment activities shall be restricted from 8:00 AM to 2:00 AM Monday through Sunday. There shall be no outdoor entertainment.

Based upon the Police Department's Investigation, The South Division Patrol Commander's recommendation, and the crime analysis, the Long Beach Police Department has determined the public's peace, safety, and welfare would not be adversely impacted by the issuance of this permit, provided the appropriate conditions are imposed and observed by the applicant. The Police Department recommends approval of an Entertainment with Dancing Permit.

CONDITIONS OF OPERATION

- 1) The operation of the establishment shall be limited to those activities and elements expressly indicated on the permit application and approved by the City Council. Any change in the operation, which exceeds the conditions of the approved permit, will require that a new permit application be submitted to the City Council for its review and approval.
- 2) Unless separately applied for, reviewed, and approved, no adult entertainment, as defined by Section 21.15.110 LBMC, shall be conducted on the permitted premises.

- 3) Entertainment activities, as indicated on Page 7 of your Entertainment Application shall be restricted to Monday through Sunday, 8:00 a.m. to 2:00 a.m.
- 4) The establishment shall remain in compliance with all sections of the Long Beach Noise Ordinance (LBMC Chapter 8.80).
- 5) Due to the proximity of neighboring businesses and residences, all doors and windows shall be kept closed at all times during any musical entertainment, except in cases of emergency and to permit deliveries. Said doors shall not consist solely of screens or ventilated security doors. Sound shall not be audible beyond 50 feet from the exterior of the premises, in any direction.
- 6) The permittee shall not allow employees to discard trash or beer bottles into the outside dumpster between the hours of 10:00 p.m. and 7:00 a.m.
- 7) The permittee shall be responsible for maintaining free of litter the premises and the area adjacent to the licensed premises, over which he has control.
- 8) The permittee must provide all renters with a copy of the approved permit, which shall include a copy of the approved conditions of operation.
- 9) It shall be left to the permittee's discretion to determine the level of security necessary to prevent the violations of law and any other disturbances arising out of or in connection with its business operations. Should the permittee's operations give rise to a substantial increase in complaints/calls for service, the permittee shall increase security as directed by the Chief of Police.
- 10) The permittee shall not convert the hall rental, or any portion thereof, into a public dance/night club. All entertainment activities shall be restricted to private gatherings. The permittee shall not allow anyone to rent the hall for the purpose of holding a concert, dance, or disc jockey event, which is open to the public.
- 11) If any trash, noise, or disturbance complaints are located in the parking lots and/or surrounding area of the business can be attributed to the operation of said business, the Long Beach Police Department can determine and impose requirements for security officer(s) to routinely monitor and handle these problems.
- 12) Current occupancy loads shall be posted at all times, and the permittee shall have an effective system to keep count of the number of occupants present at any given time. This information shall be provided to public safety personnel upon request.
- 13) The permittee agrees to reimburse the City of Long Beach whenever excessive police services, as determined by the Chief of Police, are required as the result of any incident or nuisance arising out of, or in connection with the permittee's operations.

- 14) The permittee shall maintain full compliance with all applicable laws, ABC laws, ordinances, and stated conditions. In the event of a conflict between the requirements of this permit, your conditional use permit, or your Alcoholic Beverage Control license, the more stringent regulation shall apply.
- 15) The Altar/Altar Logic Brewing Company, or its agents, shall not distribute any advertising matter such as signs, posters, or promotional cards, in or upon any public property, any vehicle or in any other such place in the City of Long Beach. Distribution of any advertising matter upon private property shall adhere to the following guidelines: By placing the same matter in a receptacle, clip, or other device designed or intended to receive advertising matter. The permittee shall keep all promoter contracts, including names, addresses, and phone numbers, on file at all times, and be available for inspection at any time.
- 16) The permittee shall maintain full compliance with all applicable laws, ordinances, and stated conditions. In the event of a conflict between the requirements of this permit and your conditional use permit, the more stringent regulation shall apply.
- 17) The permittee shall be responsible for installing and maintaining a video surveillance system that monitors no less than the front and rear of the business, with full view of the public right-of-way's, and any parking lot under the control of the permittee. These cameras shall record video for a minimum of 30 days and be accessible via the Internet by the Long Beach Police Department. A Public Internet Protocol (IP) address and user name/password is also required to allow the Long Beach Police Department to view live and recorded video from these cameras over the internet. All video security cameras shall be installed to the satisfaction of the Chief of Police, Director of Technology Services, and Director of Development Services. At the discretion of the Chief of Police, the permittee may be required to add additional video cameras
- 18) Any graffiti painted or marked upon the premises, or on any adjacent area under the control of the permittee shall be removed or painted over within 24 hours of being applied.

