

**C-11**

July 7, 2020

HONORABLE MAYOR AND CITY COUNCIL  
City of Long Beach  
California

**RECOMMENDATION:**

Receive and file the application of Kroft Plant-Based, LLC, dba Morning Nights, for a premise to premise and person to person transfer of an Alcoholic Beverage Control (ABC) license, at 4150 McGowen Street, Unit #1. (District 5)

DISCUSSION

It is City Council policy to review applications for ABC licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible basis for protest.

TIMING CONSIDERATIONS

City Council action is requested on July 7, 2020, to respond to the Department of Alcoholic Beverage Control by the July 9, 2020 due date.

FISCAL IMPACT

There is no fiscal impact associated with this recommendation.

**SUGGESTED ACTION:**

Approve recommendation.

Respectfully submitted,



ROBERT G. LUNA  
CHIEF OF POLICE

ATTACHMENTS

APPROVED:



THOMAS B. MODICA  
CITY MANAGER

HONORABLE MAYOR AND CITY COUNCIL  
July 7, 2020

Council District: 5  
Applicant: Kroft Plant-Based, LLC  
DBA: Morning Nights  
Address: 4150 McGowen Street, Unit #1  
Type of Application: A person to person and premise to premise transfer of an On-Sale General for a Bona Fide Public Eating Place License.  
Basis for possible protest: Over Concentration.

**PUBLIC CONVENIENCE DETERMINATION:** A determination of Public Convenience and Necessity **is not** required for this application.

Census Tract: 5736.01  
Boundaries: Carson Street to the North  
Conant Street/Wardlow Road to the South  
Woodruff Road to the East  
Clark Avenue/City limits to the West  
Number of licenses allowed: 6  
Number of licenses existing: 17  
Police Reporting District: 472  
Boundaries: Carson Street to the North  
Conant Street to the South  
Lakewood Boulevard to the East  
City limits to the West

Reported crimes in this district for ABC purposes are 59. Crime in a reporting district must be at least 115 to qualify for a high crime protest.

Type of business: A restaurant  
Last day to request conditions and protest: July 9, 2020



**Date:** July 7, 2020  
**To:** File  
**From:** Jennifer Arzola, Detective, Vice Investigations Section  
**Subject:** **MORNING NIGHTS – 4150 MCGOWEN STREET, UNIT #1**

---

**CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (5/20/19-5/20/20)**

None.

**ABC INSPECTIONS (past three years)**

Not applicable.

**RESIDENCES WITHIN 100 FEET**

None.

**CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET**

None.

