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Date: August 5, 2014

To: Mayor & City Council

**From: Patrick H. West
City Manager**

**Subject: 2014 Municipal Band
Update**

**Comments: Supplemental
Information related to the
Continued Budget Hearing 1**



Date: August 4, 2014
To: Patrick H. West, City Manager *PH West*
From: George Chapjian, Director of Parks, Recreation and Marine /s/
For: Mayor and Members of the City Council
Subject: **2014 Municipal Band Update**

We understand that a number of Council offices have been contacted regarding the Municipal Band (Band) program. This memo is to provide you with an update on the funding for the 2014 Long Beach Municipal Band (Band) Concert Series.

For the past several years, the goal of the Department of Parks Recreation and Marine (Department) has been to contain costs and to increase non-City support of the Band through private giving, advertising, and sponsorships. Through a combination of City support, private fundraising and sponsorships, the Department was able to provide 20 concerts in 2014 at a cost of approximately \$300,000, or roughly \$15,000 per concert. It should be noted that 2013 fundraising efforts fell about \$9,000 short of the anticipated levels.

2014 Budget

The Department is utilizing a \$300,000 budget to fund Band Concerts for the 2014 Summer Season. This includes \$165,000 in funding approved by the City Council as part of the FY14 Adopted Budget, as well as \$135,000 in private fundraising such as Partners of Parks "pass the bucket" and donations, and a contribution from the Port of Long Beach. A summary of funding sources include:

Tidelands Fund	\$65,000
Refuse	\$50,000
Gas & Oil	\$50,000
POP Fundraising (estimated)	\$85,000
<u>Port of Long Beach Match</u>	<u>\$50,000</u>
Total	\$300,000

If you have any questions please feel free to contact me at 8-3172.

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CC: Jyl Marden, Interim Assistant City Manager
Reggie Harrison – Deputy City Manager
Tom Modica – Deputy City Manager
John Gross, Director, Financial Management
Victoria Bell, Budget Management Officer
Gladys Kaiser, Manager, Recreation Services Bureau
Stephen Scott, Manager, Business Operations Bureau

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