WH:KCK:kck
CondMemoTheAltar

Date: July 21, 2023

To: Wally Hebeish, Chief of Police

From: Donald Mauk, Deputy Chief, Investigations Bureau

Subject: **APPLICATION FOR AN ENTERTAINMENT WITH DANCING PERMIT AT THE ALTAR– 230 PINE AVE**

The Long Beach Police Department recommends **approval** of the application for an Entertainment with Dancing Permit, at Altar Brands, LLC, dba The Altar, located at 230 Pine Avenue, subject to the conditions provided in the attached memorandum.

Background

The Altar is a local Long Beach wedding and event space at one of Long Beach's oldest buildings, a Masonic Temple. The establishment is located in the Downtown Entertainment District. The event space is located on the second and third floor. The primary business is located on the first floor, which is a brewery. The current owners of the business are Jon Sweeney and Chris Evans. The Altar has a valid Type 75 (On Sale General-BrewPub (Restaurant)) Alcoholic Beverage Control License. This is a new application for the ownership.

The ABC license Type 75 Authorizes the sale of beer, wine, and distilled spirits for consumption on a bona fide eating place plus a limited amount of brewing of beer. This license does not authorize the sale of alcoholic beverages for consumption off the premises where sold. Minors are not allowed to enter and remain.

The Altar applied for an Entertainment with Dancing Permit requesting Live music by more than two (2) performers, live or recoded amplified music, disc jockey, and dancing by patrons, guests, customers, participants, and attendees. They requested to provide entertainment from 6:00 AM to 2:00 AM Monday through Sunday.

Crime Analysis

As part of the review process by the Long Beach Police Department, calls for service, crime reports, and arrests were evaluated at the above location for a two-year period between May 23, 2021 through May 23 2023. There were zero (0) calls for service, zero (0) incidents reported, and zero (0) arrests attributable to the business.

There were zero (0) calls for service, no crime reports and no arrest attributable to the business from May 24, 2023 through June 21, 2023.

Patrol Division

South Division Patrol Commander Stephanie Hall was contacted for an opinion regarding the issuance of this permit. Commander Hall had no concerns with the entertainment permit applications. Patrol has no objections to the issuance of an Entertainment with Dancing Permit, provided the proper conditions of operation are imposed and observed by the establishment and ownership.

Resident Contacts

As part of this investigation, Vice detectives responded to The Altar, located at 230 Pine Avenue. Vice Investigations did not contact residents living within one hundred feet of the establishment. There are zero residences within this distance. At the time of receiving this application, there was construction for a commercial residential building within the 100 feet.

Vice Investigation

As part of this investigation, Vice Detective conducted a meeting with Jon Sweeney, owner of Altar Brands, LLC and discussed the calls for service and the proposed entertainment permit conditions. Mr. Sweeney confirmed the establishment will provide Entertainment with Dancing with Live music by more than two (2) performers, live or recoded amplified music, disc jockey, and dancing by patrons, guests, customers, participants, and attendees. They requested to provide entertainment from 6:00 AM to 2:00 AM.

