

January 21, 2021

MEMBERS OF THE PARKS AND RECREATION COMMISSION
City of Long Beach California

RECOMMENDATION:

Recommend to the Housing and Neighborhoods Committee to rename the South Street Parkway "Pressburg Parkway." (District 9)

DISCUSSION

On December 15, 2020, Vice Mayor Rex Richardson requested that the Mayor and the members of the City Council refer to the Parks and Recreation Commission and Housing and Neighborhood Committee, a request to recommend that the South Street Parkway be named to recognize Dan Pressburg, a resident of the DeForest Neighborhood in the Uptown Community in the Ninth District (Attachment A). The South Street Parkway is a City-owned open space located on the northeast corner of South Street and Jaymills Avenue (Attachment B).

The City's Policy and Process for Naming of City-owned Land, Buildings, and Facilities Administrative Regulation (AR 8-7) provides the policy to guide the consideration of a naming request:

- The name should incorporate Long Beach whenever important for civic recognition or identification;
- A name in honor of a recognized geographic area, a topographic feature or a historically significant event may be appropriate;
- A name in honor of persons or families who have donated the land or a substantial portion of the improvement costs may be appropriate when applicable;
- A name in honor of a person or persons who have served the nation, the State of California, and/or the City of Long Beach in an exceptional or distinguished manner may be appropriate if warranted by service of major significance;
- A name in honor of a living person, or of a deceased person within one year of their death, is not appropriate unless the significance of that person's contribution is worthy of an exception to the policy;
- A name in honor of a person is not appropriate when a name in honor of another person has been given to the same site, building or facility in the past;
- A name in honor of a person is not appropriate if that person been overly recognized in the past, and;
- A name may be selected through a competition or a contest.



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In accordance with AR 8-7, Vice Mayor Richardson's naming request is referred to the Parks and Recreation Commission. The naming request includes the justification included in Attachment A since the individual included in the proposed naming request is a living person and requires an exception to policy. The Parks and Recreation Commission (Commission) recommendation will be transmitted to the Housing and Neighborhoods Committee and then back to the City Council for final confirmation, consistent with AR8-7.

The name should incorporate Long Beach whenever important for civic recognition or identification;

A name in honor of a recognized geographic area, a topographic feature or a historically significant event may be appropriate;

A name in honor of persons or families who have donated the land or a substantial portion of the improvement costs may be appropriate when applicable;

A name in honor of a person or persons who have served the nation, the State of California, and/or the City of Long Beach in an exceptional or distinguished manner may be appropriate if warranted by service of major significance;

A name in honor of a living person, or of a deceased person within one year of their death, is not appropriate unless the significance of that person's contribution is worthy of an exception to the policy;

A name in honor of a person is not appropriate when a name in honor of another person has been given to the same site, building or facility in the past;

A name in honor of a person is not appropriate if that person has been overly recognized in the past; and

A name may be selected through a competition or contest.

As requested by the Vice Mayor and in accordance with AR8-7 the name referred to the Parks and Recreation Commission, "Pressburg Parkway" (or something similar), denotes the name of a living individual and an exception to the policy has been requested based on the following justification.

FISCAL IMPACT

There is no fiscal impact associated with the recommended action.

SUGGESTED ACTION:

Approve the recommendation.

Respectfully Submitted,

MEMBERS OF THE PARKS & RECREATION COMMISSION

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Meredith Reynolds

MEREDITH REYNOLDS
MANAGER
PARK PLANNING AND PARTNERSHIPS

APPROVED:

Brent Dennis

BRENT DENNIS
DIRECTOR

BD:MR:ac /vhd

Attachment

A: - December 15, 2020 City Council Agenda Item R-23

Attachment

B: - Aerial of location of the South Street Greenbelt proposed to be renamed to "Pressburg

Parkway"