



# Queen Mary Land Development Task Force

Guiding Principles  
City Council  
September 20, 2016

# Introduction

- Queen Mary Lease
- Creation of Task Force
- Mayor's Charge
- Task Force Work Effort – January-August 2016
  - 10 Public Meetings, Charrettes, and Workshops
  - Guiding Principles



# Task Force Members

- **Michael Bohn**, AIA, Chair, Senior Principal and Design Director, Studio One Eleven
- **Jeff Hoffman**, Vice Chair, President, Jeff Hoffman & Associates
- **Ryan Altoon**, Executive Vice President, Anderson Pacific, LLC.
- **Stuart Ashman**, Former President and CEO, MOLAA
- **Becky Blair**, Founder, Blair Commercial Real Estate
- **Julia Huang**, Founder, Imprint Venture Lab; CEO, interTrend Communications, Inc.
- **Kathleen Irvine**, Willmore City Heritage Association
- **Kenneth McDonald**, President and CEO, Long Beach Transit
- **Cheryl Perry**, President, Long Beach Heritage; President, Long Beach Navy Memorial Heritage
- **Kelly Ruggirello**, Executive Director, Long Beach Symphony
- **Steve Sheldon**, Director of Entertainment Events, Queen Mary
- **Jan van Dijs**, Principal and Founder, JR van Dijs, Inc.

# Guiding Principles

## 1. The Queen Mary

- The ship must remain as the focal point of future development.
- Restore the ship to its original historical elegance and grandeur.



# Guiding Principles continued

- 2. Aesthetics** – Authentic, quality architecture relevant to a maritime setting.
- 3. Broad Public Access** – Easy public access for residents and regional, national, and international visitors.



# Guiding Principles continued

- 4. Connectivity** – Create improved transportation and circulation connections to the site and visual connections.
- 5. Complete Community** – Create a multi-purpose, multi-use district that provides a wide range of activities and uses that incorporate sustainable design features.



# Guiding Principles continued

- 6. Iconic District** – Site development should include iconic and highly recognizable design features.
- 7. World Class Entertainment Venue** – An outdoor concert venue for performances by local, national, and international talent.



# Site Design Elements and Themes

Design elements and themes that resulted in the conceptual vision for the site

- Sense of Arrival
- Circulation and Access
- Parking
- Aesthetics and Design
- Building Scale
- Public Open Space
- Key Uses of the Site



# Next Steps

- Task Force work complete
- Finalize Guiding Principles document
- Transmit document to Urban Commons
- Urban Commons to submit concept plan