Detectives did not visit the establishment in an undercover capacity due to not being open for business.

Recommendation

Based upon the Police Department's Investigation, The South Division Commander's recommendation, and the crime analysis, the Long Beach Police Department has determined the public's peace, safety, and welfare would not be adversely impacted by the issuance of this permit, provided the appropriate conditions are imposed and observed by the applicant. The Police Department recommends approval of an Entertainment with Dancing Permit.

LEVINE ACT DISCLOSURE STATEMENT

California Government Code Section 84308, commonly referred to as the "Levine Act," prohibits any Long Beach City Councilmember, the Mayor, and Commissioner ("City Officer") from participating in any action related to a proceeding if they receive any political contributions totaling more than \$250 within the previous twelve months, while a proceeding is pending, and for 12 months following the date a final decision in a proceeding concerning a license, permit, entitlement, franchise or, contract (collectively "license, permit, or contract") has been made, from the person or company awarded the said license or contract. The Levine Act also requires a City Officer that has received such a contribution to disclose the contribution on the record of the proceeding.

City Officers are listed at the following sites:

- The Mayor and Councilmembers - <https://www.longbeach.gov/officials/>
- Harbor Commissioners - <https://polb.com/commission>
- Water Commissioners - <https://lbwater.org/about-us/current-water-commissioners/>
- Planning Commissioners - <https://www.longbeach.gov/mayor/action/commissions/>
- Parks and Recreation Commissioners - <https://www.longbeach.gov/mayor/action/commissions/>
- Board of Examiners, Appeals, and Condemnation - <https://www.longbeach.gov/mayor/action/commissions/>
- Cultural Heritage Commission - <https://www.longbeach.gov/mayor/action/commissions/>
- Long Beach Community Investment Company - <https://www.longbeach.gov/lbds/hn/lbcic/>

Proposers are responsible for accessing these links to review the names prior to answering the following questions.

1. Have you or your company, or any agent on behalf of you or your company, made any political contributions of more than \$250 to any City Officer in the 12 months preceding the date of the submission of your proposals or the anticipated date of any City Council, Board, or Commission action related to this license, permit, or contract?

YES

NO

If yes, please identify the City Officer(s):

2. Do you or your company, or any agency on behalf of you or your company, anticipate or plan to make any political contribution of more than \$250 to any City Officer in the 12 months following any City Council, Board, or Commission action related to this license, permit, or contract?

YES

NO

If yes, please identify the City Officer(s):

Answering yes to either of the two questions above does not preclude the City of Long Beach from awarding a license, permit, or contract to your firm or any taking any subsequent action related to the said license, permit, or contract. It does, however, preclude the identified City Officers from participating in any actions related to this license, permit, or contract.

9/5/2023

Date

DocuSigned by:

Jon Sweeney
E4B1EB717D5E448...

Signature of authorized individual

Jon Sweeney

Type or write name of authorized individual

Altar Brands, LLC

Type or write name of company

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YES

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YES

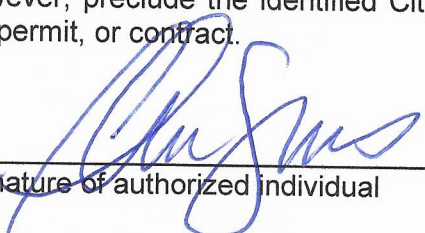
NO

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09/07/23

Date



Signature of authorized individual

Christopher Evans

Type or write name of authorized individual

Altar Brands, LLC

Type or write name of company

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YES

NO

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YES

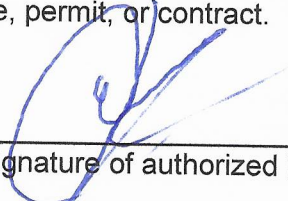
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09/07/23

Date



Signature of authorized individual

T. Courtney Dubar

Type or write name of authorized individual

Altar Brands, LLC

Type or write name of company