



# CITY OF LONG BEACH

OFFICE OF THE CITY CLERK

333 WEST OCEAN BOULEVARD • LONG BEACH, CALIFORNIA 90802 • (562) 570-6101 •

September 15, 2017

Mr. Vincent Cravens  
District Administrator  
Department of Alcoholic Beverage Control  
3950 Paramount Boulevard, Suite No. 250  
Lakewood, California 90712

Re: Application of Desai Holding USA, LLC, dba R Bar LB, for a  
premise to premise and person to person transfer of an Alcoholic  
Beverage Control License, at 106 West 3<sup>rd</sup> Street.

Dear Mr. Cravens:

Please be advised that the Long Beach City Council, at its meeting held Tuesday,  
September 12, 2017, received and filed the subject application for a premise-to-  
premise and person-to-person transfer.

Enclosed is a copy of the City Council documentation for your records

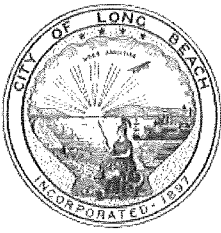
Respectfully submitted,

MONIQUE DE LA GARZA  
CITY CLERK

Prepared by:  
Pablo Rubio

Attachment

cc: Jeannine Pearce, Councilmember, Second District  
Mayor  
City Prosecutor  
Police Department (2) Chief & Vice  
Referral File  
FAX forwarded to ABC, (562) 982-1396



# CITY OF LONG BEACH

# C-10

POLICE DEPARTMENT

400 WEST BROADWAY LONG BEACH CALIFORNIA 90802

Robert G. Luna  
Chief of Police

September 12, 2017

HONORABLE MAYOR AND CITY COUNCIL  
City of Long Beach  
California

## RECOMMENDATION:

Receive and file the application of Desai Holdings USA, LLC, dba R Bar LB, for a premise to premise and person to person transfer of an Alcoholic Beverage Control (ABC) license, at 106 West 3<sup>rd</sup> Street. (District 2)

## DISCUSSION

It is City Council policy to review applications for ABC licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible bases for protest.

## TIME CONSIDERATIONS

City Council action is requested on September 12, 2017, to respond to the Department of Alcoholic Beverage Control by the September 12, 2017, due date.

## FISCAL IMPACT

There is no fiscal impact associated with this recommendation.

## SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,

ROBERT G. LUNA  
CHIEF OF POLICE

APPROVED:

  
PATRICK H. WEST  
CITY MANAGER

RGL:jj

HONORABLE MAYOR AND CITY COUNCIL  
September 12, 2017

Council District: 2

Applicant: Desai Holdings USA, LLC  
DBA: R Bar LB  
Address: 106 West 3<sup>rd</sup> Street

Type of Application: A premise to premise and person to person transfer of an On-Sale General bona fide eating place license.

Bases for possible protest: Over Concentration.  
High Crime.  
Residences within 100 feet.  
Parks within 600 feet.

**PUBLIC CONVENIENCE DETERMINATION:** A determination by the City of public convenience and necessity **is not** required for this application.

Census Tract: 5759.02

Boundaries: 7<sup>th</sup> Street to the North  
Broadway to the South  
Pine Avenue to the East  
Magnolia Avenue to the West

Number of licenses allowed: 4  
Number of licenses existing: 12

Police Reporting District: 163

Boundaries: 4<sup>th</sup> Street to the North  
Broadway to the South  
Long Beach Boulevard to the East  
Pacific Avenue to the West

Reported crimes in this district for ABC purposes are 200. Crime in a reporting district must be at least 138 to qualify for a high crime protest.

Type of business: A restaurant.  
Last day to request conditions and protest: September 12, 2017



**Date:** September 12, 2017  
**To:** File  
**From:** Jennifer Arzola, Detective, Vice Investigations Section  
**Subject:** R Bar LB – 106 WEST 3<sup>RD</sup> STREET

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**CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (7/24/2016 to 7/24/2017)**

1      459A      Audible Burglar Alarm      Bad Order Alarm

**ABC INSPECTIONS (past three years)**

Not Applicable

**RESIDENCES WITHIN 100 FEET**

250 Pacific Avenue      Multi-Unit Complex

**CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET**

Lincoln Park      155 Pacific Avenue  
Harvey Milk Park      212 East 3<sup>rd</sup> Street

## Pablo Rubio

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**From:** Fax2Mail Powered by EasyLink Services <reports@reply.fax2mail.com>  
**Sent:** Friday, September 15, 2017 7:19 PM  
**To:** Pablo Rubio  
**Subject:** ABC License Letter - dba R Bar LB, 106 West 3rd Street

MAIL2FAX DETAILED DELIVERY REPORT	
<b>Attention</b>	DLA Admin
<b>Job Number</b>	1483748580
<b>Sent By User</b>	F2M/37283576077
<b>Entered Fax2Mail System</b>	09/15 19:16
<b>Report Generated</b>	09/15 19:18
<b>Subject</b>	ABC License Letter - dba R Bar LB, 106 West 3rd Street
<b>Page Count</b>	5 (including cover sheet)

SUMMARY		
<b>Sent: 1</b>	<b>Errors: 0</b>	<b>Cancelled: 0</b>
<b>Total: 1</b>		

Destination	Status	Date	Time	Num. Retries
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