

RESOLUTION NO. RES-22-0020

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF LONG BEACH AUTHORIZING THE CITY MANAGER TO EXECUTE A CONTRACT, AND ANY AMENDMENTS THERETO, WITH MEDIANEWS GROUP, INC. TO PROVIDE THE PRESS TELEGRAM DIGITAL SUBSCRIPTION ACCESS TO CITY OF LONG BEACH EMPLOYEES IN AN ANNUAL AMOUNT NOT TO EXCEED \$5,500 FOR A PERIOD OF TWO YEARS WITH THE OPTION TO RENEW FOR THREE ADDITIONAL ONE-YEAR PERIODS, AT THE DISCRETION OF THE CITY MANAGER

WHEREAS, multiple City departments currently receive daily print newspaper copies of the Press-Telegram; and

WHEREAS, the Press-Telegram is the only daily newspaper with general circulation specifically for the City of Long Beach; and

WHEREAS, as the City transitions to an increased hybrid work setting and increased mobile work environments, the Technology and Innovation Department is seeking to increase ways to digitized services and access to information; and

WHEREAS, the digital subscription to the Press-Telegram will allow all City of Long Beach employees to access Press-Telegram content. Access to Press-Telegram content will allow City staff to stay informed on State, regional, and local news as well as City initiatives and programs; and

WHEREAS, MediaNews Group, Inc. is the sole provider of The Press Telegram digital subscription and no other alternative is available to procure digital access to Press Telegram content; and

WHEREAS, as a result, no useful purpose would be served by advertising

1 for bids and to do so would constitute an idle and useless act and an unnecessary
2 expenditure of public funds;

3 NOW, THEREFORE, the City Council of the City of Long Beach resolves as
4 follows:

5 Section 1. The above recitals are true and correct and are incorporated
6 herein.

7 Section 2. The City Manager is hereby authorized to execute a contract,
8 and any amendments thereto, with MediaNews Group, Inc. in an annual amount not to
9 exceed Five Thousand Five Hundred Dollars (\$5,500) for a period of two (2) years with
10 the option to renew for three (3) additional one-year periods, at the discretion of the City
11 Manager.

12 Section 3. This resolution shall take effect immediately upon its adoption
13 by the City Council, and the City Clerk shall certify the vote adopting this resolution.


14 I hereby certify that the foregoing resolution was adopted by the City
15 Council of the City of Long Beach at its meeting of February 1, 2022
16 by the following vote:

17
18 Ayes: Councilmembers: Zendejas, Allen, Price, Supernaw,
19 Mungo, Saro, Uranga, Austin,
20 Richardson.

21
22 Noes: Councilmembers: None.

23
24 Absent: Councilmembers: None.

25
26 Recusal(s): Councilmembers: None.

27
28 
City Clerk